# Business Perspective





**Block Real Estate Services** thanked those on the frontlines fighting COVID-19 by lighting up the **WellSky** headquarters in blue colors.

# Johnson County following phases of Governor's plan for safely reopening Kansas

**COVID-19 NEWS** 

The Johnson County Board of County Commissioners voted to follow the phases of Governor Laura Kelly's Reopening Kansas plan. The Local Health Officer's order to extend the stay-at-home order by a week means the first phase in Johnson County is planned to begin May 11.

Commissioners tabled recommendations of the Johnson County COVID-19 Recovery Planning Task Force. The task force, which included Chamber President Tracey Osborne Oljten, met four times to plan, strategize and recommend implementation of a phased approach to reopening the economy. The biggest change from the county's proposed plan is that Phase One will no longer include the opening of personal service businesses where a six-foot distance cannot be maintained (such as hair salons, barbers, nail salons, massage therapy businesses, tattoo shops) as well as gyms, bars, outdoor playgrounds and sports courts; those will now open in Phase Two, no sooner than May 18.

The Governor, using criteria and data outlined in the Reopen Kansas report, will determine when it is time to move to the next phase. Under the Governor's plan, the capability of ongoing testing, tracing and disease investigation will play an important role in the decision-making process.

For more information, click here.



MAY 2020

### COVID-19 Resource Hub

For updates and links to resources your business needs to cope with the ongoing pandemic, visit our webpage - <u>click here</u>.

### **Events Calendar**

Virtual Coffee Break Sponsored by Fortune Financial Advisors Tuesday, May 5 9:30-10:30 a.m. To register, <u>click here</u>

### Virtual Webinar: Legal and HR Considerations for Employers to Get Back to Business

Presented by **Fisher Phillips LLP** Sponsored by **FNBO-First National Bank of Omaha** Thursday, May 7 9:00-10:00 a.m. **To register**, <u>click here</u>

### Virtual Event: Joint EDC & Public Policy Program

Sponsored by Fortune Financial Advisors Friday, May 8 12:00-1:30 p.m. To register, <u>click here</u>

#### Virtual Event: Member Orientation

Sponsored by Lettiann & Associates Wednesday, May 13 9:00-10:00 a.m. To register, <u>click here</u>

### **Virtual Coffee Break**

Sponsored by Fortune Financial Advisors Wednesday, May 20 9:30-10:30 a.m. To register, <u>click here</u>

### **Board & Staff**

### **Board Officers:**

Bobby Olm-Shipman, Chairman Saint Luke's South Hospital Bill Ferguson, Chair-Elect Central Bank of the Midwest Tony Rupp, 1st Vice Chairman Foulston Siefkin LLP Joan Wells, 2nd Vice Chairman Wellington Doug Lynn, Secretary Sprint Chris Wally, Treasurer Wally & Co. Mike Hess, Past Chairman HNTB Corporation

### **Board Members:**

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### Staff:

Tracey Osborne Oltjen, CCE, President & CEO Drew Aggus, Member Services Coordinator Stacey Cowan, Membership Director Frank Ebling, CFO Celia Fritz-Watson, IOM, Director of Events & Member Services Tim Holverson, IOM, Director, Workforce & Business Growth Chris Jackson, Research Analyst Beth Johnson, CEcD, Senior Vice President of Economic Development Stan Lawson, Communications Director Erin Murray, Executive Assistant Kevin Walker, IOM, Senior Vice President of Public Policy Tracey Osborne Oltjen, CCE Chamber President & CEO



# We will prosper again

#### PRESIDENT'S MESSAGE

### My grandparents went broke twice, in the Dust Bowl, and during the Depression.

They rarely, if ever talked about it, at least not with me. Once I knew, I understood how these experiences shaped the young couple who went on to raise six children, and the influences that trickled down to me from my father. In my family we never threw anything away without considering how it might be used again, and yet again. We were "repurposing" before it was trendy, reflecting my father's childhood when families did this out of necessity rather than choice.

As I look forward to our businesses beginning phased reopening and our lives finding a reset button, it's caused me to think more about my grandparents, wishing I could talk to them for perspective. There were several "resets" in Grandad's 93 years, and I wish I could ask him the questions now that I didn't before. There's much more I should have learned from him.

Since mid-March, your Chamber team has had three priorities: curate the best resources and get them to you quickly; contact each of our members to see how you

"Sometimes you never realize the value of a moment until it becomes a memory."

