



# BUSINESS EXCELLENCE

PRESENTED BY:

**2022**  
NOMINATION BOOKLET

# NOMINATION DEADLINE IS SEPTEMBER 2, 2022

## ABOUT THE AWARDS:

The St. Albert and District Chamber of Commerce and sponsors are pleased to present the 2022 Business Awards of Distinction. We are looking for St. Albert businesses that best represent the spirit and success of the business community. Businesses that excel in any or all award categories are encouraged to enter.

## AWARD CATEGORIES

- Business of the Year
  - Small
  - Medium
  - Large
- Business to Business
- Community Business Leadership
- Community Stewardship
- Customer Service
- Ignite Award
- Marketing
- Young Entrepreneur

## GENERAL ELIGIBILITY

- Minimum of three years in business with an exception for the Ignite and Young Entrepreneur category (see awards for details).
- The nominated business must be owned or operated by an Alberta resident for a minimum of one year
- Businesses must bear a business license within SACC Board of Trade boundaries for at least one year
- Businesses can not receive an award in the same category within the past five years
- Businesses can only stand for a single nomination category

## HOW TO SUBMIT A NOMINATION

Visit [www.stalbertchamber.com/business-excellence-week](http://www.stalbertchamber.com/business-excellence-week) to fill out your online application.

## PLEASE NOTE:

- Businesses/Individuals can nominate other businesses, or businesses can self-nominate
- A team of judges will interview each nominated business
- In order to qualify, nominees must participate in an interview with the judges
- Nominees will be contacted in advance to set up a time for the interview via Zoom
- Nominees will be asked to provide a team or business photo for the Awards of Distinction Ceremony program
- All businesses must meet the eligibility requirements for the award they choose to stand for
- If a business is nominated for multiple categories, the business will be contacted and asked which award (single) they wish to stand for

# BENEFITS OF BEING NOMINATED

## NOMINEES WILL BE:

- Introduced at St. Albert and District Chamber of Commerce events during Business Excellence Week that nominees attend
- Listed on the St. Albert and District Chamber of Commerce website and social media across five platforms (Instagram, Facebook, LinkedIn, Twitter, and TikTok)
- Recognized in the St. Albert and District Chamber of Commerce newsletter, Chamber Connects

## IMPORTANT DATES

### SMALL BUSINESS WEEK:

**October 12th to October 20th, 2022**

**OCT. 12 - Business@Lunch**

**OCT. 14 - Rotary Breakfast**

**OCT. 17 - Sponsor and Nominee Mixer**

**OCT. 19 - Business Excellence Breakfast**

**OCT. 20 - Business Excellence Awards of Distinction**



**Tickets are \$45/Ticket (+GST), 4 for \$170 (+GST), 6 for \$240 (+GST), or 8 for \$300 (+GST). They are available from the St. Albert and District Chamber of Commerce: 780-458-2833 or [www.stalbertchamber.com](http://www.stalbertchamber.com)**



# BUSINESS OF THE YEAR

The eligibility requirements of the Small, Medium, and Large categories are the same. These awards are given to an independent organization that has demonstrated an ongoing commitment to their customers and strong management expertise that establishes them as a role model for other small businesses.

## SPECIAL ELIGIBILITY REQUIREMENTS:

- Judged on business achievement, business growth, customer service, and innovation
- **Small Business:** 1-4 employees
- **Medium Business:** 5-15 employees
- **Large Business:** 16+ employees



Congratulations to our 2021 recipient Empire Salon

## PREVIOUS SMALL BUSINESS AWARD RECIPIENTS

2020 - Movimento Fitness Inc.	2010 - Mission Fun & Games
2019 - Proline Electric Ltd.	2009 - The Art of Dance
2018 - Baleen International	2008 - Grapevine Deli
2017 - Techni Craft Equipment Services	2007 - Blue Kettle Specialty Foods
2016 - Movimento Fitness	2006 - Roy Financial Services
2015 - External Affairs Medical Spa	2005 - GLC Packing Ltd.
2014 - Tudor Glen Veterinary Hospital	2004 - Seasons Gift Shop
2013 - K9 Awareness	2003 - Studio 107 Total Hair
2012 - Gemport	
2011 - Quantum Technical Services	



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## NEW AWARD

## THE MEDIUM SIZED BUSINESS AWARD IS A NEW AWARD

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Congratulations to our 2021 recipient True North Heating and Cooling

## PREVIOUS LARGE BUSINESS AWARD RECIPIENTS

2020 - External Affairs
2019 - Toast Breakfast and Lunch

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## BUSINESS TO BUSINESS AWARD



