



**Happy holidays!**

## #ShopOP this holiday season

### SUPPORT OUR LOCAL BUSINESSES

This holiday shopping season, local businesses need your support more than ever. We encourage you to #ShopOP as much as possible to keep your dollars local where they can be reinvested in the community and help local businesses retain employees – our family, friends and neighbors.

You also can support businesses by writing a positive Google review and by sharing their social media posts. Virtual word-of-mouth is powerful!

To view our retail members, [click here](#).  
To view an online directory of all our members, [click here](#).



### Is your company's listing up to date?

If you haven't logged into your member Info Hub in the Chamber's database, your company listings may not be correct when we produce our 2021 Membership Directory. Please use the Info Hub to update your company profile.

To create an account, [click here](#) or contact Drew at [daggus@opchamber.org](mailto:daggus@opchamber.org) or (913) 491-3600.

### Events Calendar

#### Annual Meeting

Reflecting on 2020 and looking to the year ahead with a keynote by futurist Rebecca Ryan.

Presented by [Security Bank of Kansas City](#)

Friday, December 4  
12:00-1:00 p.m.

To register, [click here](#)

#### Virtual Coffee Break

Virtual Host Venue Sponsor: [Tutera Senior Living & Health Care](#)

Sponsored by [Fortune Financial Advisors](#)

Wednesday, December 9  
9:30-10:30 a.m.

To register, [click here](#)

#### Member Orientation

Sponsored by [Lettiann & Associates Real Estate Services](#)

Tuesday, December 15  
9:00-10:00 a.m.

To register, [click here](#)

Looking for opportunities to promote yourself as an event sponsor in 2021?

Let us know by contacting Celia Fritz-Watson at [cfritz-watson@opchamber.org](mailto:cfritz-watson@opchamber.org).

## Board & Staff

### Board Officers:

Bobby Olm-Shipman, Chairman  
Saint Luke's South Hospital

Bill Ferguson, Chair-Elect  
Central Bank of the Midwest

Tony Rupp, 1st Vice Chairman  
Foulston Siefkin LLP

Joan Wells, 2nd Vice Chairman  
Wellington

Cindy Rock, Secretary  
Thryv

Chris Wally, Treasurer  
Wally & Co.

Mike Hess, Past Chairman  
HNTB Corporation

### Board Members:

Sean Barnard, Bambou Salon & Spa

Josh Beck, MarksNelson

Dr. Andy Bowne, Johnson County Community College

Faruk Capan, Intouch Group

Paula Day, YRC Worldwide

John Fuller, DLR Group

Matt Gunter, SelectQuote

Jim Hemenway, Chicago Title

Tom Herzog, Netsmart Technologies

Brenner Holland, Hunt Midwest

Craig Jeffries, Empower Retirement

Melody Rayl, Fisher Phillips LLP

Stacy Rose, AdamsGabbert

Matt Sheets, FNBO-First National Bank of Omaha

Matt Sogard, Overland Park Regional Medical Center

Steve Troester, PGAV Architects, Inc.

Mark Williams, Garver

### Ex-Officio Board:

Bill Ebel, City of Overland Park

Mayor Carl Gerlach, City of Overland Park

Dana Markel, Visit Overland Park

Dr. Tonya Merrigan, Blue Valley School District

Tracey Osborne Oltjen, CCE, Overland Park Chamber

Greg Wolf, Dentons

Roger Summers, Fogel Anderson  
[2020 Chairman of OP Chamber Economic Development Council]

