



FLAGLER COUNTY CHAMBER

20 Airport Rd, Ste C
Palm Coast, FL 32164
386-437-0106
FlaglerChamber.org
info@flaglerchamber.org

*Serving the Flagler Business
Community since 1962.*

CONNECT WITH US



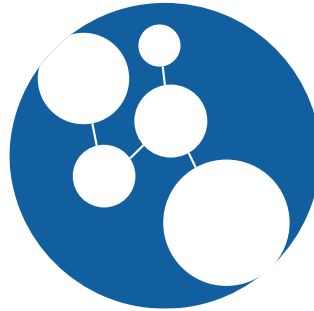
OUR MISSION

Engaging, promoting and
sustaining a thriving business climate in
Flagler County.

Special Thanks to Our Benefactor Partners



ADVERTISING OPPORTUNITIES



Engaging

Promoting



Sustaining

A
THRIVING
BUSINESS
CLIMATE

2020 FANTASTIC FLAGLER VISITOR & NEWCOMER GUIDE

Each January, **20,000** copies of the award-winning *Fantastic Flagler Visitor, Newcomer & Resident Guide* are printed. This publication is widely distributed throughout Flagler County as well as across the US & Canada to potential visitors and newcomers interested in coming to Flagler County. **Check out the digital version www.fantasticflaglerguide.com**



1/16 Page • 1.6875 x 2.1852

RATE
\$280

1/8 Page Horiz • 3.5417 x 2.1851

RATE
\$495

1/8 Page Vert • 1.6875 x 4.537

RATE
\$495

1/4 Page Rec • 7.25 x 2.1851

RATE
\$870

1/4 Page Sq • 3.5417 x 4.537

RATE
\$870

3/8 Page Vert • 3.5417 x 6.85

RATE
\$1,330

1/2 Page Horiz 7.25 x 4.537

RATE
\$1,470

1/2 Page Vert • 3.5417 x 9.25

RATE
\$1,470

Full Page 7.25 x 9.25

RATES

FULL PAGE: \$2,900

PRIME POSITIONS BELOW
Advertorials,
Inside Front Cover,
Page 1 & Page facing Inside
Back Cover &
Inside Back Cover
 \$3850
Outside Back Cover
 \$4,600

Each Page 7.25 x 9.25

TWO PAGE SPREAD CHOICE OF PLACEMENT

RATE \$6,500

TWO PAGE SPREAD UNDETERMINED PLACEMENT

RATE \$5,800

Each Page 7.25 x 9.25

Specs for Full & Spread ads - Bleed Size: 8.625 x 10.75 Trim Size: 8.375 x 10.5

MAGAZINE CONTENT & DISTRIBUTION

This valuable guide provides information about:

- ➔ Welcome Section & Where We Are
- ➔ Our neighborhoods Palm Coast, Flagler Beach, Bunnell, Marineland, Beverly Beach & The Hammock
- ➔ Transportation Services
- ➔ Our Unique Beaches
- ➔ Family friendly fun
- ➔ Weekend getaway ideas
- ➔ Destination Weddings
- ➔ Arts & Culture and historic sites
- ➔ Water activities, hiking & biking, and outdoor sports
- ➔ Where to Eat
- ➔ Places to Stay
- ➔ Calendar of events
- ➔ Moving to Flagler County & real estate services
- ➔ Starting or owning a business in Flagler County
- ➔ Demographics & housing options
- ➔ Schools & educational facilities
- ➔ Healthcare services
- ➔ Local Resources & Important numbers
- ➔ Chamber preferred business directory

WHO RECEIVES FANTASTIC FLAGLER?

Visitors and newcomers frequently call the Flagler County Chamber of Commerce for information before they plan a visit. In a partnership with Flagler County Tourism, these information requests are fulfilled Fantastic Flagler to visitors from across the US, Canada & Europe.



ACCEPTED FILE FORMATS

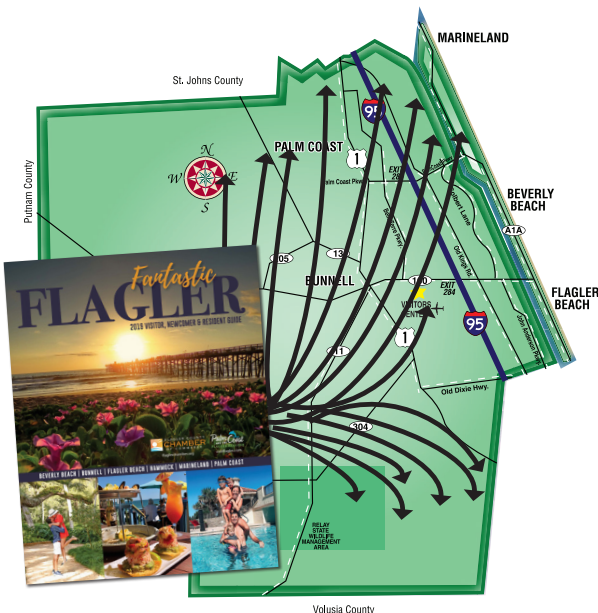
- Hi-resolution PDF (with outlined fonts) or hi-resolution JPEG or TIFF file.
- Resolution quality must be a minimum of 300 DPI / CMYK color