### PREVIOUS BUSINESS TO BUSINESS AWARD RECIPIENTS

2020 - Magnet Signs St. Albert	2009 - JDR Insurance Brokerage
2019 - Staples	2008 - Echo Promotions Inc.
2018 - Trace Associates Inc.	2007 - LBH Building Centre
2017 - Canadian Retail Solutions Inc.	2006 - Crackmaster Distributors
2016 - Techni-Craft Equipment Services	2005 - Tirecraft
2015 - KDM Management Inc.	2004 - Johnston Builders Ltd.
2014 - Keldar Leadership Inc.	2003 - Alberta Paramedical Services
2013 - Sunshine Promotion	
2012 - Trace Associates	
2011 - Mission Computer Inc.	
2010 - Triumph Financial Inc.	

### Congratulations to our 2021 recipient Mac Insurance & Registry

This award is given to the organization that provides services to businesses and has demonstrated outstanding achievement in service quality and adapting to changing customer service needs.

### SPECIAL ELIGIBILITY REQUIREMENTS:

- Judged on business achievement, business growth, customer service, and innovation

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## COMMUNITY BUSINESS LEADERSHIP



### PREVIOUS COMMUNITY BUSINESS LEADERSHIP AWARD RECIPIENTS

2020 - Fit + Fierce
2019 - KDM Management
2018 - St. Albert Gazette
2017 - St. Albert Honda
2016 - Active Physio Works
2015 - Bright Dental
2014 - Leading Edge Physiotherapy

### Congratulations to our 2021 recipient Staples

This award is given to the organization that has proven itself to be a community leader in St. Albert. The successful nominee shows outstanding contributions and commitment to making St. Albert a wonderful place to live and work.

### SPECIAL ELIGIBILITY REQUIREMENTS:

- Judged on workplace wellness and environment; community enhancement; innovation; and social responsibility

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# COMMUNITY STEWARDSHIP AWARD



## PREVIOUS COMMUNITY STEWARDSHIP AWARD RECIPIENTS

2020 - St. Albert Food Bank and Community Village  
2019 - Stop Abuse in Families (SAID) Society  
2018 - St. Albert Minor Baseball Association  
2017 - Fraternal Order of Eagles

### **Congratulations to our 2021 recipient Outloud Foundation - St. Albert**

This award is given to a non-profit organization that, through its purpose, generates a positive and sustainable impact on the community.

### **SPECIAL ELIGIBILITY REQUIREMENTS:**

- Judged on organizational effectiveness, community impact, collaboration, and volunteerism
- All registered non-profit organizations are eligible for the award and must provide a copy of their certificate of incorporation under the Alberta Societies Act, as well as their St. Albert business licence

### **SPONSORED BY:**

# CUSTOMER SERVICE AWARD



## PREVIOUS OUTSTANDING CUSTOMER SERVICE AWARD RECIPIENTS

2020 - Tudor Glen Veterinary Hospital	2013 - Trail Tire
2019 - Empire Salon	2012 - Farlie Worldwide Travel
2018 - Best Western Plus The Inn at St. Albert	2011 - Access Plumbing & Heating Ltd.
2017 - Cerulean Boutique	2010 - Mar Orthodontics
2016 - True North Heating & Cooling	2009 - Visionary College
2015 - Nello's Restaurant	2008 - Tudor Glen Veterinary Hospital
2014 - Sturgeon Professional Dry Cleaning	2007 - Socrates Restaurant
	2006 - Finnell's Family Pet Care Clinic
	2005 - M&M Meat Shops

### **Congratulations to our 2021 recipient Reid's Roofing & Insulation**

This award is given to a company for their commitment to and delivery of exceptional customer service.

### **SPECIAL ELIGIBILITY REQUIREMENTS:**

- Judged on business achievement, business growth, and innovation

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## IGNITE AWARD



### PREVIOUS IGNITE AWARD RECIPIENTS

2020 - Simone + Ivy Interiors  
2019 - Endeavour Brewing Company  
2018 - Glam Artistry Inc.  
2017 - Da Vinci Gelato Originale  
2016 - Rivers' Edge Counselling  
2015 - Jack's Burger Shack  
2014 - Monjeloco Jeans Ltd.  
2013 - Cloud Nine Pajamas

### **Congratulations to our 2021 recipient Rose & Onyx Hair Company Ltd.**

This award is given to a small independent business that is in its first three years of business and has proven to be the most dynamic start-up business in the St. Albert community.