### Staff:

Tracey Osborne Oltjen, CCE, President & CEO

Drew Aggus, Member Services Coordinator

Stacey Cowan, Membership Director

Frank Ebling, CFO

Celia Fritz-Watson, IOM, Director of Events & Member Services

Tim Holverson, IOM, Director, Workforce & Business Growth

Chris Jackson, Research Analyst

Beth Johnson, CEcD, Senior Vice President of Economic Development

Stan Lawson, Communications Director

Erin Murray, Executive Assistant

Kevin Walker, IOM, Senior Vice President of Public Policy

2020 Chamber Chairman  
Bobby Olm-Shipman  
[Saint Luke's South Hospital](#)



## A year like no other

### 2020 CHAIRMAN'S MESSAGE

**As I write this, 2020 is nearly in the books.**

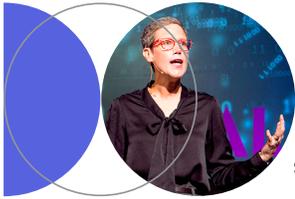
What a year. A Super Bowl victory, the "first wave" of the pandemic, conserving PPE, school and business shutdowns, the CARES Act and Paycheck Protection Program, hybrid school, the census, protests and demonstrations demanding racial inequities and injustices be addressed, the election, the "second wave" of the pandemic . . . yes, 2020 has been a year unlike any other.

With all of this as a backdrop, the business community, which plays such an important part of the broader Overland Park community, has persevered. Through your innovation, you have found new ways to get work done and do business with customers, both at home and afar. You have navigated numerous obstacles and challenges related to regulations and assistance programs. And you have supported each other and this community as you always do. I am as proud as I have ever been to be a part of the Overland Park Chamber and this community of engaged business leaders.

The Chamber headed into 2020 with a newly revised vision statement: **"The Overland Park Chamber is the bold voice for business – the resource, advocate, convener and change-maker – that drives economic success forward in our city, county and state."** Many times vision statements are aspirational, but ours was put to the test immediately. The Chamber's COVID-19 online resources proved invaluable for businesses seeking to navigate an uncertain terrain. Chamber staff were in regular communication with governmental representatives at all levels, advocating for responsible, business-friendly positions. The Chamber's programming moved online nearly overnight and groups were convened to make connections, learn about candidates for elected office, and discuss critical topics related to our new normal.

2020 has been a year unlike any other. As business leaders, you have proven you were up to its challenges. As Chamber members, you have been witnesses to the tremendous value the Chamber provides.

**And this is #WhyWeOPChamber.**



# 2020 Annual Meeting

SPONSORED BY **SECURITY BANK**  
OF KANSAS CITY™

**Friday, December 4** - 12:00-1:30 p.m.

For this year's virtual Annual Meeting, we're pleased to welcome back futurist and economist **Rebecca Ryan** as keynote speaker. Following up to her dynamic presentation at last year's Annual Meeting, Rebecca will help us refocus to be better prepared to react to the uncertain future. We'll also reflect on how the Chamber and our members have reacted to this unusual year and present the 2020 Richard A. Worrel Community Legacy Award to a deserving community leader in memory of our dear friend, Rick Worrel

To register, [click here](#).

Thanks to these sponsors:

Presenting Sponsor



Leadership Patron Sponsor



Premier Host & Production Sponsor



Creative Sponsor



Gold Sponsor



Vibe/DJ Sponsor



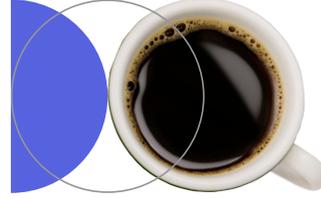
Bronze Sponsor



## 2021 event sponsors

Gain visibility by partnering with the Chamber to sponsor events and programs in 2021. Sponsorships include individual events and program series throughout the year.

For information: Celia Fritz-Watson at (913) 766-7603 or [cfritzwatson@opchamber.org](mailto:cfritzwatson@opchamber.org).



# Virtual Coffee Break

SPONSORED BY **Fortune Financial**  
A WEALTH MANAGEMENT COMPANY

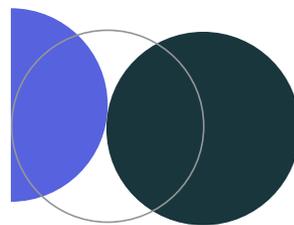
Virtual Host Venue Sponsor:



**Wednesday, December 9** - 9:30-10:30 a.m.

Connect with fellow business professionals virtually from the comfort of your home or office to exchange ideas and support one another and enjoy a virtual tour to learn more about our Virtual Host Venue Sponsor, [Tutera Senior Living & Health Care!](#)

To register, [click here](#).