### - Dr. Seuss

are and what you need; and advocate for you passionately at the local, state and federal levels. This past month, we've added a fourth priority – working on plans to safely open business.

If existing trends continue, in May we'll begin moving into Phase 1 of re-opening business in Johnson County and throughout Kansas. I had the opportunity to represent the County's business community on Johnson County's Recovery Plan Task Force which was charged with developing a plan to responsibly remove the Stay at Home Order while continuing to protect our community's health and safety.

If there's a silver lining to this terrible time it's that our team has had the opportunity to connect with so many of you. In addition to hundreds of emails and social media contacts, there have been countless mean-

(continued on page 7)



### **Chamber events** COVID-19 related this month business events

### The Chamber invites you to these virtual events ...

Coffee Break - Sponsored by Fortune Financial Advisors Tuesday, May 5 - 9:30-10:30 a.m. **Register here** 

Webinar - Legal and HR Considerations for Employers to Get Back to Business presented by Fisher Phillips LLP Sponsored by FNBO-First National Bank of Omaha Thursday, May 7 - 9:00-10:00 a.m. **Register here** 

### Joint EDC & Public Policy Program

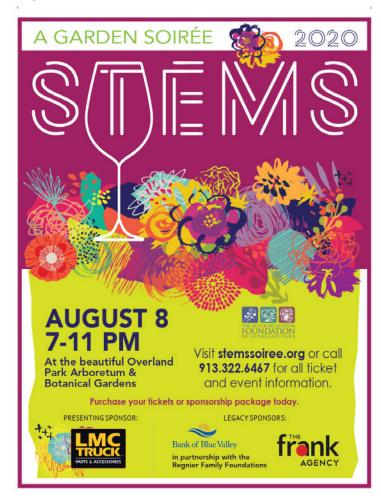
Featuring economic impac of COVID-19 presented by Frank Lenk, Mid-America Regional Council

Friday, May 8 - 12:00-1:30 p.m.

**Register here** 

Member Orientation - sponsored by Lettiann & Associates Wednesday, May 13 - 9:00-10:00 a.m. **Register here** 

Coffee Break - Sponsored by Fortune Financial Advisors Wednesday, May 20 - 9:30-10:30 a.m. **Register here** 



Local business organizations continue to offer webinars to help small businesses during the Stay-At-Home Order and to prepare workforces to safely return to work.

Spectrum Reach presents "The Perfect Marketing Storm: Tactics to help your business thrive in a downturn," 2:00-3:00 p.m. on May 5. For more information, click here.

The Enterprise Center in Johnson County is presenting an online Business Survival Series intended to help small business owners receive actionable guidance as they weather the current economic storm. Each Tuesday in May, over lunch, participants will dig into a specific topic. Participants will receive a series of discussion topics in advance - things to consider as they relate to their own business. Series topics:

May 5: Gaining Financial Clarity: A Cash Flow Working Session click here

May 12: Listening to Customer Needs: What Product or Service is Needed - click here

May 19: Costs, Improvement & Flexibility: Evaluating People, Processes and Technology - click here

May 26: Sales & Marketing: Ready, Set, Go Relaunch - click here

The Kansas Small Business Development Center at Johnson County Community College is presenting a free two-part webinar for small businesses, "Leading Your Business Out of the COVID Crisis." Businesses are slowly opening and while this rebound has been much anticipated with excitement, it also comes with fear and anxiety. This two-part webinar serie will offer strategies and techniques to consider when guiding your business to reopen and recover from COVID-19.

### Session 1: Marketing & Finance - 1:30 p.m. on May 4

· Maintaining customer relationships and lead development throughout this crisis and beyond

· Cash flow with potentially less cash

Session 2: Leadership, Human Resources & Productivity -1:30 p.m. on May 11

- Message and mission have never been more important
- Re-hiring, Re-building a team this is an opportunity for real organizational change
- · Productivity with a smaller staff and greater social awareness

These live presentations are offered via Zoom webinar. There is no cost to attend but registration is required.

The session will be recorded and available to those unable to attend the live session.

For details, click here.

