



europEan amEriCAn
chamber of commerce
greater Cincinnati



EACC NEWSBRIEF: OCTOBER 13, 2020



Friends,

We are delighted to announce our 'New' *Beaujolais Nouveau* Celebration to be held on 11/19. This 'hybrid' event, presented by Altix Consulting, will allow guests to gather in small groups at the Hilton Cincinnati Netherland Plaza, in homes or offices, or participate as individuals from their computers. Click below for more details, and look for individual ticket sales to start next week.

If your business imports more than \$3 million of goods annually, you know uncertain trade policy can wreak havoc on your costs and your planning. Our 10/28 webinar will explore current and potential trade challenges, and some tools that may help your firm better manage the risk.

There are just a few spots left for EACC Young Professionals to gain executive insights from Ray Attiyah, Chief Innovation Officer at Clark Schaefer Hackett, on 11/10, so register now!

You may have heard that COVID-19 cases are again on the rise in Europe; click below to hear European

FEATURED EVENT:

Foreign **46** Greater Cincinnati
Trade Zones **47** Northern Kentucky

Managing Trade Policy Risk in Turbulent Times - Webinar October 28

Well before the onset of the COVID-19 pandemic, international trade policy disputes over aluminum, steel, airplanes, and even bourbon and cheese were making life difficult for consumers and manufacturers. Unfortunately, while there are hopeful signs of first steps toward easing of the pandemic, the outlook for international trade policy is somewhat dimmer: the World Trade Organization's appellate body is stymied; a British "crash-out" from the EU looks increasingly likely, and China has been emboldened by a lack of concerted action to curb its behavior. What can firms do to manage costs and risks in this uncertain environment?

Our expert panel will:

- Review the current state of play in international trade policy and the risks that may lie ahead;
- Explain how a Foreign Trade Zone may help manufacturers mitigate some of those risks and better manage customs costs and duties; and
- Describe the operation of a Foreign Trade Zone and its impact on a local manufacturer.

Join the EACC and the Greater Cincinnati/Northern Kentucky Foreign Trade Zones for an informative discussion about

Commission President von der Leyen explain how Europe is seeking to clarify travel restrictions.

what it means to establish a foreign trade zone, what an FTZ looks like in operation, and what it could mean for your business during these uncertain times. If you import more than \$3 million of goods and/or more than 500 shipments annually, you can't afford to miss this event!

REGISTER
NOW

UPCOMING EACC EVENTS



Thursday,
November 5

[EACC Networking: Virtual Stammtisch](#)



Tuesday,
November 10

[EACC Young Professionals Virtual Executive Insights Series: Ray Attiyah, Chief Innovation Officer, Clark Schaefer Hackett](#)

EACC NEWS



A NEW BEAUJOLAIS NOUVEAU CELEBRATION

Mark your calendars: the EACC will host a new Beaujolais Nouveau celebration (BN²) on Thursday, November 19. For more details on this 'hybrid' event, follow the link below.

LEARN MORE

INTERNATIONAL NEWS



EU-WIDE COORDINATION OF MEASURES RESTRICTING FREE MOVEMENT IN THE EUROPEAN UNION

European Commission President Ursula von der Leyen recently outlined efforts designed to simplify and coordinate information about pandemic restrictions impacting travelers throughout Europe. Follow the link below to see her address in English, French, or German.

[LEARN MORE](#)

UPCOMING PARTNER EVENTS

October 1-31

Spectrum Reach - Marketing in a Box October Sweepstakes

*open to EACC members only

All the best!

Todd Schwartz

Executive Director, European American Chamber of Commerce



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