MICHIGAN
WEST COAST
CHAMBER OF COMMERCE

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PRESS RELEASE

JANE CLARK EARNS ELITE CERTIFICATION
Michigan West Coast Chamber of Commerce leader part of latest Certified Chamber Executive class

(HOLLAND, MICHIGAN – JULY 23, 2020) — Jane Clark, Michigan West Coast Chamber of Commerce President, has been designated as a Certified Chamber Executive (CCE) by ACCE, the Association of Chamber of Commerce Executives.

ACCE is an association of more than 9,000 professionals from 1,500 chambers of commerce, including 93 of the top 100 U.S. metro areas.

The CCE designation signifies the highest quality of performance in chamber management. The program assesses and tests the applicant's knowledge of core chamber management areas, including management, planning, development, membership, communication and operations.

"We are thrilled to have this year's class join a long tradition of professional excellence," said Matt McCormick, CCE, IOM, president of the Columbia Chamber of Commerce (MO) and CCE commission chairman. "Chamber professionals who are designated CCEs have earned this recognition through hard work, countless hours of dedication to the chamber industry and leadership of their chamber to achieve the organization's goals."

Clark is one of six chamber professionals to earn the Certified Chamber Executive designation in 2020. The six leaders represent chambers of commerce in six states, including Iowa, Kentucky, Michigan, Ohio, Oklahoma and Texas.

The first CCE designation was conferred more than 40 years ago. CCE is recognized as the highest, and most elite, professional designation in the chamber of commerce profession. It's the only globally recognized certification program exclusive to the chamber of commerce industry.

Jane Clark is President of the Michigan West Coast Chamber of Commerce, the organization created through the merger of the Zeeland Chamber of Commerce and the Holland Area Chamber of Commerce in September 2012. She was previously President of the Holland Area Chamber of Commerce since June 2004. Jane currently serves as Vice Chair of the ACCE Foundation Board of Directors. She is a former member of the ACCE Board of Directors and the Board of Directors of the Michigan Association of Chamber Professionals (MACP) and has been recognized by MACP as the Chamber Executive of the Year. In 2019 she was recognized with the MACP (Michigan) Chamber Professional Award. She is also a member of the Chamber of Commerce Committee of 100, a program of the US

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Chamber. Jane is a 1985 graduate of Indiana University and a graduate of the six-year Institute for Organizational Management, a program of the U.S. Chamber of Commerce.

Learn more about ACCE's CCE program by visiting www.ACCE.org/CCE.

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About ACCE:

The Association of Chamber of Commerce Executives, founded in 1914, serves more than 9,000 professionals who lead chambers of commerce. The mission of the Alexandria, Va.-based organization is to support and develop chamber professionals to lead businesses and their communities. Learn more about us by visiting www.ACCE.org.

About the Michigan West Coast Chamber of Commerce:

The Michigan West Coast Chamber of Commerce serves over 1,200 member businesses and their 65,000 employees the Holland and Zeeland areas. As a Catalyst, Convener and Champion, the Chamber connects people and businesses to the resources they need to grow and succeed and uses their platform as the voice of the business community to help members advocate about issues that impact their growth and sustainability. One of only one percent of Chambers nationally with a Five-Star Accreditation, the West Coast Chamber was named the Michigan Outstanding Chamber of the Year by the Michigan Association of Chamber Professionals, receiving the highest score ever awarded. Learn more by visiting www.westcoastchamber.org.