

Business Perspective

November 2017



OVERLAND PARK
K A N S A S
CHAMBER OF COMMERCE

Vote on November 7!

Learn about the candidates – www.VoteJoCo.com

has candidates' responses to a questionnaire on important business issues and also video of recent candidate forums presented by the Overland Park Chamber and the Johnson County Public Policy Council.



Our Mission:

To enhance the business environment and quality of life in our community.



Come hear Overland Park's good news at our annual fun-filled breakfast!

GOOD MORNING
GMOP
OVERLAND PARK!

Master of Ceremonies: Greg Musil,
Rouse Frets Gentile Rhodes, LLC

Friday, November 17

7:30-9:00 a.m.

DoubleTree by Hilton Kansas City-Overland Park
10100 College Boulevard

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To register, [click here](#).

Chamber Calendar

Groundbreaking ceremony

Thursday, November 2, 2017 - 3:00 p.m.

Home2 Suites by Hilton, 7121 West 135th Street

Working Lunch networking

Friday, November 3, 2017 - 12:00-1:30 p.m.

Broadmoor Bistro, 8200 West 71st Street

\$25 per person for members only

Wednesday Wake-up

Wednesday, November 8, 2017 - 8:00-9:00 a.m.

Blue Valley Recreation Center at Hilltop,
7720 West 143rd Street

Free and open to Chamber members only

Ribbon cutting ceremony

Thursday, November 16, 2017 - 3:00 p.m.

HCA Midwest Neonatal Transport Team
Overland Park Regional Medical Center,
10500 Quivira Road

Good Morning, Overland Park!

Our annual good news breakfast

Friday, November 17, 2017 - 7:30-9:00 a.m.

DoubleTree by Hilton, 10100 College Boulevard

\$30 per person for members and \$40 for non-members;

\$350 for a reserved table of 10 for members and \$450
for a reserved table of 10 for non-members

2017 Annual Meeting

Celebrating the Chamber's 50th Anniversary

Wednesday, December 6, 2017 - 11:00 a.m.-
1:30 p.m.

Overland Park Convention Center,
6000 College Boulevard

\$1,000 Corporate Table Sponsor (members only)

\$65 per person for members and \$80 for non-members;

\$695 for a standard table of 10 for members and \$850
for a standard table of 10 for non-members

Public Policy & Advocacy Committee

Annual joint meeting with Kansas State Affairs
Committee of the Kansas City Chamber of Commerce

Thursday, December 7, 2017 - 3:30-5:00 p.m.

Overland Park Chamber, 9001 West 110th Street

To register for these events, [click here](#)
or call (913) 491-3600.

2017 Annual Meeting

Wednesday, December 6

Overland Park Convention Center
6000 College Boulevard

Registration and networking begins at 11:00 a.m.

Lunch and program at 11:30 a.m.

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To become a sponsor, contact Celia at (913) 766-7603.

\$1,000 for a Corporate Table Sponsor (members only)

\$695 for a reserved table of 10 for Chamber members

\$850 for a reserved table of 10 for non-members

\$65 per person for Chamber members

\$80 per person for non-members

To register, [click here](#).



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Overland Park Wealth Management

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Dr. Todd White, **Blue Valley School District**
Lori Wright, **Kansas City Power & Light**

EX-OFFICIO BOARD MEMBERS:

Joe Andrick, **True North Hotel Group** [Convention & Visitors Bureau board representative]
Bill Ebel, **City of Overland Park**
Mayor Carl Gerlach, **City of Overland Park**
Dana Markel, **Visit Overland Park**
Greg Musil, **Rouse Frets Gentile Rhodes, LLC**
[2017 Chair of Overland Park Chamber Economic Development Council]
Tracey Osborne, CCE, Overland Park Chamber
Dr. Joe Sopcich, **Johnson County Community College**
Greg Wolf, **Dentons**

CHAMBER STAFF:

Tracey Osborne, CCE, *President*
Stacey Cowan, *Membership Director*
Frank Ebling, *Controller*
Celia Fritz-Watson, *Director of Events & Member Services*
Tim Holverson, *IOM, Recruitment & Retention Director, Economic Development*
Beth Johnson, *CEd, Senior Vice President of Economic Development*
Stan Lawson, *Communications Director*
Erin Murray, *Assistant to the President*
Tom Robinett, *Vice President of Public Policy & Advocacy*
Amy Stock, *Member Services Coordinator*



2017 has been an exciting year at the Overland Park Chamber as we've reflected on our 50 years advocating for our members to enhance the quality of life and business environment in our community.

That reflection has naturally led to the question of "what's next?" for our organization and for Overland Park. Your Board of Directors has placed a high priority on planning for the future, both internally through examining the Chamber's own programming and services for relevancy through the Horizons Initiative, and externally by partnering with the City of Overland Park and Visit OP on a community-wide visioning process.

This visioning process is aptly branded **Forward OP**, as we convene numerous community discussions, seeking your thoughts about what kind of community you want Overland Park to be in the coming decades. A steering committee has been meeting since September, working on processes designed to provide opportunities for all voices to contribute to the process, including a diversity of ages, ethnicities, and backgrounds from business, arts, culture, faith, philanthropy, education, etc. A large team of "Community Connectors" is being assembled later this month to get the details on how to engage their networks. If you would like to help us by being a Connector, please let me know.

The Connectors will promote the community kick-off at 6:30 p.m. on January 30, which will feature futurist and author Peter Kageyama. More about Peter and the kick-off as we get closer to the date, but mark your calendars now. You'll want to be there to start shaping Overland Park's future.

In addition to working on the visioning process itself, the Steering Committee has spent a little time assessing where we are. Essentially, we're looking at OP from the following perspectives:

- **People** – Demographic information
- **Prosperity** – Economic performance for the community and individuals
- **Place** – Characteristics of the built and natural environment.

People: It's no secret that our community has experienced strong growth, faster than the rest of the state, though slower than the county as a whole. We've added 32,000 residents since 2000, a 21.7% increase, bringing our population to 181,464. At the same time, our household size is decreasing, with families as a percentage of overall households also decreasing. What's increasing? Our diversity and the share of adults over the age of 55.

Prosperity: The good news is that household income is increasing, as well as the levels of educational attainment. Our largest employment sectors are educational services and health care. There are 120,431 jobs in Overland Park; with 4,982 added since 2000. We attract 92,500 commuters into the city every day; 57,800 of our residents commute somewhere else to work, while 27,800 of you are like me – living and working in Overland Park. I love being part of the 57% who conveniently commute less than 10 miles to work. Poverty is less than half the state's average at 5.9%, with one-third of our households making over \$100,000 and a 20% increase in those over \$200,000.

Place: Overland Park encompasses 75 square miles that is 80% built-out. There are 9,612 acres yet to be developed. Single family housing is the dominant land use at 32%. We're fortunate to feature young housing stock (60% of homes are post-1980) and high availability of park land. At 28.1 acres of parkland per 1,000 residents, we are three-times the national average.

These statistics merely set the stage for what "is." Now we move forward with what "can be." It's time to put our imaginations together and be inspired about our future. Contact me to learn more about what role you can play as we move **Forward OP**.



Tracey Osborne, CCE
Chamber President
@traceylosborne

Business Perspective is published monthly by the Overland Park Chamber of Commerce.

9001 West 110th Street, Suite 150, Overland Park, KS 66210

Phone: (913) 491-3600 • Fax: (913) 491-0393 • opcc@opchamber.org • www.opchamber.org

Join us at this networking event!

Wednesday Wake-up

A Business Before Hours

Wednesday, November 8

8:00-9:00 a.m.