# Member Orientation

SPONSORED BY **LETTIANN & associates**  
REAL ESTATE SERVICES, LLC

**Tuesday, December 15** - 9:00-10:00 a.m.

If you are new to the Chamber or new to your company, we invite you to a virtual Member Orientation. You will meet the Chamber staff working for you, connect with fellow members and learn about beneficial resources for your business.

To register, [click here](#).

Thanks to our **Series Sponsor:** [Lettiann & Associates Real Estate Services](#)

## 2021 Board Officers

The Chamber Board of Directors announces the following board officers for 2021:

**Chairman:** Bill Ferguson, **Central Bank of the Midwest**

**Chair-Elect:** Tony Rupp, **Foulston Siefkin LLP**

**1st Vice-Chairman:** Joan Wells, **Wellington**

**2nd Vice-Chairman:** Cindy Rock, **Thryv**

**Secretary:** Josh Beck, **MarksNelson LLC**

**Treasurer:** Chris Wally, **Wally & Co.**

**Immediate Past Chairman:** Bobby Olm-Shipman, **Saint Luke's South Hospital**

**Past Chairman:** Mike Hess, **HNTB Corporation**

**President & CEO:** Tracey Osborne Oltjen

## 2020 Leadership class has virtual graduation



Our 2020 Leadership Overland Park class completed its year with a virtual graduation last month. One of Overland Park's ultimate leaders, Mary Birch, [Lathrop GPM LLP](#); was the keynote speaker and Theodis Watson, [Central Bank of the Midwest](#); presented the class message.

To watch a recording of the graduation ceremony, [click here](#).

### Support the 2020 Project!

The 2020 class established the Leadership Overland Park Scholarship Fund to help in-need Johnson County residents gain a professional or technical career. The fund will create a consistent source of funding to help less fortunate residents.

Donations are tax-deductible. For details, [click here](#).

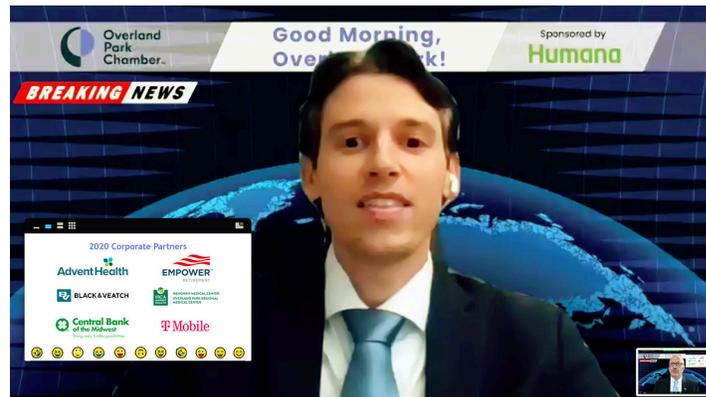
## Pundits discuss political landscape



The Chamber's annual joint meeting with the Kansas City Chamber's Kansas State Affairs Committee was held virtually and featured panelists recapping the election, discussing the political landscape and is-

ssues that will drive the 2021 Legislative Session. Panelists were Neil Newhouse, Public Opinion Strategies; Dr. Michael Smith, Emporia State University; and Pilar Pedraza, KAKE TV in Wichita.

## Annual GMOP program features good news



This year's **Good Morning, Overland Park!** program took on a different feel in its virtual format. Emcees Greg Musil, [Rouse Frets White Goss Gentile Rhodes, P.C.](#); and Aaron Attebery, [Black & Veatch](#); brought

the hilarity while good news was delivered by representatives from around the community and several videos showcased new developments.

To watch a recording of the program, [click here](#).

Thank you to these companies for providing door prizes:

- Blue Water General Contractors
- Club 27 Restaurant
- Game Show Battle Rooms
- Humana, Inc.
- INTRUST Bank
- Johnson County Commissioner Janee' Hanzlick
- Johnson County Community College
- Kansas City Chiefs Football Club & Arrowhead Events
- KC Hemp Co.
- Office Evolution
- Riordan Clinic
- Safely Delicious, LLC
- Tasteful Olive
- The Arts and Recreation Foundation of Overland Park
- The Forum at Overland Park
- University of Saint Mary
- YogaSix

For more information, click the advertisement below.

