



# NEWSLINE

September 2023

A Publication of the Fulton Montgomery Regional Chamber of Commerce

*The Fulton Montgomery Regional Chamber of Commerce supports our members and our region as a partner for business, workforce, and tourism development.*

## LATE JULY/AUGUST EVENTS HIGHLIGHT END OF BUSY SUMMER

*Details about these events start on page 9*

New Location for 4X Heaven



Grand Opening of Old Brick Furniture-Amsterdam



Ribbon Cutting at Caroga Lake Historical Museum



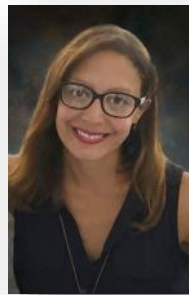
The Bridge Walk/Megabites Catering Business After Hours & Ribbon Cutting



Business After Hours at River Ridge Living Center



Ribbon Cutting at Slate: A Rustic Tavern



## Message from the Executive Director

Dear Chamber Members,

With the publication of this September newsletter, we hope you are finding the information contained therein useful for you and your business. *Newsline* is a vehicle for providing important information about the Chamber and how we are bettering the economic climate for our region, for publicizing our Chamber member businesses, for providing useful information that keeps you and your business in the know about what's happening in the halls of government on the local, state and national levels, for resources for you, how to be involved with Chamber programs, and so much more. This important communication vehicle will not be able to be published without the support of you, our Chamber member businesses. I am asking you to get involved by advertising in *Newsline* so that we can keep this vital tool circulating, telling your story and the Chamber's store as well. Advertisers will enjoy a number of benefits – besides direct exposure to over 2,000 Chamber member businesses and their representatives, the newsletter is also available on our website, and will be pushed out through our social media platforms, and more. In addition, we are printing 200 copies each month that are available in our office for anyone who wants a copy, and we will be sure to share at least one of your social media posts per month, and more. We strongly believe that advertising in *Newsline* will have a strong return on investment for many reasons...we have received some amazing feedback about it already, and it will only get "better with age." Please contact Janet Davis at the Chamber for more details, or to advertise your business in this important communication for Chamber members and beyond – [membership@fultonmontgomeryny.org](mailto:membership@fultonmontgomeryny.org) or call (518) 725-0641.

August was a busy one for your Chamber and our businesses. You can see some snapshots of ways we helped celebrate our businesses this summer on the cover of this newsletter and in the ensuing pages. September ushers in fall, and back-to-school for our region's students, which means our Business Education Partnership is busy making connections for our region's students and teachers with our region's businesses. There are many ways to be involved with this important program that not only exposes these future leaders with our businesses, but helps to provide these experiences as a pipeline for our future workforce. Want to learn more or get involved? Contact Nicole Walrath at [nicolew@fultonmontgomeryny.org](mailto:nicolew@fultonmontgomeryny.org) or Natalie May at [nataliem@fultonmontgomeryny.org](mailto:nataliem@fultonmontgomeryny.org).

Finally, September is also the month for our Fall Golf Classic. Thank you to all of the businesses who have already supported this important event! It's too early to put your clubs away – there is so much good golf to be had in our area through our upcoming colorful fall. Won't you be a part of this fun event that supports our important scholarship program and more? We are looking for golfers – (continued on page 14)

### 2023 BOARD OF DIRECTORS

Chair—Rosalie Faber, *Flooring Authority*  
First Vice Chair—Geoff Peck, *Nathan Littauer Hospital & Nursing Home*  
Secretary—Elizabeth Bridge, *Liberty ARC*  
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Gaetano Lanzi, *Lanzi Restaurants*  
Carl Marucci, *Community Bank*  
Mike Schaus, *THINK Tank Media/WENT Radio*  
Janet Stanley, *Lee Shops at Wagner Square*  
David Ziskin, *HFM BOCES*

### CHAMBER STAFF

Anne Boles, *Executive Director*  
  
Mark Bolebruch, *Finance*  
Janet Davis, *Director of Membership & Member Services*  
Natalie May, *Business & Education Partnership Coordinator*  
Nicole Tennant, *Executive Assistant*  
Nicole Walrath, *Director of Workforce Development*

### THE FULTON MONTGOMERY CHAMBER IS A MEMBER OF

- ◆ Business Council of New York State
- ◆ Center For Economic Growth—Capital Region
- ◆ Chamber Alliance of New York State
- ◆ Fulton County Center for Regional Growth
- ◆ Fulton County Farm Bureau
- ◆ Montgomery County Farm Bureau
- ◆ New York State Farm Bureau





## MEMBER ANNIVERSARIES

### August 2023

*Thank you for your continued support!*



#### 46-50 YEARS

Kasson & Keller—47  
Canada Lake Store & Marine—46  
Taylor Made Custom Products—46

#### 41-45 YEARS

Salmon Law Firm—45  
Noble ACE Hardware—45  
Fulmont Mutual Insurance Company—45  
SF Fabrics, LLC—44  
Romana's Pizzeria—43  
Bornt Waste & Metal—43  
Nathan Littauer Hospital & Nursing Home—43

William Bresonis, DDS, PC—43  
Greater Amsterdam School District—42  
Gloversville Palace Diner—42  
Santos Construction—41  
Palmer Pharmacy—41

#### 36-40 YEARS

Brown Coach—40  
Joyce Royal Real Estate—40  
Jankowski Agency, Inc.—40  
Shrine of Our Lady of Martyrs—40  
The Arc Lexington—40  
Philip Beckett, CPA, PC—39  
Spagnola & Spagnola, Accounting Firm LLC—39

DiBlasi Agency, Inc. —39  
F-M-S Counties Private Industry Council—39  
House of Pizza —39  
Century Linen & Uniform—39  
Fulton Friendship House —38  
Gary DiSanto-Rose, DMD—38  
Rooney Sign Company—38  
Dunham's Spring Shop, Inc.—38  
Lapland Lake Nordic Vacation Center—38  
J. Paul Kolodziej, Attorney & Counselor at Law—38  
H.F.M. Prevention Council—37  
Main Motorcar Chrysler Dodge Jeep Ram—38  
Robert J. Hoy Agency, Inc.—38  
Correll Contracting Corp.—36  
Patti's Greenhouses—36

**RIVER RIDGE LIVING CENTER**  
*Rehabilitation & Long Term Care*

100 Sandy Drive, Amsterdam, NY 12010  
518.843.3503 • [RiverRidgeLC.com](http://RiverRidgeLC.com)

**MAKING A DIFFERENCE IN PEOPLE'S LIVES**  
*At River Ridge Living Center*  
We offer a comprehensive array of clinical Services

*Our Therapeutic Recreation Program provides a variety of stimulating activities to fully engage our residents - fostering new friendships and enhancing well-being and happiness.*

*In our Rehabilitation Department our goal is to help you regain your strength to get you back home as soon as possible.*

*"We are dedicated to enhancing the life of our residents."  
If you are a team player, compassionate and reliable,  
a career at River Ridge Living Center is for you!*