### **SPECIAL ELIGIBILITY REQUIREMENTS:**

- Judged on business achievement, business growth, and innovation
- Must be in business for one to three years

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## MARKETING AWARD



### PREVIOUS MARKETING AWARD RECIPIENTS

2020 - Empire Salon	2012 - Tudor Glen Veterinary Hospital
2019 - Brain Cyr RE/MAX Professionals	2011 - Cranky's Bike Shop
2018 - The Next Generation Real Estate Group - RE/MAX Professionals	2010 - Leading Edge Physiotherapy
2017 - Cloud Nine Pajamas	2009 - Sublime Swim & Sunwear
2016 - Craig Pilgrim - RE/MAX Professionals	2008 - Revovideo
2015 - Cerulean Boutique	2007 - Saint City News
2014 - Sturgeon Valley Athletic Club	2006 - Ron Hodgson Pontiac Buick
2013 - Riverside Honda & Ski-Doo	2005 - MooTastic Ltd.
	2004 - Sturgeon Valley Athletic Club
	2003 - Cruiseship Centre

### **Congratulations to our 2021 recipient MD Distillery**

This award is given to an independent organization that has developed and implemented a unique, innovative, and successful marketing strategy that has demonstrated a significant impact on either the organization or its target market.

### **SPECIAL ELIGIBILITY REQUIREMENTS:**

- Judged on business achievement, business growth, and innovation

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# YOUNG ENTREPRENEUR AWARD



## PREVIOUS YOUNG ENTREPRENEUR AWARD RECIPIENTS

2020 - Confections Cake Co.	2011 - Second Cup - Inglewood
2019 - GPMakeup Inc.	2010 - Majestic Tanning
2018 - Graphic Bacon	2009 - Bliss Hair Design
2017 - Lotus Hair Design Studio	2008 - Leading Edge Physiotherapy
2016 - Rockland Landscaping Supplies	2007 - Meese Clothing
2015 - Purple Lotus Massage Therapy	2006 - Clippin' Along
2014 - Cerulean Boutique	2005 - The Blitz
2013 - D'Arcy's Meat Market	2004 - St. Albert Physical Therapy
2012 - Panago Pizza	2003 - MooTastic Ltd.

**Congratulations to our 2021 recipient Lorraine Winslow Love Within Pregnancy Massage & Womans Wellness Inc.**

This award is given to an individual who has shown outstanding achievement in the development and operation of his/her business and is an owner with a minimum of fifty-percent share of the business.

## SPECIAL ELIGIBILITY REQUIREMENTS:

- Must be in business for a minimum of one year
- Judged on planning, business achievement, and innovation
- Nominee must be 35 years of age or younger prior to August 31st, 2022

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# CHAIR'S AWARD OF DISTINCTION



The Chair's Award of Distinction is presented to a business that embodies and exhibits overall outstanding achievement and leadership in St. Albert and an ongoing commitment to community events locally and provincially.

**Congratulations to the 2021 recipient Leading Edge Physiotherapy**

## PREVIOUS CHAIR'S AWARD OF DISTINCTION RECIPIENTS

2020 - Keldar Leadership  
2019 - Quantum Leadership  
2018 - Landrex  
2017 - Sparklean Restoration Ltd.  
2016 - Apex Casino  
2015 - Select Equipment Rentals  
2014 - Team Chiasson  
2013 - Landrex

2012 - Crackmaster Distributors Ltd.  
2011 - Sturgeon Valley Athletic Club  
2010 - Johnston Builders Ltd.  
2009 - Campbell Liquor Store  
2008 - Sarasota  
2007 - Crackmaster Distributors Ltd.  
2006 - St. Albert Dairy Queen  
2005 - Coasters Canada

2004 - Alberco Construction Ltd.  
2003 - Standard General Inc.  
2002 - Tim Hortons  
2001 - St. Albert Inn & Suites  
2000 - Gazette Press  
1999 - Hole's Greenhouses  
1998 - Skyreach Equipment Ltd.

# LYNDA MOFFAT WOMAN OF DISTINCTION AWARD



The Lynda Moffat Woman of Distinction Award honours an extraordinary female business leader in our community. The recipient is recognized for achieving outstanding success in her field and business by inspiring others; breaking new ground or old barriers; showing vision, creativity, and initiative; being a leader and role model; volunteering in her community; and mentoring young people in her field.

**Congratulations to the 2021 recipient Marg Mrazek, QC**

## PREVIOUS LYNDA MOFFAT WOMAN OF DISTINCTION RECIPIENTS

2020 - Charlene Zoltenko  
2019 - Rosanna Fischer  
2018 - Martha Livingstone  
2017 - Heidi Fedoruk

Please Note: The Lynda Moffat Woman of Distinction Award and the Chair's Award of Distinction are presented to an individual selected by Lynda Moffat and the Chair of the St. Albert and District Chamber of Commerce. These awards are not open to nominations.