# Members addressing COVID-19 crisis

### Chamber members continue to step up to respond in creative ways to the COVID-19 pandemic.

Black & Veatch deployed a walk-up testing facility at St. Luke's on the Plaza. The company's Rapid Modular Health System (RaMHS) is a rapid deployment, modular medical structure that expands sitebased diagnostic capabilities at health care facilities. doctor's offices and other distributed locations to minimize the risk of coronavirus exposure to critical health-care workers and the public. As experts in design and deployment of distributed infrastructure and a background in telecommunications, data centers, rapid response, biocontainment, and disinfection - Black & Veatch was able to produce a scalable deployment for maximum adaptability for times such as these. Additionally, Black & Veatch designs and builds biological Safety Level 3 (BSL-3) testing facilities to research dangerous pathogens. Black & Veatch tracks infectious diseases in more than 20 countries for the U.S. Government.

With a nationwide shortage of testing equipment delaying coronavirus testing in many states, **The Art of Dentistry's** Kory Kirkegaard, DMD, is one of many Kansas dentists using 3D printers to create sheets of



nasal swabs that are used for COVID-19 tests. Health officials in Kansas will use the swabs at drive-thru testing sites. The swabs are inserted into a patient's nose to collect cultures. Dr. Kirkegaard recently completed 5,700 nasopharyngeal swabs to be distributed throughout Kansas for testing to get an accurate count of infection that will help officials determine when we can safely go back to our workplaces.

WellSky, a health care technology company, partnered with Qlik, a data and analytics company, to launch a new COVID-19 heat map resource. It's designed for home health care professionals working all across the nation. Using the WellSky-Qlik heat map, providers can leverage data to track outbreak hot spots, anticipate locations with increasing infection rates, and distribute valuable PPE resources based on locations where clinical staff most need it.

"We represent one in four home health providers across the country," Bill Miller, WellSky CEO explained in a FOX4 interview. "It's pretty powerful to combine that data together and really drive insights about where the next likely hotspot might be."

Recognizing that the COVID-19 pandemic is a historic moment, the **Johnson County Museum** is asking residents to contribute stories about their experiences. We want to be sure that this history is represented in our collections and in future exhibitions. The museum has an online questionnaire with informational prompts for responses. When museum staff returns to work as normal, they will contact partici-

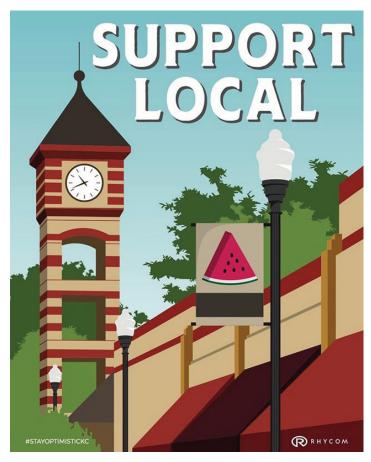


pants for more information, and to follow up about any objects, photos, or documents to add to the collection. For more information, <u>click here</u>.

During the closure of the Johnson County Library Resource

Library, Black & Veatch MakerSpace facilitators have been hard at work, running 3D printers from its MakerSpace and Johnson County Community College's Maker Lab 24/7 to make desperately needed PPE for Johnson County health care workers. They recently handed off their first 80 face shields to Johnson County EMS. Assembled from 3D-printed headbands and plastic dividers, the shields will be sanitized and distributed to Johnson County Developmental Supports-JCDS. Additionally, Library staff has sewn nearly 1,000 fabric masks.

### Please Support Local Business - click here.



Kudos to Rhycom Advertising for creating this graphic featuring Downtown Overland Park as part of a Shop Local campaign.

# Chamber board endorses phase 2 tolling study

The Chamber Board of Directors unanimously voted to endorse a detailed study of tolling options for the expansion and modernization of U.S. 69 Highway. The study, led by the Kansas Department of Transportation, would conduct a thorough analysis of the economic viability of tolling to support construction and maintenance of U.S. 69. Additionally, the analysis would assess the depth and breadth of community support for tolling.

This Phase 2 study comes on the heels of the Phase 1 study which served as a preliminary assessment. That study found tolling could be a viable option and suggested a more detailed analysis would be warranted. The outcome of the detailed Phase 2 study will help city and state leaders determine if a tolling strategy merits further consideration or if efforts should be focused on other means of financing the much-needed expansion and improvements. Conducting this study does NOT commit the city or state to the idea of tolling nor does it initiate planning or construction on the project itself.

The Kansas Legislature adopted a new, long-term transportation plan this session that likely paves the way for the U.S 69 project to begin taking shape. Without action to expand and modernize the economic lifeline traffic congestion and travel times will continue to increase.

