



ECONOMIC DEVELOPMENT COUNCIL

Annual Report

By the Numbers



1,455
NEW JOBS



1,406
RETAINED JOBS



\$70,946
AVERAGE WAGE



\$41.1M
CAPITAL INVESTMENT

To Our Investors

What a year 2020 was. Some would say “Good riddance!” Although 2020 created tremendous challenges, I think we will eventually look back on the year as a turning point that impacted the future of business and life in ways we cannot yet measure. Companies were forced to adapt to conditions and restrictions that changed rapidly—sometimes daily—as we navigated through storms like those never before encountered.

Businesses whose goals were growth and development had to suddenly shift their focus to solvency and survival, while keeping employees and customers safe and healthy. The Overland Park Chamber Economic Development Council prioritized business assistance by leveraging the entire team’s talents and the Chamber’s resources to focus on assisting businesses and advocating for relief. The EDC became a vital connection to information, policy news and other resources that helped the Overland Park business community navigate the storm that was 2020.

Moving forward into a new year and an evolving new normal, traditional economic development activity continues. 2020 inquiries, active projects and successes are on pace with 2018 and 2019, although some projects in the pipeline have gone dormant due to continued uncertainty.

We acknowledge our investors for weathering the storm and helping one another along the way. Thank you for your continued support of the EDC’s efforts, which continue to further the mission of a strong local economy and an exceptional community for residents and business.

— **ROGER SUMMERS**
2020 OPEDC CHAIRMAN



EDISON DISTRICT

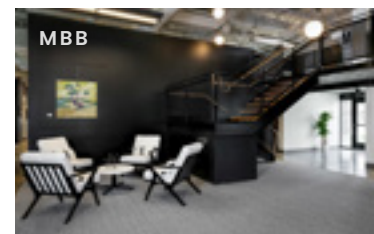


SHAMROCK TRADING

KEY PROJECTS

Downtown Overland Park

- MMGY and Wellington Group were the first two tenants to open their new spaces in Edison District, a five-story, \$48.5 million project. Edison District's offices, outdoor space and restaurants help create a broader economic ecosystem in downtown Overland Park.
- Marketing and advertising agency MBB renovated and moved its headquarters into 13,000 square feet at 7820 Foster Street.
- The Market Lofts apartment community opened at 80th and Marty, adding 36 living units to downtown Overland Park.



CityPlace opened its second office building, the 120,000-square-foot Corporate Centre I. The building welcomed its first tenant, WWEX.

Shamrock Trading expanded with the completion of an eight-story office tower at 95th and Metcalf.

Bluhawk, Overland Park's largest mixed-use project, welcomed Cactus Grill, Panera Bread and a host of other retail and restaurants.

AdventHealth opened a \$35 million facility at College and Metcalf in February. The 51,000-square-foot, three-story facility includes the health system's fourth 24/7 emergency department in Johnson County.

PROJECT ACTIVITY

2018

49 inquiries
22 qualified ^

29 active projects

12 successes

41% close rate

2019

51 inquiries
20 qualified ^

25 active projects

11 successes

44% close rate

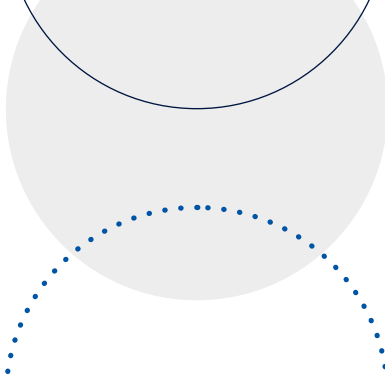
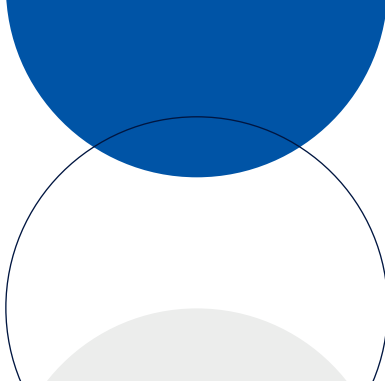
2020

60 inquiries
22 qualified ^

24 active projects

12 successes

50% close rate



Business Support

AS COVID-19 TOOK HOLD, OVERLAND PARK CHAMBER STAFF MOVED QUICKLY TO SUPPORT LOCAL BUSINESSES BY:

- Creating a COVID-19 resource hub on opchamber.org to serve all businesses, irrespective of Chamber membership, so they could rely on the accuracy of curated information posted there.
- Serving on the Johnson County Small Business Strike Team, where staff proposed a small business relief fund to the Board of County Commissioners. The fund resulted in \$13.5 million worth of \$10k grants being provided to Johnson County businesses with 50 or fewer employees.
- Lobbying the federal delegation for their support of Stimulus and Regulatory Relief packages.
- Connecting Overland Park businesses with state officials to resolve a licensure issue that negatively impacted a company's ability to hire and a regulatory barrier that prevented a company from completing home sales transactions.
- Working with state elected officials to resolve a licensure issue so a non-profit childcare provider could expand options for working parents of essential employers.

EDC STAFF SERVED A DIVERSE POPULATION:

- Convening the Johnson County Chambers and Heartland Black, Asian American, Mid-America LGBT and Hispanic Chambers for inclusion in Johnson County public health order discussions and engaging smaller Chambers in promoting the Small Business Economic Recovery Program.
- Serving on the UCS Health Equity Network leadership team.
- Serving on the KU Edwards, Workforce Partnership and Johnson County Community College workforce boards.

