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BUREAU

Announcing a New Community Currency Program TerrellCASH

We are so excited about the recent launch of Terrell Cash, a community currency program operated by the Terrell Chamber of Commerce CVB that allows us to offer one gift certificate that can be accepted by several participating merchants within Terrell.

With Terrell Cash, only merchants who participate in the program can accept the gift certificates. That means the funds stay within the Terrell economy and in the hands of our community members. It's one way we are trying to keep spending local to support our small businesses. We hope to make Terrell Cash the gift of choice in our community.

Info for Purchasers

Terrell Cash is a great gift option for friends and family, thank yous, graduations, employee rewards, and more. Purchasing Terrell Cash is easy. Visit www. terrelltexas.com/terrell-cash to view a list of participating merchants and to purchase online. You have the option of emailing the Terrell Cash directly to the recipient or you can email it to yourself to print and deliver to them. The recipient can redeem at a participating merchant by showing the email on their phone or a printed copy.

Do you want to purchase multiple gift certificates in one transaction? No worries! Call the Chamber office at 972-524-5703 and we can assist with that.

Special Promotion

To kick the Terrell Cash program off, we are offering a free t-shirt for every \$20 in Terrell Cash purchased (while supplies last). The #EatShopTRL campaign objective is to support our local businesses in this time of hardship due to COVID-19. After you purchase Terrell Cash, you can claim your free t-shirt by completing the form at www.terrelltexas.com/eatshoptrl. Terrell Cash purchased as part of this promotion must be redeemed by 7/31/2020.

Info for Merchants

Are you a local Terrell business interested in par-

ticipating in the Terrell Cash program? You can learn more about how it works at www.terrelltexas.com/ participate-in-terrell-cash.

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Participation does not require any special software or equipment. You simply download a free smart phone app to scan QR codes on the certificates, or you can login to your account on a tablet or computer and enter the 6-digit certificate code to validate and redeem.

Once you redeem Terrell Cash, that information is electronically submitted to the Terrell Chamber of Commerce and you will receive payment within two weeks. No paperwork and no long delay on receiving your funds.

If you are a Terrell business that would like to sign up as a merchant, contact us at 972-524-5703 or sign up online at www.terrelltexas.com/participate-in-terrell-cash.



PURCHASE \$20 IN TERRELL CASH...GET A FREE T-SHIRT! *while supplies last

Purchase online at www.terrelltexas.com

Community Partner Spotlight: Brookshire's

In times like these, many of our local businesses and organizations have taken extra measures to make customers and employees feel safe. Morale can sometimes slip when faced with such uncertainty. Some essential businesses have also stepped up to help others out in the process.

We'd like to recognize one of our local businesses who is doing a fantastic job in all these areas.

We did a Q&A with Anthony Gentry, Terrell Brookshire's Manager, to talk about the things they've been doing for customers and employees in these crazy times.

In which ways have you helped keep the morale positive for your customers?

Each morning before the doors open, I greet customers, tell them what we have in stock, and thank them for shopping with us.

We are making sure to follow all CDC guidelines so our customers can feel safe. This includes:

All employees wear face masks

We have a social monitor to verify people are following the guide

We have an employee at the front door to make sure we do not exceed 40 customers in the store at one time We check temperatures of all employees and ven-

dors

We dedicate the first hour of the day to senior citizens

Senior citizens receive a 5% discount everyday (normally this is only offered twice a week)

Critical emergency personnel and law enforcement receive a 5% discount

We offer curbside pickup

What have you done for your employees during the COVID-19?

Gave hourly employees a bonus of 1/2 weeks' paycheck (two times so far)

Give them a 10% discount 2x a week

Hourly employees received a \$1 pay raise

Waived copays on all doctor visits

Gift certificates are given to employees to purchase snacks during breaks

We have provided two meals for employees using local businesses (Los Hermanos and Hickory Roots)

How has your connection with the Chamber helped you professionally?

The chamber has introduced me to other businesses, and they make a community within a community. What are a few of your favorite local business-

es?

Lotts Cleaners & Raising Canes Chicken Fingers Anything else you'd like the Terrell community to know?

Brookshires is here for you during this global pandemic. We are a community focusing on business.

Keeping our employees and community safe is a high priority for us, so we ensure the store is regularly sanitized using the following procedures:

Bathrooms are being kept hospital-clean

Social monitors check to ensure restrooms are clean, and they also clean and sanitize the handles on all doors, buggies, etc.

We deep clean the whole store on Sunday nights after close

We also support the local food bank, Terrell Share Center, by offering customers the opportunity to donate \$1 or \$5 with each purchase.

Editor's Note: Brookshires has donated a \$200 gift card to go towards groceries needed to support the new Terrell Helps program, which arranges delivery of free food and other necessary items to patients who test positive with COVID-19. Groceries for the program are purchased from Brookshires.



