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CHAMBER RIBBON CUTTINGS

VOL. 11 NO. 5 • SEPTEMBER - OCTOBER 2020



Optional Chamber Member Benefit

Chamber member, do you want your online Business Directory listing on the Chamber website to stand out? Now you have that option! With an Enhanced Listing, you will have access to more features like:

- The ability to add your logo
- A longer business description
- Option to add bullets to highlight individual products or services with URL links
- Unlimited keywords for your listing
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- Plus, your business listing will appear at the top of the online Business Directory results for your category or alpha and it will include your logo.

The Enhanced Listing is only \$50. If you'd like to add this feature, email angie@terrelltexas.com.

Featured Member Benefit Option

Enhanced Directory Listing



Member Testimonials



"Joining the Terrell Chamber has allowed me to make connections and grow my business. I appreciate how the Chamber supports local businesses, like mine, through advocacy and marketing to drive traffic into our stores. My chamber membership is the best money I've ever spent."

-Stacey Winder,
Amy Lane Jams and The Front Porch



"The Terrell Chamber is an essential partner. They especially showed off during COVID with their support of local businesses like ours. They went above and beyond, doing everything they could to promote Terrell businesses. We are so grateful for everything they have done to support us."

-Rosa Arellano,
Los Hermanos Mexican Restaurant

If you'd like to share a testimonial about what your membership with the Terrell Chamber of Commerce means to you, contact Talana (talana@terrelltexas.com).

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Gun Barrel City
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Rockwall, TX 75087
972.771.1885

Small Business Spotlights

In each quarterly Spotlight, we like to highlight local small businesses. We want you to get to know some of their stories and meet the faces behind these businesses. They are vital to our community and we ask you to please consider shopping and supporting local businesses.

Q&A with Kelley Elliott, Hair Addiction & Boutique

What type of product and services does Hair Addiction provide?

Hair colors, extensions, haircuts, and special occasion styles. We also have an esthetician who has a range of services including the popular lash extensions. You can also find an array of Brazilian Blowout products for every hair type.

How long has Hair Addiction been in business in Terrell?

We've been in Terrell for over 10 years, and at our current location for 5 years.

How or why did you get started in the salon business?

I have always dreamed of owning my own hair salon. I attended TVCC cosmetology school to receive my license.

What are your hours of operation and where are you located?

We are located at 1430 W Moore Ave. We are open Tuesday – Friday from 9 a.m. to 6 p.m. and on Saturday we are open 9 a.m. to 5 p.m. We are closed on Sunday and Monday. We also offer after hours appointments if needed.

Anything else you'd like the community to know about Hair Addiction?

We have 8 stylists, 1 barber, and 1 esthetician. We welcome walk ins but it's best to make an appointment. I also have a clothing boutique in the front lobby.

Why is Chamber membership important to you?

Community advertisements.





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Be sure to mention the Chamber Spotlight!

Small Business Spotlights

Q&A with Diana Roman, Mariposa

What products does Mariposa sell?
Women's dresses/underwear & men's construction boots.

How long has Mariposa been in business in Terrell?
Since March 1998.

How or why did you get started in the boutique business?
In Mexico, I had a clothing business and I felt I wanted to continue it here in Texas. I started selling clothes door to door in 1997, on the weekends with my 4 children around Terrell. I

took a leap of faith when opening the first location on Moore Ave, trusting God. I didn't speak much English and was scared. Things fell into place and both Spanish & English customers began to visit. I have been in Terrell since 1988 and this is home now.

What are your hours of operation and where are you located?
Monday- Saturday 10am-8:00pm. We are located at 410 W High St, next door to the public library.

Anything else you'd like the community to

know about Mariposa?
We offer various service resources for the Hispanic community to connect with their loved ones in their homes countries: Mexico, Guatemala, El Salvador, Honduras etc.

Why did you decide to join the Terrell Chamber?
To join our growing community of businesses and learn from the experiences of our community leaders in order to expand and increase productivity. To encourage and motivate other Hispanic businesses to join.



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Small Business Spotlights

Q&A with Andreia Reese, Edward Jones

What type of services does Edward Jones – Andreia Reese offer?

We work extensively in helping individual investors work toward achieving their long-term goals and objectives. We can help you develop a strategy designed for your individual objectives, whether they include growth, income or both. Our goal is to provide you with personal service and investment information from a convenient location.

