



Overland
Park
Chamber™



Sponsorship Opportunities

GAIN VISIBILITY IN FRONT OF BUSINESS PROFESSIONALS AS A SPONSOR IN 2022!

Boost Your Brand and Make an Impression on Overland Park's Business Community!

Adding your company's name to the Chamber will:

- Increase your brand awareness and visibility
- Highly target advertising placement across a variety of print and digital media
- Access new business relationships and potential customers
- Enhance credibility with new connections
- Align your business with the Chamber's core purpose: To make Overland Park prosper

For more information on how you can amplify your business message through sponsorships, contact Cindy Green at cgreen@opchamber.org or (913) 491-3600.

We exist to make Overland Park prosper.

Our Mission:

We bring people together.

Lead the hard conversations.

Tackle the big issues.

We work hard every day to make Overland Park the best place to build a business, a career and a home.

Signature Annual Events

Mayor's State of the City Address – TBD

Celebrate the City of Overland Park and the Overland Park of Chamber of Commerce partnership and accomplishments in 2021. Mayor Curt Skoog will provide a recap of the year and what's ahead for 2022.

- **Presenting Sponsor:** \$6,000 (*pending*)
- **Gold Sponsor:** \$2,500
- **Silver Sponsor:** \$1,000
- **Bronze Sponsor:** \$500

Golf Tournament – August 15, 2022

The Golf Tournament is one of the Chamber's most popular events, selling out every year. It is an excellent opportunity to build new business relationships in a casual and fun atmosphere and get brand exposure on and off the course.

- **Presenting Sponsor:** **Sold!**
- **Eagle Sponsor:** \$5,000
- **Beverage Carts Sponsor:** \$3,000
- **Birdie Sponsor:** \$2,500
- **Par Sponsor:** \$1,000
- **Awards Reception Sponsor:** In-kind or \$3,000
- **Lunch Sponsor:** In-kind or \$2,500
- **Golf Ball Flight Prize Sponsor:** 24 boxes of branded golf balls or \$1,500
- **Soft Drinks Sponsor:** In-kind or \$1,000
- **Signage Sponsor:** In-kind or \$1,000
- **Foursome & Hole Sponsor Package:** \$1,350
- **Hole Sponsor:** \$400

Leadership Overland Park Graduation – June 16, 2022

Graduation luncheon ceremony with keynote speaker to congratulate the 2022 Leadership Overland Park (LOP) class for completing the program.

- **Presenting Sponsor:** \$3,000
- **Graduation Gift Sponsor:** \$1,500

Good Morning Overland Park! – October or November 2022

High energy breakfast event featuring the latest on new people, new investments and good news about Overland Park.

- **Presenting Sponsor:** **Sold!**
- **Gold Sponsor:** \$2,000
- **Silver Sponsor:** \$1,000
- **Bronze Sponsor:** \$500

Annual Meeting – December 7, 2022

The Annual Meeting at the Overland Park Convention Center celebrates the Chamber's year, recognizes leadership and award winners and features a relevant keynote presentation.

- **Presenting Sponsor:** \$10,000 (*pending*)
- **Premier Keynote Sponsor:** \$5,000
- **Gold Sponsor:** \$2,500
- **Silver Sponsor:** \$1,000
- **Print Sponsor:** \$1,000 or in-kind printing
- **Corporate Table Sponsor:** \$1,000
- **Vibe/DJ Sponsor:** \$750
- **Bronze Sponsor:** \$500
- **Award Sponsor:** \$250

Chairman's Reception – December 13, 2022

Invitation-only reception to connect Board of Directors, corporate partners and sponsors, major investors and regional elected officials. Seen as a highlight, must-attend celebration event.

- **Presenting Sponsor:** \$4,000 – **Sold!**

Event & Program Series

Executive Leadership Series – series of 4 programs in 2022

Local executives sharing career insights with fellow executives, entrepreneurs, business owners and those who aspire to leadership positions.

- **Series Presenting Sponsor:** *Sold!*

Powerful Voices Series – series of 2 programs in 2022

Two-part virtual program series on relevant topics featuring guest speakers or panel of experts on topics that impact business and the community. Zoom format offers engagement with speakers. Recordings of programs available on the Chamber's website.

- **Series Presenting Sponsor:** \$2,500 (*pending*)

OP Fireside Chats Series – series of 3 programs in 2022 (*pending*)

Three-part series hosted by Chamber President & CEO Tracey Osborne Oltjen engaged in informal conversations with business and community leaders about their backgrounds, leadership and views on relevant community issues.

- **Series Presenting Sponsor:** \$3,500

Networking Programs & Events

Wednesday Wake-Up – monthly, 2nd Wednesday of each month

Before hours networking event for Chamber members, hosted at a different Chamber member location each month.

- **Series Presenting Sponsor:** \$2,500

- **Venue Host Sponsor:** \$500

Showcase your business and product/services to our members. Host must be able to provide a large open space and parking for at least 75+ people. Host is responsible for providing refreshments and breakfast snack items for guests.