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1725 T.L. Townsend, Rockwall



Small Business Spotlights

In each quarterly Spotlight, we like to highlight one of our local small businesses. In this issue, we are going to introduce you to several small businesses. They are suffering immensely due to COVID-19. We want you to get to know some of their stories and meet the faces of these businesses. They are vital to our community and we ask you to please consider shopping locally so we can get them on the road to recovery quickly. Here are the local businesses we'd like to introduce you to:

Cookie Shepard, Flowerfields Florist

What product does Flowerfields Florist provide?

Fresh floral arrangements and house plants for home, hospital, nursing homes and businesses. We also provide families and friends with sympathy arrangements to funeral homes and cemeteries. Our silk arrangements can be custom ordered. We work with Brides and Wedding coordinators for that special day.

How long has Flowerfields Florist been in business in Terrell?

Mrs. Bobbie Greenhaw open in 1977. I purchased Flowerfields in 2005.

How did you get started in the floral business?

My husband and I purchased Flowerfields as a business investment after retirement from a business we sold in the Dallas area. I have worked in accounting and as a bookkeeper all of my working career and had plans to manage and resell the shop in a few short years. Those short years have turned into 15 years and I love every day in the shop.

How can people place an order with you?

Telephone orders are always the best because we can communicate with our customers about the occasion, favorite flowers and requested delivery options. 972-563-2252. We also love our on line customers at flowerfieldsflorist.com.

We are open Monday thru Friday 8 to 5 and Saturday 9 to 1. Appointments can be arranged if needed outside these hours



Anything else you'd like the community to know about your business?

We love our customers and want our designs to bring a smile and comfort to each person that receives them. Many of our current customers have been with us all these 43 years.

Editor's note: We ordered a beautiful arrangement from Flowerfields for a holiday event in December. The recipient loved it! Also, don't forget Mother's Day is coming up on May 10th. Flowerfields is reopening on May 1 and will ready to take your order. A beautiful floral arrangement is a great way to brighten your mom's day.

THE FAENCH SOIRÉI

Chris McDaniel, The French Soiree

What services does The French Soiree provide?

Wedding & Event Venue, we offer 4-hour, 6-hour and 12-hour packages to accommodate different budgets.

We offer table decor, bussing services, flatware rental, cake cutting services, photography services, backdrop rental and photo studio rental.

How long has The French Soiree been in business in Terrell?

In October of 2018, we bought this unique brick façade with beautiful century old hand carved arches and windows galore building full of history built in 1987, located at the corner of Moore Ave and Adelaide. We spent several months remodeling it and officially opened our doors in June of 2019!

How did you get started in the wedding venue business?

In 2016, I began the planning and execution of my daughter's quinceañera. This involved the searching for vendors, dress, food, the venue, etc. and before I knew it, people were complimenting how beautiful her quinceañera celebration was and how it was one of the best ones they have ever attended. They complimented the decor and the organization, the flow of the party in general. This made me extremely proud, so at that point I started dreaming about opening a wedding and event venue to help others with their special day.

How can people book an event with you?

In person, phone (469-952-1832), website (www. thefrenchsoiree.com), email (thefrenchsoiree1897@gmail. com), Facebook or Instagram.

Our office hours are Tuesday-Friday from 9:00am-4:00pm Anything else you'd like the community to know about your business?

We are a family owned business and would love to be the gathering place of choice! We not only host weddings, we also host small business events, workshops, holiday parties, school reunions, anniversaries, graduation parties, etc. Our staff is also bilingual (Spanish).

About the owner:

http://voyagedallas.com/interview/meet-christina-mcdaniel-of-the-french-soiree/

Editor's note: The Economic Development Corporation held a Christmas party at The French Soiree and it was perfect! Chris handled all the details for set up, centerpieces, and setting the tables place settings. A great time was had by all who attended.

Pam Merino, Prints Charming Tees

What product/services does Prints Charming Tees provide?

We provide screen printing on any product. T-Shirts, hoodies, polos, blankets, hats and more. We also do embroidery, banners, signs and wood art. Vinyl personalization with regular and glitter products is available as well as foil and shimmer.

One thing that sets us apart is that we do not charge for design or set-up fees. No job is too big or too small. We would love to help anyone out with their shirt needs! Schools, businesses, families, churches and more!

Editor's note: Print's Charming Tees designed and printed our #EatShopTRL promotional tshirts. She was very responsive and quick. From the time we had the initial discussion of the idea to the time we had t-shirts in hand was less than two weeks. That included design rounds and her waiting on us to get had with her on the final augustities and sizes.

How long has Prints Charming Tees been in business in Terrell?

Prints charming has been in Terrell on a part-time basis since 2013 and a full time basis since 2016. While we do not have a storefront, we have a full screen printing shop at our house.

How did you get started in the screen printing business?

I got started in screen printing when a friend of mine needed some help with her business as she was trying to go away from the industry. We relocated her equipment to my house and I started to learn. Unfortunately, her life changed and she returned to that business full time. I loved it so much that I then purchased my own equipment and started my own business. Almost 10 years later, here we are now.

