

Boost YOUR Brand and Make an Impression on Overland Park's Business Community!

Adding your Company's name to the Chamber will:

- Increase your brand awareness and visibility
- Highly target advertising placement across a variety of print and digital media
- Access new business relationships and potential customers
- Enhance credibility with new connections
- Align your business with the Chamber's core purpose: to make Overland Park prosper

For more information on how you can amplify your business message through sponsorships, contact us at (913) 491-3600 or opcc@opchamber.org.

We exist to make Overland Park prosper.



Signature Annual Events

Mayor's State of the City Address | TBD

Celebrate the City of Overland Park and the Overland Park of Chamber of Commerce partnership and the accomplishments in 2022. City of Overland Park Mayor, Curt Skoog, will provide a recap of the year and what's ahead for 2023.

Presenting Sponsor: SOLD

- Exclusive presenting sponsorship with top billing in all promotions
- Name recognition in advance marketing promotion to the broader business community on the Chamber's social media platforms; post-event social media promotion
- Logo recognition on the Chamber's registration website
- Full table of 10 in prominent location, with table signage
- Verbal recognition during program
- First right of acceptance for 2024 Mayor's State of the City presenting sponsorship

Gold Sponsor: \$2,500

- Recognition in event promotions
- Recognition on registration website
- Table of 5
- Verbal recognition during event

Silver Sponsor: \$1,000

- Recognition in event promotions
- Recognition on registration website
- 2 registrations
- Verbal recognition during event

Bronze Sponsor: \$500

- Recognition in event promotions
- Recognition on registration website

Golf Tournament | August 14, 2023

Location: Nicklaus Golf Club at LionsGate

The Golf Tournament is one of the Chamber's most popular events, selling out every year. It is an

Presenting Sponsor: \$12,000

Eagle Sponsor: \$5,000

- Team of 4
- Logo on event invitations and promotions
- Verbal recognition in welcome remarks and awards reception
- Opportunity to have a promotional table with company rep at event
- Event signage

Beverage Carts Sponsor (2): \$1,500 each

- Recognition in event promotions
- Company name and logo on beverage cart
- Ability for company rep to ride on a beverage cart and network with golfers
- Verbal recognition during welcome remarks and awards reception

Birdie Sponsor: \$2,500

- 2 golfer spots
- Logo/sponsorship promotion on email blast invitations
- Verbal recognition in welcome remarks and awards reception
- Event signage
- Option to put promotional information on all player's golf carts

Par Sponsor: \$1,000

- Recognition in event promotions
- Name or logo insert on all player's carts
- Verbal recognition at welcome & during the awards reception

Awards Reception Sponsor: In-kind or \$3,000

- Recognition in event promotions
- Event Signage
- Verbal recognition at welcome & during the awards reception

excellent opportunity to build new business relationships in a casual and fun atmosphere and get brand exposure on and off the course.

Lunch Sponsor: In-kind or \$2,500

- Recognition in event promotions
- Verbal recognition at welcome & during the luncheon
- Event signage

Golf Ball Flight Prize Sponsor: 24 Boxes of Branded Golf Balls or \$1,500

- Recognition in event promotions
- Listed on the event registration website
- Verbal recognition at welcome & during the awards reception

Soft Drinks/Water Sponsor: In-kind or \$1,000

- Recognition in event promotions
- Verbal recognition during welcome remarks & awards reception
- Event Signage

Signage Sponsor: In-kind or \$1,000

- Recognition in event promotions
- Promotion on Chamber's website before and after the event
- Verbal recognition at welcome & during the awards reception

Foursome & Hole Sponsor Package: \$1,450

- Be one of the first to reserve your team of four **and** a hole sponsor for a special discounted price
- Enjoy same benefits listed for Hole Sponsors (see below)

Hole Sponsor: \$500

- Listed on the online event registration site
- Prominent signage at your designated hole with company name
- Opportunity to set up your company's marketing material at your designated hole and interact with the golfers

Leadership Overland Park Graduation Ceremony | June 22, 2023

Location: TBD

Graduation luncheon ceremony with guest speaker to congratulate the 2023 LOP class for completing the Leadership Overland Park (LOP) program.

Presenting Sponsor: \$3,000

- Exclusive presenting sponsorship
- Top billing for all event promotions
- Logo on Chamber website with hyperlink to company website

- Recognition in Graduation program and verbal recognition during event
- Recognition from podium
- Full Table with prominent location

Graduation Gift Sponsor: \$1,500

- Recognition in Graduation program
- Company logo on event promotions
- Recognition from podium during event
- Half a table

Additional LOP Sponsorships available on pg. 10

Good Morning Overland Park! | Oct/Nov 2023 – TBD

High energy breakfast event to featuring the latest on new people, new investments and good news about Overland Park.

