# Business Perspective





photo: Burns & McDonnell Engineering

Creative Planning has sent a powerful message of community strength with a giant sign that can't be missed by thousands of drivers along I-435.

# Chamber participates in National Summit on Equality of Economic Opportunity

#### NATIONAL BUSINESS ISSUES

The Overland Park Chamber joined hundreds of state and local chambers nationwide in the U.S. Chamber's Equality of Opportunity Initiative that launched on June 25.

The National Summit kick-off event featured nationally-recognized business leaders discussing systemic barriers to equality of opportunity for Black Americans and people of color.

"This was not a one-time discussion," said Chamber President/CEO Tracey Osborne Oltjen. "It is the beginning of meaningful conversations that will lead us to impactful change. We believe chambers of commerce and the business community can find private sector solutions that will finally help close the opportunity gaps that exist in our country."

The two-hour program introduced six key areas where significant gaps exist with direct relevance to the business community: employment, education, entrepreneurship, criminal justice, health and wealth disparity.

With startling statistics from a recently released study, "America's Opportunity Gaps: By the Numbers," the data reveals many areas where focused effort can produce beneficial results. Math scores for Black



#### JULY 2020

#### COVID-19 Resource Hub

For updates and links to resources your business needs to navigate the ongoing pandemic, visit our webpage - <u>click here</u>.

### **Events Calendar**

#### **Virtual Coffee Break**

Sponsored by Fortune Financial Advisors Wednesday, July 8 9:30-10:30 a.m. To register, <u>click here</u>

#### **Virtual Event**

Featuring Kansas Attorney General Derek Schmidt Thursday, July 9 3:00-4:00 p.m.

To register, click here

#### COVID-19 Impact Series: State of Business in Kansas

1st in 4-part Series for Economic Development Council Investors Featuring Tim Cowden, KCADC; and Kansas Secretary of Commerce David Toland

Wednesday, July 15 12:00-1:00 p.m. Registration details to come.

#### Virtual Coffee Break

Sponsored by Fortune Financial Advisors Wednesday, July 22 9:30-10:30 a.m. To register, <u>click here</u>

#### COVID-19 Impact Series: Outlook & Market for Retail Space

2nd in 4-part Series for Economic Development Council Investors Speakers TBA

Wednesday, July 29 12:00-1:00 p.m. Registration details to come.

# **Board & Staff**

#### **Board Officers:**

Bobby Olm-Shipman, Chairman Saint Luke's South Hospital Bill Ferguson, Chair-Elect Central Bank of the Midwest Tony Rupp, 1st Vice Chairman Foulston Siefkin LLP Joan Wells, 2nd Vice Chairman Wellington Doug Lynn, Secretary Sprint Chris Wally, Treasurer Wally & Co. Mike Hess, Past Chairman HNTB Corporation

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#### Staff:

Tracey Osborne Oltjen, CCE, President & CEO Drew Aggus, Member Services Coordinator Stacey Cowan, Membership Director Frank Ebling, CFO Celia Fritz-Watson, IOM, Director of Events & Member Services Tim Holverson, IOM, Director, Workforce & Business Growth Chris Jackson, Research Analyst Beth Johnson, CEcD, Senior Vice President of Economic Development Stan Lawson, Communications Director Erin Murray, Executive Assistant Kevin Walker, IOM, Senior Vice President of Public Policy Tracey Osborne Oltjen, CCE Chamber President & CEO



# **Starting the Conversation**

#### PRESIDENT'S MESSAGE

One of my favorite quotes is by Sister Catherine McAuley, founder of the Sisters of Mercy in 1831.

She said, "Dear Lord, give us the courage to begin important tasks that last longer than our lives."

Since I first heard this quote 25 years ago, I've often felt she was nudging me not to shy away from opportunities that make a difference. This is one of those opportunities.