OVERLAND PARK 2020 National Rankings

#1

Best Cities to Buy a House
NICHE

#5

Least Stressed Cities in America
WALLETHUB

#6

Best Cities to Raise a Family in America
NICHE

#7

Best Cities for Young Professionals
SMART ASSET

#7

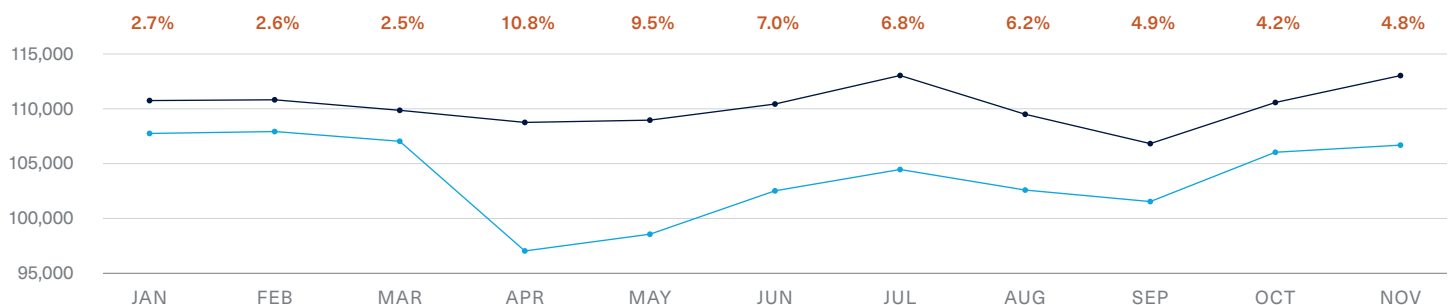
Top 100 Places to Live
LIVABILITY.COM

#11

Cities where Women are Most Successful
SMART ASSET

OVERLAND PARK LABOR FORCE STATISTICS — 2020

● Labor Force ● Employment ● Unemployment Rate



2020 Chamber EDC Executive Committee

Roger Summers
Chair

Matt Masilionis
Vice Chair

Brett Bogan
Past Chair

Bill Ferguson
Chamber Chair-Elect

Carl Gerlach
Overland Park Mayor

Fred Spears
City Council President

John Thompson
FAED Chair

Curt Skoog
City Councilman

Bill Ebel
City Manager

Tracey Osborne Oltjen, CCE
Overland Park Chamber President

EDC Staff

Beth Johnson, CEcD
Senior Vice President of Economic Development

Tim Holverson, IOM
Director of Workforce and Business Growth

Chris Jackson
Research Analyst

2020 Investors

● CHAMBER PARTNERS/SPONSORS

● NEW INVESTORS

Academy Bank
● AdventHealth Shawnee Mission
● Affinis Corp
A.L. Huber General Contractor
Arbor Development, LLC
Atmos Energy Corporation
Bank of Blue Valley
BHC Rhodes
● Black & Veatch
Block Real Estate Services, LLC
Blue Valley School District
CBRE Group Inc.
● Central Bank of the Midwest
Chicago Title
Children's Mercy Hospital
Kansas
City of Overland Park
Commerce Bank
● CommunityAmerica
Credit Union
Contract Furnishings
Copaken Brooks
Creative Planning
Curtin Property Company
DEG, An Insobar Company
Dentons
DLR Group
Doubletree by Hilton
Kansas City–Overland Park
Downtown Overland Park
Partnership

Edison District
● Empower Retirement
EPC Real Estate Group
Equity Bank
● Evergy
Fiorella's
● FNBO—First National Bank
of Omaha
Fogel-Anderson Construction
Fortune Financial Advisors
● Foulston Seifkin LLP
GBA
Harmon Construction
Hawthorne Plaza, LLC
● HDR Engineering, Inc.
HMN Architects
HNTB Corporation
Hoefer Wysocki Architects LLC
Hunt Midwest
Indian Creek Land & Investment
Co. LP.
INTRUST Bank
Jackson Lewis, P.C.
JE Dunn Construction Company
● Johnson County
Community College
Johnson County Government
● Kansas Gas Service
Kelly Construction Group, Inc.
Kutak Rock LLP
Landmark National Bank

Lathrop GPM LLP
Mariner Holdings
Marriott Kansas City–Overland
Park
McCarthy Building Companies
● McCownGordon Construction
● Menorah Medical Center
Mercer-Zimmerman Inc.
Merrill Companies
Metcalf 108
Mission Farms West
Redevelopment, LLC
MW Builders, Inc.
Netsmart Technologies
● Newmark Grubb Zimmer
Oakwood Waterwalk
Occidental Management, Inc.
Olsson
● Overland Park Regional Medical
Center
Perspective Architecture +
Design
PGAV Architects, Inc.
PNC Bank
Polsinelli
Price Brothers
Rasmussen College
Rau Construction Company
Regency Park—Mission
Peak Capital
Rosana Square / Mark One
Electric

Rouse Frets White Goss Gentile
Rhodes, P.C.
● Saint Luke's South Hospital
Scott Rice Office Works
Security Bank of Kansas City
Shamrock Trading Corporation
Shawnee Mission
School District
Sheraton Overland Park Hotel
Sky Real Estate LLC—
Metcalf Crossing
Spencer Fane LLP
Stinson Leonard Street
● Swartz + Associates, Inc.
● T-Mobile
Titan Built, LLC
Turner Construction
● UMB Bank n.a.
● University of Kansas
Edwards Campus
● University of Kansas
Health System
Varnum / Armstrong / Deeter,
LLC
Visit Overland Park
Wally & Co.
WaterOne
WellSky Corporation
Yaeger Architecture
Zillow

WE WELCOME THESE
NEW OR EXPANDING
OVERLAND PARK EDC
PROJECT COMPANIES >

- A Place for Mom
- BOK
- Dynamic Logistix
- Empower Retirement
- MBB

- MIMGY
- NeuAnalytics
- SnapIT
- Retail Success
- Wellington Group