### Holiday Gift Sets Galore and More!



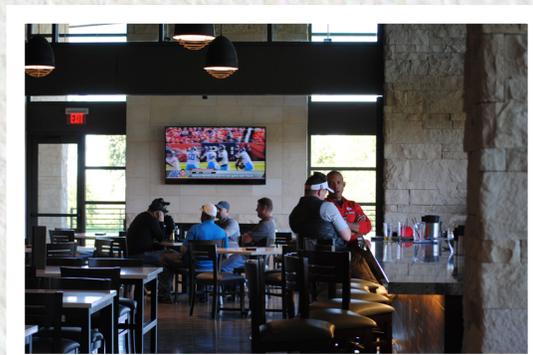
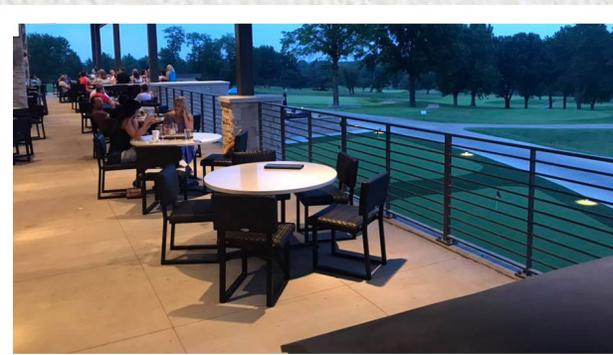
7945 Santa Fe Drive  
(913) 649-7900  
[www.thetastefulolive.com](http://www.thetastefulolive.com)



For more information, click the advertisement below.

# *Indoor/Outdoor Restaurant & Bar*

at Sykes/Lady Overland Park Golf Club



**Open To The Public Year-Round!**

12501 Quivira Rd • Overland Park, Ky 66213 • (913) 890-1614

Make a reservation at [golfop.com/club27](http://golfop.com/club27)

# Black & Veatch projects enhance people's lives around the world

## CORPORATE PARTNER SPOTLIGHT

As a Kansas City fixture for more than a century, global engineering, construction and consulting leader Black & Veatch has supplied the world with critical human infrastructure in power, water and telecommunications. Yet as times change, so has the company.

From COVID-19's impact to an energy sector transforming amid a push for decarbonization, 2020 reminded the world of how interconnected everything is in personal and business relationships, economies and environments. It's against that backdrop that Black & Veatch – a company that has created value delivering projects to its clients today – is championing solutions for a sustainable future.

In 2020, employee-owned Black & Veatch signed three United Nations pledges – the Global Compact, CEO Water Mandate and Caring for Climate – in committing to a new chapter in its sustainability journey. The company also conducted an in-depth assessment to understand what was most important to stakeholders and where it could have the biggest impact, setting clear commitments and charting a path to success.

## Get greater visibility in 2021!

Partnering with the Chamber to co-brand your company as one of our annual Corporate Sponsors is a great way to achieve greater visibility year-round!

For details: Erin Murray at [emurray@opchamber.org](mailto:emurray@opchamber.org).



## BLACK & VEATCH

Black & Veatch also announced it no longer will pursue new coal-fired generation projects, believing it's time to focus on advanced technologies that include hydrogen. Black & Veatch's sustainability strategy includes achieving net zero overall emissions within the company by 2025.

The company launched its IgniteX COVID-19 Response Accelerator, seeking out emerging companies and entrepreneurs with ideas about how to mitigate the COVID-19 outbreak but who need help commercializing, rapidly deploying and scaling those concepts. In the Kansas City area and elsewhere, the company also deployed its Rapid Modular Health System (RaMHS) – scalable, comfortable enclosures for COVID-19 screening and a myriad of other purposes.

The bottom line: Black & Veatch takes its responsibility to operate more sustainably seriously and recognizes the greatest opportunity to contribute is through its work, providing the critical and resilient power, water and telecommunications systems that enhance people's lives, no matter the challenges.