Last week the OP Chamber joined 500 local chambers and business associations in partnership with the U.S. Chamber in a National Summit on Equality of Opportunity. This resulted in nearly 5,000 business and community leaders from across the country convening to learn concrete actions to address inequality through education, employment, entrepreneurship and criminal justice reform. In opening remarks, U.S. Chamber CEO Tom Donahue emphasized the business community is a powerful voice for change.

Now is the time. Global attention through the Black Lives Matter movement provides

opportunity and momentum. Locally, we heard in every single ForwardOP session the overriding goal is that Overland Park is welcoming. Business and community leaders tell me they want their businesses, boards and community groups to reflect our community's diversity. More importantly, they want to be intentional about increasing their diversity in numbers, but most importantly, their culture of inclusion. That means welcoming everyone.

During one of the Summit's breakout sessions, Dr. Terri Cooper, Chief Inclusion Officer at Deloitte, explained that "diversity" is inviting someone to the party, while "inclusion" is inviting them to dance. It's admirable to put in place policies to recruit, and hire diverse candidates, but if a company hasn't recruited to ensure candidates share similar goals while also fostering a company environment of inclusion, these candidates will not feel welcome and success will not be achieved by either party.

While the issues are similar, there's not a singular solution for any community. To make this effort and moment in time truly different, Suzanne Clark, President of the U.S. Chamber emphasized that we must focus on data and results.

(continued on page 4)



# Virtual Event:

Featuring Kansas Attorney General Derek Schmidt



## Thursday, July 9

Join us for a virtual event with Kansas Attorney General Derek Schmidt as he discusses the role of his office. He also will provide insight into liability concerns related to COVID-19 and the impact on Kansas businesses. There will be time for questions and answers.

Registration required. After registering, you will receive a confirmation email with Zoom access details.

#### To register, click here



# COVID-19 Impact Series

Economic Development Lunch Series

The Chamber Economic Development Council presents a new four-part lunch series featuring panel discussions with industry experts addressing the impact of COVID-19 locally, regionally and nationally.

### Wednesday, July 15 - #1 in 4-part series

**State of Business in Kansas** featuring Tim Cowden, Kansas City Area Development Council; and Kansas Department of Commerce Secretary David Toland

### Wednesday, July 29 - #2 in 4-part series

**Outlook & Market for Retail Space** 

Registration information coming soon.



# Executive Leadership Series

### Featuring Angela Hurt

#### **Tuesday, August 25** – 7:30–9:00 a.m. **DoubleTree by Hilton Kansas City Overland Park**

Our Executive Leadership Series resumes and features Angela Hurt, Founder & CEO of **Veracity Consulting Inc.** Attend this event virtually or in person.

Registration info to come.

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SPONSORED BY
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## Announcing ... Two New Event Series!

Sponsorship opportunities available for:

- Powerful Voices 4-Part Series
- Fireside Chats monthly virtual program

For sponsorship details, <u>click here</u>.



# Virtual Coffee Breaks

Fortune Financial

SPONSORED BY

Grab a fresh cup of coffee and network with fellow business professionals virtually from the comfort of your home or office. These Virtual Coffee Breaks give you the opportunity to connect, exchange ideas, support one another and hear brief updates

Registration is required. After registering, you will receive a confirmation email with Zoom access details.

Wednesday, July 8 To register, <u>click here</u>

from the Chamber.

Wednesday, July 22 To register, <u>click here</u>



# 2020 Golf Tournament

SPONSORED BY Advent Health



Join us for a fun afternoon of golf and networking at one of the Midwest's most spectacular and premier private golf clubs. This event will sell out. Reserve your team now!

### Monday, August 17

#### Nicklaus Golf Club at LionsGate

10:45 a.m. Registration and lunch and 12:00 p.m. shotgun start

Registration by July 1: \$1,000 per team of 4 or \$250 per golfer Registration after July 1: \$1,200 per team of 4 or \$300 per golfer

#### To register, <u>click here</u>. For sponsorships, <u>click here</u>.

For complete details, contact Celia Fritz-Watson at <u>cfritzwatson@opchamber.org</u> or 913-766-7603.



