

Your Benefits:

- **Annual Community Guide & Business Directory:** Your Business will be listed in our annual Community Guide & Business Directory. Our Community Guide & Business Directory is provided at no cost to more than 10,000 inquiring visitors. ONLY members have the opportunity to advertise in the guide. Our Community Guide & Business Directory is available in print and digitally.
- **Promotional Materials:** All members can provide their marketing brochures and business cards to our office. Your marketing materials are displayed to all visitors to see and pick up.
- **Ribbon Cuttings:** Showcase your new membership, new business, or new location. They can coincide with a grand opening, anniversary or newest renovation party as well! Contact Jami Joannes at 941-627-2222 or JJoannes@charlottecounty-chamber.org to schedule your ribbon cutting now!
- **Business Online:** Our e-newsletter is sent every Monday morning to more than 3,000 subscribers. All members are able to “toot their own horn” each week at **no cost**. Promote your business, special event or utilize our Job Spot, to post open positions and much more. Your 90 word or less description needs to be sent to bol@charlottecounty-chamber.org by noon each Friday.
- **Referrals:** We receive hundreds of annual inquiries from residents and visitors alike. We only refer our members based on product or service needed.
- **The Third Wednesday Coffee:** This monthly program puts a spotlight and focus on issues impacting our businesses community. 8:00 a.m. – 9:00 a.m. at the Charlotte Harbor Event and Conference Center.
- **Networking@Noon:** Enjoy lunch with your fellow chamber members while promoting your business and building strong business connections. 11:30 a.m. – 1:00 p.m. Reservations are required (\$20pp).
- **Business Card Exchange:** Casual monthly event that is fun and engaging. Optimal networking opportunity to enhance your business relationships. Bring plenty of business cards and a gift to promote your business for our gift exchange. Refreshments are always provided. 5:00 p.m. – 7:00 p.m.
- **Business Perspective:** The Chamber offers a quarterly digital full color newsletter to 3,000 subscribers. As a member you are able to include your full-page full-color flier to be included for a nominal charge.
- **New Member Orientation:** Conducted quarterly immediately following our Third Wednesday Coffee. This is a productive and casual way to get a full understanding of your membership benefits to ensure you yield a strong return on investment. Plus, another opportunity to meet new fellow members. 9:00 a.m. – 9:45 a.m.
- **Fir\$T Thur\$day Adverti\$er:** This is exclusive for all members, additional marketing that will reach 3,000 subscribers. For this digital monthly format, all digital flyers must be a PNG file. The cost is \$100 per month and \$50 for a nonprofit business.
- **Annual Business EXPO:** Our “Hottest Business Day in Paradise” Business Expo is held in February. Only members may purchase a booth and/or sponsor this day-long event to promote and market your business. Approximately 1,000-1,200 attendees, an excellent opportunity to develop business-to-business connections.
- **Quarterly New Member Showcase:** Great opportunity for our new members to showcase their products and services to all the attendees for our Third Wednesday Coffee. New members will be provided a table, two chairs and may creatively set up their table. An excellent way to meet their fellow chamber members.