- Our services can help you:
- Establish a relatively steady stream of income
 - Understand your tax-advantaged investment options
 - Stay ahead of inflation
 - Save for a child's or grandchild's education
 - Secure a comfortable retirement
 - Ensure your nest egg lasts through retirement
 - Leave a legacy
 - Work toward meeting other long-term financial goals

How long has Edward Jones – Andreia Reese been in business in Terrell?

Andreia started with Edward Jones in 2008 as a Branch Office Administrator. She loved the ability to help clients so much that she continued to grow in knowledge and responsibilities, to become the financial advisor in the office in 2017. Andreia was joined by Kenrie Bryan, the Branch Office Administrator, in 2018 to partner with Andreia to be sure that clients are receiving the best service possible. Our recent addition to our office is Lauren Lattig, also a financial advisor who started with Edward Jones this year.

How or why did you get started as a financial advisor?

I knew I wanted to work in Terrell and be an active part of the community. I have my degree in business management and my work history was mostly on the financial side of business. As I was job hunting, I came across a quote from Ted Jones, who started our company as it is today. Ted wrote this when questioned why he was not interested in taking Edward Jones pub-

lic and becoming a multimillionaire. "I am the richest man in America. I have a wife who loves me in spite of all my faults. I have four dogs. Two love only me. One loves everybody. One loves no one but is still very loyal. I have a horse I love to ride around the farm, and best of all, she comes to me when I call her. I have too much to eat and a dry place to sleep. I enjoy my business. I love my farm and my home. I have a few close friends, and money has never been my God." I was so impressed by that I knew I had to work at Edward Jones!

What are your hours of operation and where are you located?

We are across the street from Hulsey Library, and next door to Osinde Family Dentistry, at 409 West High Street in Terrell. Our normal hours of operation are Monday – Thursday, 8:00 am – 5:00 pm and Friday, 8:00 am – 3 pm. Andreia and Lauren understand that sometimes clients just can't take off from work or might have some other urgent need so they are flexible with meeting occasionally in the evenings or on weekends.



Anything else you'd like the community to know about Edward Jones – Andreia Reese?

We are all highly involved in our community through civic clubs, Chamber of Commerce, local charities (The Share Center) and through church activities. We love Terrell and the surrounding areas and want to do everything we can both personally and through business activities, to keep our community a safe, caring and thriving place to live.

Why is Chamber membership important to you?

Wow! This fits so well with last question! Terrell's Chamber is amazing! I have never lived anywhere that the Chamber was as active as they are here in Terrell! Being a part of the Chamber helps to keep you informed of what is going on in the community. It gives you opportunity to volunteer to welcome newcomers and help them to settle in more quickly. It helps you expand the number of personal and professional contacts. And best of all, you get to have fun working on community projects that improve Terrell and the surrounding areas.

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Small Business Spotlights

Q&A with David Landua, U Rent It Sales and Service (URI)

What products and services does U Rent It provide?

We make every effort to treat customers with respect because they are the most important part of our business. Customers make it possible for employees to receive paychecks/benefits. Employees are also a vital part of our business, as they communicate with our customers.

It is the desire of URI to sell, service and rent safe, quality, profitable tools and equipment for the home, farm, job and play. URI will promote, offer and provide their customers with an efficient method to solve problems, fulfill need, accomplish goals and improve the quality of life for our customers and their community.

How long has U Rent It been in business in Terrell?

We've been in business since February 1979 with the support of my family. It was started with me and 2 dogs. Shirley Landua (my wife) and Mark Landua (my son) joined the business in 1980.

How or why did you get started in the rental business?

It started at ABC Rental when I was renting electric water pumps to empty a ditch about 14" wide and 3 ft deep. I was using a bucket to do it and my neighbor told me to go to ABC Rental for a water pump. While standing in line I decided to go into rental business and told the own-

ers I was going to put one in Terrell, TX. The next week I rented a location with no money or loans. Then I discovered after going to many

did and he asked if I could live on this. I said I would or I would starve. He told me to go see Mr. Gene Bond at American National Bank. The rest is history...41 years later I am still here.

Anything else you'd like the community to know about U Rent It?

