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Terrell

AMERICA

CHAMBER OF COMMERCE CONVENTION & VISITORS

BUREAU

VOL. 12 NO. 7 · JANUARY - FEBRUARY 2022

Terrell Chamber of Commerce.

Friday, March 4, 2022 Texas Gun Ranch 11:30 AM - 5:00 PM

> presented by: The Platinum Collection of Dealerships

he Terrell
Chamber of
Commerce is
hosting their
Inaugural Clay
Shoot on Friday,
March 4, 2022
from 11:30 AM – 5:00 PM at
Texas Gun Ranch in Terrell.

The Terrell Chamber is a non-profit organization and all funds raised go back into supporting local businesses and the community through scholarships and events.

Registration for the Clay Shoot is \$150/shooter and it includes lunch and ammunition, which is a real plus in this day of ammo shortage. Shooters need to bring your own shotgun and eye protection.

You can register individually or as a team of four (4) for \$600. There will be prizes for the head overall shooter, as well as team prizes for 1st through 3rd place teams.

There are also raffle items up for grabs. You can view raffle items and purchase tickets in advance or in person during the event. You do not need to be present to win.

"We are so thankful for the continuous support of our local businesses," said Tidwell. "They make it possible for us to continue to support our community."

The presenting sponsor for the Terrell Chamber of Commerce Annual Clay Shoot is the Platinum Collection of dealerships.

Bronze Sponsors are Eddie Dean/Hickory Roots and Ag Legacy Credit. More sponsorship opportunities are available. Please contact Saydee at 972-563-5703.

Learn more, register and purchase raffle tickets at www. terrelltexas.com/clay-shoot.









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Chamber Spotlight

2021: Showing our Strength

Almost a year ago I wrote a column called "2020: A Year that made us stronger," which reflected on the many opportunities we had to make ourselves and our businesses better. The way that 2021 worked out allowed us to showcase that strength. The excitement of being able to be in-person for many events in 2021 revived our community. The Terrell Jubilee set a new attendance record and had the highest participation rate by vendors in its forty year history. The 2021 Civic Auction used a new format and set records for attendance and the community support was unprecedented. It was great to see families enjoying the Tractor Show in

Sr. Christmas Parade in December.

As an economy, businesses have survived perhaps the toughest year they have ever experienced. As a city, our leaders have been able to remain pro-business - helping companies stay open while keeping citizens safe. As a Chamber, we've been able to adjust and find new ways to continue our support of local businesses and the community. In 2020, we all learned to rethink how we do things. In 2021, the rethink helped make us stronger.

The Chamber switched gears in 2020 and continued in 2021 to become a go-to resource for all local businesses. We worked to assist them with

questions related to COVID, PPP loans, closures, occupancy limits, reopenings, guidelines, required signage, etc. To promote local business during a pandemic, we have had to get out of our comfort zones and try new things. Some have worked, some have not. But along the way we have learned that it is possible to be successful without doing things the ways we have always done them. This is a lesson learned out of necessity.

Terrell showed strength in Sales tax growth with a 25% increase in taxable sales. This growth can be attributed to the regionality of Terrell as a retail destination. The beginning of redevelopment in our historic downtown and the Shops

at Terrell, combined with the continued growth of the Crossroads at Terrell, makes us a regional destination.

As we enter 2022, we are optimistic that we will continue to show our strength. We will continue working together to make Terrell better, despite the virus sticking around. While we know we are not out of the woods just yet, we have learned how to contend with the challenges of Covid-19 and be quite successful in doing so. We want to encourage you to not let your guard down. Let's all continue to do our part and work together in 2022 to help Terrell grow and thrive.

I will close with a quote from NBC Nightly News Anchor Lester Holt that is pertinent as



we continue to work together to grow Terrell. He closes each newscast with "Take care of yourself and each other". Let's do that.

Carlton Tidwell President & CEO Terrell Chamber of Commerce/CVB







Maria Robertson, Branch Manager/Sr. Escrow Officer Brandy Dickerson, Escrow Officer Nicole Biddle, Escrow Assistant Your satisfaction is our success!

