



Overland  
Park  
Chamber™

# 2022 HIGHLIGHTS

Through our work in advocacy, economic development, member services and regional leadership, the Chamber is the resource, convener, advocate and changemaker. Members come together to engage in strategic conversations, tackle the big challenges, learn about opportunities and celebrate business successes.



## WELCOME

- Celebrated nearly 50 ribbon cuttings and groundbreakings for new and expanding businesses.
- Welcomed 120 new members to the Chamber.
- Economic Development initiatives resulted in:
  - Recruited 2,391 jobs (2,618 new and 44 retained) with an average wage of \$81,492, with capital investment of \$74,178,090.
  - 9 successful projects (of 23 project inquiries, 14 qualified)
- Intensely lobbied for APEX economic development tool to attract jobs to Kansas, which helped secure the Panasonic project for Johnson County.
- Represented the business community in public policy discussions including redistricting, taxation, Medicaid expansion, regional transportation priorities, workforce, food sales tax, housing, unemployment, legal reform and environmental issues.

## ADVOCATE

- Advocated for the City of Overland Park to allocate \$3 million in grant funding to Overland Park businesses impacted by the pandemic.
- Joined the City in convening stakeholders to gather input on increasing mobility in OP Central – the College Boulevard and Metcalf Avenue area.
- Created Opportunity NOW, the Chamber's first-ever multi-million-dollar workforce, community and economic development strategic initiative to tackle challenges threatening Overland Park's long-term economic prosperity and quality of life.

# CONNECT

- Partnered with Johnson County Community College's Small Business Development Center to offer scholarships to secondstage small businesses participating in the Growth through Action, Measurement, and Engagement (GAME) program.
- Recognized significant economic and civic contributions at annual EDC Honors Lunch.
- Connected business leaders with elected officials for legislative updates through county-wide events.

# LEAD

- Revamped the annual Mayor's State of the City Address to feature newly-elected Mayor Curt Skoog in a new interactive format.
- Helped form the Kansas Business Roundtable, a new statewide business advocacy coalition.



- Engaged voters with resources on votejoco.com, including candidate forums, interviews and surveys.
- Represented member workforce challenges at the Kansas Legislature's Special Committee on Workforce Issues, the only chamber of commerce invited to speak.
- Connected members to relationships, increase business and leadership development opportunities and community engagement.

# CONVENE

# EDUCATE

- Provided social, career development and philanthropic opportunities for Young Professionals.
- Graduated 34 professionals through Leadership Overland Park.
- Leads Groups provided opportunity for business collaboration and referrals.



- Earned 5-Star Reaccreditation from the U.S. Chamber of Commerce for the third time, ranking Overland Park in the top 1% of chambers nationally.
- Enhanced member visibility through the Chamber's website, publications, small business videos, events and social media.

# CELEBRATE

## #WHYWEOPCHAMBER

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