OP After Hours – series of 4 events in 2022

Premier networking events held at unique and exclusive venues. Members are given the opportunity to showcase exceptional venues while guests network and cultivate new business relationships.

- **Series Presenting Sponsor:** *Sold!*

- **Venue Host Sponsor:** \$500

Outdoor hospitality, large unique or entertainment-oriented venues are carefully selected to ensure they can offer a unique, exclusive and memorable experience to Chamber members. Must be able to accommodate at least 90+ people, socially distanced. Host is responsible for providing refreshments (appetizers, soda, beer, wine and water) for all guests.

Member Orientation – series of 4 programs in 2022

New members and new representatives of current members are invited to an informative, interactive session to become familiar with Chamber benefits and services while connecting with Chamber leadership and other members.

- **Series Presenting Sponsor:** \$500 (*pending*)

Advocacy Programs & Meetings

Public Policy & Advocacy (PPA) Committee meetings – monthly, 2nd Friday of most months

PPA Committee meetings provide information and discussion related to the Chamber's core policy objectives. Speakers cover a broad range of policy issues related to business growth.

- **PPA Series Sponsor:** \$1,500

Washington Update Series – series of 2-3 programs in 2022

Congressional updates provided by U.S. Senators and Representatives representing Overland Park, providing updates on federal issues impacting our local business community.

- **Washington Update Series Sponsor** – \$2,500 for series

Virtual D.C. Fly-In – date TBD

New in 2022! Two-day hybrid event brings together representatives of Congress, the Administration, and other D.C. stakeholders with Overland Park business leaders. Participants have the opportunity to advocate for policies and issues important to the Overland Park business community. Leaders in Washington D.C. will explore national policies, topics, and trends impacting the business climate now and into the future.

- **Presenting Sponsor:** \$3,000

- **Capitol Insights Sponsor:** \$1,500

- **Issues & Impact Sponsor:** \$500

This Week In Topeka weekly electronic publication (approx. 10-12 issues)

Weekly report from Kevin Walker, the Chamber's Senior Vice President of Public Policy & Advocacy, during the Kansas legislative session, that provides an update of state issues impacting the business community such as government regulations, transportation, taxation and education.

- ***This Week in Topeka* Sponsor:** \$1,000

Economic Development Programs & Events

EDC Monthly Programs – monthly program, 9 programs in 2022

Monthly programs for Economic Development Council Investors on topics related to economic growth and prosperity in the region.

- **EDC Program/Lunch Series Sponsor:** \$1,500 – **Sold!**

EDC Honors Program – date TBD

Annual awards event recognizing local business successes and development and commitment of community leaders.

- **Presenting Sponsor:** \$3,500
- **Awards Sponsor:** \$1,000

Emerging Professionals and Leadership Development

OP Young Professionals

Founded in 2009, Overland Park's Young Professionals group is one of the region's premier YP programs. Run by YPs for YPs, the group creates a dynamic environment of learning, networking and community service for more than 650 young professionals. Engage your team and brand with this audience through meaningful professional development and business relationships.

- **Platinum Sponsor:** \$5,000
- **Gold Sponsor:** **Sold!**
- **Silver Sponsor:** \$1,500
- **Bronze Sponsor:** \$625

CEO Unplugged Series – series of 2 programs in 2022

Held twice annually, this program provides Overland Park Young Professionals access to local CEOs, entrepreneurs and C-Suite executives for a chance to connect and learn how they became successful leaders within their fields. YPs will have the opportunity to interact with these movers and shakers in an unplugged after-hours format.

- **Series Presenting Sponsor:** \$4,000 (*pending*)

Leadership Overland Park – February-June 2022

Program of the Overland Park Chamber Foundation, Leadership Overland Park (LOP) is a 6-month community orientation and leadership development program. The curriculum is designed to prepare class members to address challenges and opportunities in the region as leaders throughout many sectors in our community. Because the Overland Park Chamber Foundation is a 501(c)(3) nonprofit organization, all sponsorships supporting LOP are tax-deductible to the full extent of the law.

- **Exclusive Program Presenting Sponsor:** \$3,000
- **Individual Session Sponsor:** \$350 per session
- **Session Lunch & Snack Sponsor:** \$300 per session or In-kind
- **Bottled Water & Soft Drink Sponsor:** \$1,000 or In-kind
- **Welcome Reception Sponsor:** \$500
- **Leadership Overland Park Graduation – June 16, 2011**
 - **Presenting Sponsor:** \$3,000
 - **Graduation Gift Sponsor:** \$1,500 (2 available)

Corporate Partners & Sponsors

The Chamber's annual Corporate Partners and Corporate Sponsors receive pre-packaged, exclusive benefits that include added value products, marketing and recognition and preferential registration and participation at Chamber events throughout the year.

- **Corporate Partner:** \$14,000 – available to only 6 companies
- **Corporate Sponsor:** \$7,500 – available to only 15 companies

For more information, contact Tracey Osborne Oltjen at tosborne@opchamber.org or (913) 491-3600.