### DID YOU KNOW?

**The Chamber has a second-floor conference room that can be used, for free, by Chamber members.**

**The room has conference tables, and chairs for up to 50 people and can be configured for any type of meeting. For future Chamber members, there is a \$150 fee per day.**

**To reserve the room, please contact Nicole Tennant at [info@fulmontmontgomeryny.org](mailto:info@fulmontmontgomeryny.org) or call the Chamber at (518) 725-0641. Please note that this room is not handicapped accessible.**

## Welcome New Members August 2023

### ENERGYNEXT

63 Putnam Street, Suite 202, Saratoga Springs, NY 12866  
[energynext.com](http://energynext.com) | (518) 580-9244

*EnergyNext is the exclusive energy procurement services partner for the Chamber. Through its Energy Alliance program, we have delivered over \$18 million in savings for chambers members over the last 20 years. Through the Energy Alliance, member can get access to better pricing for electricity and natural gas, consulting services from EnergyNext, renewable energy programs and other benefits.*

### SOROPTIMIST INTERNATIONAL OF FULTON & MONTGOMERY COUNTIES

Gloversville, NY 12078  
(518) 848-9522 | [facebook.com/](https://www.facebook.com/SoroptimistInternationalofFultonandMontgomery/)  
[SoroptimistInternationalofFultonandMontgomery/](https://www.soroptimistinternationalofFultonandMontgomery.org/)  
*Executive and professional women's service club*

### JAY BLENDZ BARBERSHOP

37 Prospect Street, Suite 214  
Amsterdam, NY 12010  
(518) 212-5140  
<https://www.jayblendzbarbershop.com/>  
*Barbershop with a wide array of grooming services for Men, Women and Children from Clipper Fades, Classic Gentlemen's and Cuts. Discounts for Seniors and Active Military and First Responders.*

### HEALTHY FAMILIES MONTGOMERY & SCHOHARIE COUNTIES

1230 Riverfront Center  
Amsterdam, NY 12010  
(518) 317-2553  
<http://www.ican.family>  
*Free and voluntary home visiting program for those who are pregnant or have recently had a baby.*

### ATTENTION BUSINESSES IN THE CITY OF GLOVERSVILLE

The [Gloversville Economic Development Corporation](http://www.gloversvilleeconomicdevelopment.com/) has loans available for businesses located in the City at comfortable and competitive rates for a variety of needs and purposes! Interested businesses should call the Chamber or email [anneb@fultonmontgomeryny.org](mailto:anneb@fultonmontgomeryny.org)

## MEMBERSHIP MESSAGE

Janet Davis, Director of  
Membership &  
Member Services



### Some of the Many Benefits of Being A Member of the Chamber

*Please take advantage of all of these great opportunities!*

First of all, I would like to thank all of our members. A great number of you have been members for over 20 years. We appreciate your continued support.

One of the most important reasons why you should join the Chamber is for **business referrals**. The Chamber receives thousands of inquiries annually, and when people call the Chamber office or request information through the Chamber website about local businesses, only Chamber members are referred. This insures that your business has an edge over your competitors. Another reason is **advertising opportunities**. You are invited to advertise in this newsletter that directly reaches over 3000 businesses monthly, and well beyond that in that it is available on our website and promoted through our social media platforms. Also you can advertise on our website or other Chamber publications. **Donations** are always needed for Chamber-hosted events. This is a great, cost-effective way to promote your business. **Free publicity** is another great reason to become a member or continue to be a member of the Chamber. You are invited to submit articles for publication in *Newsline*. **Your business brochures** can be displayed in our Gloversville office or the Vails Mills Visitor Information Center. Let's not forget about our **website listings**. All members are listed on our Chamber website. Chamber members have the ability update and personalize your business on our website. You can list job postings, "Hot Deals" and submit to our member event calendar that can be accessed by anyone visiting our Chamber website. This website enjoys by over 200,000 hits per month and is accessed by people across the country, and across the globe. **Sponsorship opportunities** are a great way to advertise your business to Chamber members and the community as these events are heavily publicized, promoted and attended. We have many events during the course of the year. The Annual Dinner, Sports Award Banquet, Golf Classic and many others. These events, and many others such as our popular Business After Hours, Open Houses, and Ribbon-Cutting events offer important **networking opportunities** for Chamber members to meet and converse with other businesses, and members of the public who are in attendance. Another great way to tell your business' story. These are just a few reasons why your membership is so valuable. If you have any questions about your membership benefits, please give me a call (518) 725-0641 or email me at [membership@fultonmontgomeryny.org](mailto:membership@fultonmontgomeryny.org). I would be more than happy to drop by and learn more about your business, or help you use your myriad Chamber-member benefits!



Last month, we talked about how we will outline some of the Business Council of New York's key initiatives that will promote continued private sector investment, employment and job growth. Workforce Development was the subject matter for our August issue. This month, we will discuss more of the Business Council's Business Advocacy Agenda for 2023:

## Address Unemployment Insurance Taxes

Unemployment taxes in New York are paid by employers to fund the state's unemployment insurance (UI) program. This tax is used to pay benefits to unemployed workers who meet the program's eligibility requirements. Unemployment insurance taxes are at an all-time high for many employers, fueled by \$8 billion in federal loans. According to the NYS Labor Department website, the 2023 UI tax rates range from 2.1% to 9.9%, and the total tax rate for new employers is 4.1%. The taxable wage base increased from \$12,000 in 2022 to \$12,300 in 2023. The Business Council believes that the state needs to apply public funds to help repay COVID-based debt, offset the cost of interest on federal loans, and pay the cost of fraudulent and other improper benefit payments. The state should also update technology used to address costly unemployment insurance fraud.

## Targeted Tax Incentives

There are opportunities for New York to use targeted tax credits to support achievement of important policy goals. The state should adopt a broad "work opportunity credit" modeled on the federal tax credit, to incentivize the hiring of persons facing barriers to employment or reemployment. The IRS.gov website explains that the federal Work Opportunity Tax Credit (WOTC) is a federal tax credit available to employers for hiring and employing individuals from certain targeted groups who have faced significant barriers to employment. WOTC partners with other workforce programs that incentivize workplace diversity and facilitate access to good jobs for American workers.

The Business Council also believes that the state should adopt a more robust refundable manufacturing investment tax credit, which could be targeted to "green" investments and products. Currently, qualified NYS manufacturers may be eligible to receive a credit equal to 20% of the real property paid during the tax year on the NYS business property. To be eligible, you must use your property principally for manufacturing, processing, assembling, refining, mining, extracting, farming, agriculture, horticulture, floriculture, viticulture, or commercial fishing (from the tax.ny.gov website).