Something Sweet From the Chamber

The Chamber will again have **[ovin] [ovin] [**

FOLLOW our Facebook page

••WATCH for the daily giveaways posts

LIKE and COMMENT on the daily posts to be entered to win

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We will use Woobox to do a random drawing of participants who meet the requirements and will announce the winner the following morning.

GOOD LUCK!





related technology with two manufacturing facilities located in Terrell.

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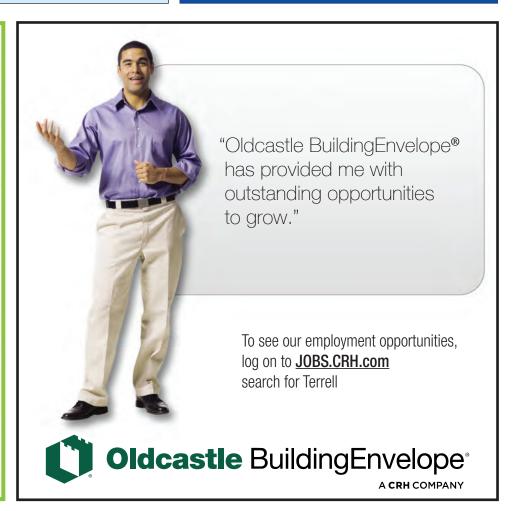


Madix is a company about people—our clients, our employees, and our community. Our reputation as an innovative leader in the store-fixture industry is a product of the hard work and dedication of our team members. At Madix, every individual plays a vital role in the success of our company, which is why we in turn strive to help employees achieve their professional and personal goals. We also are committed to maintaining a diverse work environment that is safe, friendly, and constructive for everyone. Investing in our employees and respecting our people is the best way to preserve our future as a company.

We would like to thank all of our Madix family members for their contributions and continuous support. To learn more about us and what we do, please visit our website:

» www.madixinc.com





Small Business Spotlights -

In each quarterly Spotlight, we like to highlight local small businesses. We want you to get to know some of their stories and meet the faces behind these businesses. They are vital to our community and we ask you to please consider shopping and supporting local businesses.

Q&A with MLK Celebration of Terrell, Inc.

Learn all about this week's featured member, MLK *Celebration of Terrell, Inc, in this Q&A with President* Malcolm Duncan

What services does your organization provide?

We are non-profit organization created for the purpose of honoring the legacy of Dr. Martin Luther King, Jr. by recognizing outstanding community service in the Terrell area. We also have an annual raffle fundraiser so that we can award five \$1000 college scholarships for Terrell High School graduating seniors.

How long has MLK Celebration of Terrell, Inc. been in existence?

We were established in 2006. Our founders, Brenda Prince and Helen Holmes, saw a need for this type of organization.

When and where do you meet?

We meet the first Wednesday of the month at noon. Currently we are meeting on Zoom, but look forward to meeting in person at the Hulsey Public Library in the future.

Any fun facts or other information you'd like the community to know about your organiza-

We are a diverse organization always looking for more members!

What is something everyone need to know about MLK Celebration of Terrell, Inc.?

We host a free annual birthday celebration every year on the MLK holiday at 6:00 p.m. at the Jamie Foxx Performing Arts center. This year's event will be held on January 17, 2022 and will feature an entertainment program honoring Dr. King and recognize community members who have exemplified Dr. King's legacy of service. www.mlkterrell.com

PO Box 1872, Terrell, TX 75160. website: www.mlkterrell.com, email: mlkterrell@yahoo.com, phone: 469 474-7279

Q&A with Tonya Dean, Owner & Event Planner with Creative Ujima2

Learn all about featured member, Tony Dean with Creative Ujima2, in this Q&A

What services does your company provide?

Creative Ujima2 offers planning, coordination, catering resources and decorations for any and all types of events. 5. Serving our community with elegant, affordable and amazing events is our passion. Just like the meaning of our name, we love to collaborate collectively while being creative. "We specialize in YOU"!

How Long have you been in business?

I have been in business in Terrell since April 2011

How did you get started in your business?