The U.S. 69 corridor generates nearly \$7 billion in annual economic activity and more than \$500 million per year in private investment. A five-mile radius around the corridor includes more than 10,000 businesses and 100,000 households.

### Business owners strive to be experts in their field

#### DIPLOMAT SPOTLIGHT



### Sam & Leslie Hess

Owners - <u>lhess@alphagraphics.com</u> AlphaGraphics of South Kansas City 14965 West 117th Street

**Q:** Who do you find is a best connection / partner for you in business?

**A**: We are unique in that we partner with businesses of all types and industries. One day we may be printing signs for a landscaping business and the next day printing manuals for a large corporation.

Q: Why are you a Chamber Diplomat?

**A**: Connection with community and networking opportunities.

**Q:** What has been your favorite benefit or moment as a member of this Chamber?

**A**: We are new to this Chamber, but have really enjoyed the Wednesday Wake Up events.

Q: What is the best advice you've ever received?

A: "Become an expert in your field" and "Never give up."

**Q**: What recent book or movie are you recommending to others?

**A**: "Off the Menu" on Amazon Prime; definitely a feel good movie and we all need one right now.

 $\ensuremath{\mathbf{Q}}\xspace:$  Who do you look up to as a role model and why?

A: Sam – My dad. He entered World War II at 17 and came home to dig ditches in the oil field and through hard work, ingenuity and a "never give up attitude," he become a very successful businessman.

Leslie – Julia Child. She reinvented herself in her 50s and I am on the same journey.

Q: What has been your favorite journey?

A: 31 years of marriage

**Q**: What is your favorite motto?

A: "If you're not first, you're last" - Ricky Bobby

# Complete the Vote by mail 2020 Census! this year

## The 2020 census is underway here and across the country.

Data collected in the U.S. Census brings federal dollars to our community for programs that include road maintenance, health care funding, and school programs. Census data also determines how many seats each state has in the U.S. House of Representatives and helps states redraw or confirm legislative and school districts.

If you haven't completed your response to the 2020 U.S. census, there's still time. You can respond by phone, by mail, or at www.2020census.gov.

Here are response rates, as of April 30: USA: 54.3% Kansas: 59.6% Johnson County: 69.0% Overland Park: 67.4%

For more information on how to respond, visit <u>www.countmeinjoco.org</u>.

### The Johnson County Election Office will send advance voting by mail applications to every voter this month.

The mailing will include two applications, one each for August and November elections.

Johnson County voters who return the advance voting by mail applications will be mailed ballots for the August 4 primary and November 3 general elections. Ballots will begin mailing three weeks before Election Day.

Commonly called "no-excuse" voting by mail, registered voters in Kansas can vote by mail for any reason in any election. This voting process is in response to increased interest in voing by mail caused by concerns about COVID-19.

More information and updates on Election Office services impacted by COVD-19 are available at <u>www.jocoelection.org/</u> <u>COVID-19</u>.

# Do's and don'ts as we await the inevitable rebound

GUEST COLUMN

The impact from COVID-19 is still to be determined and related news stories can be emotionally stressful. Keep in mind this is not the first (or last) virus we will experience. Past markets have consistently rebounded, often within the first six months after the epidemic is contained.

Financial planning is personalized based on goals, time horizons, risk tolerance and available resources. Several actions can keep you on track during challenging market periods.

### DO:

- Keep a proper perspective and ask yourself:
  - Do I believe leading companies in the areas of technology, health care, energy, industrials, transportation, etc. will continue to evolve and advance in the future?
- Continue contributing to your retirement plan; and if possible, increase contributions to your retirement plan during market downturns:
  - You will not only be purchasing quality companies at a discount;
  - You will also reap the benefits of reinvested dividends adding more shares (and value) to your portfolio once the markets rebound
- Review or create your financial plan based on your unique situation

### DON'T:

- · Look at your balances daily
- · Excessively read or watch fi-

David Freisner, CPA Wealth Advisor Fortune Financial Advisors



nancial market news

- This will tug at your emotions and hinder rational decisions
- Remember no one can accurately predict when markets will go up or down
- Emotions, gut feelings, etc. are not an effective investment strategy and often lead to regrettable outcomes taking years from which to recover

Do you find yourself unable to emotionally deal with the daily noise focused on stock market declines? Is it leading you towards a decision to sell your investments? First consult with your Advisor. If you are not working with an Advisor, I encourage you to find an Advisor who understands your unique goals and financial situation. Together you will build an ongoing strategy for success.