URI is a full-service rental center. We rent Contractor tools and equipment both large and small. We rent homeowners tools as well. We later added Party and Event Rentals. You can't make it without good employees and good customers. Their success is your success. I am actually a nobody that every so often, companies and organizations try to make into somebody, but in actuality am still a nobody. We actively support our community's social and economic growth. The rental industry is rapidly expanding, and it is our job to acquaint customers with the concept of renting and providing them with service that will make them repeat customers. We have grown from 1 store to 3 fully equipped locations.

Why is Chamber membership important to you?

Chamber membership is important because they promote businesses, churches, and try to do what is best for the citizens.



banks that I wasn't worth anything. I went to the Small Business Association of Dallas. The administrator walked down the hall with me and asked me if I had financials and plans. I

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September - October Community Event Listing

As of now, these events are still scheduled for September and October, but are subject to change depending on mass gathering limitations. Keep an eye on our calendar at www.terrelltexas.com for the latest updates.

Jake E's Riding Round Up ONLINE AUCTION
9/1/20-9/15/20
8:00 AM - 12:00 PM
<https://www.32auctions.com/JakeEsRR>

Workforce Solutions - Hiring Event Terrell
9/22/20
10:00 AM - 12:00 PM
109 Tejas Dr, Suite 300

Civic Auction
10/17/20
Online format; More details TBA

The Rock Church of Terrell Dedication Ceremony
9/5/20
4:00 PM - 10:00 PM
15554 N. HWY 34

Morning Mingle Networking Breakfast
9/23/20
7:30 AM - 8:30 AM
Fairfield Inn by Marriott at Crossroads
351 Market Center

Lake Country Jubilee Concert
10/17/20
5:30 PM - 9:00 PM
Location TBD

The Rock Church of Terrell Dedication Ceremony
9/6/20
11:00 AM - 5:00 PM
15554 N. HWY 34

Welcome Fall Y'all Shopping Event
10/2/20 - 10/3/20
10:00 AM - 4:00 PM
Merchants in and around Downtown Terrell

Ribbon Cutting - Lone Star Friesian Horse Club of Texas
10/23/20
3:30 PM - 4:00 PM
1314 W. Moore Ave

Workforce Solutions - Hiring Event Terrell
9/8/20
10:00 AM - 12:00 PM
109 Tejas Dr, Suite 300

**E-Terrell We've Only Just Begun:
Carpenters Remembered**
10/8/20
7:30 PM - 9:00 PM
Jamie Foxx Performing Arts Center
400 Poetry Rd

REACH Child Placing Agency Clay Shoot
10/24/20
8:00 AM - 1:00 PM
Pecan Ridge Outdoor Center
8930 FM 1390
Scurry, TX 75158

Lake Country Jubilee Concert - CHANGE OF VENUE
9/12/20
5:30 PM - 9:00 PM
First Baptist Sunnyvale
3018 N. Belt Line Rd, Sunnyvale, TX

Workforce Solutions - Hiring Event Terrell
10/13/20
10:00 AM - 12:00 PM
109 Tejas Dr, Suite 300

Workforce Solutions - Hiring Event Terrell
10/27/20
10:00 AM - 12:00 PM
109 Tejas Dr, Suite 300

Designer Purse Raffle Drawing
9/12/20
6:00 PM
The drawings will take place on Facebook Live. You do not have to watch to win.

Birthday Pancake Breakfast
10/16/20
8:30 AM - 10:30 AM
Terrell Senior Center
115 N. Adelaide Street

Morning Mingle Networking Breakfast
10/28/20
7:30 AM - 8:30 AM
Fairfield Inn by Marriott at Crossroads
351 Market Center

Birthday Pancake Breakfast
9/18/20
8:30 AM - 10:30 AM
Terrell Senior Center
115 N. Adelaide Street

Terrell Chamber Online Silent Auction
10/12/20 - 10/16/20
Online Bidding; register at
<https://terrell2020.ggo.bid>

Downtown Trick-or-Treat
10/30/20
5:00 PM - 7:30 PM
Downtown Terrell

Terrell Chamber of Commerce Renewals

Auto Center of Texas
B.G. Miracle, CPA,PC
Blessings on Brin
Carlisle Construction Materials
CGH Real Estate-Homes for Heroes
Chosen Generation Church of God In Christ
Conesus, LLC
Cornerstone Baptist Church
Cowboy Collection Tack & Arena
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Creative Picture Framing
Discount Tire & Service
Dr. Ray Ng Foot Specialist
Fairfield by Marriott Crossroad in Terrell
Farmers Insurance - Casi Akins Agency
Fine Line Metal Fabricators, Inc.
Gold Star Transit
Gwendolyn D. Kines-McLeod, D.D.S.