For more information about the current manufacturer's real property tax credit, visit: [https://www.tax.ny.gov/pit/credits/manu\\_real\\_property\\_tax\\_credit.htm](https://www.tax.ny.gov/pit/credits/manu_real_property_tax_credit.htm)

The Business Council thinks that the state should adopt a more robust research and development tax credit that supports investments in both capital and non-depreciable R&D expenses. Find out more information about the current R&D tax credits here <https://www.tax.ny.gov/bus/business-incentives.htm>

## What's on the docket for the Chamber's Governmental Affairs Committee...

The Chamber's Governmental Affairs Committee has been meeting about 6 times a year or on an as needed basis. They are glad to have now both a representative from Montgomery County Executive Matt Ossenfort's office (Morgan McClary) and a liaison from the Fulton County Board of Supervisors as members. The group is working on putting together a **Legislative Breakfast in January of 2024** (tentative) where both counties' state and federal legislators will be invited to give an update on what they are working on, and to speak with our business members. To that end, watch for a **survey** that the committee is planning to send out to Chamber members to see what business issues they are looking to have these representatives discuss. Chamber board member and committee member Mike Schaus from WENT Radio will be the host/emcee of the event.

As previously mentioned, the Chamber follows the Business Council's advocacy efforts and initiatives on the state level. What they would like to get more involved with is with **elected officials and representatives on the local level in Montgomery and Fulton Counties** to further develop these local relationships with our Chamber-member businesses. One of the ideas they have is to build a comprehensive database of local officials and have them get more involved with the Chamber and on the flip side, have our businesses more involved with advocacy on the local level.

Governmental Affairs David Jankowski wants our members to **keep the Committee in mind when you have advocacy questions or issues**. The Chamber and its Governmental Affairs Committee wants to be your advocate on all of your business advocacy needs. For more information contact Executive Director Anne Boles at the Chamber at [anneb@fultonmontgomeryny.org](mailto:anneb@fultonmontgomeryny.org) or call (518) 725-0641.



## HILL & MARKES SUPPORTS 850 LOCAL STUDENTS ANNUALLY THROUGH ITS BACKPACK GIVEBACK PROGRAM

Hill & Markes, a Janitorial, Sanitation and Food Service distributor in Amsterdam, is excited to announce their annual “Backpack Giveback,” aimed at empowering 850 elementary school students with essential backpacks and school supplies for the upcoming academic year. This effort is dedicated to making education accessible to more students and fostering a brighter future for the youth.

With the new school year on the horizon, many students and families face the financial burden of purchasing school supplies. Recognizing this challenge, Hill & Markes is lending a helping hand to the community through the “Backpack Giveback” initiative to ensure that community students are equipped with the tools they need to succeed. The company has donated more than 2,500 back-

packs since 2021.

“We are excited to help provide backpacks filled with supplies for the upcoming academic year!” said, Bill Miller, Vice President of Purchasing & Marketing, CEO at Hill & Markes. “The Backpack Giveback is a way for the Hill & Markes team and our valued manufacturer partners to help make a positive impact in the future of many children attending school - giving them the confidence and supplies necessary to learn and grow.”

For more information, email Sara James at [sjames@hillnmarkes.com](mailto:sjames@hillnmarkes.com).

## LEXINGTON FOUNDATION'S 2023 NIGHT OUT GALA TO HIGHLIGHT LIVING LIFE WITHOUT LIMITS

*Event at Paul Nigra Center for Creative Arts will also benefit Elmore Scholarship Fund*

The Lexington Foundation's annual Night Out Gala will pay homage to the west as the Paul Nigra Center for Creative Arts is transformed into a Montana Ranch on Friday, September 22, 2023, from 5:30 to 9 p.m., at its location at 2736 State Highway 30, Gloversville. This year's Night Out will benefit The Arc Lexington's Living Life Without Limits Adaptive Sports Program and Transitions' Elmore Scholarship Fund.



Living Life Without Limits (L3) Adaptive Sports Program helps people with developmental and/or physical disabilities have experiences they never thought were possible, including snow and water skiing, rock climbing, zip lining, archery, sailing, golf, martial arts, hunting, ice and roller skating, kayaking, horseback riding and more. The sky is the limit when it comes to making experiences indoors, outdoors, both physically and emotionally possible and life changing. At the Gala, conceptual plans will be unveiled on how the L3 program will be expanded in the future to provide more opportunities and reduce barriers for people to have fun,

explore and be active in the world.

The event will also raise funds for the Elmore Scholarship Fund which provides additional opportunities for students in Transitions, a postsecondary program supporting teens and young adults with autism and other learning differences that is co-located with the Nigra Arts Center.

Inspired by the popular television show *Yellowstone*, the 2023 Gala will immerse guests in the world of the west with themed food, specialty cocktails, raffles and silent auction items. Other activities and attractions will include line dancing, bull riding, roping and other immersive entertainment. The event is open to the public.

Individual tickets for the Night Out are \$100. Young professionals under the age of 40 can purchase tickets for \$75. Tables for 10 and VIP packages are also available. Attendees are encouraged to dress in their best western attire. For more information about the event, to purchase tickets, or to see available sponsorship opportunities, visit <https://thearclexingtonfoundation.org/the-night-out-gala-2023> or call the Nigra Arts Center at (518) 661-9932.



## FOOTHILLS ARTS COUNCIL, INC. PLANS VARIETY OF EVENTS FOR 2023-2024 SEASON

A three-day Short Play Festival that took place in August is just one of several events the [Foothills Arts Council](https://www.foothillsarts.org/) has planned for their 2023-2024 season. In addition to the festival, the organization also plans a series of poetry workshops, an online writers' group, an election night takeout dinner, and a documentary on holiday traditions.

The organization was incorporated in 2017 and was formed by Irving “Jay” Towne and a core group of area residents to provide a venue that would bring art to all the



people in the Fulton-Montgomery County area. Towne is also the organization's vice president, and artistic

director of the council.

Previously, Towne has written six books containing poetry, prose, and interviews, some of which were also published on the Mohawk Valley Compass. He has also written, directed, and produced two radio drama series.

While Towne oversees projects, writes grant applications, and contributes creatively as a writer, producer, and director for the council, the business side of the organization is handled by Tobin Cash.

Cash met Towne while casting for one of his radio dramas and currently serves as the president and treasurer of the council. Cash brings years of past experience on several corporation boards, is a certified public accountant (CPA), and has a wealth of knowledge about the history of arts in Fulton County.

For more details about the group's upcoming events and for information about the Foothills Arts Council, Inc visit their Facebook page at <https://www.facebook.com/FoothillsArts> or email [foothillsarts@yahoo.com](mailto:foothillsarts@yahoo.com).

## ST. MARY'S HEALTHCARE AWARDS CARONDELET COMMUNITY FUND GRANTS

[St. Mary's Healthcare](#) has awarded \$11,000 in **Carondelet Community Fund grants to 13 area nonprofits** that share St. Mary's values and mission. Together, the organizations provide much-needed support to people of all ages within St. Mary's service area.