Presenting Sponsor: SOLD

- Exclusive presenting sponsorship with top billing in all promotions
- Logo recognition on the Chamber's registration website
- Verbal recognition during program
- Three-minute company update during program, provided by company representative
- Full table in prominent location with signage
- First right of acceptance for *2024 Good Morning Overland Park!* presenting sponsorship

Gold Sponsor: \$2,000

- Recognition in event promotions
- 5 registrations to attend event
- Verbal recognition during event
- Logo recognition on PowerPoint Presentation

Silver Sponsor: \$1,000

- Recognition in event promotions
- 2 registrations to attend event
- Verbal recognition during event
- Logo recognition on PowerPoint Presentation

Bronze Sponsor: \$500

- Recognition in event promotions
- Verbal recognition during event
- Logo recognition on PowerPoint Presentation



Annual Meeting | December 2023 – TBD

Location: TBD

The Annual Meeting celebrates the Chamber's year, recognizes leadership and award winners and

Presenting Sponsor: **SOLD**

- Exclusive presenting sponsorship
- Top billing with logo recognition in all event promotions and social media
- Logo recognition on Chamber's registration website
- Table of 10 in prominent location
- Logo prominently displayed during event
- Recognition at event by the master of ceremonies
- Logo recognition on program recap collateral
- Invitation for company team to attend Chairman's Reception

Premier Keynote Sponsor: **\$5,000**

- Recognition in event promotions
- Table of 10 in prominent location
- Verbal recognition during the speaker's introduction
- Recognition in printed event program
- Invitation for company team to attend Chairman's Reception

Gold Sponsor: **\$2,500**

- Recognition in event promotions
- 5 registrations for event
- Verbal recognition at podium
- Recognition in printed event program
- Invitation for five company reps to attend Chairman's Reception

Silver Sponsor: **\$1,000**

- Recognition in event promotions
- 2 registrations for event
- Verbal recognition during event at podium
- Recognition in printed event program

Print Sponsor: **\$1,000 or In-kind**

- Recognition in event promotions
- Verbal recognition during event at podium
- 2 registrations for event
- Recognition in printed event program

Corporate Table Sponsor: **\$1,200**

- Table of 10 with signage, in prominent location
- Recognition in printed event program

Vibe/DJ Sponsor: **\$750**

- Recognition on event registration website
- Promotion in Chamber's Business Perspective newsletter, before and after event

Bronze Sponsor: **\$500**

- Name recognition on Chamber's registration website
- Recognition in printed event program

Award Sponsor: **\$250**

- Name recognition on Chamber's registration website
- Recognition in printed event program

features a relevant keynote presentation.

Chairman's Reception | December 2023 – TBD

Location: TBD

Invitation-only reception to connect Board of Directors, corporate partners and sponsors, major investors and regional elected officials. Seen as a highlight, must-attend celebration event.

Presenting Sponsor: **\$4,000**

- Exclusive presenting sponsorship of stand-alone reception
- Promotion on event invitations
- Brief speaking opportunity by company representative during program
- Event signage
- Verbal recognition during program
- Table of 10 at 2023 Annual Meeting
- First right of acceptance for 2024 Chairman's Reception sponsorship

Event & Program Series

Executive Leadership Series | 4 programs in 2023

Programs feature local executives sharing career insights with fellow executives, entrepreneurs, business owners and those who aspire to leadership positions.

Series Presenting Sponsor: \$6,000

- Exclusive sponsorship of the series
- Top billing on event invitations
- Logo on Overland Park Chamber's registration website
- Logo prominently displayed during event
- Opportunity to introduce featured speakers at events
- Full table
- Verbal recognition during program
- First right of acceptance for *2024 Executive Leadership Series* sponsorship

Networking Programs & Events

Wednesday Wake-Up | Monthly, 2nd Wednesday of each month

Location: Location of member/venue host which varies each month

Before hours networking event open to all Chamber members.

Presenting Series Sponsor: SOLD

- Exclusive sponsorship of the series
- Top billing in all event promotions
- Logo on Overland Park Chamber registration website
- Verbal recognition during program
- Opportunity to provide/bring own company banner or sign to display at events

Venue Host Sponsor: \$500

Showcase your business and product/services to our members. Host must be able to accommodate a large open space and parking for at least 75+ people. *Host is responsible for providing refreshments and breakfast snack items for guests.*

- Recognition on all event promotions
- Logo on Overland Park Chamber registration website
- Verbal recognition during program
- Opportunity for company rep to speak during *2-minute Spotlight*
- Opportunity to include door prizes

OP After Hours | 4 events in 2023

Series of premier networking events held at *unique and exclusive* venues. Members are given the opportunity to showcase exceptional venues while guests network and cultivate new business relationships.

