

**ACHESON**  
BUSINESS ASSOCIATION



# **SPONSORSHIP PACKAGE**

## **2022 Acheson Golf Tournament**

The 2022 Acheson Golf Tournament on June 17 is an opportunity to get noticed. This popular event sells out quickly - book your sponsorship spot today!

[WWW.ACHESONBUSINESS.COM](http://WWW.ACHESONBUSINESS.COM)



# ABOUT ACHESON BUSINESS ASSOCIATION

We foster an engaged business community in Acheson to build meaningful connections, be a strong representative, and a valuable resource to our members.

The ABA is the heart of Acheson, strengthening business in the community to promote success.

Our members are involved in Agriculture, Manufacturing, Construction, Oil & Gas, Energy Services, Transportation, Distribution & Logistics, and more.

This includes our associate members in surrounding areas such as Spruce Grove, Stony Plain, Parkland County, St. Albert and Sherwood Park.

Acheson is a vibrant business community that is involved in our region and community and is proud to support organizations like the Stony Plain Kinsmen Club and Spruce Grove Kinettes through fundraisers and donations .



## FAST FACTS

- The Acheson Industrial Area includes over 400 commercial and industrial businesses.
- These businesses produce billions in revenue annually.
- Over 10,000 employees travel to the Acheson Industrial Area each day.

# BECOME A SPONSOR

Network with our members, business owners, and stakeholders of Acheson all while supporting the Acheson Business Association (ABA). This year a portion of the funds raised during the tournament will be going to our community partners, the Spruce Grove Kinettes and Stony Plain Kinsmen. This event sells out quickly. Book your spot today!

## EVENT SPONSOR.....\$4000

Advertising at banquet, Special mention, logo promotion on marketing as title sponsor, winning team trophy presenter, tabletop advertising at banquet, and 4 golfers included in package.

## BBQ SPONSOR.....\$3000

Advertising at banquet, special mention, logo promotion on marketing as banquet sponsor, tabletop advertising at banquet, and 3 golfers included in package.

## BREAKFAST SPONSOR.....\$2000

Advertising & recognition at breakfast, logo promotion on marketing as breakfast sponsor, opportunity to display retractable signage at registration table and 2 golfers included in package.

## HOLE-IN-ONE SPONSOR.....\$1500

Sponsor of \$10,000 hole in one prize, logo promotion on tournament marketing, presentation of prize to winner of hole in one contest (if there is one on this day), and 1 golfer included in package.

Continue to the next page for additional sponsorship options.

## **HOLE SPONSOR.....\$1250**

Advertising at golf hole - Run activity (food, activity, extra prize by sponsor), special mention, logo promotion on marketing as hole sponsor, tabletop advertising at banquet, and 1 golfer included in package.

## **GOLF ACCESSORY SPONSOR.....\$1500**

Logo on golfer gift items and logo promotion on tournament marketing.

## **PUTTING GREEN SPONSOR.....\$1000**

Advertising at putting green and logo promotion on tournament marketing.

## **MULLIGAN SPONSOR.....\$1000**

Marketing of sponsorship level at ticket sale counter and on tournament marketing. Proceeds of mulligan sales go to tournament charities - Kinettes and Kinsmen of Stony Plain. Mulligan sponsor recognized during presentation of funds to this charity.

## **CART & RULES SPONSOR.....\$1000**

Advertising on all carts, logo promotion on marketing as cart sponsor, and opportunity to display retractable signage at registration table.

## **REGISTRATION & SWAG BAGS.....\$1000**

Advertising at registration table, Logo promotion on marketing as swag bag sponsor.

**Don't see an option that fits your needs?  
Contact us to discuss our custom packages.**

# ADDITIONAL GOLFERS

Have more golfers than your sponsorship level provides?

**REGISTRATION**

**\$225** per person

**\$900** per team of 4



## SECURE YOUR SPONSORSHIP SPOT

Email [admin@achesonbusiness.com](mailto:admin@achesonbusiness.com)

If you have questions, please contact Colin Tooth, ABA Chair, at 780-293-8932 or Jeanette DeBruin, ABA Director of Fundraising and Events, at 780-220-0434.

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