Grant recipients include:

- Broadalbin Perth Lions Foundation
- [Catholic Charities Fulton-Montgomery Counties](#)
- Comfort Zone-Trinity Lutheran Church
- Danielle's House
- Grow Amsterdam
- Habitat for Humanity Montgomery County New York
- Haven of Hope Farm & Residence Inc.
- [HFM Prevention Council-Creative Connections Clubhouse](#)
- Johnstown Interfaith Council of Churches Food Pantry
- [Montgomery County – Office for Aging](#)
- [Mountain Valley Hospice and Palliative Volunteer Program](#)
- New Dimensions
- [Sarah Jane Sanford Home](#)

"These organizations are invaluable partners, and our community and St. Mary's are stronger because of them," said Margaret Brodie, St. Mary's vice president, mission advancement and patient experience. "With these grants, St. Mary's recognizes both the essential work of these partners and their commitment to those we all serve."

The Carondelet Community Fund was established in 1996 to honor and continue the spirit of St. Mary's founders, the Sisters of St. Joseph of Carondelet. Grants are awarded annually by the St. Mary's board of trustees to provide modest support to local programs and agencies that further the sisters' tradition of outreach to the "dear neighbor."

For more information: (518) 842-1900 or visit [www.smha.org](http://www.smha.org)

## GLOVERSVILLE NEIGHBORHOOD ENGAGEMENT COMMUNITY EVENT

September 21, 2023 3:30pm-6:00pm, McNab Elementary School Field. Sponsored by the City of Gloversville's [Glove City Coalition](#). Features of the event: Narcan Training, Mobile Testing, Community Resources, Food, music (tentative), and activities for youth. The Glove City Coalition promotes healthy futures through collaboration and education. For more information contact info@glovecitycoalition.org.

## RICMAR DESIGN & PRINT SHOP HAS NEW LOCATION

Krissy Gilmore, owner/operator of [Ricmar Design & Print Shop](#), is pleased to announce that her new location is now fully open for business! Ricmar wants to be your marketing, design and print partner. They specialize in small to medium sized businesses, no job is too small. They provide personalized and friendly service with a smile!

Ricmar can now be found at 30 S. Main Street in Gloversville. Services provided include commercial printing, marketing consultation, graphic design, direct mail services, and more. Ricmar's phone number is (518) 842-0218, email [ricmarsolutions@gmail.com](mailto:ricmarsolutions@gmail.com). Stop by to see the new location and wish Krissy the best! Shop hours are Open office hours are Monday-Thursday, 10am to 3pm, or by appointment.

## LIBERTY ARC – DENIM AND DIAMONDS COUNTRY MUSIC & BBQ EVENT

Denim and Diamonds is back for its 7th year, and we want to see you there enjoying the evening! Get out your cowboy finest and get ready for a fun night of live country music by Skeeter Creek, dancing, a delicious chicken BBQ, \$6 craft beers, and good friends. Denim and Diamonds is Liberty Foundation's laid-back fundraiser where you can enjoy the music and good company while supporting a great cause (all proceeds benefit people served by Liberty ARC). We can't wait to see everyone under the big tent in September! Tickets are \$25 and can be purchased at [www.libertyarc.org](http://www.libertyarc.org) or for more information/questions about the event please contact Brianna Young at [youngb@libertyarc.org](mailto:youngb@libertyarc.org) or (518) 954-3063.



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Get a rate card by calling (518) 725-0641 or at [membership@fultonmontgomeryny.org](mailto:membership@fultonmontgomeryny.org)



## AWARD-WINNING FLOORING AUTHORITY OFFERS MULTIPLE SERVICES FOR YOUR FLOORING NEEDS

[The Flooring Authority](#) is located at 6 Sam Stratton Road in the Amsterdam Industrial Park and can be reached at (518) 627-4178. Flooring Authority, Inc. is a flooring removal, resurfacing, and flooring installation company providing services to businesses, general contractors, and homeowners in the Fulton and Montgomery Counties area as well as the greater Capital Region. They are proud of their work on local commercial jobs, including the Fulton Friendship House in Fulton County, and installing the flooring for the new DePaul Veddersburg apartments in Amsterdam's East End.

Flooring Authority welcomes any size commercial jobs, from small office and retail fit ups, to medical facilities—medical offices to hospitals. They work on apartment buildings who are updating their units, whether multiple units or one unit at a time, to furnishing and installing flooring in brand new buildings.

One of the unique features that Flooring Authority offers is the selling of flooring materials to local contractors for any job. Not only can contractors purchase flooring materials, but Flooring Authority also offers to store the materials in its easily accessible 20K square foot warehouse. Are you a home renovator or do you flip houses? Flooring Authority offers excess flooring for sale and the ability to order needed supplies through the company.

In addition, the company owns state-of-the art specialty equipment to demo floors that can pull up any kind of flooring, including ceramic tile, in a fraction of the time it takes to do it by hand. They also have equipment for concrete surface preparation.

Flooring Authority was honored with the FMS Workforce Solutions Business Partner of the Year Award for Montgomery County in 2022. Below is a photo of Owner/President Peter Centore and Business Development Manager Rosalie Faber accepting the award on behalf of their business.

**Flooring Authority, Inc.**



## THE FAMILY COUNSELING CENTER ANNOUNCES UPCOMING GALA EVENT AND LOCAL HONOREES

[The Family Counseling Center of Fulton County](#) is excited to announce their upcoming Fall Fundraising Gala will be held on Thursday, September 28th from 5:30 p.m. to 8:30 p.m. at Lanzi's on the Lake Restaurant and Marina in Mayfield. Tickets are \$100 per person. The event will welcome community members, partners, and others in a celebration of the organization's 47 years working with clients in the Mohawk Valley and Southern Adirondacks. All proceeds from the event will go toward supporting and expanding programs of The Family Counseling Center.

The Family Counseling Center was founded in 1976 by a dedicated group of community members who wished to help individuals and families seeking mental health guidance. Today, the Center works with over 4,500 individual clients across its Behavioral Health Clinic, Crisis Unit, Children and Family Services Program, and the Domestic Violence Program of Fulton County.

The Fall Gala will also honor two key partners and supporters of the local community. The Dr. David and Ann Lee Clough Award honoree is Andy Gilpin, Executive Director of CAPTAIN Community Human Services.

The Mary Ann Harzinski Outstanding Community Service Award honoree is Geoffrey Peck, Vice President and Executive Director of the Nathan Littauer Foundation.

Tickets are now available for the Center's Fall Gala. Information on the event and ticket sales are available on The Family Counseling Center's website at [www.thefamilycounselingcenter.org/gala](http://www.thefamilycounselingcenter.org/gala). Tickets are \$100 per person, tables of eight are available.

Full details can be found on The Family Counseling Center's website at: [www.thefamilycounselingcenter.org/gala](http://www.thefamilycounselingcenter.org/gala).

