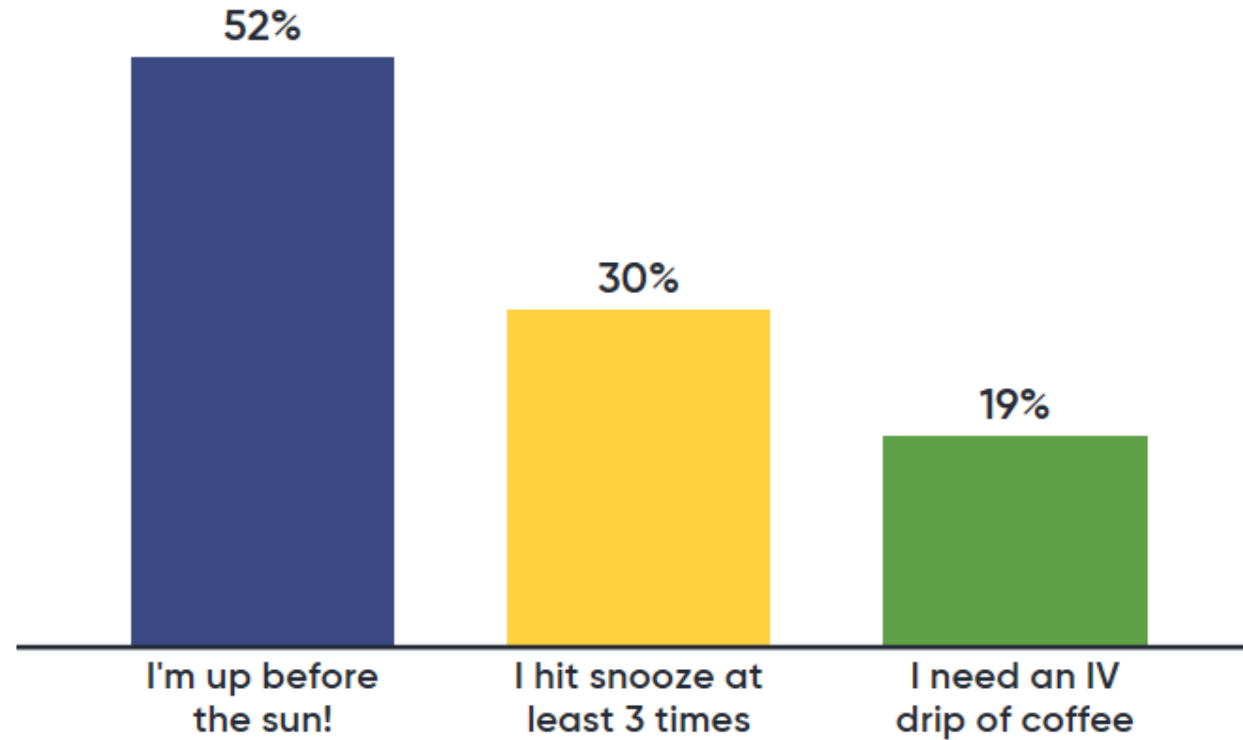


GOOD MORNING!



Go to www.menti.com and use the code 21 47 79

Are you a morning person?



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THINK BIG, BE GREAT!



*Tips, tricks, and little bit of fun for engaging with our
community*

Britt Delo & Keegan Alderink
Michigan West Coast Chamber of Commerce



IT'S ALL ABOUT YOU!

"Working together to
improve the quality of
life of the aging
population!"



"Connecting businesses and
people to each other and the
resources they need to grow and
succeed."



FLIGHT PLAN

- ☐ Segue
- ☐ Networking & Elevator Pitch Activity
- ☐ POP QUIZ & Marketing Tips





SEGUE

Name

Company

When you were a kid, what did you want to be when you grew up?