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Kelly Lane Plumbing, Inc.
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Terrell ISD Excellence Foundation, Inc.
The Beer Barn
The Bradford Law Firm, PC
The Establishment Barn
The French Soriée
The Front Porch
The Storage Place
Timbers at the Park Apartments
Tom and Carol Ohmann
Tom Norton
Trinity Valley Electric Cooperative Inc.
TXU Energy
Whataburger
Whisked Away Bake House

Terrell Chamber of Commerce New Members

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Friday & Saturday
October 2-3, 2020
10 am - 4 pm

Historic Downtown Terrell

presented by
Small Business Association

Celebrate the season and the sense of community created by the fall decorations in Terrell’s Historic Downtown district. On Friday, October 2 and Saturday, October 3 our small businesses will have special sales and giveaway drawings. This will be a great opportunity to support these small businesses and stock up on some holiday gifts! Keep an eye on the Historic Downtown Terrell and Terrell Chamber of Commerce Facebook pages for updates on this event.

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Terrell Chamber Civic Auction 2020

This will be the 39th annual Civic Auction for the Terrell Chamber of Commerce/CVB, however it'll be a brand new experience for us all! We are venturing into new territory this year since we don't expect we'll be able to gather 800 people in person at the Cowboy Collection Arena.

The Terrell Chamber of Commerce is funded completely by fundraisers and membership dues. The auction is our primary fundraiser and monies raised are used for:

- Support of local small businesses;

- Five annual scholarships to Terrell High School seniors;
 - Events such as Terrell Jubilee, Fourth of July fireworks, and Christmas parade;
 - Community beautification;
 - Support for local clubs and organizations;
 - Support for Terrell ISD;
 - Tourism;
 - and more.
- This year there will be a series of fundraising events, including a Designer Purse Raf-

fle, online auction events, a video streamed live auction, a gun raffle, as well as other plans. Find more information below.

We are fortunate and so thankful for a community that is supportive, and we know it will be no different this year. We'd like to thank our auction sponsors: AutoZone, Helwig & Son, Madix, Nucor, Oldcastle BuildingEnvelope, and the Platinum Collection of dealerships, as well as our raffle sponsor, American National Bank, for their ongoing support.

Designer Purse Raffle

The Designer Purse Raffle is currently underway and the cutoff date for purchasing tickets is September 9. We are only selling 500 raffle tickets, which are \$40 and each ticket gets you one entry into each of the 22 designer handbag drawings, including brands like Coach, Michael Kors, Tory Burch, Kate Spade, Consuela and Louis Vuitton. You can add on extra chances to win the Louis Vuitton handbag for \$10 per extra chance. The Louis Vuitton handbag will be the final drawing and there is no limit on the number of extra chances you can purchase for that drawing, but you must first purchase a \$40 raffle ticket to be eligible to add the extra chances to your purchase.

The Facebook Live drawing will take place on Saturday, September 12 at 6 PM. View the handbags, rules and purchase tickets at www.terrelltexas.com/purse-raffle. Be sure you follow our Facebook page to tune in for the drawing.

our auctions from the comfort of your home, office, or wherever you choose to participate. You are not required to purchase a ticket to participate. Pictures, descriptions and values of all items will be included in the online bidding platform. Each bidder will have the option to set a max bid, allowing the system to automatically rebid for them if they are outbid up to that max amount. Bidders will also receive notifications when they are outbid via text message, as well as on the online bidding home screen. You will also have the option to purchase some items for a fixed price using the "Buy Now" feature.

Those who wish will also be able to make online cash donations through the online bidding platform throughout the event.

Keep an eye on our website, as well as our Facebook page for updates and details on how you can participate in these various events. We appreciate your sup-



Designer PURSE RAFFLE

RAFFLE TICKETS: \$40
EXTRA LV CHANCES: \$10*

*you must purchase at least one \$40 raffle ticket in order to purchase extra chances for LV

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