After helping my best friend plan her wedding, I realized that I had a passion for helping others create the perfect event. Soon after, I formed Creative Ujima2 and jumped headfirst into the event planning business.

Any fun facts or other information you'd like the

community to know about you?

Creative Ujima2 is a work from home business, currently looking for a venue. I would love to grow my business by having my own space to rent and coordinate. Please feel free to contact me if you have a space or know of the perfect space in Terrell. We can be contacted by Facebook, Instagram or our website www. creativeujima.com. Someone will contact you within 24 hours between 10am and 7pm.

Why is Chamber membership important to you?

Being a member of the Chamber of Commerce gives Creative Ujima2 the opportunity to network and collaborate with other local business owners, as well as, it allows us to grow within our own community.

website: www.creativeujima.com

phone: 469-386-0488

email: creativeujima2@yahoo.com



Q&A with Schnorrbusch Heating & Air

Learn all about featured member, Schnorrbusch Heating & Air, in this Q&A with Owners Nathan and Amanda Schnorrbusch.

What Services do vou offer?

Schnorrbush Heating & Air provides commercial and residential heating, cooling, and air services. This includes new construction, repairs, change outs, installations and air duct cleaning. We also offer maintenance programs.

How long has Schnorrbush Heating and Air been in business and how did you get started?

We have been in business serving Kaufman County and surrounding areas since 2014 and have over 20 years' experience in the industry. While working for a heating and air conditioning manufacturing company, I started working and installing heating and cooling units on nights and weekends. After doing this for a period of time, I discovered that I could make as



much money working for myself as I did working for a manufacturer. Soon after selling my house and paying off all debit, I started my own business. I really enjoy what I do and having variety in my day-to-day

What are your hours of operation?

Monday through Friday 8 am – 5 pm; 24 Hour Ser-

Anything else you would like the community to know about Schnorrbush Heating and Air?

Schnorrbush is a family run business that prides itself on quality service and treating clients right. Military discounts are offered. No employees are commission based and work on all brands of heating and

Why is Chamber membership important to you?

Membership in the Chamber is important for networking. The Chamber of Commerce has really helped me connect with people in the community

website: www.schnorrbushac.com, phone: 469-214-8001

email: schnorrbuschac@gmail.com

Q&A with British Flying Training School Museum

Learn all about this featured member, British Flying Training School Museum in this Q&A with Executive Director, Patrick Hotard

What does the BFTS Museum do?

The No. 1 British Flying Training School Museum was established in 1987 to house, collect and display memorabilia from the flight training school at the Terrell Municipal Airport. More than 2,000 British and American cadets learned to fly in Terrell from 1941-45.

How many years has the museum been in operation in Terrell?

The Museum collection was begun in 1987 and housed at the Terrell Historical Society. The collection was moved to its current location 20 years ago.

How was the museum started?

Cadets held reunions in Terrell and Britain after the war and later began collecting items to establish the museum.

Hours: 10 am – 4 pm Wednesday – Saturday. Other times by appointment Anything else you would like the community to know about BFTS Mu-



seum?

Most of the British cadets were in their late teens, had never driven a car or been farther than a few miles from home. Texas was culture shock. Terrell residents opened their homes and hearts to these homesick teenagers and family relationships have continued through several generations. One cadet, Henry Madgwick, returned to Terrell, married his wartime sweetheart, was elected mayor and helped organize the museum.

Why is Chamber membership important to you?

The Museum attracts visitors from around the world. Some cadet families plan their US travel around visiting Terrell. The tourism efforts of the Terrell Chamber of Commerce help bring visitors to the museum to learn our unique story.