Lawmakers returned to Topeka last month after Governor Laura Kelly called for a special session to address emergency powers and other issues related to COVID-19. The special session came on the heels of a tumultuous and nearly 24-hour sine die session on May 21.

While Governor Kelly vetoed several pieces of legislation – including a multi-faceted proposal dealing with property taxes that drew lots of attention during the regular session - lawmakers spent the two days of special session focused on reworking a series of proposals specific to COVID-19.

The lone bill that passed during the special session, HB 2016, is not substantially different from the bill (HB 2054) vetoed by Governor Kelly. However, negotiations between the Governor and legislative leadership led to a few tweaks and Governor Kelly signed the bill into law.

Here are a few provisions of the bill:

**Federal CARES Funding** – any federal money coming in from the federal CARES Act will go into the newly created Coronavirus Relief Fund. Kansas is expected to receive more than \$1.2 billion with more than \$116 million of that specifically set aside for Johnson County. Under the legislation the Governor can make recommendations on expenditures from the fund, but State Finance Council (Finance Council) approval will be needed before the expenditure is authorized. The Finance Council consists of eight lawmakers from leadership, appropriations committee chairs and the Governor.

**State of Emergency Disaster Declaration** – extends the official emergency disaster declaration to September 15, 2020. Any new declaration after that date – specific to COVID 19 – requires Finance Council approval.

The bill also places restrictions on future business closures in new disaster declarations. The Governor can only close businesses for 15 days and the Finance Council will have to have 24-hour advance notice. Closures beyond 15-days would require Finance Council approval.

Additionally, the bill clarifies that counties can adopt local orders LESS stringent than a state order provided they meet certain criteria including consultation with the local health officer.

**County Health Officer Orders** – The bill clarifies that any order issued by the county health officer can be reviewed, amended or revoked by the board of county commissioners. Currently that authority does not exist.

**Schools** – The bill establishes that the Governor cannot order schools closed unless the State Board of Education affirms the Governor's order.

Liability Provisions – provides liability protection to health care providers; manufacturers of COVID-19 relief supplies and busi-

(continued on page 10)

#### President's Message cont.

As a business organization, this is our wheelhouse. These issues of diversity, equity and inclusion as they relate to workforce, access to capital and board composition are within our members' opportunity to change. It's everyone's opportunity, from the C-suite to every desk, and in every home in each neighborhood, to make our businesses, our community and region welcoming and prosperous for all.

I serve on the KC Rising Steering Committee, which represents business, governmental and civic organizations throughout the region to align, accelerate, amplify and act on a vision of prosperity. This group thrives on data to measure KC's prosperity compared to peer cities. Leading by example, diversity goals are set and measured for each of KC Rising's committees. On a macro level, the shared

#### National Summit cont.

students entering kindergarten are 21% lower than those of white students, perpetuating an education gap throughout school, resulting in skill and employment gaps. Black unemployment rates have been double that of white unemployment rates for forty years, and for those who are employed, disparities in earnings along racial lines exist when comparing similar occupations and education levels.

Participants learned that Black Americans are underrepresented among entrepreneurs and are less likely to be in a position to launch a business. For those who do, their businesses tend to have lower revenues with fewer employees. During the Coronavirus pandemic the disparities have grown even more, with the number of Black American non-employer business ownprosperity goals lead collective work for our region so we're driving together to impact connectivity, education, inclusion, neighborhoods, culture and business.

But on a micro level, we must ask if we're doing all we can to ensure that all are welcome in Overland Park. Do we have diversity, equity and inclusion strategies in our businesses with measurable goals? Individually, we make a difference by recruiting and hiring diverse candidates. Collectively, we can create broader networks and pipelines to make it easier for companies to access candidates for jobs, corporate and civic board service. These enhance mentorship, engagement and access to opportunities for service.

Suzanne Clark summed up our collective responsibility: "Business is a force for good. We can and must be a champion for all."

ers dropping 41% compared to 32% Latinx and 17% white. Working to eliminate these gaps addresses long-standing disparities that will lead us to a more inclusive and stronger overall economy.