For more information: [www.bv.com](http://www.bv.com).

# Welcome to the Chamber!

## INTRODUCING OUR NEWEST MEMBERS

### Edward Jones – Alessandra Graber

Alessandra Graber, Financial Advisor  
7301 Mission Road, Suite 101  
Prairie Village KS 66208  
(913) 262-7034  
[alessandra.graber@edwardjones.com](mailto:alessandra.graber@edwardjones.com)  
[www.facebook.com/EJAdvisorAlessandraGraber](http://www.facebook.com/EJAdvisorAlessandraGraber)  
*Financial & Investment Services - Finance & Insurance, Financial Planning Consultants & Services*

### Elite Martial Arts

Kristen Bedford, Owner  
8910 West 95th Street  
Overland Park KS 66212  
(913) 766-6070  
[info.op@ataelitemartialarts.com](mailto:info.op@ataelitemartialarts.com)  
[www.elitemartialarts.net](http://www.elitemartialarts.net)  
*Martial Arts Instruction*

### Equip-Bid Auctions

John Ross, Sales Manager  
8675 West College Boulevard,  
#270  
Overland Park KS 66210  
(913) 961-9396  
[john@equip-bid.com](mailto:john@equip-bid.com)  
[www.facebook.com/equipbidauction](http://www.facebook.com/equipbidauction)

### Fairbanks Scales Inc.

Paulina Bates, Distribution  
Sales Manager  
6800 West 64th Street  
Overland Park KS 66202  
(800) 451-4107  
[www.fairbanks.com](http://www.fairbanks.com)  
*Manufacturers*

### Hook & Reel – Opening soon!

Jasmine Li, Franchisee  
11721 Metcalf Avenue  
Overland Park KS 66210  
[lili950304@gmail.com](mailto:lili950304@gmail.com)  
[www.hookreel.com](http://www.hookreel.com)  
*Restaurants*

### SpringHill Suites Overland Park Leawood

Aaron Alonzo, Area Director of  
Sales & Marketing  
4081 Indian Creek Parkway  
Overland Park KS 66207  
(913) 340-7270  
[aalonzo@midashospitality.com](mailto:aalonzo@midashospitality.com)  
[www.marriott.com/hotels/travel/mciso-springhill-suites-overland-park-leawood](http://www.marriott.com/hotels/travel/mciso-springhill-suites-overland-park-leawood)  
*Hotels, Hotels/Motels-Lodging & Travel*

### ZenBusiness

Matt Roswell, Public Relations  
702 San Antonio Street  
Austin TX 78701  
[outreach@zenbusiness.com](mailto:outreach@zenbusiness.com)  
[www.zenbusiness.com/kansas-llc](http://www.zenbusiness.com/kansas-llc)  
*Business Consultants, Website Design*

**If you know a company that should belong to the Overland Park Chamber, please refer them to Stacey at [scowan@opchamber.org](mailto:scowan@opchamber.org) and receive a credit when they join our Chamber!**

# Submit a guest column for this newsletter

Chamber members are invited to share industry knowledge through a guest column in this monthly newsletter. Columns should provide general information beneficial to a wide range of business professionals, and be commercial-free and not promotional in nature. They might focus on best practices and ideally would be a timely topic addressing the current business environment or issues such as COVID-19.

For details: Stan at [slawson@opchamber.org](mailto:slawson@opchamber.org).

# Thanks for your reinvestment!

## NOVEMBER MEMBER RENEWALS INVESTING IN OUR COMMUNITY

### 50+ Years

Varnum/Armstrong/Deeter, L.L.C.

### 40-49 Years

T-Mobile

### 20-39 Years

Bank of Blue Valley  
Crawford Sales Company  
Lynn Mitchelson  
PC Partners, Inc.