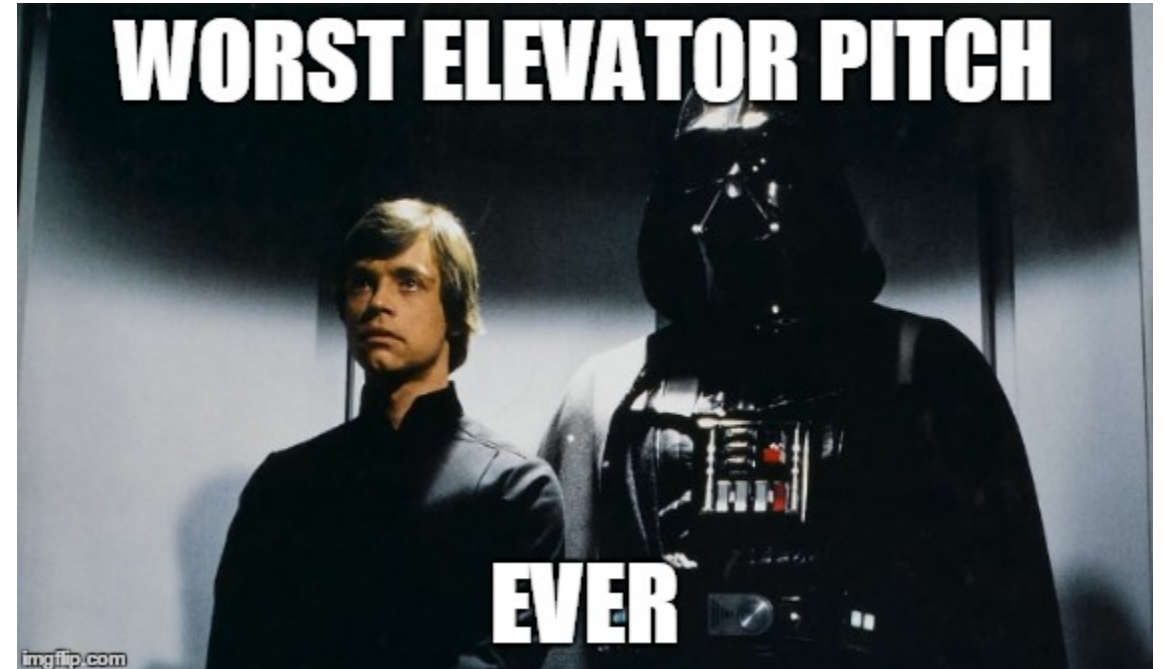


MICHIGAN
WEST COAST
CHAMBER OF COMMERCE

NETWORKING

Elevator Pitch

1. Strong Intro
2. Personal Fun Fact
3. Unique Fact about Business
4. Make an Ask



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RESOURCES

Power Breakfast



Make at least 50 contacts during the structured networking alone.

Power Happy Hour



Each participant will make over 50 contacts. Arrive grab a drink and browse display booths, make new contacts and win door prizes!

Network @ Lunch



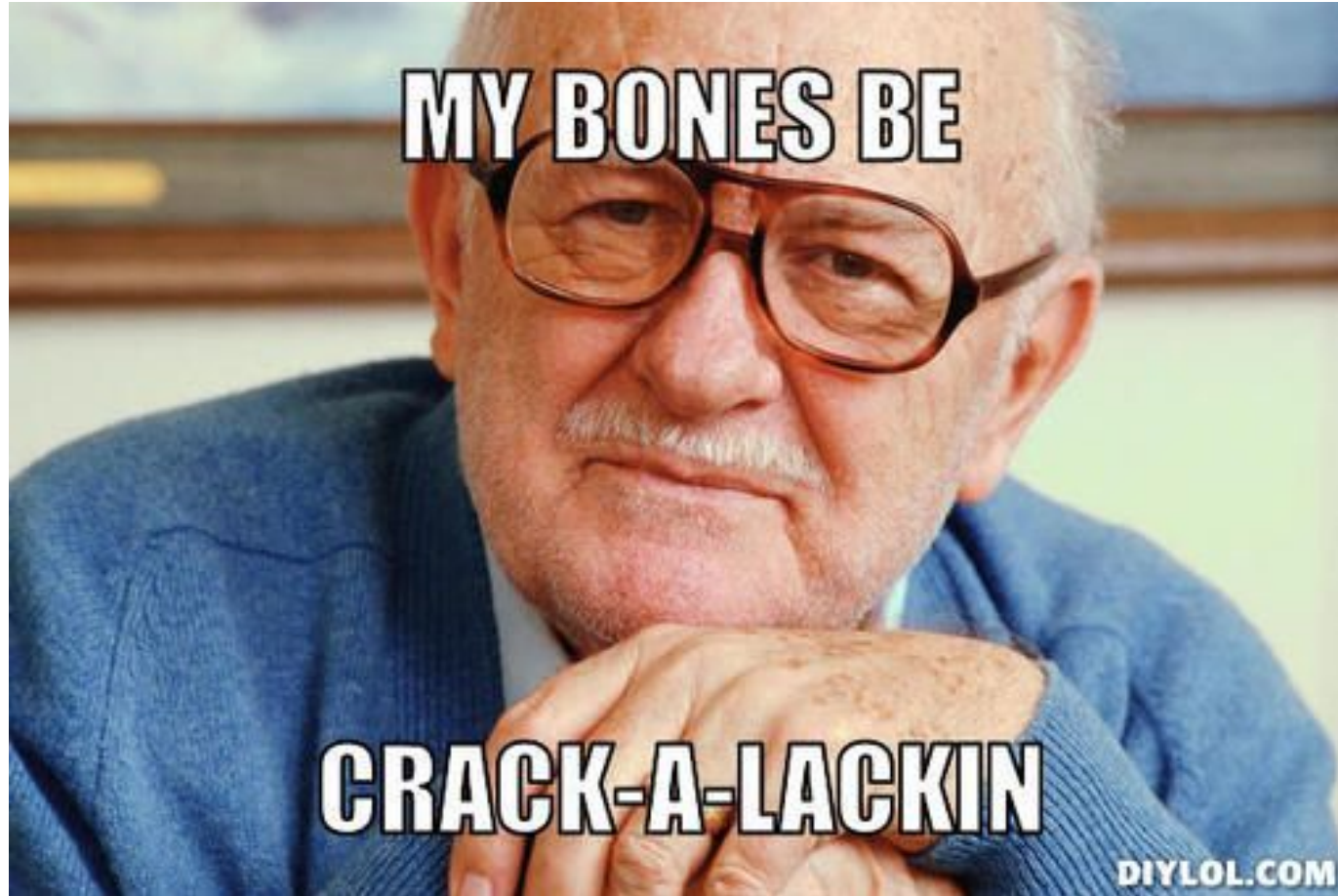
Get to know other business representatives by spending an hour with them over a relaxing business lunch.