This material is provided for educational purposes only and does not constitute investment, tax or legal advice.

David Freisner, CPA, is a Wealth Advisor with Fortune Financial Advisors who specializes in alternative investments and small/mid-sized business retirement plans.

### Welcome to the Chamber!

INTRODUCING OUR NEWEST MEMBERS

### AdventHealth College Boulevard

Robin Harrold, VP President, Ambulatory Network 7025 College Boulevard Overland Park, KS 66221 (913) 632-3500 robin.harrold@adventhealth.com <u>www.adventhealthkc.com</u> *Health Care* 

# Getting back to business

### GUEST COLUMN

As the world looks forward to getting back to business, there are concerns many workers may avoid returning to work, choosing to remain on their more 'lucrative' unemployment benefits. Consider the following, as the semantics are important.

- 1. If you 'furloughed' staff, (a 'layoff while retaining employee benefits,') you've essentially kept them on your payroll with no wages but have not formally terminated your employment relationship. Anyone refusing a recall back to work puts themselves at a double risk. Refusing available work risks not only losing state unemployment benefits but could also be considered 'voluntarily resignation' а from their employment relationship all together.
- If you 'terminated' staff, (ending the employment relationship) you are basically in 'recruit and re-hire' mode. Your previously terminated staff members have no obligation to return to work with you,

### Missouri Conservation Heritage Foundation

Kim Becker, Executive Administrator P.O. Box 366 2901 West Truman Boulevard Jefferson City, MO 65102 (573) 634-2080 Kim.becker@mdc.mo.gov www.mochf.org Non-Profit Organizations

> Managing Principal OMNI Human Resource Management

**Michael Tracy** 



and you have no 'obligation' to re-hire anyone. The principles of supply and demand will apply, and you might need to become creative in your hiring. Perhaps this is a time to reinvent your teams.

3. A refusal to accept employment under either situation may risk continued unemployment benefits. In either case, documenting and delivering your 'recall' or 're-hire' offers would be a good way to demonstrate your efforts to re-employ staff and to mitigate your future unemployment costs.

Michael Tracy established his human resources consulting firm in 1998.

### President's Message continued ...

ingful email threads, phone and Zoom conversations. From just checking in, to assisting those resourcneeding es or connections, to so many of you reaching out with offers to help others. Like many of you, I'm weary of my home office/kitchen table atmosphere. But that disappears when I'm energized by a call or email with one of you. You are resilient and up to the tasks ahead.

Despite the complexity of the challenges facing us each day when we wake up, our Chamber's vision is to make Overland Park - and you - prosper. And we will prosper again. It will take time, and we will do it in phases, because all of you have told us the safety of your employees and our community is your priority.

As we begin to come back to our businesses, it won't be normal. I may see vou more on Zoom than in person. We may wear masks or stand 6 feet apart, but I know this experience has bound us together to support each other and rebuild our community, even as it separated us physically. #WhyWeOPChamber

# Chamber hosts industry roundtables

The Chamber has been hosting virtual roundtable conversations, giving members within specific industries the opportunity to make the Chamber aware of what they are experiencing and the primary concerns and needs as the Stay-at-Home order is lifted and we begin planning for employees to return to their workplaces. Conversations have been held with the restaurant, retail, hospitality and real estate industries, and we will continue conversations with other industries.



If you have ideas or concerns relative to the returning to work process, contact chamber staff or send a note to <u>opcc@opchamber.org</u>.

# Are you feeling fear?

#### GUEST COLUMN

### Who is feeling fear out there?

Fear can be caused by our:

- Jobs, new business, or income;
- Economy, retirement account, or political climate; and/or
- Family, marriage, parenting, etc.

Some of us can check several of the above boxes and it may be consuming us.

To "lean in" to fear, we need to discover what is holding us back OR propelling us forward. Our "attitude" caused by the marketplace. COVID-19 impacted our marketplace in a very swift, impactful way. It has caused our companies and employees to change – not all bad, some better.

Owners, presidents, and CEOs have more control over their companies than employees. Having said that, all of us need to focus on how we can become "better" during this pandemic, rather than "bitter." Dan Stalp, President Sandler Training



To become better, we need to focus on our body, mind, and spirit. What do you have 100% control over right now that could allow you to become stronger during and after this pandemic is over? Otherwise, all that will be different after 90 days is – 90 days has subsided?