119 Silent Wings Blvd

Terrell, TX 75160 websitte: www.bftsmuseum.org

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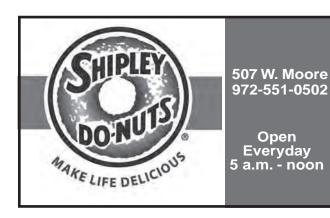
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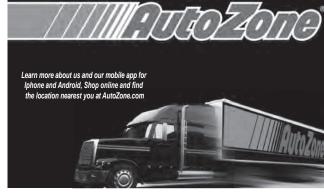


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Terrell Chamber of Commerce New Members



Adobe
Dana Tidwell
Dave's Heat and Air
Creative Ujima2, LLC
Santa on the Farm Light Park

Smo' Better Food Company Southern Back Road Vital Designs Wicker Plumbing

Terrell Chamber of Commerce Renewals

Alinea Family Hospice Care **Amos Earthworks Anthony Properties** Autozone Distribution **B5** Business Solutions Bard Owl Games Bass-Rutledge Drug Baylor Scott & White/Family Medical Center @ Terrell Boo's Beverage Center **Books & Crannies Cave Consulting** Chapman Property Co. City of Terrell Currington Window, Siding & Gutter Dana Skelton David Renshaw Depot Domino's Pizza **Eddie Deen Catering Company Empire Paint & Body** En Style Shutters and Blinds EvoTran, LLC Film Alley Terrell First Assembly of God First United Methodist Church Fresh Meadows Senior Care G & S Sales, Inc. God's Promises Family Church

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mer. Inc. Sanders Lawn & Landscape Santa on the Farm Light Park Scolo Dtv Sherwin-Williams Paint Co. Silhouette Resale Boutique Sonic Drive-In of Terrell **TAOS** Templeman Electrical Service Inc Terrell Alarm Systems Terrell RV Park Terrell Senior Terrace I & II Terrell Youth Athletes Texas Gun Ranch The French Soirée Tiger Paw Car Wash USHEALTH Advisors A UnitedHealthcare Co. Van Tone Creative Flavors, Inc. **VEKA South** Vital Designs W.H. Burnett Family Reunion Walt's Automotive **Waste Connections** Wayne Dry Car Wash Wicker Plumbing Windsor Rehabilitation & Health Care Center Workforce Solutions for North Central **Texas**

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Events -

Rotary Club

Rowden, Hendrickson, Shipley & Ry-

January - February Community Events

Below is a listing of current events submitted by Chamber members. To submit an event to be included on our website and in our weekly newsletter, login to the Member Information Center and click 'Events' at the top, then 'Add Event'.

HPL Camp Bookworm

Every Wednesday Through 10/30/22 HPL's Literacy Depot. 406 N. Rockwall Ave. - Terrell

HPL Trivia Night

1/6/22 Bard Owl Games 114 E. Moore Ave - Terrell

Morning Mingle

2/23/21 7:30 AM - 9:00 AM
Terrell Chamber of Commerce
Fairfield by Marriot Crossroads in Terrell

Wine, Women & Wealth

1/21, 2/18 11:30 AM - 1:00 PM Alfredo's Restaurant 111 E. Hwy 80 Frontage Rd Forney, Texas

Workforce Solutions Hiring Events

1/5, 1/19, 2/2, 2/16 10:00 AM - 12:00 PM 109 Tejas Dr. Ste 300 - Terrell



-City Council-

City Mayor - Rick Carmona
Council Member/District 2 - Grady Simpson
Mayor Pro Tem/District 3 - Mayrani Velazquez
Deputy Pro Tem/District 4 - Stephanie Thomas
Council Member/District 5 - Tim Royse

-City Leadership-

City Manager - Mike Sims
Human Resources - Carol Holland
Municipal Development - Charles Fenner
City Secretary - Dawn Steil
Public Services - Glenn Caldwell
Housing Director - Jamarcus Ayers
Police Chief - Ken McKeown
Fire Chief - Michael "Shane" LeCroy
City Engineer - Steve Rogers
Assistant City Engineer - Mike Mikeska
Library Director - Rebecca Anderson

-Executive Board-

President & CEO, Carton Tidwell Terrell Chamber of Commerce/CVB

Chairman, Marsha Henderson U-Rent-It Sales & Service

Chair Elect/Vice Chair Tourism, Alison Schmidt
Cruise Planners

Treasurer, Chad McFarlane
Tiger Shaved Ice/Two Guys Laser Engraving
Vice Chair Legislative Advocacy,
Alison Walker
POI, City of Terrell