Wake Up West Coast Breakfast



This monthly breakfast attended by over 200 members and gives our members the opportunity to network and hear about engaging topics.

POP QUIZ TIME

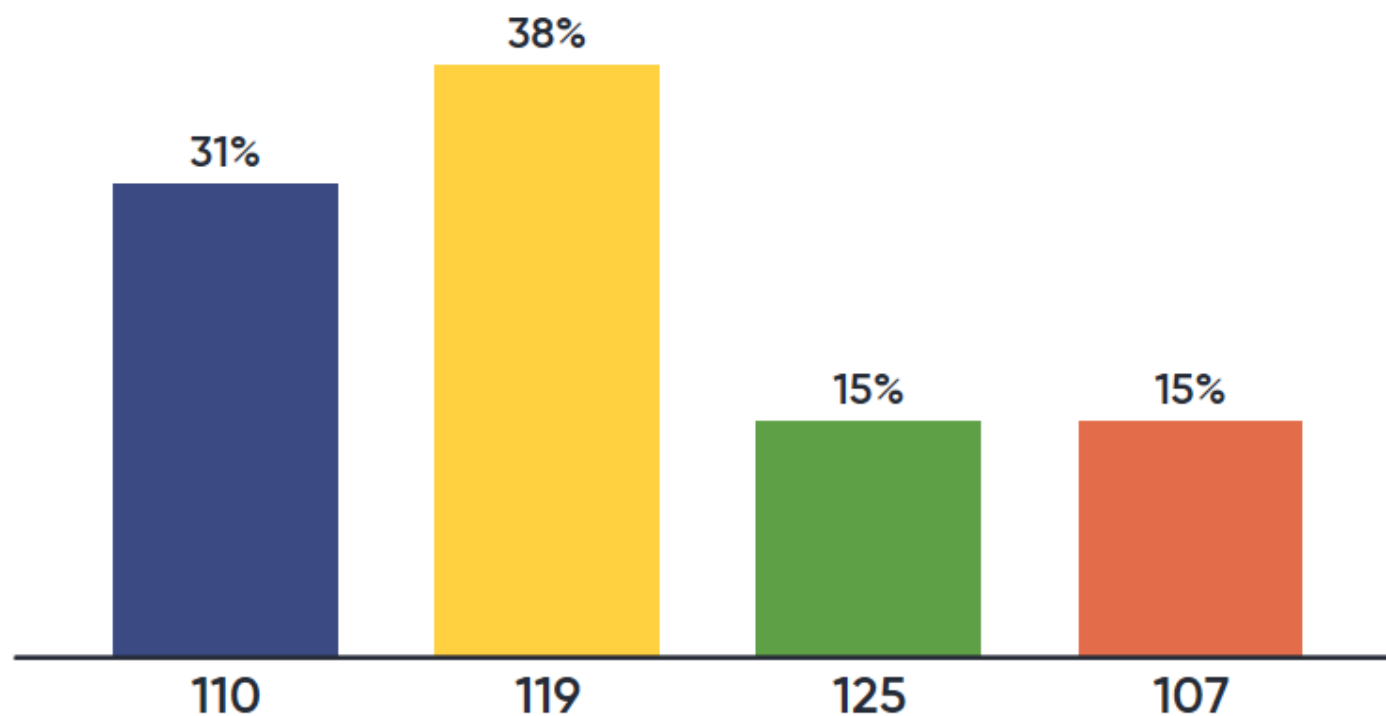


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How old was the Oldest US Citizen?

