

Hello Shelby County Business Leader!

The Shelby County Chamber of Commerce has been asked by our community leaders to be a bridge connecting our businesses to one another, as well as the rest of the community. While this may look different in today's economy, our drive to connect, build and grow our community stands stronger than ever. Through creative initiatives to connect everyone and build the platforms needed to help grow our relationships, we can support our members through many exciting avenues.

1. Networking – organizing numerous events each year, from the community wide "Showcase on Main!" to business hosted Morning Mixers, provides our members opportunities to interact with other members, as well as connect with the community.
2. Discount Programs – Including, but not limited to the Office Depot Discount Program, health insurance discounts, workman's compensation discounts, training, and professional development discounts.
3. Promoting Business – We advertise for all our members via many different social media promotions and electronic promotions, which are sent to over 1000+ within the community.

The Shelby County Chamber of Commerce also offers additional benefits to our members, such as Advocacy, Credibility, Promotional Platforms and Professional Development, to name a few. Each of our membership levels provide our members with the opportunity to market their business for FREE during their first month of membership via radio spotlights, newsletter highlights, website banners and social media blasts. Receiving the desired recognition is there for all of our members as well, along with employee recruitment and retention through our free job postings and discount training programs.

Check out our website at www.shelbycountykychamber.com for more in-depth details about what the Chamber can do for you and our discounted membership rates for the first year of a new membership. If you have any questions, please do not hesitate to reach out anytime. You can all our office at (502) 633-1636 or email: Ray@SCIDF.com or Beth@ShelbyCountyKYChamber.com.

Thank you for supporting our community and we look forward to working with you in the very near future to help your business CONNECT.BUILD.GROW!

Ray Leathers and Beth Judd
Shelby County Chamber of Commerce
316 Main Street
Shelbyville KY 40065
(502) 633-1636



Why Join The Chamber?



Networking

When you join our Chamber, you can instantly network with other members businesses. By networking, you get to know others in your community, develop partnerships, and support other businesses. This network provides you with a community of business owners to turn to for help.

Promoting Business

Take advantage of free e-mail spotlights for your business. Multiple opportunities for advertising are available to help get your name out. Many different forms of marketing are made available through social media, e-mail, website exposure and much more.

Advocacy

A chamber of commerce comes along side of the owner to support member business. It acts as a voice for the common interest of its members. "If you have a business need, challenge, or commerce suggestion, put us to work on it, we are your extended business advocate." Ray Leathers, Executive Director.

Business Referrals

We receive thousands of inquiries for local companies, products and services - and we only refer our members. Being an elite Chamber member gives your business the advantage over others for professional referrals.

No-Cost and Low-Cost Expertise

Get professional advice on important topics through special workshops and training opportunities provided to members. Connect daily with other businesses.

Discount Programs

From Member to Member Discounts to access to our members only discounts, our members have a wide range of different discounts and benefits. Such as different discounts on insurance plans, to workman's compensation or office supplies to computer support, we have all the discounts you need and are always looking to expand.

Connect

Utilize the web directory, calendar of events and social media groups to inform patrons about your business, events and opportunities. Receive updates on community events and legislative activity that effects your business and the community. Also, check out our monthly calendar on Morning Mixers, Business After Hours, Lunch & Learn events and professional training opportunities.

Professional Development

The Chamber is active with several programs designed to ensure future employees are prepared and ready to help businesses prosper in Shelby County. The Chamber sponsors a host of professional development events to help members learn or improve upon skills that are essential to running business.

Credibility

Being a member of the Shelby County Chamber of Commerce makes your business more desirable to customers. Membership decals and the use of the chamber logo are available to members at no charge. A chamber membership can increase your profits because customers view your business more favorably.

Why Join The Chamber?



Our Mission:

Provide networking, information, and opportunity, through a credible and cooperative membership, and that advocates for business and community needs.

The Shelby County Chamber of Commerce works for you! Shelby County blends small town warmth with progressive, modern industry and family values. Our Main Street retains the look of yester year's charm and southern kindness. The rich heritage of values and tradition, born and protected in our county, form a solid foundation for a thriving growing commerce. We fulfill our mission by focusing our efforts in key areas.