### 10-19 Years

Ajilon  
A.L. Huber General Contractor  
Burns & McDonnell Engineering  
Company, Inc.  
Canon Solutions America  
Corporate Woods  
Crowley Furniture  
OMNI Human Resources  
Management  
Red Robin Gourmet Burgers-  
South Overland Park  
Vancrum Government Solutions

**Businesses are making difficult choices; we appreciate you recognizing the value the Chamber continues to provide you. We encourage you to support these businesses that are investing in our community!**

## New publication welcomes new residents

**New residents to Overland Park have a new resource to help them become familiar with our community.**

The Chamber partnered with member [MetroMedia Inc.](#) to produce a "Welcome to Overland Park" publication that will be mailed to new residents throughout the year. The digest-sized piece helps new residents discover quality of life attributes in Overland Park.

Two dozen advertisers supported the publication.

To view online, [click here](#).

### 5-9 Years

Aesthetic Surgical Arts  
Bukaty Companies Financial  
Services  
Candlewood Suites - Overland  
Park  
Casey's General Store  
Kutak Rock LLP  
Nifty Promotions  
The Andersons, Inc.  
YaYa's Euro Bistro

### 1-4 Years

Back On Track Chiropractic +  
Acupuncture  
BIBIBOP Asian Grill-Oak Park  
BIBIBOP Asian Grill-Corbin Park  
Edison District  
Fiorella's  
Firebirds Wood Fired Grill  
Hadel Financial  
KC Hemp Co.  
Office Evolution  
Q39  
SelectQuote  
Worlds of Fun  
Worth Clark Realty



# FNBO is "The Great Big, Small Bank" with seven JoCo locations

## CORPORATE SPONSOR SPOTLIGHT

**For more than 160 years, FNBO has maintained a passion for helping customers achieve their goals. The culture at FNBO is geared towards being "The Great Big, Small Bank," large enough to meet its customers' financial needs yet small enough to know them personally.**

As the largest private bank in the U.S., FNBO provides full-service banking, lending, and technology services that are nationally recognized. FNBO's expertise in consumer and business banking, lending, and wealth management have made a positive impact on customers. FNBO has been ranked "Highest in Customer Satisfaction with Retail Banking in the Midwest" by J.D. Power, named a MONEY Best Bank in the Midwest, and ranked one of Forbes Best Banks in America. This success drives the investment of millions back into communities, focusing on key areas of need, such as housing, financial literacy, and local economies.

In Johnson County, FNBO has demonstrated steady growth through seven full-service branches. Thus far in 2020, over \$340,000 has been invested across several non-profit and community organizations in the Kansas City area. It is a priority for FNBO to support



non-profit organizations and help improve the quality of life in our community. The team members are also residents of the area and are committed to supporting local businesses, investing in the community, and help grow the local economy.

FNBO's Community Ambassador for the Kansas City metro, Matt Sheets, believes its success is rooted in prioritizing the needs of customers and community stakeholders. "At FNBO, we are committed as an organization to our active involvement in helping the customers and communities we serve, to grow and thrive. Positively impacting our communities directly, through our virtuous cycle of capital, and through our community partners is in our DNA."

FNBO offers a wide range of financial products and services for a diverse group of clients, and its employees are dedicated to building effective, long-lasting relationships.

Learn more at [www.fnbo.com](http://www.fnbo.com), visit a branch in Fairway, Olathe, Overland Park or Shawnee, or call (913) 266-7000.