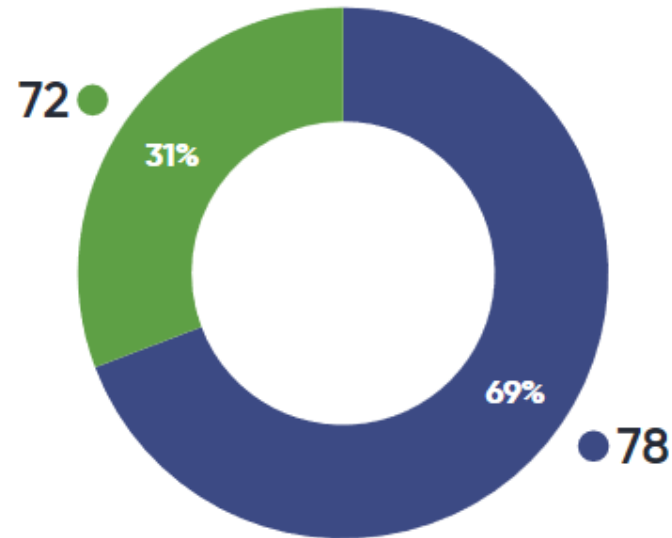


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What is the life expectancy for folks in MI?



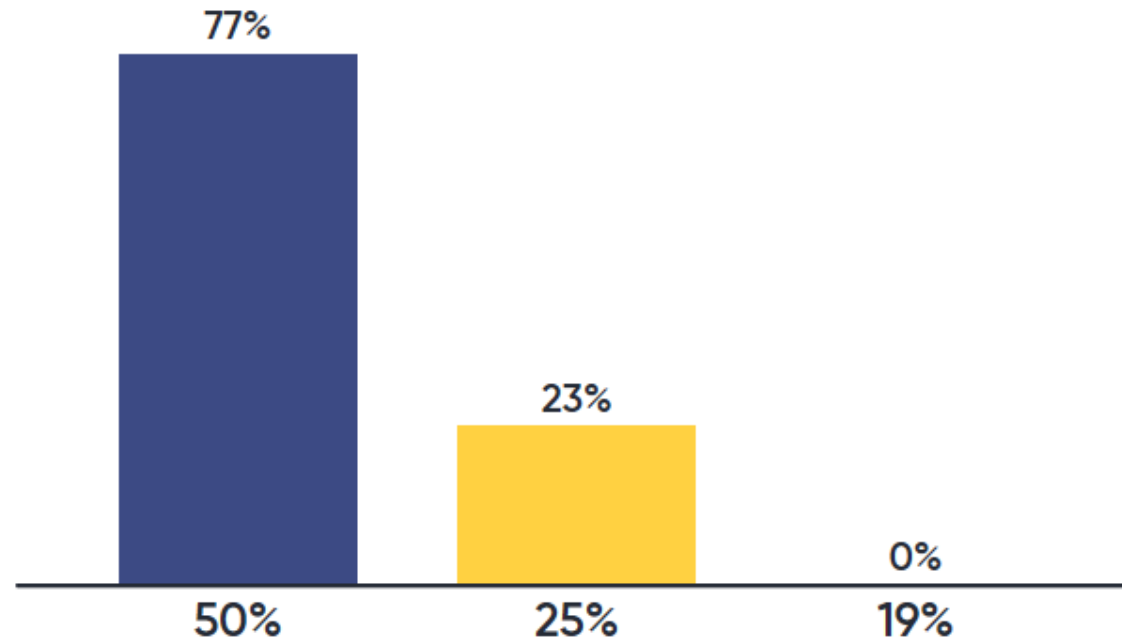
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What percentage of Michiganders are 60+ and still employed?



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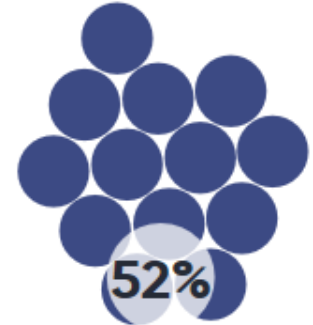
How many hours a month do adults, 55+, spend on social media sites, like Facebook?



33 hours a month



12 hours a month



28 hours a month



MARKETING TIPS

Target Market

Social Media

Member News

CONNECT Magazine



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CONTAGIOUS ENERGY WITH A POSITIVE ATTITUDE



*Thanks for letting us join
you this morning!*

Britt Delo & Keegan Alderink
Michigan West Coast Chamber of Commerce