Chamber Member Only Discounts

Member to Member Discounts

ADT - Kelly Kirby
CapCity Communications
Carroll Media Corp
Garrett's Pressure Washing
Holiday Inn Express
KT Signs & Embroidery
Media Venue
Office Pride
Tag Your Swag
WXLN Radio
YLB Catering

Discount Programs

BluMine Alternative Health
Certificate of Origin
Chamber Advantage Health Insurance
Clear Path Workman's Compensation
Dell
Greater Louisville Inc Training
Kentucky Chamber e-membership
Kentucky RX Card
Office Depot
UofL Health Insurance



	PRESIDENTIAL	EXECUTIVE	PARTNER	ADVOCATE	SUPPORTER
WEBSITE DIRECTORY	X	X	X	X	X
# OF CONTACT LISTING	9	4	3	2	1
ACCESS TO MEMBER TO MEMBER DISCOUNTS	X	X	X	X	X
ACCESS TO MEMBERS ONLY DISCOUNTS	X	X	X	X	X
MEMBER LISTING IN CHAMBER DIRECTORY	X	X	X	X	X
POST JOB OPENINGS	X	X	X	X	X
BUSINESS REFERRALS	X	X	X	X	X
FREE WEBSITE BANNER	X	X	X	X	X
FREE NEWSLETTER BLAST	X	X	X	X	X
FREE SMALL BUSINESS E-MEMBERSHIP KY CHAMBER	X	X	X	X	X
SOCIAL MEDIA SHARES	X	X	X	X	X
1 FREE RIBBON CUTTING	X	X	X	X	X
FREE RADIO SPOTLIGHTS	X	X	X	X	X
10 FREE NETWORKING TICKETS	X				
TICKET CREDITS	\$500	\$150	\$75	\$50	
MARKETING CREDITS	\$1,500	\$500	\$200	\$100	
SPONSORSHIP CREDITS	\$1,000	\$500	\$250		
LOGO RECOGNITION AT ALL CHAMBER EVENTS	X				
SPECIAL RECOGNITION ON CHAMBER PUBLICATIONS	X				

Credit Opportunities

Sponsorship

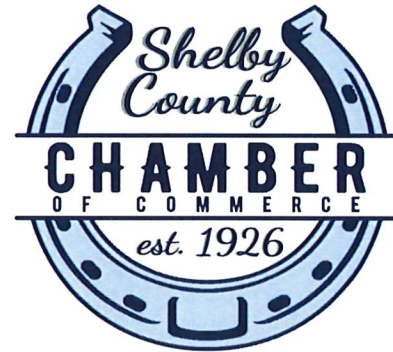
Event	Date	Cost
Business After Hours		\$200
Morning Mixer		\$200
Networking Roundtable - Title	3 chances	\$1,000
Young Leaders Institute	DUE BY:5/1/2021	
Young Leaders - Title		\$1,500
Young Leaders - T-Shirt		\$500
Young Leaders - Investor		\$300
Young Leaders - Lunch		\$250
SPECIAL EVENT IN SIMPSONVILLE	FEB 2022	
Title		\$3500*
Food		\$1500*
Drink		\$1500*
Table		\$1000*
Photo Booth		\$750*
SHOWCASE ON MAIN	6/11/2022	
Title		\$2,500
Community Benefactor		\$1,000
Tote Bag		\$750
Community Partner		\$500
Student Prize		\$300
Grand Prize		\$300
Booth		\$200
GOLF SCRAMBLE	SEPT 2022	
Title		\$5,000
Tee Gift		\$2,500
Lunch		\$1,500
Breakfast		\$1,000
Golf Ball		\$750
Hole in One		\$500
Range		\$250
Putting Green		\$250
Hole		\$100
OCTOBERFEST-GLUHWEIN NETWORKING	OCT 2022	
Title		\$1,500
Drink		\$1,000
Food		\$1,000
ANNUAL LUNCHEON	NOV 2022	
Title		\$2,500
Lunch		\$1,500
Speaker		\$250
Centerpiece		No Charge
Program		\$50 - \$200

