



## Charlotte County Chamber of Commerce, Inc.

311 West Retta Esplanade  
Punta Gorda, FL 33950  
Phone: (941) 639-2222

2702 Tamiami Trail  
Port Charlotte, FL 33952  
Phone: (941) 627-2222  
Fax: (941) 627-9730

### NEWSLETTER INSERT AGREEMENT

You can reserve space for your insert in the Chamber's monthly newsletter, "Business Perspective" by phoning the Chamber to make sure space is available for your preferred date, signing this contract and making payment to reserve that space. The number of inserts is limited for maximum effect and space availability is only confirmed upon receipt of your payment. Payment is transferable if needed, but is not refundable.

RATE: \$ 150.00 per issue of "Perspective"  
NON-PROFIT RATE: \$ 100.00 per issue of "Perspective"  
SIX MONTH CONTRACT: \$ 660.00 (Any Six Months in a One Year Period)  
ANNUAL CONTRACT: \$ 1200.00 (Twelve Consecutive months)

**We no longer accept Ledger-size folded insert pieces.**

**SPECIFICATION:** Inserts must be a single sheet measuring 8 1/2 x 11, flat, on text weight stock only (no heavier than 100 lb. text-weight stock). Deadline for receiving inserts is the 20th (or earlier) of the month preceding publication. Advertiser must provide **1,500** inserts and is responsible for their delivery to the Chamber's Port Charlotte office, 2702 Tamiami Trail, by the 20<sup>th</sup> of the month before (i.e. January 20 for February's issue. Publisher reserves the right to approve advertisements for content.

**PLEASE NOTE:** YOUR BUSINESS NAME, AS IT APPEARS IN THE CHAMBER MEMBERSHIP RECORDS, MUST BE PRINTED ON THE INSERT.

**Advertisements placed by members promoting political candidates must include a disclaimer assuring that the ad is not an endorsement of that candidate by the Charlotte County Chamber of Commerce. DISCLAIMER TO APPEAR ON POLITICAL FLYERS: "The insertion of this ad into the Chamber Newsletter is a purchased service and should not be considered as an endorsement from the Charlotte County Chamber of Commerce". The disclaimer should be printed on the front of the flyer, boxed once, not smaller than 9-point type.**

This is your authorization to insert advertising for \_\_\_\_\_

In the \_\_\_\_\_ (Month) issue of "Perspective" according to the terms of this agreement.

BY: \_\_\_\_\_  
Advertisers Authorized Representative

Company Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ Date: \_\_\_\_\_

Special Instructions: \_\_\_\_\_

Accepted by Chamber Authorized Representative: \_\_\_\_\_