Watch what you are eating, watching, and seeking as your "north star."

Dan Stalp has 27 years of experience leading, training, and coaching high performing individuals.

### Chamber helps young broker grow his network

#### DIPLOMAT SPOTLIGHT



### Conner Beese Copaken Brooks

cbeese@copaken-brooks.com

I am a Sales and Leasing Associate focusing on office space. I help in representing the Town Pavilion and 1201 Walnut buildings downtown, along with other landlords and tenants across the metro.

**Q**: Who is a best connection in business for you? **A**: The best connection is small business lenders. We are able to communicate back and forth and share client needs in a beneficial way for everyone involved. Other connections I make are small business owners. They know other small businesses and know if they are considering moving. I can work with those people to help find the best solution for their company.

#### Q: Why are you a Chamber Diplomat?

**A**: To give back. Growing up in Overland Park, the businesses in the chamber shaped my youth. Growing my business as a broker, the Chamber again helped out, growing my network and making friends across the city.

**Q**: What has been your favorite benefit or moment as a member of the OP Chamber?

**A**: Wednesday Wake-ups are fun, and I enjoy meeting new people each time along with seeing familiar faces.

**Q**: What are you most passionate about in life? **A**: I love race cars, and do everything I can to be around them as much as I can.

**Q**: What do you consider your greatest achievement, so far?

**A**: I recently closed a multi-million dollar deal. It was a super long process with lots of hurdles, but closing the deal was a fantastic feeling.

Q: What is your favorite motto?

A: If you never ask, the answer is always no.

### Kansas Gas Service is committed to making communities better

#### CORPORATE SPONSOR SPOTLIGHT

Kansas Gas Service delivers safe, clean and reliable natural gas service to more than 638,000 customers in 360 communities in Kansas.

#### COVID-19

During this rapidly evolving coronavirus (COVID-19) pandemic, the company takes its responsibility of being an essential service to heart by continuing to provide service when its needed most.

As part of Kansas Gas Service's commitment to help make communities better places to live, the company has donated funds to community nonprofit organizations throughout its operating areas to provide emergency relief assistance to residents impacted by COVID-19.

In order to lessen any financial hardship the pandemic may have on customers, disconnects due to nonpayment have been suspended through May 15. A new resources page has been created at <u>www.kansasgasservice.com/cares</u> for customers seeking quick access to information related to making payments and getting assistance.

#### **About Kansas Gas Service**

Kansas Gas Service is the largest natural gas distributor in the state, in terms of customers. The company is a division of ONE Gas, Inc. (NYSE: OGS), a stand-alone, 100 percent regulated, publicly traded natural gas utility that trades on the New York Stock Exchange under the symbol "OGS." ONE Gas is included in the S&P MidCap 400 Index, and is one of the largest natural gas utilities in the United States.

#### For more information, visit www.kansasgasservice.com.

For the latest news about Kansas Gas Service, follow on Twitter <u>@KansasGas</u> or Facebook at <u>Facebook.com/KansasGasService</u>.



## Salon owner values Chamber membership

#### GUEST COLUMN

**During a recent COVID-19** related webinar hosted by the Overland Park Chamber, I realized there had to be so many business owners who were not able to benefit from the opportunity to participate and voice their needs, fears, questions and recommendations. This was a unique way to find answers and at the same time, share our own opinions about reopening our doors and having the ability to put our employees back to work. The online meeting was one of several that has been hosted by the Chamber's leadership team, and it was such a valuable use of everyone's time, knowing that you're not 'alone out there.' I had a renewed sense of how far-reaching the voice of the Chamber is, learning that our opinions went as far as the Federal level.

The value of my membership has been realized from the variety and constant forms of communication from the Chamber team. Members have been provided with vital resources for EIDL and PPP loans, guidance on where to find answers and updates on local, State and Federal guidelines and orders. Following several social media pages in the beauty salon industry, it's clear that owners do Sean Barnard, Owner Bambou Salons & Spas



not know where to go for help, and worse, many are reacting to misinformation or a term we have become accustomed to in this day and age; "fake news." I also would make the point that members always have access to research, data, growth and public policy resources that can help businesses of every size.

For anyone who might read this and consider It a biased 'testimonial.' I make no excuses and freely acknowledge that I am not just a member of the Overland Park Chamber, but also proudly a serving board member.

