

News Release

BUSINESS ANNOUNCEMENT FROM THE OVERLAND PARK CHAMBER

Overland Park Chamber Joins National Initiative to Address Inequality of Opportunity

FOR IMMEDIATE RELEASE

June 25, 2020

OVERLAND PARK, KS — Today, the Overland Park Chamber of Commerce partnered with the U.S. Chamber of Commerce in a national initiative to address inequality of opportunity.

The Overland Park Chamber joined the U.S. Chamber's national townhall event on June 25 where business and community leaders discussed concrete actions that can be taken by government and the private sector to address inequality through education, employment, entrepreneurship, and criminal justice reform. As a partner on this important initiative, the Overland Park Chamber will host local and industry dialogues to further the discussion.

"Increasing diversity and inclusion in our community is critical," according to Tracey Osborne Oltjen, Chamber President & CEO. "The primary goal we heard from the community in ForwardOP is that Overland Park be a welcoming community. That includes equality of opportunity for everyone. Closing the entrepreneurship gap for Americans of color would mean 1.1 million more businesses, 9 million more jobs and \$300 billion in additional incomes."

"The moral case for greater diversity, equity, and inclusion in the workplace is indisputable, and there's overwhelming evidence that greater diversity benefits the American economy, businesses, communities and employees," said U.S. Chamber President Suzanne Clark. "We are proud to partner with the Overland Park Chamber on this initiative and help develop a robust plan of action."

The work of this national initiative will build on the work already undertaken by the Overland Park Chamber in economic, community and workforce development.

For more information, click here.

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