Hosted by



Rec Center at Hilltop
7720 West 143rd Street

Join us for networking over
coffee and breakfast at
Blue Valley Rec Center

at Hilltop. Developed in partnership with the Blue Valley School District, the Hilltop campus is a 100,000-square-foot building for the community's fitness needs including fitness classes, basketball and volleyball leagues, practices and open court, dance classes, special populations activities, enrichment programs, pickleball and 55 GO programs.

Free and open to Chamber members only.
To register, [click here](#) or call (913) 491-3600



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We thank these companies for reinvesting in September 2017:

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Welcome new members!

We are pleased to introduce these new Chamber members:

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Kansas City, MO 64111
(816) 359-7612
randee.krumwiede@redcross.org
www.redcrossblood.org
Non-Profit Organizations

Brain Balance
Rebecca Banks, Center Director
6406 College Boulevard
Overland Park, KS 66211
(913) 627-9400
rbanks@brainbalancecenters.com
www.brainbalanceoverlandpark.com
Educational Services, Youth
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(913) 645-7105
tluedke@corebank.com
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Banks, Financial Services

**Cornerstones of Care
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Carol Grimaldi, Manager,
Community Engagement &
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6420 West 95th Street, Suite 100
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Scott Sander, Optometrist
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RECENT RIBBON CUTTINGS



Neal Sharma, CEO; and his team celebrated a ribbon cutting for the new offices of **DEG**, 6601 College Boulevard. For more information: (913) 498-9988 or www.degdigital.com.



Scott Woods, COO; and his team celebrated a ribbon cutting for **Shawnee Mission Primary Care-Deer Creek**, 6240 West 135th Street. For more information: (913) 632-9500 or www.shawneemission.org.



Neal Edwards, General Manager; and his team celebrated a ribbon cutting for the opening of the newest **Red Door Woodfired Grill**, 8001 West 159th Street in BluHawk. For more information: (913) 276-3667 or www.reddoorgrill.com.



Dr. Mike Dempewolf and his team celebrated a ribbon cutting for **Mid-America Orthopedics**, 4940B West 137th Street. The new location offers larger treatment rooms, a premier surgery center and physical therapy. For more information: (913) 549-3733 or www.midamorthokc.com.



Jeremy Douglas, Market President; and his team celebrated a ribbon cutting for the new branch of **Great Western Bank**, 8001 Metcalf Avenue. For more information: (913) 385-1000 or www.greatwesternbank.com.



Andrea Beach, Store Manager; and her team celebrated a ribbon cutting for **Office Depot Office Max**, 10551 Metcalf Avenue. For more information: (913) 381-9387 or www.officedepot.com.



Jeremy Spencer, Chief Purveyor; and his team celebrated a ribbon cutting for the new **Lolli and Pops** sweets shop in Oak Park Mall. For more information: (913) 568-2416 or www.lolliandpops.com.



Dr. Scott Sander and his team celebrates a ribbon cutting for **Spectrum Eyecare**, 16082 Metcalf Avenue. For more information: (913) 712-9700 or www.spectrumeyecareofop.com.

Chairmen in 2000s lead the Chamber into a new century

As we entered the 21st century, Chamber chairmen in the early 2000s helped guide our organization through the transition from a long-time president – Mary Birch – to new leadership with Dan Koenig and then our current president Tracey Osborne, and they helped it embrace new technology.

2000 – Rick Collins was Vice President of Administration for W+D Machinery Inc.



Rick Collins
2000

During Rick's tenure as chairman, the **Sprint** Campus opened and the Chamber celebrated the grand opening of its new building in Corporate Woods. Rick continues to serve the community and has been a City Council Member since 2011.

2001 – Jon Stewart was president of Metcalf Bank (now **Central Bank of the Midwest**). During his term, ground was broken for the **Overland Park Convention Center**. In addition to helping create a new strategic plan, he helped the Chamber lease office space in its new building. Jon also worked to establish a group that served as a bridge between the business community and neighborhood associations. He retired from the bank in 2008 and remains active in the community.