Marketing

1 month dedicated social media blast	
2 images each post, posted 2 times	\$250
1 month dedicated social media blast	
5 images each post, posted 4 times	\$500
Dedicated email blasting to over 1600 emails with open rate over 42%	\$250
Ad space on Chamber Website	
1 month	\$250
Ad space on Chamber Website	
2 month	\$500
Google Review	\$100

Tickets

Event	Date	Cost
Networking Roundtable	2/3/2022	\$25
Special Event Simp	4/20/2022	\$50*
Octoberfest-Gluhwein	11/3/2022	\$10
Annual Luncheon	11/9/2022	\$30



* CREDITS MAY NOT BE USED ON SPECIAL EVENT IN SIMP

Membership Application

Complete this form and return to the Shelby County Chamber by mail, email or fax or visit www.ShelbyCountyKyChamber.com and complete the application online.

Business Name _____

Primary Contact Name/Title _____

Mailing Address _____

City, State, Zip _____

Physical Address _____

Phone Number _____ Fax Number _____

May we contact you by e-mail? ☐ Yes ☐ No Fax? ☐ Yes ☐ No

Please note: It is the Shelby County Chamber's policy not to share email addresses or fax numbers.

E-mail address _____

Website _____

Do you use: ☐ Facebook ☐ LinkedIn ☐ Twitter ☐ Other Social Media

Description of business: _____

Referred by (optional): _____

Membership Levels	Annual Commitment	1 st Year Commitment
President Level	\$ 2999.40	\$2099.58
Executive Level	\$ 1199.40	\$919.55
Partner Level	\$ 719.40	\$575.52
Advocate Level	\$ 359.40	\$305.49
Supporter Level	\$ 239.40	\$215.46
Non-Profit	\$167.40	\$167.40
TOTAL		

Method of Payment

- ☐ **Automatic Bank Draft/ACH**
- ☐ **Check**
- ☐ **Credit Card**

Signature _____ Date _____

****PLEASE NOTE 1ST YEAR COMMITMENT PRICING ONLY IF PAID IN FULL, DOES NOT APPLY TO MONTHLY ACH**



An easier way to pay your membership investment!

You can now pay your annual membership investment automatically through ACH direct debit (an automatic bank draft). Make one payment or spread it out over the year. We are offering this alternative to our members with no fee or penalty as an easy option for payment along with the traditional payment methods of cash or check. To sign up, simply complete the form below and return it to the Chamber office.

AUTHORIZATION AGREEMENT FOR DIRECT DEBITS (ACH DEBITS)

I (we) authorize Shelby County Chamber of Commerce, hereinafter called COMPANY, to initiate debit entries to my (our) ___ Checking Account ___ Savings Account (Select One) indicated below at the depository financial institution named below, hereinafter called BANK, and to debit the same to such account. I (we) acknowledge that the origination of ACH transactions to my (our) account must comply with the provisions of U.S. Law.

This authorization is to remain in full force and effect until COMPANY has received written notification from me (or either of us) of its termination in such time and in such manner as to afford COMPANY and BANK a reasonable opportunity to act on it.

Bank Name _____

Address _____

City _____ State _____ Zip _____

Name(s) on Account _____

Phone Number _____

Routing Number _____ Account Number _____

Signature _____ Date _____

By signing this authorization, I agree to pay my annual membership with the Shelby County Chamber of Commerce in full, unless other arrangements are made in writing with the Chamber. If contract is terminated before contract period, I will be responsible for the remaining amount to be paid in full within 30 calendar days or final contract price will be deducted as a final ACH payment to fulfill the contract agreement.

Please deduct my annual membership investment in

- ☐ Twelve equal payments to be deducted at the end of each month

Monthly Deduction Amount Based on Membership Level

- ☐ \$249.95 Presidential
☐ \$99.95 Executive
☐ \$59.95 Partner
☐ \$29.95 Advocate
☐ \$19.95 Supporter

NOTE: ALL WRITTEN CREDIT AUTHORIZATIONS MUST PROVIDE THAT THE RECEIVER MAY REVOKE THE AUTHORIZATION ONLY BY NOTIFYING THE ORIGINATOR IN THE MANNER SPECIFIED IN THE AUTHORIZATION.



Contact Form

Business	Rep Name	Position	Phone	Email	Location

