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chamber of commerce
greater Cincinnati



EACC NEWSBRIEF: MARCH 24, 2020



Friends,

In a time of crisis, one can be overwhelmed by information. Some people can't gather enough information about what's happening; others may 'tune out' almost entirely. We will continue to try to curate what we think may be the most relevant and useful data and events for our members -- and welcome your input. We also want to help you step back and look at the bigger picture -- for example our 3/26 Webinar will share the stories of Chinese, Italian and Japanese companies that are working through this crisis so you can see that you are not on this journey alone. And we also have a link below to our dear friend Ray Attiyah (of Definity Partners) reminding firms that now is the time for leadership and for communication and for empathy. We're also very excited about our new website and hope you will take a look, especially at our updated COVID-19 resource list. Let us know what we can do for you!

FEATURED EVENT:



Webinar- COVID-19 and Global Business: Frontline Business Updates from China, Japan and Italy MARCH 26

The COVID-19 Pandemic is having major impacts on businesses and individuals around the world. We will hear how businesses based in China, Japan, and Italy (three of the hardest-hit by COVID-19) are working through the day-to-day challenges of keeping their employees safe, their customers satisfied, and their facilities operating.

**REGISTER
NOW**

UPCOMING EACC EVENTS



Thursday,
April 2

[EACC Network Webinar - Balancing Social Distancing and Global Collaboration](#)

EACC NEWS



BEHIND THE SCENES: EACC OF GREATER CINCINNATI LAUNCHES NEW WEBSITE

You may recall that in the fall of 2019 we updated the look of this weekly newsletter, the EACC Newsbrief. We are now pleased to announce the launch of our updated website. Along with a refreshed design that aligns with the look of the updated the Newsbrief, the new website offers fresh capabilities that we trust will prove beneficial to our members.

[LEARN MORE](#)

MEMBER NEWS

RAY ATIYAH – LEADING THROUGH CHANGE



Leading through change and crisis can be immensely challenging and, if done properly, rewarding on a personal and a professional level. Success requires frequent and honest communication, and empathy – these seem obvious, but require intent and focus. Ray Atiyah of EACC President's Circle member firm Definity Partners (powered by Clark Schaefer Hackett) shared some powerful insight on this topic in a conversation with Kendra Ramirez, CEO and Founder of Reset Co – definitely worth watching!

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INDUSTRY INSIGHTS



FROST BROWN TODD LLC FORMS
CORONAVIRUS RESPONSE TEAM
EACC President's Circle Member Frost Brown
Todd LLC provides updates on the
Coronavirus' impact across multiple sectors
and industries, including manufacturing,
financial services, energy, and mobility and
transportation.

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HORAN LAUNCHES COVID-19
RESOURCE CENTER
EACC Member HORAN has launched a
COVID-19 Resource Center intended to
provide updates about the impact the
Coronavirus Pandemic is having on industries
including HR, Financial Markets, Small Business
and Retirement Planning.

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EMPLOYER FORUM: COVID-19
RESOURCES & BEST PRACTICES
Our friends at Partners for a Competitive
Workforce have worked with GROW NKY
Partners and United Way of Greater Cincinnati
to create an interactive repository to allow for
more direct communication of employer
workforce needs, best-practices, and
opportunities and supports available across
the Greater Cincinnati regional in response to
COVID-19. Members are encouraged to post
workforce questions and comments, share
best practices and resources, explore shared
files, and directly connect with other members
using the chat function. Please also share if

you are an employer hiring with a link to your employment portal. Use the app or website to directly post to the 'wall.' Employers and partners are encouraged to participate by joining the "Employer Forum: COVID19 Resources & Best Practices" group by clicking the button below.

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INTERNATIONAL NEWS



COVID-19 RESOURCES BY COUNTRY

The EACC of Greater Cincinnati has updated our COVID-19 resources webpage to include a list of European government resources by country. Please also view the resources webpage to find information from European Honorary Consuls in the Cincinnati region.

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All the best!

Todd Schwartz

Executive Director, European American Chamber of Commerce