Closing this gap for Americans of color would mean:

• 1.1 million more businesses

• 9 million more American jobs

• \$300 billion in extra income

(source: Global Policy Solutions)

"Our businesses are problem solvers and change makers, finding creative solutions to problems while leading our communities to prosperity," said Osborne Oltjen. "At the Overland Park Chamber, we look forward to hearing [our members'] thoughts on how we make prosperity accessible to all members of our community."



# **Be informed** for the 2020 elections

The Overland Park Chamber makes voter engagement a priority. In partnership with the Johnson County Public Policy Council, we survey candidates for office, host candidate forums and conduct video interviews with candidates.

As they become available, you will find candidate survey responses, upcoming candidate forums and videos of candidate interviews posted online at www.VoteJoCo.com.

We encourage you to participate in the democratic process and vote in both the primary and general elections. Locally elected officials can have just as much effect, if not more so, on your lives than national officials do.

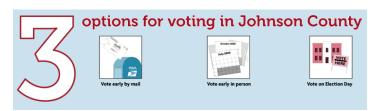
### 2020 Election Calendar

#### **Primary Election:**

- July 14 Last day to register
- July 15 Advance voting by mail
- bgins
- July 20 Advance voting in person begins
- tion deadline (5 p.m.)
- Aug. 4 Primary Election (polls open 7 a.m.-7 p.m.)

#### **General Election:**

- Oct. 13 Last day to register
- Oct. 14 Advance voting by mail begins
- Oct. 19 Advance voting in person begins
- July 28 Advance ballot applica- Oct. 27 Advance ballot application deadline (5 p.m.)
  - Nov. 3 General Election (polls open 6 a.m.-7 p.m.)



Johnson County voters have three options for voting:

#### Voting early by mail

Submit an application to have a ballot mailed to you 20 days before the election. Vote your ballot and then return it to the Johnson County Election Office.

#### Vote early in person

Choose one of seven in-person advance voting locations and stop in to cast your vote. Locations will be open for two weeks before each election.

#### Vote on Election Day

More than 170 voting locations throughout Johnson County will be open Election Day. You must visit your assigned location to sign in and cast your vote.

For more information: www.jocoelection.org.

# We Unite Leaders to Solve Issues

#### **RECENT CHAMBER VIRTUAL EVENTS**



The Chamber recently hosted a virtual town hall with U.S. Senator Jerry Moran so our members could hear an update from Washington, D.C. on federal issues and share their needs and concerns.

**Industry Conversations Series Sponsor:** 

**fnbo** 

5-9 Years

**Price Brothers** 

1-4 Years

Chicago Title

Google Fiber

N2 Publishing

Crossing

Style Encore

Sen. John Vratil

Sandwiches

Village

**Blue Sky Fertility** 

**EPC Real Estate Group** 

Goldfish Swim School

Kansas City Eye Clinic

Mantis Pest Solutions

Which Wich? Superior

Sky Real Estate LLC - Metcalf

The Wooden Spoon-Fox Hill

The Wooden Spoon-College

First Federal Bank of Kansas City

Inc.

Scheels

Fully Promoted Overland Park

McCarthy Building Companies,

# **Thanks for your reinvestment!**

JUNE MEMBER RENEWALS INVESTING IN OUR COMMUNITY

## 50+ Years

Evergy

### 40-49 Years

**Overland Park Racquet Club** St. Joseph Medical Center

#### 20-39 Years

FNBO - First National Bank of Omaha Jalapenos Mexican Restaurant **Zurich North America** Commercial

### 10-19 Years

Community Blood Center of Greater Kansas City **Fisher Phillips LLP** Home Association Solutions LLC **MD** Management Nicklaus Golf Club at LionsGate Overland Park Convention Center/Global Spectrum Park Meadows Senior Living Tallgrass Creek-Erickson Living

#### Thank you for your continued investment in the Chamber! We understand businesses are making difficult choices and we appreciate you recognizing the important value the Chamber continues to provide your company.