## SHOELEATHER EXPRESS SCHEDULES NEW CLASSES

The Shoeleather Express, located at 31 Spring Street in Gloversville, is the home for Square Dancers and Round Dancers! They have scheduled new classes for fall including "Social Square Dancing" on Tuesdays, 6:30-9pm; Mainstream and Plus with Rounds Phase 2-4 on Thursdays from 6:30-9pm. These classes are \$10 per person. To see the full schedule of classes and events at The ShoeLeather Express, visit them on their [website](#) or call (518) 225-1405 or get updates on their Facebook page: [facebook.com/TheShoeleatherExpress](https://www.facebook.com/TheShoeleatherExpress)

Promote YOUR business here for \$75/month WITH free links to your online platforms!



Contact  
[newsline@fultonmontgomeryny.org](mailto:newsline@fultonmontgomeryny.org)



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## GLOVERSVILLE PALACE DINER CELEBRATES 100 YEARS IN DOWNTOWN GLOVERSVILLE

*City renames Spring Street as the new Palace Way*

On Saturday, August 26, the Sena family, owners of the [Gloversville Palace Diner](#) for the last 50 plus years, joined Gloversville Mayor Vince DeSantis and members of the city's Common Council, along with Fulton County Supervisors, and state legislators, to celebrate 100 years of the diner in downtown Gloversville.

Samantha Hall-Saladino, Fulton County Historian, read from a blog post she wrote in 2019 about "The City's Palace" on [gloversvillearts.com](#). In it, she outlined the history of the diner, "It was built by the Jerry O'Mahony Dining Car Company of Bayonne, NJ...Today, there are only

approximately 20 O'Mahony cars still in existence. One of them is the Palace Diner in Gloversville."

"The Palace was shipped by railroad from New Jersey to Fonda, then transported by truck from Fonda to 62 South

Main Street in Gloversville, where it has stood ever since. The original diner was about 40 x 10 feet and looked very much like a railroad car."

"Albert Main owned the Palace from its opening in 1923 until 1937, when his nephew, Carlton G. Clute, took ownership. He was only 21 years old. The building itself underwent some changes throughout its life: an addition was added in 1932, and the interior was remodeled in 1951 with stainless steel appliances and new tile. Many of the original features and mid-century changes are still visible inside the Palace today. In 1972, Clute sold the Gloversville Palace Diner to Anthony Sena, an employee. Though Anthony passed away in 2014, the Sena family still owns and operates the Palace." Jackie Sena, Anthony's wife, Anthony, Jr. and Diane Sena were all on hand for the event, and had a chance to speak to the crowd, thanking their customers and all who supported the business over the course of their history. After a number of dignitaries spoke, members of the Sena family (pictured are Jackie and Anthony, Jr. holding the fabric) unveiled the new "Palace Way" sign that now stands next to the diner. Congratulations to the Sena Family and the Palace Diner on this amazing milestone and for continuing to do business in the City of Gloversville for over 100 years!



## Continued from page 1 (cover): RIBBON CUTTING AT CAROGA LAKE HISTORICAL MUSEUM

145 London Bridge Road, Caroga Lake

On July 27, the Chamber held a ribbon cutting prior to the Grand Opening and Reception of the show, "Barbara McMartin: Adirondack Artist, Author, Advocate" at the Gallery at the [Caroga Lake Historical Museum](#). The show was curated by Nancy Long and Dick Loomis; the exhibit ran through August 27.

## RIBBON CUTTING AT THE NEW LOCATION FOR 4X HEAVEN

511 N. Perry Street, Johnstown

July 26 saw a celebration of [4X Heaven's](#) new, expanded location at 511 N. Perry Street in Johnstown. The Chamber held a ribbon-cutting event, and Vince and Margaret Perrella and staff offered tours to attendees of the new location. The shop offers Krown Rust Protection for all vehicles, general repairs on all cars and trucks, but specializes in 4-wheel drive vehicles, NYS inspections, tire and wheel sales with mounting and balancing, truck supplies and accessories, and much more. Assemblyman Smullen and Johnstown Mayor Amy Praught were part of the crowd!

## BUSINESS AFTER HOURS AT RIVER RIDGE LIVING CENTER

100 Sandy Drive, Amsterdam

River Ridge Living Center hosted a Business After Hours and the Chamber did a ribbon-cutting to celebrate new renovations at the facility.

River Ridge has undergone a multimillion-dollar renovation and they invited the Chamber and its members, local dignitaries, and more to unveil the new spaces. This 120-bed rehabilitation and skilled nursing center is located on a magnificent 30-acre property in a quiet residential neighborhood on the south side of Amsterdam. River Ridge owners Michael Braunstein, along with partners Ben Einhorn, Josh Gellis and Edward Braunstein, started to plan the renovations to this premier nursing home and rehabilitation center before the COVID-19 pandemic. The group undertook these renovations because they felt some of the spaces were dated and wanted to upgrade, to keep it a state-of-the-art facility for its residents. They feel that the quality of the facility reflects the quality of patient care. The group continues to invest in its residents and staff, its community, and Montgomery County.

The project got started right before COVID shut everything down, and it took a while to get started up again. Always at the forefront of the minds of the people at River Ridge was the safety of its residents, and with Department of Health restrictions, the original project took 3 years to complete, instead of the 12-18 months that were originally planned.

Almost the entire facility was touched by these upgrades – every resident's room is brand new from beds, televisions, furniture and lighting to nurses' stations, the lobby, bathrooms and more. Fully 80% of River Ridge was upgraded during these renovations.

Giving back to the community has always been a signature of River Ridge. It is a big sponsor of Chamber programs, the Amsterdam Mohawks, Little League teams – anything going on in the community. Michael (continued on next page)

(continued from page 9) Braunstein lives by this motto, by Winston Churchill "We make a living by what we get, we make a life by what we give." In addition, the number one goal of River Ridge continues to be patient care – they strive for all residents to be happy, safe, comfortable in a beautiful setting, so that they and their families know they will be taken care of.

Michael Braunstein would like to thank those who came out for the ribbon-cutting event and open house including Chamber members, representatives from both Assemblyman Santabarbara's office and Congresswoman Elise Stefanik, and Montgomery County Executive Matt Ossenfort.

For more information visit <https://riverridgelc.com/>

## GRAND OPENING OF OLD BRICK FURNITURE & MATTRESS COMPANY

107 Towne Square Drive, Amsterdam

The ninth location of this 25-year old furniture and mattress retailer, the staff of the new Amsterdam store welcomed the Chamber who performed a ribbon-cutting at the Grand Opening. This home furnishings store has empowered households like yours to never settle for less than the best. When ordinary furniture bores you or you need to replace worn pieces, you'll find intriguing selections in designs from traditional to modern. They understand that furniture and mattress shopping can be stressful, but our people-centered customer service keeps it hassle-free. Their design studio can help you furnish and decorate any room in your home, or use their special ordering for just the right pieces. For more information, visit <https://www.oldbrickfurniture.com/>

## GRAND OPENING, OPEN HOUSE & RIBBON CUTTING AT THE BRIDGE WALK/MEGABITES CATERING

135 Perthshire Drive, Perth

Megan Ryder, her family and staff invited dozens of Chamber members and local dignitaries to view the renovated spaces and offerings at [The Bridge Walk](#) and introduce them to [Megabites Events and Catering](#). Wonderful food and drink were offered, and guests toured the event spaces inside The Bridge Walk, including a beautiful enclosed patio, and also the spaces available on the grounds, that include a private lake and bridal suite. Contact Megan at [megan@thebridgewalk.com](mailto:megan@thebridgewalk.com) to have the Megabites food truck visit your business or event, or have an event catered and held at the beautiful Bridge Walk!