Vice Chair Internal Operations & Chair Elect,

Jeff Smith

Agent for Farmers Insurance

Vice Chair Economic Development, Shameta Wilson HR, Nucor Building Systems

Past Chair, Wayne Babovec Agent for RHSR Insurance

-Chamber of Commerce Board of Directors-

Bill Huthmacher, Bluebonnet Ridge RV Park
Adam Vincze, Platinum Ford
Clint Howie, The Shops at Terrell
Gerald Harris, Evo Tran, LLC
Rodney Lawson, Tiger Roofing
Christina McDaniel, The French Soiree

Lacie Stephens, Madix Inc
Lori Crow, Access 2 Recovery
Lucas Hurst, Terrell ISD
Kevin Hargis, OldCastle Building Envelope
Geron Bryan, Rockwall & Brin Church of Christ

972-551-6600

www.cityofterrell.org support@cityofterrell.org 201 E. Nash St. ● P.O. Box 310, Terrell, Tx

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Kaufman County Day, March 27 & 28

The Kaufman County Leadership Council will be taking a trip to Austin once again this spring to meet with state and various agency leaders to hear issues affecting Kaufman County citizens.

Kaufman County Day in Austin is set for Sunday to Monday, March 27 & 28. It will be headquartered at The Stephen F. Austin Royal Sonesta Hotel, located at 701 Congress Avenue in Austin.

Event will kick off with a reception on Sunday from 5 pm to 7 pm on the second floor inside the The Stephen F. Aus-

tin Hotel. Before the reception, there will be a tour of the Bullock Texas State History Museum starting at 2:00 pm.

Monday morning begins with breakfast at The Stephen F. Austin Capitol Ballroom. Highlights from the day will be visits with various state agencies. Discussion panels from the Department of Transportation and Economic Development Panel.

Lunch will be from 11:30 a.m. to 1 p.m. at the Capitol Grill. Chairman Peter Lake, with the Public Utilities Committee will provide infor-

mation on energy concerns affecting Kaufman county residents. The trip will also include a group photo with Kaufman County's representative on the steps outside the capital. The finale will be an optional tour of the Texas State Cemetery.

Participants are responsible for making their own hotel reservations. There is a group rate of \$165 for a single or two doubles for \$225 at The Stephen F. Austin Royal Sonesta Hotel. Call 1-512-457-8800. Be sure to state that it is for the "Kaufman County Day"

group. The block of rooms will be held until March 5, 2022.

Transportation is also up to the participants who typically carpool. Anyone that attends any part of Kaufman County Day must register. The registration fee of \$130 per person includes reception on Sunday at the Stephen F.'s Bar and Terrace, Monday breakfast and lunch at Capital Grill. Make checks payable to Kaufman County Day. Please complete a form that can be found on the Kaufman Chamber of Commerce website at www.



kaufmanchamber.com.

Hotel LInk- https://book. passkey.com/event/50264113/ owner/3639/home

Registration link - https://kaufmanchamber.chamber-master.com/eventregistration/register/747







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Would you like to join the Chamber?

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FEBRUARY

24 Membership Banquet / Luncheon

MARCH

5 Annual Terrell Chamber Clay Shoot

26 Happy Days in Terrell America

APRIL

21-24 Terrell Jubilee

MAY

7 Taco Festival in Downtown Terrell

TBD BFTS Dinner/Hangar Dance

22 Run for the Wall

JUNE

11-12 NTX Antique Tractor & Engine Club Show

JULY

3&4 Fourth of July Celebration

TBD Play Date in the Park

17 Journey of Hope / Ability Experience

SEPTEMBER

TBD Allied Memorial Remembrance Ride

OCTOBER

15 Civic Auction

28 Downtown Trick-or-Treat

NOVEMBER

12 British Bash

13 BFTS Remembrance Day25-26 Shop Home for the Holidays

DECEMBER

TBD Social Science Club Tour of Homes

10 Stanley Ballard Sr Christmas Parade

10 Holly Jolly Downtown Party

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