



Showcase *On Main!*

June 11, 2022

10:00am to 2:00pm

- I want to be a Sponsor (Sponsorship levels with benefits on 2nd page) – Check what level:
 - Presenting Sponsor (\$2,500)
 - Community Benefactor (\$1,000)
 - Tote Bag (\$750)
 - Community Partner (\$500)
 - T-Shirt Sponsor (\$500)
 - Grand Prize Sponsor (\$300)

- I want to be an Exhibitor/Booth only for the member rate of \$100
- I want to be an Exhibitor/Booth only for the non-member rate of \$150 (non-profit \$100)

- \$50 Additional. Yes! I want to have on air mention on Froggy Radio (101.7/ 104.9) of my business name!
 - Your business mentioned the week of Shelby Showcase with a minimum of 25 shared promotional mentions and inclusion in social media.
- \$200 Additional. Yes! I want to have on air commercial spots on Froggy Radio for my business!
 - Your business will receive 20 total commercials, plus a minimum of 25 shared promotional mentions leading up to, and the day of Shelby Showcase, inclusion in social media and Live Action Broadcast (4) :30 second commercials per day, Monday through Friday.

Sign Up and Pay Online at www.ShelbyCountyKyChamber.com

Payment must accompany your registration. Space is limited!

***You will be contacted to select your booth location on a first-come, first-serve basis.
Booths will be set up from 7th Street to 5th Street.***

Business/Organization _____

Contact Person _____

Phone _____ Alternate Phone _____

Email _____ Fax _____

- Check Enclosed
- Please apply my Sponsorship credits (*for upper tier members only*)
- Please charge my Visa/MasterCard/Discover/American Express
 - Credit Card# ----- Expiration ___/___ 3 Digit code ___
 - Signature _____

**You are responsible for providing your own booth setup.
This includes table(s), chair(s), tablecloth(s), and canopy – if desired.**

Questions? Contact Darlene at Darlene@DarleneSnow.com
 Fax to: 633-7501
 Mail to: Shelby County Chamber - 316 Main Street, Ste. 2, Shelbyville, KY 40065

For office use

Date Received:

Date Paid:



Sponsorship Opportunities

Showcase On Main!



ALL Sponsor Levels will include the Member Only Sponsor Spotlight!



Presenting Sponsor \$2500 *(one available - limited time offer)*

- 2 - 10x10 booth space
- ◆ Banner with logo displayed at Showcase
- ◆ Recognition in all print material and news releases (if received in advance)
- ◆ Logo recognition in special e-newsletter
- ◆ Prime booth location

Community Benefactor

\$1000

- ◆ 10 x 10 booth space
- ◆ Special identification at booth
- ◆ Logo recognition in special e-newsletter

Tote Bag Sponsor

\$750

- ◆ Logo on tote bag given to attendees
 - ◆ Special identification at booth
 - ◆ Recognition in special e-newsletter
- *Booth space not included with sponsorship*

Community Partner

\$500

- ◆ 10 x 10 booth space
- ◆ Special identification at booth
- ◆ Recognition in special e-newsletter

T-Shirt Sponsor

\$500 *(one available)*

- ◆ Logo on t-shirt that will be given to all participants
 - ◆ Recognition in special e-newsletter
- *Booth space not included with sponsorship*

Grand Prize Sponsor

\$300 or prize of equal value

- ◆ Signage at prize booth
 - ◆ Recognition in special e-newsletter
- *Booth space not included with sponsorship*