**SALES CLOSE
9/15/2019. ASK US
ABOUT DISCOUNTS**

WHERE ELSE IS FANTASTIC FLAGLER DISTRIBUTED?

- ➔ Flagler County Chamber of Commerce Visitor Center
- ➔ Flagler County Property Appraiser's Office
- ➔ Hotels, motels, campgrounds & resorts
- ➔ Flagler Executive Airport
- ➔ Daytona Beach Int'l Airport
- ➔ Advertiser locations
- ➔ City offices of Bunnell, Flagler Beach & Palm Coast
- ➔ Apartment complexes
- ➔ Restaurants
- ➔ Doctor offices
- ➔ Real Estate offices
- ➔ Flagler County Dept. of Economic Opportunity
- ➔ Flagler County Government Services Building lobby area
- ➔ Flagler County Library
- ➔ Flagler Beach Museum
- ➔ Flagler Playhouse
- ➔ Flagler Auditorium
- ➔ Palm Coast Utility Department
- ➔ Palm Coast Community Center

To schedule your advertising consultation, please contact Robbin Wilson at 386-206-0954 or rwilson@flaglerchamber.org.



WWW.FLAGLERCHAMBER.ORG

COMMUNITY WEBSITE

The Chamber relaunched its mobile friendly website two years ago making it easier to navigate, more visually attractive and search engine optimized. **Since the redesign, unique visits to the site have increased by 20 percent.**

Only Flagler County Chamber of Commerce members have the opportunity to advertise on www.flaglerchamber.org. By doing so, you are leveraging the power of online search and the Chamber brand, while reaping the benefits of increased visibility and driving traffic to your business. **Since 63 percent of consumers prefer to do business with chamber members, why not be one of the first businesses they see when they visit our Chamber's website?** Only a limited number of premium positions are available, so act now!

ADVERTISING PROGRAM DETAILS

As a participating advertiser, you receive excellent exposure. You can maximize your investment and reach your target audience by choosing pages and locations that meet your advertising needs.

Banners rotate during each site visit increasing the number of overall impressions and click-throughs.

TARGETED AUDIENCE
BUSINESS DIRECTORY PAGES RECEIVE
7500 HITS PER MONTH

TRUSTED RESOURCE
LEVERAGE THE CHAMBER'S BRAND

TIME TO INVEST

Our organic website traffic from residents, visitors and newcomers can translate into increased exposure for your business.

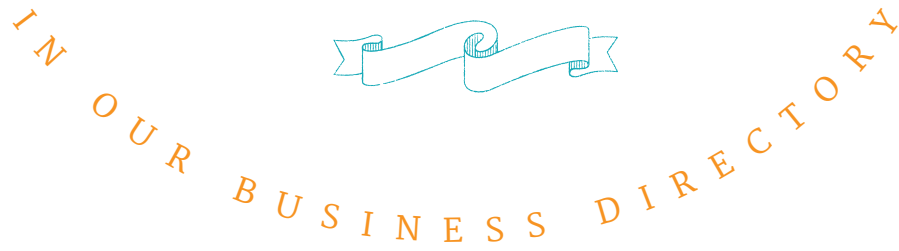
MORE THAN
7,000 UNIQUE
VISITORS PER
MONTH

All advertising opportunities are available **exclusively** to Chamber members. Our ongoing commitment to drive traffic to our website means more traffic for our advertisers as well. Now is the perfect time to invest in your business and boost your online exposure.

EXCELLENT EXPOSURE
CHAMBER & COMMUNITY EVENT PAGES RECEIVE
AN AVERAGE OF 22K HITS PER MONTH

**To schedule your advertising consultation,
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UPGRADE YOUR LISTING, INCREASE YOUR EXPOSURE & SHOWCASE YOUR BUSINESS



PRIME LOCATIONS

- ▷ Home Page
- ▷ News, Calendar of Events
- ▷ Relocate Pages
- ▷ Business Directory Main Page

