

ACHESON

BUSINESS ASSOCIATION

6th Annual

Friday June 18

2021 Golf Tournament

SPONSORSHIP PACKAGE

The ABA annual tournament with golfers and sponsors from our vibrant business community, out for the day to network, golf, & win great prizes.



2021 Acheson Golf Tournament
WWW.ACHESONBUSINESS.COM



ABOUT **ACHESON BUSINESS ASSOCIATION**

We foster an engaged business community in Acheson to build meaningful connections, be a strong representative, and a valuable resource to our members.

The ABA is the heart of Acheson, strengthening business in the community to promote success.

Our Community Partners & 2021 Golf Charities.

A portion of the funds raised from ticket and raffle sales go to our golf tournament charities: Stony Plain Kinsmen & Spruce Grove Kinettes.

Each year we partner with the Kinsmen and Kinettes to raise money, toys, and food for the Christmas hampers to families in Parkland County.



FAST FACTS

- In December 2020, the ABA and its business community raised over \$13,000.00 and 1000 toys.
- The Kinsmen and Kinettes handed out over 1400 Christmas Hampers to families in Parkland County.
- Close to 1700 children & teens received gifts that Christmas.

BECOME A SPONSOR

EVENT SPONSOR.....\$3000

Advertising space at banquet (bring your own banner), a special mention at banquet, logo promotion on all marketing as title sponsor, winning team trophy presenter, golf ball with logo for all players and tabletop advertising. Includes: 1 foursome, golf balls, trophy, printing for event signage. (1 sponsorship opportunity)

BANQUET SPONSOR.....\$2000

Advertising space at banquet (bring your own banner), a special mention at banquet, logo promotion on all marketing as banquet sponsor, and tabletop advertising. Includes 1 twosome, printing for event signage. (1 sponsorship opportunity)

HOLE-IN-ONE SPONSOR.....\$1500

Advertising at hole-in-one prize display and 4 hole-in-one tee boxes, special mention at banquet, logo promotion on all marketing as hole-in-one sponsor. Includes 1 twosome, printing for event signage, hole-in-one insurance. (1 sponsorship opportunity)

HOLE SPONSOR.....\$1000

Advertising at golf hole - Run activity (food, activity, extra prize), special mention at banquet for hole winner, logo promotion on all marketing as hole sponsor. Includes 1 golfer, hole prize, hole sponsorship sign. (18 sponsorship opportunities)

Continue to the next page for additional sponsorship options.

BREAKFAST SPONSOR.....\$1000

Advertising (bring your own upright banner) & recognition at breakfast, logo promotion on all marketing as breakfast sponsor. Includes 1 golfer, event signage. (2 sponsorship opportunities)





AWARD SPONSOR.....\$1000

Award presenter for Most Honest Team & Best Dressed. Advertising & recognition at award presentation, logo placement on award, logo promotion on all marketing as awards sponsor.

Includes: 1 golfer, 2 awards with your logo.
(1 sponsorship opportunity)

CART & RULES SPONSOR.....\$1000

Advertising on all carts and promo item, logo promotion on all marketing as cart sponsor, opportunity to display retractable signage at golf cart signout.

Includes: 1 golfer and golf signage with your logo.
(1 sponsorship opportunity)

PUTTING GREEN SPONSOR.....\$1000

Advertising at putting green (bring your own upright banner), logo promotion on all marketing.

Includes: 1 golfer, activity sign with your logo.
(1 sponsorship opportunity)

MULLIGAN SPONSOR.....\$1000

Advertising at mulligan table (bring your own upright banner), logo on all mulligan tickets, logo promotion on all marketing as mulligan sponsor.

Includes: 1 golfer, printing of mulligan tickets with your logo.
(1 sponsorship opportunity)

REGISTRATION & SWAG BAGS.....\$500

Advertising at registration table, logo promotion on all marketing as swag bag sponsor. Includes 1 banquet ticket. (3 sponsorship opportunity)

**Don't see an option that fits your needs?
Contact us to discuss our custom packages.**



ACHESON

BUSINESS ASSOCIATION

TO BECOME A SPONSOR, PLEASE CONTACT

Jodi Fulford, Executive Director

Phone: (780) 960-0699

Email: jfulford@achesonbusiness.com

NEXT STEPS

Confirm Your Sponsorship Level

Please call or email the ABA to discuss your sponsorship type and to confirm availability. See contact information above.

Make a Payment

Once you have confirmed your sponsorship type and amount, you will receive an invoice. From there, you can either send a cheque or pay your invoice online via Credit Card.

Email Logo

Please email us a high-quality version of your logo.