## RIBBON CUTTING EVENT AT SLATE: A RUSTIC TAVERN

2401 State Route 10, Caroga Lake

Owner Hope LaFreniere welcomed the Chamber and the [Fulton County Center for Regional Growth](#) at a double ribbon-cutting event at [Slate](#) on August 25. This was the CRG's first ribbon-cutting event and we were glad to be part of it! The Chamber welcomed them to their membership and to Caroga Lake, while the Center for Regional Growth presented a check for a microbusiness loan. Slate is an upscale tavern, located in beautiful Caroga Lake. Serving small plate menu items and signature cocktails, local craft beer, and great wines and whiskeys. They have something for everyone at every season of the year!

## 2ND ANNUAL SIPS FOR SENIORS FUNDRAISER

The [Foundation for Montgomery County Office for Aging](#) presents Sips for Seniors on Thursday, September 14 from 5pm to 8pm at Eisenadler Brauhaus, 88 Main Street, Palatine Bridge. Tickets for the event are \$30 pre-sale and \$35 at the door—includes a beer pint and pretzel. Features include live music by Cleen Street Trio. Beer, raffles and food is available for purchase. For more ticket information visit [ofa-](#)

[foundation.com](#) or call (518) 843-2300.



## A NIGHT OF GRATITUDE WITH MOUNTAIN VALLEY HOSPICE & PALLIATIVE CARE

The communities we serve give us so much to be thankful for and we want to share our appreciation on September 12, 5pm-8pm at "A Night of Gratitude" at [Mountain Valley Hospice & Palliative Care](#), 108 Steele Ave in Gloversville. MVHPC has so much to celebrate that night—the 35th Anniversary of the agency's first patient, the 5th Annual Nancy J. Dowd Humanitarian Award, the Josena Van Tassel Turner Memorial Scholarship, a Soup Group Tribute to Shirley Bendl, and a MVHPC Volunteer Appreciation. Come enjoy "A Night of Gratitude" at Mountain Valley Hospice & Palliative Care. RSVPs are preferred please call (518) 725-4545 or email [receptionist@mvhcares.org](mailto:receptionist@mvhcares.org). There will be a cash bar and complimentary food at the event.



MVHPC is excited to announce the 2023 recipient of the Nancy J. Dowd Humanitarian Award will be Dr. Michael Sheridan from St. Mary's Healthcare.

## GLOVE THEATRE FEATURES IN SEPTEMBER

[The Glove Theatre](#), 42 N. Main Street, Gloversville, continues its FREE movie nights on Wednesdays at 2pm and 7pm thanks to generous underwriting by the Blackmon, Perrott and Peck families!

On Friday, September 15 at 7pm, the Glove Theatre pre-

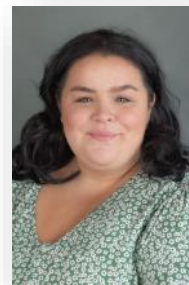


sents 1 WILD NIGHT BON JOVI TRIBUTE. The Glove is excited to bring their all-ages Bon Jovi Tribute & '80s Rock Show to the Glove. Sing dance and party to the best of Bon Jovi and other '80s rock hits by Def Leppard, Journey and more! Bring the kids to this family-appropriate all-ages rock show! Plus help the band celebrate their 10th Anniversary!

General Admission seating just \$20, Kids/Seniors/Lexington tickets \$15. Purchase tickets [here](#) or call The Glove Theatre at (518)752-4611



**Nicole Walrath,**  
Director of Work-  
force Development  
nicolew@  
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eryny.org



**Natalie May,**  
Business & Education  
Partnership Coord.  
nataliem@  
fultonmontgom-  
eryny.org

## HFM PTECH SUMMER BRIDGE AND MEET & GREET

Every summer we hold a week-long team building experience called Summer Bridge for incoming 9th graders at PTECH. This year, Nicole Walrath and Natalie May taught the professional skills course where students role played examples of communication, collaboration and personal accountability that will be used during their time at PTECH, at college and in the workforce. We ended the week with our annual Business Partner Meet & Greet at Fulton-Montgomery Community College that brought students face-to-face with regional business partners.



Nick Capese from [Wal-Mart DC](#) addresses students during Summer Bridge Program

Doug Blanc from [The Arc Lexington](#), speaks with a student at the Meet and Greet event at FMCC.



Nancy Rogers from [FMS Workforce Solutions](#) makes a connection with a student at the Meet and Greet.



## WORKPLACE WEDNESDAY IS BACK AT HFM PTECH

We're excited to highlight several opportunities for our business partners to mentor during Workplace Wednesdays (WPW). For our 9th graders, we have monthly Pathway Panel Discussions where students explore all five of our pathways including Agriculture, Advanced Manufacturing, Business, Computer Science and Medical/Health Science. For our 10th graders, we have "Professional Skills 101" where students learn employability skills such as effective communication, how to succeed at an internship, email and phone etiquette, etc. To learn more about how to participate contact Nicole Walrath at [nicolew@fultonmontgomeryny.org](mailto:nicolew@fultonmontgomeryny.org) or Natalie May at [nataliem@fultonmontgomeryny.org](mailto:nataliem@fultonmontgomeryny.org).

## 2023-2024 WORKPLACE WEDNESDAY SCHEDULE

### October 11, 2023

9th grade- Advanced Manufacturing Pathway Panel Discussion

10th grade- Professional Presence & Dress in the Workplace

### November 8, 2023

9th grade- Agriculture Pathway Panel Discussion

10th grade- Effective Communication on the Job

### December 13, 2023

9th grade- Business Pathway Panel Discussion

10th grade- Digital Footprint

### February 14, 2024

9th grade- Computer Science Pathway Panel Discussion

10th grade- Writing & Developing a Resume

### March 13, 2024

9th grade- Medical/Health Science Pathway Panel Discussion

10th grade- Succeeding at an Internship

### April 10, 2024

9th grade- Mock Interviews

10th grade- Tips for Acting a Job Interview

We encourage any of our region's businesses and its representatives to get involved with the Chamber's Business Education Partnership! Contact Nicole or Natalie at the information included above.