OP Chamber | Business Perspective

# Business owners focus on their "why?" to make successful pivot in model

#### **GUEST COLUMN**

As a small business owner, you put your blood, sweat, tears, and often times your life savings, into bringing your business to life.

So when a massive curveball like a global pandemic happens, it's important to remember your "why?"

For us at KC Hemp Co., we shuttered the door on our storefront in Downtown Overland Park permanently only three weeks after the stay-athome order was put in place. It was the hardest decision we have made since we started our business in 2018. What might seem like a loss from an outside perspective actually created a perfect storm. We were able to cut more than 80% of our overhead while simultaneously seeing sales grow. The key was putting the customer first even when we couldn't be face to face. We took a step back and focused on our "Why?"

This birthed our "milkman" model giving us the opportunity to continue to provide excellent customer service. We did this by personally delivering online orders within a Kyle & Heather Steppe Owners KC Hemp Co.



10-mile radius of the old storefront straight to your doorstep and same day! Our feedback from this pivot was met with resounding positivity as many customers were not expecting to receive the same outstanding customer-first approach from behind our website store that they received in the retail setting.

Staying true to putting the customer first, we adapted our business model to their needs. Adding ways for customers to personally interact with us directly on our website also allows us to reach customers from across the nation. No matter what your business is, if you stay true to your "why" and adapt when necessary, you can continue to make an impact on your customers. Especially during a global pandemic.

# Leadership **OP** Nominations for the 2021 Leadership Overland Park class are being accepted. <u>Click here</u>

# New database offers enhanced features

The Overland Park Chamber has converted our membership database software to GrowthZone, a longtime leader in the industry.

This change offers our members enhanced features to promote their company, including more opportunities to include graphics with their member listing and when submitting events, promotions and news for our website. You can even add pictures to your company's representative listings.

In order to register for Chamber events and to submit news, events, jobs and promotions on our new website, company representatives need to set up a new account for their login credentials.

This process is quick and easy. Click the "Member Login" button on our website or <u>click here</u>. In your Member Info Hub, go to "My Subscriptions" where you can check specific types of communications.

Member reps should have received an email inviting you to create your new account. If you do not receive the invitation email, please contact Drew at (913) 491-3600 or <u>daggus@opchamber.org</u>.



# Overland Park is leaving our light on

#### GUEST COLUMN

At Visit Overland Park, our mission is to showcase community pride and grow the local economy by encouraging people to visit and explore. So what happens when everyone must stay home?

Like for all of you, everything changed in March. We experienced an abrupt decline in travel, throwing those of us in hospitality into a tailspin. In less than three weeks, Overland Park's hotel occupancy dropped from 62% to 12%, meaning 3,000 fewer visitors every day.

Also like all of you, agility and resiliency became vital. Knowing that we typically plan for events and visiting groups 12 to 36 months in advance, we focused on surviving the current conditions while simultaneously working toward the future.

While we talked with local partners about ways to support their efforts, we also kept conversations going nationally, spreading the word about all that Overland Park has to offer visitors and residents alike.

Those conversations included Elite One, a national youth soccer organization creating a new tournament platform open to any qualifying teams, regardless of league affiliation. We started talking to Elite One in March – the same month everything changed. But rather than go silent, we adjusted and kept communications going strong. At a time when pressing pause often seemed like the only option, we pressed forward and advocated for Overland Park. Dana Markel President & CEO Visit Overland Park



After lengthy discussions, negotiations, and a site visit from Baltimore, we're proud to announce that Overland Park will be the new national tournament site of Elite One's Youth Soccer, One True National Championship! Next July we will welcome 112 teams of girls and boys playing for a national title, and those families will spark an estimated economic impact of close to \$4 million for Overland Park businesses!

Whatever business you're in, this tournament will provide one of many chances this coming year to highlight our City's culture and character and how we continue to grow, even in difficult times.