Available Packages	Platinum	Premier	Bronze	Enhanced
Annual Rate	\$1,587	\$1,088	\$589	\$287
Main Business Directory Banner ad	✓			
All Other Available Banners Ads (all other pages not sold out)	✓			
Select Other Banner Ads (ten other categories not sold out)	✓	✓		
YouTube Video embedded on member profile	✓	✓		
Map Pin Upgrade with additional text, weblink, photos	✓	✓		
Business Directory Quick Link Search Results Banner Ad	✓	✓		
Business Directory Alpha/Keyword Search banner Ad	✓	✓		
Category Banner Ad (your primary category only)	✓	✓	✓	
Priority Placement in Business Directory Search Results	✓	✓	✓	
Recognized as Chamber Website Sponsor	✓	✓	✓	
Banner Ad Display Tracking	✓	✓	✓	
Enhanced Member Page Listing:	✓	✓	✓	✓
5-10 photos	✓	✓	✓	✓
1600 Character Description	✓	✓	✓	✓
5 Hyperlinkable Bullet Points to go to specific pages of your website	✓	✓	✓	✓
Logos	✓	✓	✓	✓
Map Link	✓	✓	✓	✓
Key Words - maximum of 240 characters	✓	✓	✓	✓
Additional Website Link on Search Results Page	✓	✓	✓	✓

PREMIUM ADVERTISING

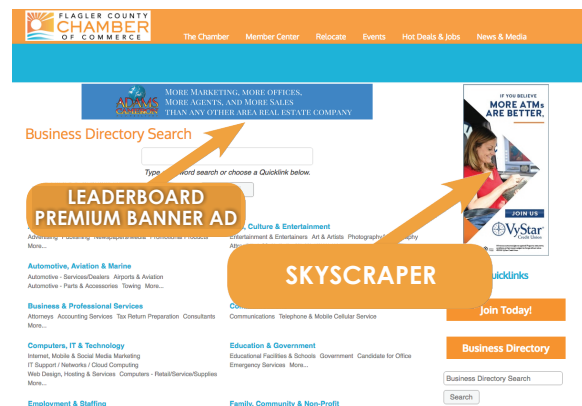
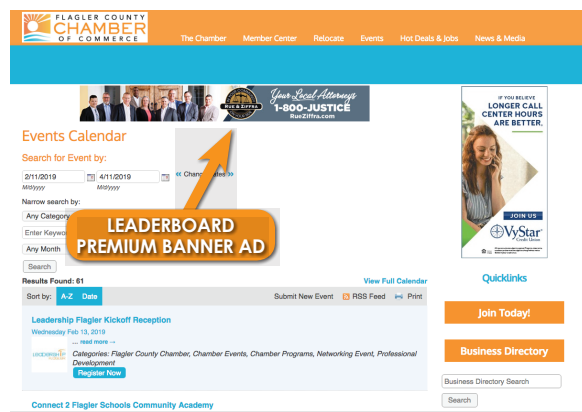
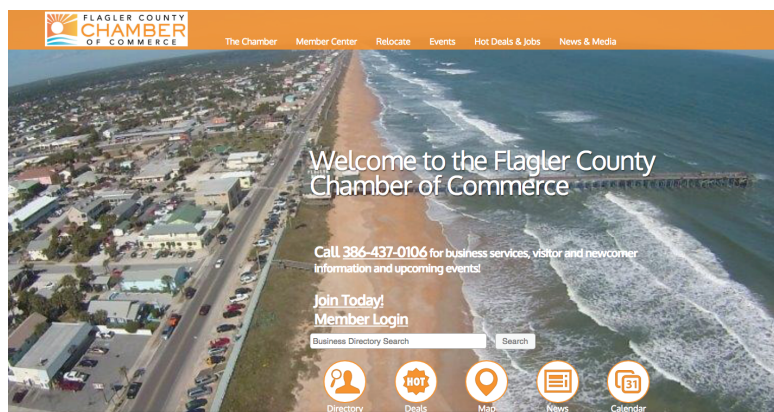
OPPORTUNITIES

- Receive leads generated from the Chamber website, directory listings, search engines, and mobile searches.
- Customize your presence with video, enhanced listings, logos, pictures and more.
- Chamber website advertisers receive 75% more leads than non-advertisers.

PREMIUM POSITIONS

- **SLIDER BANNER AD** - Dimensions: 595 x 339
Location: Home page \$413.00 monthly rate
- **SKYSCRAPER BANNER AD** - Dimensions: 165 x 300
Location: All Pages \$257.00 monthly rate
- **LEADERBOARD BANNER AD** - Dimensions: 606 x 75
Location: Chamber or Community Events Page \$101.00 monthly rate
News or Media pages \$101.00 monthly rate
Relocate pages \$101.00 monthly rate

TO GET STARTED, CONTACT US TODAY
AT 386-206-0954 OR EMAIL US AT
RWILSON@FLAGLERCHAMBER.ORG



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