# TOURISM NEWS & UPDATES

## THE CHAMBER & PARTNERS ANNOUNCE DATE OF 2024 WALLEYE CHALLENGE

Mark your calendars for the fishing tournament of the year—**Saturday, February 17** has been announced as the 2024 Walleye Challenge on the Great Sacandaga Lake. Events will be held at [Lanzi's on the Lake](#) and at weigh stations around the lake that day. The Chamber partners with Lou Stutzke of [Fuel-N-Food](#) to host the event along with Beaver Ross.

Over 2000 fishing enthusiasts have a chance at cash prizes drawn per hour for the largest walleyes, dozens of door prizes, and three large motorized prizes—snowmobiles, four-wheelers, and more...with the registration and title fees all paid for.

For you fishing enthusiasts that have entered the contest before, if you have changed your mailing address, please update it as soon as possible by emailing [anneb@fultonmontgomeryny.org](mailto:anneb@fultonmontgomeryny.org). If you'd like to get on the mailing list, please also send an email to that address. The mailing of applications for the tournament will begin on November 6. Cost to enter tournament will be \$60 per person.

For businesses who want to participate with one of the largest events in the region, there are sponsorship opportunities that include promotion on applications sent to over 5,000 people across the Northeast and beyond, signage at the event, and more. For information please contact Anne Boles at the Chamber at (518) 725-0641.

## FULTON COUNTY TOURISM HOSTS OUTDOOR ADVENTURE DAY 9/23

Adventure destination Fulton County! Join Fulton County Tourism for Outdoor Adventure Day on **Saturday, Sept. 23** beginning at 10 am. The event hub is at the Fulton County Visitor's Center, State Highway 30 and Route 29 corridor in Vail's Mills, and it is including our business partner's locations as well, each hosting their own adventure opportunities.

Visit [Adirondack Harley Davidson](#) - 106 Bellin Rd., Broadalbin, [Historic Broadalbin Hotel](#) - 59 W. Main St., Broadalbin, [Frank's Gun Shop](#) - 3831 St. Hwy 30, Broadalbin, [Great Sacandaga Brewing Company](#) - 3647 St. Hwy. 30, Broadalbin, [School House Treasures & Antiques Gift Center](#) - 3678 St. Hwy. 30, Broadalbin and The Wildlife Sports & Educational Museum - 3747 St. Hwy. 30, Broadalbin.

Visitors can plan to enjoy hands on experiences with fishing, fish stocking, kayaking, mountain biking, rock climbing, as well as others - or take advantage of the east access to the adjacent Rail Trail for walking and biking. Offered amongst the sites are adventure exhibits, sporting exhibits, food and entertainment. Visit all 7 locations and qualify for a grand prize drawing! For more information and updates, go to the [Visit Fulton County, NY Facebook page](#)

## SUNDAE ON THE FARM IN SEPTEMBER SET AT DYGERT FARMS CREAMERY *Dygart Farms Celebrating its 300th Anniversary this Year*

Sundae on the Farm is an annual event showcasing our area's farms with educational information, family-fun activities, and FREE ice cream sundaes provided



by [Stewart's Shops](#) (the company recently won the award for "Best Milk" and "Best Chocolate Ice Cream" at the NYS Fair). This year, the event is scheduled for **Sunday, September 17 from Noon until**

**4pm** at [Dygart Farms Creamery](#), 243 Dygart Road in Palatine Bridge.

Features this year include horse-drawn wagon rides which give a great overview of the farm; educational exhibits by a veterinarian, a cattle nutritionist and a hoof trimmer, 4-H demonstrations where you can support the kids who are the future of agriculture, a Farmer's Market where you can shop, explore and learn, a Kid's Corner with plenty of activities and much more!

Dygart Farms Creamery recently won "Best Chocolate Milk in New York State" at the New York State Fair! Congratulations on this award and on your 300th anniversary—a great year for Dygart Farms and a great year for you to learn more about them at [Sundae on the Farm](#)! Get more information about the event at the link, or visit [sundaeonthefarm.com](http://sundaeonthefarm.com)



## Business Resources You Can Use:

### ALBANY'S SMALL BUSINESS DEVELOPMENT CENTER PROVIDES FREE ASSISTANCE TO YOUR BUSINESS

#### Albany Small Business Development Center (SBDC)

The New York Small Business Development Center (NYSBDC) provides small business owners and entrepreneurs in New York with the highest quality, confidential business counseling, training, and business research at no cost. Since their start in 1984, the advisors of the Albany SBDC have worked directly with almost 28,000 businesses, helping them to invest over \$524 million in the region's economy, and create or save over 15,000 jobs. The Albany SBDC serves businesses not only in Fulton and Montgomery Counties, but also in Columbia, Greene, Hamilton, Rensselaer, Saratoga, Schenectady, Schoharie, Warren and Washington Counties.

If you or your business reside in New York, the SBDC can help you maneuver around the obstacles to business success.

Some of the resources they help their clients with include:

- Understanding the importance of a business plan.
- Discovering sources of funding
- Preparing businesses for e-commerce.
- Identifying avenues for exporting goods and services.
- Developing marketing plans.
- Assessing an invention's viability.
- Complying with licensing and regulations.
- And much more...

**SBDC services are free of charge**, thanks to their corporate and business partners.

One of the loan programs they are currently working with is the Small Enterprise Economic Development (SEED).



SEED is a Loan Program for future entrepreneurs and small business owners that bases the lending decision on the character of the applicant and feasibility of the business model. Maximum loan amount for this program is \$35,000

#### SEED Program Components:

- Assistance in accessing capital to start or expand a small business
- Business model development (SBDC works on this component with interns from UAlbany School of Business and School of Social Welfare)
- Entrepreneurial training classes
- One-on-One business counseling assistance
- Peer mentoring support

The application process includes letters of reference, an interview with the SEED Program Coordinator, references and a copy of a credit report.

To make an appointment for counseling, or for more information on the SEED program call (518) 442-SBDC or access their online appointment form [here](#)

#### Contact information for the SBDC:

(518) 442-SBDC (7232)

Address:

University at Albany ETEC, Suite 146  
Harriman Campus Road  
Albany, NY 12222

<https://www.nysbdc.org/index.aspx>

Albany SBDC Director: Katherine Baker,  
[kbaker@albany.edu](mailto:kbaker@albany.edu)

Sign up for the UAlbany SBDC email newsletter [here](#)  
The FM Chamber is a satellite office for the UAlbany SBDC and their counselors have met with our region's businesses at our offices.

### ATTENTION CONTRACTORS

#### CONTRACTOR ROUNDTABLE

**Sept. 21 9am-12:30pm—Fulton County Center for  
Regional Growth, 34 W. Fulton St, Gloversville**

The [Mohawk Valley Economic Development District](#) is hosting this event as a regional effort to connect local contractors to resources available and needed to address program offerings, business support, workforce opportunities and development, funding and other regional efforts. Questions or RSVP to Samantha at [sbrown@mvedd.org](mailto:sbrown@mvedd.org).  
**FREE program—lunch will also be provided.**

(Executive Director Message—continued from page 2)  
whether you are a single, twosome or foursome we can make room for you – call the Chamber today!