Dana Markel's tourism career spans multiple state and city appointments, public and private partnerships, as well as convention center developments and global sales. As President and CEO of <u>Vis-</u> <u>it Overland Park</u>, Dana leads a strategy that promotes Overland Park as an attractive travel destination while enhancing its public image as a dynamic place to live and work. Prior to moving to Overland Park in 2015, Dana led the tourism efforts of Visit Omaha.

# Empower Retirement helps millions pursue future they imagine

CORPORATE PARTNER SPOTLIGHT

#### Empower Retirement is singularly focused on transforming how people save and invest.

As the second-largest retirement services provider in the U.S.<sup>1</sup>, Empower is helping more than 9.6 million people from over 40,000 organizations<sup>2</sup> pursue the future they imagine. With expertise across all plan types, company sizes and market segments, Empower makes it easier for people to take action – so they can focus on today while planning for tomorrow.

More than 6,000 associates work at Empower Retirement worldwide, with more than 700 of them right here in Overland Park.

Empower associates have formed seven Business Resource Groups (BRGs) to help drive diversity and inclusion, advance professional development and strengthen their communities. These BRGs rally around common interests, experiences and identities.

Through Empower's A.C.T. program (Associates. Community. Together.), the company gives employees annual company-paid volunteer time and matches donations to support causes close to their hearts. This year, Empower committed an additional \$250,000 to support organizations that are engaged in virus relief efforts and doubled associates' charitable match requests in April and May.

For more information, please visit:

- <u>www.empower-retirement.com</u>
- @EmpowerToday on Twitter
- <u>@empowerretirement</u> on Facebook
- <u>@empowerretirement</u> on Instagram
- · @Empower Retirement on LinkedIn

<sup>1</sup> Pension & Investments 2020 Defined Contribution Survey Ranking as of April 2020. <sup>2</sup> As of March 31, 2020.



For the fourth consecutive year, Empower was the presenting sponsor for the American Lung Association Fight For Air Climb on March 1.

# #1 thing to prevent cybercriminals from hacking your network

GUEST COLUMN

There is one thing many small businesses do that puts them at risk for a cyber attack. They take a reactive approach to IT security. They wait until something bad happens before they do anything.

Unfortunately, we live and work in a time when you no longer can be reactive to cyberthreats. Practically every small business is connected to the Internet and relies on a network to function. It's the digital world we live in. We have to deal with hackers, data loss, equipment failure and everything else that goes with living in that digital world.

But you can reduce your risk and prevent hackers from getting into your network by taking a proactive approach to your cyber security and by working closely with an experienced IT services company.

Looking back 20 or 25 years, reactive IT support used to be the norm. Things are more complex in 2020. Threats take many forms and simply being reactive doesn't work anymore.

Being proactive with your IT means you're ready to take on cyberthreats today and tomorrow. It means you are working with professionals who have tools and resources to protect you before the worst happens.

Working with a dedicated IT firm means you don't have to take care of IT security needs by yourself. When you have 24/7 support, it becomes much easier to catch problems before they Tito Huynh Vice President Business Data Services



happen. If your cloud backup goes down, you've got support. If hackers try to break through your network security, you'll be alerted. And all of your software stays up-to-date with the latest security patches. Think about how much better you'd sleep at night with that kind of protection guarding your business.

Here's another really great thing about working with a proactive IT services firm: you can tell your customers about it! In fact, you could make it a selling point. Today's consumers are more security-minded than ever before. And with data breaches hitting major companies every year, your current (and future) customers want to know their personal and financial data are safe.

Never be caught off guard by threats that are never going to go away. Turn vulnerabilities into strengths.

Tito Huynh is Vice President of <u>Business Data Services, BDS</u>. He helps Kansas City businesses leverage technology to increase productivity, reduce downtime, and secure their sensitive data.

# HCA helps make us one of nation's healthiest communities

**CORPORATE PARTNER SPOTLIGHT** 

Menorah Medical Center and Overland Park Regional Medical Center are part of HCA Midwest Health, Kansas City's largest health care network, consisting of

hospitals, outpatient centers, clinics, physician practices and surgery centers. Every



MENORAH MEDICAL CENTER OVERLAND PARK REGIONAL MEDICAL CENTER

day, employees at these premier hospitals live out the mission of the organization: "Above all else, we are committed to the care and improvement of human life."

