

2022 PARTNERS



Independent Insurance Agents of Georgia, Inc.

2021 WINS

- Added 38 new member agencies in 2021.
- Passed Holt Demand Lawsuit Reform Bill.
- Passed COVID Business Liability Legislation.
- Defeated harmful legislation that would increase carrier liability exposure.
- Helped independent agents get "back to normal" by hosting in-person conferences.
- Georgia's Young Agent Committee was awarded the "National Young Agent Committee of the Year" award.
- Raised over \$80,000 for charity at Young Agents Committee Golf Events.
- Raised over \$6,000 for InVest.



Independent Insurance Agents of Georgia, Inc.



**WE ARE
STRONGER
TOGETHER**

Your partnership makes our voice
as strong as possible. We look
forward to continued mutual
success in 2022.
Let's grow together!



Amber Mellars

770-458-0093 ext. 103

amellars@iiag.org

2022 PARTNERS



Independent Insurance Agents of Georgia, Inc.



ACCESS	Diamond	Gold	Silver	Bronze
Participate in all association conferences at member rates	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Receive association mailings and electronic communications	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Updates on key legislative issues	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Invite to attend Legislative Meetings across the state	<input checked="" type="checkbox"/>			
Excel spreadsheet of membership list upon request	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Use of IIAG logo	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
IIAG magazine subscriptions	Up to 20	Up to 10	Up to 5	1 Copy
Invitation to join IIAG Board and leadership at select meetings	<input checked="" type="checkbox"/>			
ADVERTISING	Diamond	Gold	Silver	Bronze
Newsletter Advertisements	6 ads/year	3 ads/year	2 ads/year	1 ad/year
YAC-YAK Newsletter Advertisements	4 ads/year	3 ads/year	2 ads/year	1 ad/year
Banner ad on newsletter email	<input checked="" type="checkbox"/>			
Content shared in newsletter email	Up to 24/year	Up to 18/year	Up to 12/year	Up to 1/quarter
EVENTS	Diamond	Gold	Silver	Bronze
Premium sponsorship at Annual Meeting & Tradeshow	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Credit on Annual Convention Registrations or Tradeshow Booth	5 attendees	4 attendees	3 attendees	
Recognition as Partner at IIAG and Young Agents Events	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Priority selection of exhibit booth	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
VIP reception with IIAG Board of Directors	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Specialty display for IIAG exhibit booth recognizing partners	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Complimentary booth at Fall Insurance Expo	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
List of attendees for Annual Convention and Fall Insurance Expo	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
YOUNG AGENTS COMMITTEE	Diamond	Gold	Silver	Bronze
Recognition as Sponsor of Georgia YAC	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Invitation to YAC Sales & Leadership Conference	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Priority given to be a YAC Company Liaison	<input checked="" type="checkbox"/>			
SOCIAL MEDIA	Diamond	Gold	Silver	Bronze
Partner posts and shares on IIAG social media accounts	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Likes and links from IIAG Facebook page to Partner pages	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
	\$10,000	\$7,500	\$5,000	\$2,500

Partner Ad Specifications:

News Brief Ads: Size - 250 pixels tall x 250 pixels wide, Resolution - 72 pixels per inch, Format - .png or .jpg. Please provide a click-through link.

For more information on Partner advertising opportunities, please contact Kayla Marie Woodfield at kmwoodfield@iiag.org.



Kayla Marie Woodfield
770-458-0093 ext. 104
kmwoodfield@iiag.org