We are excited what the future holds for our businesses and for this Chamber – and we hope you are, too. Please stay connected with us by reading this newsletter, our weekly email blast, our social media, and more. We have lots of programming to keep your business successful – please take advantage of all of these opportunities our Chamber has to offer!



### THE CHAMBER IS HIRING!:

We are looking for positive, professional, business-oriented individuals to work for your Chamber – at our main office and at the Fulton County Visitors Center. Please send resumes of prospective employees to [anneb@fultonmontgomeryny.org](mailto:anneb@fultonmontgomeryny.org). For more information, or for detailed job descriptions, please email [info@fultonmontgomeryny.org](mailto:info@fultonmontgomeryny.org).

### Events and Programming Coordinator

Looking for a person to be responsible for all Chamber events organized to support the organization, including special and annual events such as the annual awards celebration, golf tournament, and other events as scheduled. Able to access event objectives and determine most cost effective means for resources and communication. The Coordinator will work with Chamber team for each event, and will organize, prepare, promote, be responsible for event financing and logistics. This is a part-time position (20-25 hours/week), \$20 per hour

### Visitor Center Specialist

The Visitor Center Specialist is responsible for managing all aspects of customer relations at the Fulton County Visitor Center located at 3687 Route 30 (off of the Rt.29/Rt. 30 roundabout) in Broadalbin. This includes handling all incoming calls, greeting, signing in, and assisting walk-in visitors with tourist information. **Weekend availability is required. The Visitor Center is open every day from 10am-4pm.**



As we detailed in last month's *Newsline*, the Chamber has joined the Energy Alliance to help members with lowering energy costs. Through Energy Alliance programs, members can lock in rates for electricity/

natural gas supply and have access to renewable energy programs.

Right now, there is a new state-sponsored renewable energy program called **community solar** which offers a great opportunity for small businesses and home-based businesses. The community solar program supports the build out of local solar farms and subscribers to community solar can expect to save up to 10% on electricity costs. There is no cost to sign up, or to participate. To get started, download and fill out the authorization form found here: <https://growthzonesitesprod.azureedge.net/wp-content/uploads/sites/1466/2020/01/AuthForm-EAFULMONT.pdf>

Please email the completed form to Jim Orban ([jorban@energynext.com](mailto:jorban@energynext.com)) or call him at (518) 580-9244 should you have any questions. You can always contact your Chamber for more information at (518) 725-0641 or via email at [info@fultonmontgomeryny.org](mailto:info@fultonmontgomeryny.org). A partial list of Chamber members who participate in the EnergyNext program include:

- City of Gloversville
- Coldwell Banker Prime Properties
- Deli Master, LLC
- Free Bird Farm
- Fulton Montgomery Regional Chamber of Commerce



### Working together to build your business.

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# Chamber Member

## BENEFIT SPOTLIGHT

### Promote Your Business' Events on the Chamber's Website

**Chamber Member Events scroll on the Chamber's home page, at the bottom:**

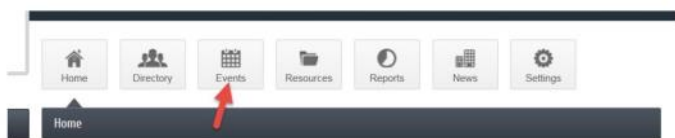
<https://www.fultonmontgomeryny.org/>

These can be any event related to your business—a special sale, open house, fundraiser, class, workshop, etc.

**Logging into your business information on ChamberMaster** (Chamber website):

Go to [www.chamberlogin.com](http://www.chamberlogin.com) and enter your email/name and password. If you need help with this step of the process, please contact Nicole Tennant at the Chamber at [info@fultonmontgomeryny.org](mailto:info@fultonmontgomeryny.org)

Once you are logged in you will be in your Member Information Center (MIC). To use the Events option in your MIC, click on the Events button at the top of the home page:



#### HOW TO ADD YOUR BUSINESS' EVENT

1. Once you are logged in to the MIC (Member Information Center), click on the **Events** button. (see graphic above)
2. In Events, click on **Add Event**. This will take you to the **Events-Create** screen.
3. **Complete the fields with the details of your event:**
  - a. **Event title**
  - b. Check the **All Day Event** or enter **Start/End date and time**
  - c. **Recurrence**—if you would like this event to repeat on the calendar you can set the appropriate occurrence
  - e. **Description**—enter event details
  - f. **Date/Time**
  - g. **Fees/Admission**
  - h. **Contact Information**—enter the name or phone number of someone a person should contact if they have questions
  - i. **Event categories**—to better search your event
  - j. **Photos/images**—main event photo is a 500x500 pixel image that will show at the top of your event description
  - k. **Search results logo**—this is a 75x75 pixel image

that will show when the event calendar is being shown in list form

- L. **Photo Gallery**—add up to 8 photos 400x400 pixels that you can use to highlight features of your event.
- m. **Map services**—2 options to choose from—Google Maps, or you may load in a map image
- n. **YouTube**—if you have a video from a past event or to talk about an upcoming event and would like to share it, it would go here. You have to upload your video to your YouTube channel first, then share the link in the Video URL box

Once you have all the details entered, you can either **Save as Draft** which allows you the option to save your work and come back to complete it, or you can **submit for approval**. This will send your event details to Chamber staff for approval, and once the event is approved it will show on the Chamber website!

#### MANAGE YOUR EVENTS

1. Once you are logged into the Member Information Center (see instructions above), click on Events. In the Events area click Manage Events (see graphic below)
2. The Manage Events page is a place you can go to see events you have submitted; it will show pending, current and past events.
3. To make an update to an event, simply click on the event title, make your updates, and submit for approval
4. Preview an event by clicking the Preview link under Action
5. Copy a past event to save time when creating an event. This will take the details of a past event and populate the fields of the new event page and you only need to update certain information.



If you need additional guidance, or someone to walk through the process with you, please don't hesitate to contact the Chamber—we would be happy to assist you!

THANK YOU TO THESE MEMBERS WHO ARE  
PROMOTING THEIR BUSINESSES WITH  
ADVERTISING ON OUR WEBSITE



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RIVER RIDGE LIVING CENTER  
Rehabilitation & Long Term Care



Interested in advertising on the Chamber website? Please  
contact Jason Moengen at ChamberMaster at  
Please contact Jason at 218-851-2435, w 1-800-825-1785  
x351 or [jason@chamberimc.com](mailto:jason@chamberimc.com)

## GET INVOLVED WITH YOUR CHAMBER

### FM CHAMBER GOLF CLASSIC

*Friday, September 15—11am shotgun start*

Hales Mills Country Club, 146 Steele Rd., Johnstown

### LOOKING FOR GOLFERS!

THANK YOU to all our sponsoring businesses! Proceeds  
benefit the Chamber scholarship program and other  
Chamber programs. Signature gifts, great golf and con-  
tests on the course, abundant food and beverages await  
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