Through community engagement, servant leadership and a commitment to the highest medical standards, <u>Menorah Medical Center</u> and <u>Overland Park Regional Medical Center</u> help make Overland Park one of the healthiest communities in the nation.

Both hospitals are part of the Sarah Cannon Cancer Institute. Menorah is the only hospital in Johnson County to offer both 3D mammography and 3D ultrasound; it is accredited by the National Accreditation Program for Breast Centers and is certified by the Mammography Quality Standards Act. The hospital is a Center of Excellence Colorectal Surgery, Bariatric Surgery and is undergoing an expansion with a new state-of-the-art Neurosciences and Orthopedics Center that will open in 2021.

Overland Park Regional Medical Center is home to Johnson County's only Level II Trauma Center; the hospital is also an Accredited Stoke and Chest Pain Center. Overland Park Regional Medical Center is the premier area destination for Women's and Children's healthcare services. They offer the region's only Maternal-Fetal Health Center, to care for critically ill mothers and their baby under one roof. The hospital includes an antepartum unit, a labor and delivery unit, a Level III NICU and a Pediatric Center that offers pediatric specialty care, a dedicated Pediatric ER and pediatric inpatient and intensive care unit. The HCA Midwest Health Neonatal and Maternal Transport Team - based at Overland Park Regional Medical Center - are prepared 24/7 to safely deliver and care for premature or critically ill infants and care for mothers with high-risk pregnancies via ambulance and helicopter. Overland Park Regional Medical Center has four emergency rooms, including a Pediatric emergency room and freestanding ERs in Olathe and Shawnee.

For more information, visit www.hcamidwest.com.

Business Perspective is published monthly by the Overland Park Chamber of Commerce, 9001 West 110th Street, Suite 150, Overland Park, KS 66210. (913) 491-3600 | Fax: (913) 491-0393 opcc@opchamber.org | www.opchamber.org

# **Driving Economic Success**

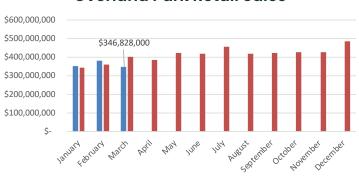
Building Permits					
	New Commercial	Institutional, Schools, etc.	Other Commercial	Totals	
May 2020	1	0	32	33	
Sq. Feet	29.596	0	24,292	53,888	
Value	\$2,941,470	N/A	\$15,906,825	\$18,848,295	

– City of Overland Park

### Unemployment

	May 2019	April 2020	May 2020	
Overland Park	2.6%	10.7%	9.4%	
Johnson County	2.9%	10.5%	9.3%	
Kansas City Metro MSA	3.6%	11.2%	N/A	
State of Kansas	3.2%	11.2%	10.0%	

(These percentages are not seasonally adjusted) – Kansas Labor Information Center (KLIC)



## Overland Park Retail Sales

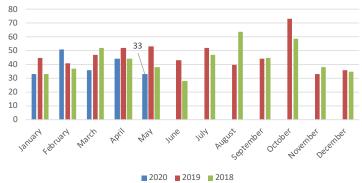


2020 2019

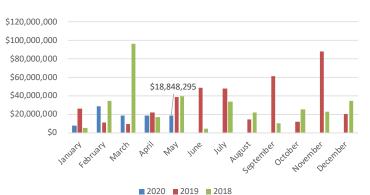
## www.2020census.gov

Major construction projects around Overland Park include CityPlace Corporate Centre I (right, above) being built by <u>Block Development Company</u> near I-435 and College Boulevard; and a new eightstory office building at 95th Street and Metcalf Avenue (right, below) where <u>Shamrock Trading</u> <u>Corporation</u> plans to move about 1,000 emloyees.