## Corporate Partners



## Driving Economic Success

### Unemployment

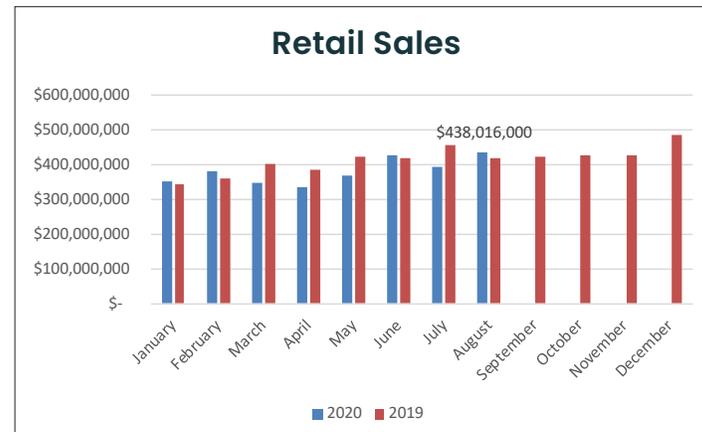
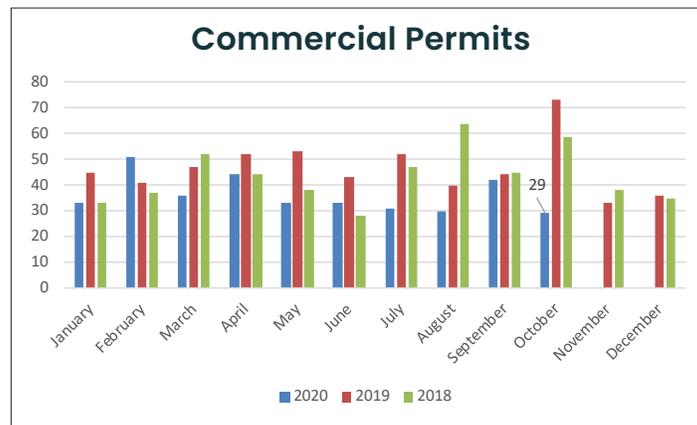
	Oct. 2019	Sept. 2020	Oct. 2020
Overland Park	2.4%	4.9%	4.4%
Johnson County	2.5%	4.8%	4.4%
Kansas City Metro MSA	2.9%	4.9%	N/A
State of Kansas	3.1%	5.9%	5.3%

(These percentages are not seasonally adjusted)  
 – Kansas Labor Information Center (KLIC)  
 – U.S. Bureau of Labor Statistics

### Building Permits

	New Commercial	Institutional, Schools, etc.	Other Commercial	Totals
Oct. 2020	1	0	28	29
Sq. Feet	1,430	0	5,685	7,115
Value	\$165,780	N/A	\$7,263,985	\$7,429,765

– City of Overland Park



Business Perspective is published monthly by the Overland Park Chamber of Commerce, 9001 West 110th Street, Suite 150, Overland Park, KS 66210.

(913) 491-3600 | Fax: (913) 491-0393

[opcc@opchamber.org](mailto:opcc@opchamber.org) | [www.opchamber.org](http://www.opchamber.org)

## Member news

Through **Dec. 16**, the [Overland Park Convention Center](#) is accepting Marine Toys for Tots gift donations for the more than 75,000 children in need this holiday season.

[Johnson County Funeral Chapel](#) invites you to hang an ornament on its Remembrance Tree beginning December 4.

[TFI Family Services](#) seeks donations and Angel Tree sponsorships toward its goal of providing each child with a Christmas gift.

[Comfort Keepers of Overland Park](#) is accepting holiday gift donations for senior citizens.

[St. Joseph Medical Center](#) has expanded into Overland Park with the affiliation of the primary care practice of Dr. Alan Kessler.

[Cleveland University-Kansas City](#) will begin offering the Bachelor of Science in Exercise Science degree in January 2021.

[Johnson County Community College](#) has partnered with the YMCA of Greater Kansas City to provide a location for Y Academy, a daily program combining childcare and education.

[AdventHealth South Overland Park ER](#) has received the 2020 Press Ganey Guardian of Excellence Award® for achieving and sustaining excellence in patient experience.

[AdventHealth Shawnee Mission](#) has renewed its certified member relationship with MD Anderson Cancer Network.

[AdventHealth South Overland Park](#) has announced Jeff Prusia as its new CFO.

To submit news, events and promotions, [click here](#).

## Corporate Sponsors

- Affinis Corp
- CommunityAmerica Credit Union
- Evergy
- FNBO-First National Bank of Omaha
- Foulston Siefkin LLP
- JE Dunn Construction Company
- Johnson County Community College
- Kansas Gas Service
- McCownGordon Construction
- Saint Luke's Health System
- The University of Kansas Edwards Campus
- The University of Kansas Health System

## Leadership Circle

AdamsGabbert

To add your name to this list each month, contact Tracey Osborne Oltjen at (913) 491-3600 or [tosborne@opchamber.org](mailto:tosborne@opchamber.org).