Sitting on the board we are challenged by our board chairman, Bobby Olm-Shipman, to be ambassadors and speak to the benefits of membership. During this pandemic, where unemployment numbers and the economy have been so frightening, there hasn't been a better time to join the Chamber. I encourage anyone on the sidelines to make the investment and reap the real benefits which will last long after this is past us.

Sean Barnard established Bambou Salons & Spas after a 40-year career in gaming and hospitality.

Business Perspective is published monthly by the Overland Park Chamber of Commerce, 9001 West 110th Street, Suite 150, Overland Park, KS 66210. (913) 491-3600 | Fax: (913) 491-0393 opcc@opchamber.org | www.opchamber.org

### When they say "strong roots," Central Bank means it

CORPORATE PARTNER SPOTLIGHT

Central Bank of the Midwest prides itself on being a community bank. It deepened that commitment with the purchase of Bank-Liberty and Platte Valley Bank, strengthening its presence across the Northland of Kansas City. It currently operates 54 full-service branches from as far east as Oak Grove. Mo. to as far west as Lawrence, Kans., including five locations right here in **Overland Park.** 

Central Bank offers an array of financial solutions from personal and business checking and savings accounts to mortgages, small business banking services, cash management, commercial loans, and wealth management as well as leading edge technology.

President and CEO, Bill Ferguson, is proud to serve on the Overland Park Chamber Executive Board, currently as the Chair Elect. Mr. Ferguson's commitment and engagement with the Chamber directly follows the vision of Mr. Ben Craig. Mr. Craig was a long-time associate at Central Bank of the Midwest and a lifetime supporter of the Overland Park Chamber. His legacy lives on in the Ben Craig Leadership Center at the Overland Park Chamber Foundation Building.

Central Bank of the Midwest is a Proud Partner of the Overland Park Chamber.

For more information, visit www.centralbank.net.



## Thanks for your reinvestment!

### MARCH MEMBER RENEWALS INVESTING IN OUR COMMUNITY

### 50+ Years

Kansas Gas Service

### 20-39 Years

APAC-Kansas, Inc.-Kansas City Division API Broadcast Advertising Dana F. Cole & Company, LLP Discover Vision Centers Fingerprint Marketing & Advertising Homewood Suites Johnson County Community College Shawnee Mission School District Show-Me Presentation Resources

### 10-19 Years

Burnett Automotive, Inc. Chick-fil-A 135th & 69 Hwy Conference Technologies, Inc. Drury Inn & Suites Hilton Garden Inn Overland Park Landworks, Inc. Searles Valley Minerals Staples, Inc. 3&2 Baseball Club of Johnson County, Inc.

### 5-9 Years

Candlewood Suites - Overland Park Choice Physicians Group Forest Creek Memory Care Hantover Inc. Hawthorne Plaza, LLC K<sup>2</sup> Landscapes Kansas Christian College Oliver Insurance Agency Inc. Overland Park Wealth Management Phoenix Home Care and Hospice REAL Property Group Rouse Frets White Goss Gentile Rhodes, P.C.

### 1-4 Years

Accreditation Council for **Business Schools and** Programs Advice & Aid Pregnancy Centers Azura Credit Union **Big Whiskey's** Candlewood Suites - Lenexa & **Overland Park** Children's Lighthouse Overland Park Flury-Hinderks Insurance Golden Oak Lending Haas & Wilkerson Insurance Mercer-Zimmerman Inc. **Mission Farms West** Development, LLC New Frontier Technologies Shamrock Trading Corporation Vision Bank Zarda Bar-B-Q & Catering Co.

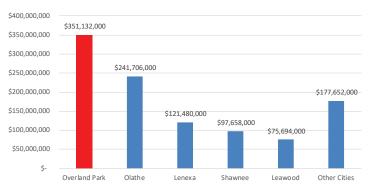
Please support these businesses that continue to invest in our community!

### **Overland Park Statistics**

Building Permits				
	New Commercial	Institutional, Schools	Other Commercial	Totals
Mar. 2020	1	0	55	56
Sq. Feet	111,151	0	7,787	118,938
Value	\$7,664,598	N/A	\$10,906,132	\$18,570,730

- City of Overland Park

### Overland Park Retail Sales January 2020



### **Corporate Partners**









OVERLAND PARK REGIONAL



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