Jon Stewart
2001



2002 – Jim Cole was an executive with **Swiss Re America Holding Corporation**. During his term, Mary Birch left the Chamber and the annual meeting was held at the new convention center. Through outreach, he helped cultivate a stronger relationship between the Chamber and local homes associations. The Chamber redesigned its economic development website during this period. Jim retired in 2008.



Jim Cole
2002

2003 – Bernie Shaner was owner and president of Shaner Appraisals (now **Valbridge Property Advisors | Kansas City**). Bernie led efforts to fund improvements for I-435 and Highway 69 and city streets. The Chamber advocated for



Bernie Shaner
2003

increased education funding. During Bernie's tenure the Johnson County Public Policy Council was formed as a collective voice for chambers of commerce in Johnson County. He continues to work at Valbridge today.

2004 – Doug Firebaugh was owner of Firebaugh Construction. He helped lead the search when Tracey Osborne was hired as the Chamber's new president. He also



Doug Firebaugh
2004

worked to strengthen the Chamber's relationship with the City. Doug was a vocal advocate for education, supporting a bond issue for the **Shawnee Mission School District** as well as a bioscience initiative at the state level. The Chamber also revamped its retention program for economic development efforts. He retired in 2016.

2005 – Steve Wilkinson was president and CEO of **Menorah Medical Center**. During his term, the Chamber was involved in efforts to renew a quarter-cent sales tax for schools in Johnson County. He also worked to increase the Chamber's regional involvement. As it was the first full year with Tracey as Chamber president, he placed a higher priority on her integration into the community. Steve retired in 2014.



Steve Wilkinson
2005

2006 – Keith Copaken worked for Copaken, White & Blitt (now **Copaken Brooks**). During his time as Chairman, the City worked on the interchange at I-435 and Antioch. The Chamber

supported an initiative to better fund the **Blue Valley School District** as well as an initiative that would ultimately yield the highly acclaimed facility now known as the **Scheels Overland Park Soccer Complex**. Keith is currently a principal at Copaken Brooks.



Keith Copaken
2006

2007 – Greg Wolf was an attorney with **Shook, Hardy & Bacon, L.L.P.** During his term, the City continued efforts to revitalize both downtown and the Metcalf



Greg Wolf
2007

corridor. The Chamber celebrated its 40th anniversary. Greg was involved in the push for the city to annex territory to the south of the city. He also led efforts to renew a sales tax that supported the capital improvement program. Greg is now a partner with **Dentons**.

2008 – Greg Musil was an attorney with Shughart Thomson & Kilroy, P.C. (now **Polsinelli**). The Chamber was involved in several key local



Greg Musil
2008

issues, including establishing the Johnson County Education Research Triangle. Greg led a

(continued on the next page)

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To add your name to this list each month,
contact Tracey Osborne
at (913) 491-3600 or
tosborne@opchamber.org.

Chamber Chairman continued . . .

group of Chamber leaders in participating in the first Kansas Chamber Exchange. He now works for **Rouse Frets Gentile Rhodes, LLC**. In addition to serving on the **Johnson County Community College** Board of Trustees since 2011, Greg continues service on the Chamber Board of Directors as 2017 chairman of the EDC Executive Committee.

2009 – Suze Parker is the owner of **Parker Communications Group**. During her



Suze Parker
2009

tenure, Overland Park became the first chamber in Johnson County to introduce a Young Professionals group. The Chamber's website was redesigned to provide online event registration and payment. The Chamber also received 5-Star Accreditation from the U.S. Chamber of Commerce, a rare distinction it continues to hold today. Suze continues to help the Chamber with strategies and task forces.

Next month, we'll recall Chamber Chairmen from our current decade.

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For information about advertising with the Overland Park Chamber, contact Stan at slawson@opchamber.org.