



## 2019 Annual Highlights

### We exist to make Overland Park prosper.

#### Jobs & Economic Development

- 3,188 new and retained jobs at \$72,000 average salary and \$313.9 million in capital investment
- New or expanding companies: Ryan Transportation, AmeriLife Holdings, SelectQuote, Quest Analytics, The Lewer Companies, Fairbanks Scales, Rx Savings Solutions, A Place for Mom.
- Construction continued on major projects including CityPlace, Edison District, BluHawk and Avenue 82.
- Fiorella's KC event space redeveloped from former Ritz Charles
- Partnered with Digital Sandbox KC to catalyze smart and dynamic entrepreneurs based in Overland Park.
- Establishing intern-matching program to launch in 2020.

#### Economic Indicators for Overland Park:

- 32.5% of Johnson County employment
- 20.5% of Johnson County building permits
- 34.6% of Johnson County retail market share

#### Regional Leadership

- Board and staff participated in numerous regional initiatives and engaged in leadership roles.
- Collaborated with local, county and state organizations to build stronger coalitions for transportation infrastructure, quality of life and economic development incentives.

### #WhyWeOPChamber

[www.opchamber.org](http://www.opchamber.org) | [opcc@opchamber.org](mailto:opcc@opchamber.org)

#### Public Policy & Advocacy

- Advocated for business community via in-person meetings with lawmakers. Monitored legislation and provided testimony on impact to member businesses and the economy.
- Sponsored Washington D.C. Fly-in for business leaders to meet with members of Kansas Congressional Delegation. Discussed critical issues including U.S. Highway 69 and USMCA.
- Highlighted economic development projects, economic impact of our region and infrastructure needs on bus tour for 35 Washington, D.C.-based staffers of Kansas and Missouri Congressional delegations.
- Hosted U.S. House Transportation and Infrastructure Committee Chairman Peter DeFazio and U.S. Representative Sharice Davids in discussion with local leaders on transportation needs.

#### Member Services

- Welcomed 157 new members
- 56 ribbon cuttings and groundbreakings
- 128 events attended by more than 2,570 professionals who enjoyed opportunities to connect, learn and promote products and services.
- 60+ professionals participated in leads groups.
- 700+ network of young professionals accessed opportunities for career development, social activities and philanthropic work.

#### Chamber Foundation

- Celebrated renovation of the Chamber Foundation building.
- 35 leaders graduated in 2019 Leadership Overland Park (LOP) program.
- More than 4,200 professionals utilized meeting rooms at the Chamber Foundation building.

#### Communications

- Engaged in organizational brand refresh.
- Website: 24,602 unique visitors, 37,365 visits, 139,800 page views
- Social media: Twitter - 3,726 / Facebook - 3,085 / LinkedIn - 1,189

**We bring people together.**

**Lead the hard conversations.**

**Tackle the big issues.**

**Work every day to make Overland Park the best place to build a business, a career and a home.**



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