



Event Date: September 25, 2021

Downtown Lincoln | Beermann Plaza

540 F Street, Lincoln CA 95648

6:30 – 10:00 PM General Admission

Winery/Brewery

Participation Response Form and Agreement

Thank you for your interest in participating in our 19th Annual Premier Taste of Lincoln Showcase Event. The Taste of Lincoln SHOWCASE takes place in downtown Lincoln on **Saturday, September 25, 2021 from 6:30 – 10:00 PM.**

We are expecting 800-1,000 guests this year. Acceptance consideration is based on date form and agreement is received. In order to have ample time to promote participation, no applicants will be accepted after September 6, 2021.

Business Name: _____

Primary Contact: _____

E-Mail: _____

Business Phone #: _____

Mobile Phone #: _____

Address: _____

City: _____ **Zip Code:** _____

OPTIONAL: Would you like to donate a bottle of wine or merchandise to the well-attended VIP lounge from 5:30-6:30pm? **Yes, I would like to donate** **No, I will not donate items at this time**

Logistics | Event Schedule:

- 3:00-5:00 PM Vendor booth setup MUST be set up NO LATER than 5:30 PM
- 6:30 PM Doors Open- General Admission
- 9:30 PM Last pour of alcohol, as mandated by the Department of Alcoholic Beverage Control (ABC)
- 10:00 PM Vendor may disassemble booth and “Clean-up” starts

Special Requests | Do you have a special request? If so, please let us know: _____

48-Hour Cancellation Policy is required.

In the event of a cancellation, please notify the Lincoln Area Chamber of Commerce within 48-hours of the event by calling 916-645-2035. Cancellation could result in non-acceptance for following year.

Items provided by the Lincoln Area Chamber of Commerce will include the following:

1. One (1) 8-foot table (Please provide your own linens)
2. Up to four (4) vendor passes for those individuals representing your establishment the day of the event
3. Ice (20 LB bags available while supplies last)
4. Limited number of supplies: Napkins, plates, 7 & 9oz cups, etc.
5. **The Chamber will provide the blanket Temporary ABC License for the event.**

Please indicate what items you will need by checking the boxes below:

- Electricity; if so, what requirements: _____
- One (1) extra 6-foot table, which may be used as a prep area: _____
- Volunteer(s) to help serve your items at the day of the event; if so, how many? _____

Please come prepared with the following items:

- Enough WINE/BREW to serve 650 +/- guests
As we get closer to the event, we will provide you with a headcount of ticket sales.
- Please comply with the Department of Alcoholic Beverage Control (ABC) laws and regulations
- Bring your own ice chests
- Bring your own 10x10 booth, table cloth, décor, signage and promotional materials to display at your table, **your business name must be displayed on your both with a minimum of 3" letters.**
- Bring additional napkins, plates, cups to serve (*LACC has a limited number of supplies on hand*)
- Optional: Two (2) buckets to dump and rinse; however, this event will provide disposable cups

VENDOR PACKET *

By the week ending September 17, 2021, the Chamber office will send out specific event instructions, including location assignments.

EVENT PROMOTION:

Please promote this event to your customers, friends and associates via email blast, social media, etc. Upon completion and submission of this form, the Lincoln Area Chamber of Commerce will supply you with our marketing materials- in hopes you will promote this event to your employees and guests of your business establishment.

If you have not done so already – please do the following to **help further promote our event:**

Facebook:

1. Lincoln Showcase Facebook Page <https://www.facebook.com/LincolnShowcase/>
2. Like our page and please “share” our posting, which will boost our online presence

Instagram:

1. Lincoln Chamber Instagram Page <https://www.instagram.com/lincolnchamberca/>
2. Like our page and please “share” our posting, which will boost our online presence

Twitter:

3. Lincoln Chamber Twitter Page <https://twitter.com/AreaLincoln>
4. Like our page and please “share” our posting, which will boost our online presence

We are looking forward to another successful Lincoln SHOWCASE and having you partner with us at this memorable event!

By signing this AGREEMENT, I acknowledge that my business establishment has read this agreement in its entirety and we agree to participate in this event as a vendor. We agree to comply with the ABC rules and regulations.

Print Name of Representative

Print Title of Representative

Signature of Representative

Date Signed