Presenting Series Sponsor: SOLD

- Exclusive sponsorship of the series
- Top billing on all event promotions
- Logo on Overland Park Chamber registration website
- Verbal recognition during program
- Opportunity to include door prizes

Venue Host Sponsor: \$500

Outdoor hospitality, large unique or entertainment-oriented venues are carefully selected to ensure that they can offer a unique, exclusive and memorable experience to Chamber members. Must be able to accommodate at least 90+ people, socially distanced. *Host is responsible for providing refreshments (appetizers, soda, beer, wine and water) for all guests.*

- Recognition on all event promotions
- Logo on Overland Park Chamber registration website
- Verbal recognition during program
- Opportunity for company rep to speak during *2-minute Spotlight*
- Opportunity to include door prizes

Member Orientation | 4 programs in 2023

All new members and new representatives of current members are invited to attend an informative, interactive session to become familiar with Chamber benefits and services while connecting with Chamber leadership and other members.

Presenting Series Sponsor: SOLD

- Recognition on all event promotions
- Logo on Overland Park Chamber registration website
- Verbal recognition during program
- Opportunity for company rep to speak during *2-minute Spotlight*
- Logo recognition on screens

Advocacy Programs & Meetings

Public Policy & Advocacy Committee Meetings | Monthly, 2nd Friday of most months

The Public Policy & Advocacy (PPA) Committee meetings provide information and discussion related to the Chamber's core policy objectives. Our speakers cover a broad range of policy issues related to business growth.

PPA Series Sponsor: \$1,500

- Recognition on all meeting promotions
- Logo on Overland Park Chamber's registration website
- Verbal recognition during program
- Logo recognition on virtual background or at meeting
- Recognition in weekly *This Week in Topeka* Report (Jan – May)

Washington Update Series | 2-3 programs in 2023

Series of Congressional updates provided by U.S. Senators and Representatives representing Overland Park, providing updates on federal issues impacting our local business community.

Washington Update Series Sponsors – \$2,500 for series

- Recognition on all event promotions
- Logo on Overland Park Chamber registration website
- Verbal recognition during program
- Logo recognition on virtual background or at event
- Recognition in weekly *This Week in Topeka* Report (Jan – May)

Virtual D.C. Fly-In | Date TBD

New in 2023! This special two-day hybrid event will bring together representatives of Congress, the Administration, and other D.C. stakeholders with Overland Park business leaders. Participants will have the opportunity to advocate for policies and issues important to the Overland Park business community. Leaders in Washington D.C. will explore national policies, topics, and trends impacting the business climate now and in the future.

Presenting Briefing Sponsor: \$3,000

- Exclusive presenting sponsorship with top billing on all promotions
- Promotion to the broader business community on the Chamber's social media platforms
- Logo and link to sponsor's landing page on Chamber's event page
- Logo recognition on sponsor slides and virtual background during event
- Opportunity to introduce a speaker(s)
- 5 registrations for sponsor representatives

Capitol Insights Sponsor: \$1,500

- Promotion to the broader business community on the Chamber's social media platforms
- Logo and link to sponsor's landing page on Chamber's event page
- Logo recognition on sponsor slides
- Opportunity to introduce a speaker(s)
- 3 registrations for sponsor representatives

Issues & Impact Sponsor: \$500

- Promotion on the Chamber's social media platforms
- Company name linked to sponsor's landing page on Chamber's event page
- Logo recognition on sponsor slides
- 1 registration for sponsor representative

This Week In Topeka Report | Weekly Electronic Publication (approx. 10-12 issues)

A weekly report from Kevin Walker, the Chamber's Sr. VP of Public Policy & Advocacy, during the Kansas Legislative session, which provides an update of State issues impacting the business community such as government regulations, transportation, taxation, and education.

This Week in Topeka Report Sponsor: \$1,000

- Top billing on each weekly publication with logo linked to sponsor's landing page
- Promotion on the Chamber's social media platforms
- Logo and link to sponsor's landing page on Chamber's advocacy page

Economic Development Programs & Events

EDC Monthly Programs | Monthly program, 9 programs in 2023

Monthly programs for Economic Development Council Investors on topics related to economic growth and prosperity in the region.