How can people place an order with you?

Customers can place orders via e-mail, pam@printscharmingtees.com, phone at 972-897-3822 or our interactive website www.printscharmingtees.com. You can design and create your own shirt online.

Anything else you'd like the community to know about your business?

My husband and I are both Terrell natives. We grew up in Terrell and went to school in Terrell. While we wandered away for a bit, this is home and we have returned for good. Our son is in 2nd grade here at TISD, we go to church here and we have dug in and are doing everything possible to be community driven.

valting on us to get back with her on the final quantities and sizes.



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EXCELLENCE THROUGH APPRECIATION

Madix is a company about people-our clients, our employees, and our community. Our reputation as an innovative leader in the store-fixture industry is a product of the hard work and dedication of our team members. At Madix, every individual plays a vital role in the success of our company, which is why we in turn strive to help employees achieve their professional and personal goals. We also are committed to maintaining a diverse work environment that is safe, friendly, and constructive for everyone. Investing in our employees and respecting our people is the best way to preserve our future as a company.

We would like to thank all of our Madix family members for their contributions and continuous support. To learn more about us and what we do, please visit our website:

» www.madixinc.com





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May - June **Community Event Listing**

The following events scheduled for May & June have been postponed or canceled.

Canceled May & June Events

Terrell Taco Festival BFTS Hangar Dinner & Dance Run for the Wall Journey of Hope / Ability Experience

Postponed May & June Events

Lake Country Jubilee Concert (new date: 7/17/2020) Ribbon Cutting -- Globe Life Family Heritage Division (new date TBD) Mark Hardin Memorial Air Race (new date: 9/12/2020)

As of now, these events are still scheduled for May and June, but are subject to change depending on mass gathering limitations. Keep an eye on our calendar at www.terrelltexas.com for the latest updates.

Virtual Morning Mingle

5/27/2020 7:30 - 8:30 AM Via zoom video conference

Big D Charity Horse Show

6/3/2020 8:00 AM - 12:00 PM Will Rogers Memorial Center, Fort Worth, TX

North Texas Antique Tractor & Engine Club Show

6/13/2020 9:00AM-5:00PM 6/14/2020 9:00 AM - 2:00 PM Ben Gill Park, Hwy 80

Business Networking Mixer

6/18/2020 5:00 - 6:00 PM TRU by Hilton 200 Olivia Dr

Lake Country Jubilee Concert

6/20/2020 5:30 - 9:00 PM Jamie Foxx Performing Art Center 400 Poetry Rd

Morning Mingle

6/24/2020 7:30 - 08:30 AM Fairfield Inn by Marriott Crossroad in Terrell 351 Market Center, Terrell

Ribbon Cutting - REACH Child Placement Agency

6/26/2020 11:30 AM - 12:00 PM 113 State Hwy 205

REACH Child Placing Agency Casino Night

6/27/2020 6:30 PM The Oaks at Williams Creek 9773 FM 429 Kaufman, TX 75142

Terrell Chamber of Commerce Renewals

Ables Springs Special Utility District Advance'd Temporaries/A.T. Staffing American National Bank of Texas Anderson-Clayton Funeral Home B & B Guns and More Barbara Booth Art Braum's Brenda Samples Colonial Lodge Assisted Living Eco-Safe Pest Control First United Methodist Church GH Crane Good Shepherd Episcopal Church Ham Orchards LLC Home Depot Hunter Panels Junior and Son Plumbing Kaufman County Crime Stoppers Kaufman County Republican Woman Kiwanis Club

Martin Marietta Ready Mix Concrete Mary Gayle Ramsey - Attorney Mill Creek Ranch Resort National Wild Turkey Federation - Kaufman Co. Chapter Ninja Cut Services LLC Oncor Oscar's Barbecue & Catering Paul's Oil Station, Ltd. Platinum Dodge Platinum Ford Quality Inn & Suites **REM Carpet And Tile Cleaning Services Renaissance Club Risingers Country Store** Rockwall Equine Center **Rustic Spice** Schnorrbusch Heating & Air Conditioning Senior Connect Shooters Texas & Firearms Training Academy, LLC

Soulman's Bar-B-Que Inc. Taco Cabana TAOS Ter-Jan Company Terrell Chiropractic and Wellness Center Terrell Healthcare Center (Nexion) Terrell's Best Bingo Texas Bank and Trust Texas Dentistry for Kids **Tiffany Square Apartments** Tiger Ice **Tiger Roofing** Traylor Furniture & Appliances Two Guys Laser Engraving & Promotional Products U Rent It Sales & Service Victory Baptist Church W.H. Burnett Family Reunion Wells Fargo Bank Whisked Away Bake House Windsor Care Center

New Terrell Chamber of Commerce Members

Deana Boyd Competitive Edge Realty Globe Life Family Heritage Division

Olive Garden Terrell Tiger Sports **Terrell Youth Athletes**

Ground Breaking



LaOuinta del Sol



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