#### **Commercial Permits**



### **Commercial Permits - Dollar Value**





## **Corporate Partners**



## BLACK & VEATCH

Central Bank of the Midwest Strong roots. Endless possibilities:





Sprint ≽

## **Corporate Sponsors**

Affinis Corp CommunityAmerica Credit Union

Evergy

FNBO-First National Bank of Omaha

Foulston Siefkin LLP

JE Dunn Construction Company

Johnson County Community College

Kansas Gas Service

McCownGordon Construction

Saint Luke's Health System

The University of Kansas Edwards Campus

The University of Kansas Health System

## Leadership Circle

AdamsGabbert

To add your name to this list each month, contact Tracey Osborne Oltjen at (913) 491-3600 or tosborne@opchamber.org.

# **Member News**

#### GOOD NEWS FROM OUR MEMBERS

The City of Overland Park invites you to the Overland Park Star-Spangled Spectacular in Corporate Woods Founders Park beginning at 9:45 p.m. on **July 4**.

**Burns & McDonnell** dedicated the final building of its world headquarters.

**Downtown Overland Park Partnership** (DOPP) has received a \$3,00 grant from the Union Pacific Kansas Main Street Recovery Fund to implement a multi-media marketing campaign.

Donations from community members have allowed the JCCC Foundation to establish the Joe and Stacy Sopcich Scholarship Endowment upon the retirement of Dr. Joe Sopcich after more than 27 years with Johnson County Community College. **DEG** has secured a global email agency of record contract with Gap Inc.

**Evergy** has developed SizeUp, a new tool for small businesses that gives business intelligence and market research so that companies can make smarter decisions through data.

The **Cleveland University-Kansas City** (CUKC) Chiropractic Health Center has reopened on a limited basis to provide community patient care under a comprehensive set of safety protocols.

AdventHealth South Overland Park is a drop-off site for a citywide resource drive to benefit local food pantries experiencing unprecedented demand.

**St. Joseph Medical Center** is launching an affordable care initiative for patients financially affected by COVID-19.

2020 Legislature cont. nesses. The immunity provi-

sions are retroactive to March 12, 2020 and some provisions, including the general business liability provision, will expire on January 26, 2021.

As it relates to businesses, the legislation reads, "A person, or an agent of a person, conducting business in this state shall be immune from liability in a civil action for a COVID-19 claim if such person was acting pursuant to and in substantial compliance with public health directives applicable to the activity giving rise to the cause of action when the cause of action occurred."

For the purposes of this portion of the bill the definition of "per-

son" includes for-profit and notfor-profit businesses and other business entities. "Public health directive" generally is defined as specific guidance from official federal, state and local governmental entities.

More specific provisions are included for entities that manufactured or sold equipment and supplies in support of COVID-19 relief efforts.

**Nursing Homes** – are not granted broad liability protections but are granted an affirmative defense for COVID-19 related claims.

**Workers' Comp** – clarifies that nothing in the bill "... creates, recognizes, or ratifies a claim or cause of action of any kind..." as **Bambou Salons & Spas** recently dedicated a park bench to recognize Overland Park first responders.

**Children's Mercy** ranked in all 10 specialties by the U.S. News and World Report for the sixth consecutive year.

**Overland Park Regional Medical Center** has named Cory Mead chief operating officer.

McCarthy Building Companies project director Seth Kelso has relocated to Kansas City, bolstering local expertise in high-performance research labs.

Patricia "Trish" Feilmeier, **St.** Joseph Medical Center, was named to the "50 Hospital and Health System CNOs to Know" by *Becker's Hospital Review*.

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it relates to workers' compensation laws, rules and regulations.

**Executive orders** – the bill clarifies that some – but not all executive orders issued during COVID 19 are fully backed with appropriate statutory language. Included are the executive orders dealing with curbside alcohol; electronic provisions for operations of court system; first responder info sharing and online notary provisions. There was concern that some of these actions, without being codified into statute, could be called into question later.

All legislation not signed into law will need to be reintroduced at the start of the 2021 session that begins January 11, 2021.