EDC Program/Lunch Series Sponsor: SOLD

- Exclusive sponsorship of EDC Program series
- Top billing on event promotions
- Logo on Overland Park Chamber's registration website
- Verbal recognition during short program
- Opportunity to provide/bring own company banner or sign to display at events

EDC Honors Program | Date TBD

Annual awards event recognizing local business successes and development and commitment of community leaders.

Presenting Sponsor: \$3,500

- Exclusive presenting sponsorship
- Top billing on all event promotions
- Logo on Overland Park Chamber's registration website
- Verbal recognition during event

- Full table

Awards Sponsor: \$1,000

- Recognition in event promotions
- Logo on Overland Park Chamber registration website
- Verbal recognition during event

Emerging Professionals and Leadership Development

OP Young Professionals

Founded in 2009, Overland Park's Young Professionals group is one of the region's premier YP programs. Run by YPs for YPs, the group creates a dynamic environment of learning, networking and community service for over 650 young professionals. Engage your team and brand with this audience through meaningful professional development and business relationships.

Platinum Sponsor: SOLD

- Top billing on all YP event promotions
- Company logo prominently displayed at YP events
- Verbal recognition at all YP events
- 1 representative on Young Professionals steering committee
- Opportunity to emcee YP events
- 5 complimentary registrations at each professional development program

Gold Sponsor: \$3,000

- Recognition in all YP event promotions
- Company logo prominently displayed at YP events
- Verbal recognition at all YP events
- 1 representative on Young Professionals steering committee
- Opportunity to emcee YP events
- 3 complimentary registrations at each professional development program

Silver Sponsor: \$1,500 – *More Available!*

- Company listed on sign at all YP events
- Verbal recognition at all the YP events
- 2 complimentary registrations at each professional development program

Bronze Sponsor: \$625

- Company listed on YP website
- Verbal recognition at all the YP events
- 1 complimentary registration at each professional development program

CEO Unplugged Series | 2 programs in 2023

Held twice annually, this program provides Overland Park Young Professionals access to local CEOs, entrepreneurs and C-Suite executives to learn how they became successful leaders within their fields. YPs will have the opportunity to interact with these movers and shakers in an unplugged after-hours format.

Series Presenting Sponsor: SOLD

- Exclusive sponsor of the series
- Top billing on event invitations
- Promotion in Chamber's *Business Perspective* newsletter, social media and e-news promotions before and after each event
- Logo on Overland Park Chamber's registration website
- Logo recognition on virtual background or event signage with logo prominently displayed
- Opportunity to introduce speakers at events
- 8 registrations for company young professionals at each event

- Verbal recognition during program
- First right of acceptance for sponsorship of 2024 CEO Unplugged Series

Leadership Overland Park | January – June 2023

A program of the Overland Park Chamber Foundation, Leadership Overland Park (LOP) is a 6-month community orientation and leadership development program. The curriculum is designed to prepare class members to address challenges and opportunities in the region as leaders throughout many sectors in our community. Because the Overland Park Chamber Foundation is a 501(c)(3) nonprofit organization, all sponsorships supporting LOP are tax-deductible to the full extent of the law.

Exclusive LOP Program Presenting Sponsor: \$3,000

- Recognition on class agenda for specific sponsored session; company logo displayed
- Opportunity to provide information to class participants
- Recognition at Graduation Ceremony
- Dates/Topics available: Contact Riley O'Dell

Session Lunch & Snack Sponsor: \$300 per session or In-kind

- Recognition on class agenda for specific session
- Company logo displayed at each lunch and snack break
- Recognition at Graduation Ceremony

Bottled Water & Soft Drink Sponsor: \$1,000 or In-kind

- Logo and name on all class session agendas
- Recognition at Graduation Ceremony in June

Welcome Reception Sponsor: SOLD

- Recognition on reception evite
- Verbal recognition during event
- Recognition at Graduation Ceremony in June

Individual Session Sponsor: \$350 per session

Leadership Overland Park Graduation Luncheon

Date: June 22, 2023, 11:30-1:30 pm

Location: TBD

Projected Attendance: 250-300

Graduation luncheon ceremony with guest speaker to congratulate the 2023 LOP class for completing the LOP program.

Presenting Sponsor: Cost: \$3,000

- Top billing for all event marketing
- Logo on Chamber website with hyperlink to company website
- Recognition in Graduation program and verbal recognition during event
- Company logo on all marketing materials including electronic invitations
- Recognition from podium
- Full Table with prominent location

Graduation Gift Sponsor: \$1,500 (2 available)

- Recognition in Graduation program
- Company logo on all marketing materials including electronic invitations
- Recognition from podium during event
- One registration for event

