

ghca
BUILDING
G E O R G I A

XI^{th Annual}
AWARDS
Gala

DEC **2** 2022



SPONSORSHIP **PACKAGE**

2022



Kevin Lares

Kevin Lares, President
of the Board GHCA

It is with with great pride and pleasure that the Board of Directors of the Georgia Hispanic Construction Association, invites you to our XI Annual GHCA Gala.

Come spend some time with us, family and colleagues to celebrate the many accomplishments our members and community have achieved.

Even though this event commemorates our community, it is also a time to network and simply enjoy the company of our industry leaders, government partners and colleagues. This is the time to celebrate the accomplishments and contributions our Hispanic contractors as well as other organizations, bring to our ever expanding family of members, partners and sponsors.

Join us December 2, 2022 for this epic event that will forever stay in your mind. Our Mission and Vision of nurturing and lending a hand to our Hispanic Community in the construction industry will be evident this evening. Come and support your friends, colleagues and leaders that have made a difference in our organization.

We thank you for your participation, support and commitment to GHCA.

PRE GALA HOST

Be the Host and sole sponsor of the momentous event of the year and host an intimate experience with the 2022 Building Georgia award recipients, the GHCA Board of Directors, and GHCA's top annual supporters.



- Personalized invitations to Pre Gala guests
- Social Media posting promoting as Pre Gala Host
- Welcome Remarks at Pre Gala Event
- Pre Gala Host Gift (optional)
- Video (provided by sponsor) in Pre Gala presentation
- Space to display banners and company materials

===== PLUS =====

- Table for 10 guests at XI Annual Awards Gala
- Stage Mentions During Gala Awards Program
- One Page Ad in Gala Program
- Premier Recognition in E-mail Blasts
- Recognition in all Gala Marketing Materials
- Social Media Recognition
- Logo Features On-screen during Gala Awards Ceremony

\$ 10,000

EARLY BIRD PRICES

BEFORE **AUGUST 30TH**

Table Sponsor **\$2,999**
\$299 per person (members)
\$499 per person (non-members)

AFTER **SEPTEMBER 1ST**

Table Sponsor **\$3,499**
\$349 per person (members)
\$599 per person (non-members)





CASINO NIGHT SPONSOR

The Casino Night Level is the highest Gala Sponsorship available, with 360° exposure and recognition during the Gala Awards. Plus, you get to invite guests to enjoy a Casino Night Experience among construction's key players of the year.

- One tables for 10 guests at XI Annual Awards Gala
- Exclusive Sponsor Casino Night: Money/Chips with Sponsor Logo, Banner and Brand promotion
- One -minute Video Presentation at Gala Ceremony
- Promotional Items (Sponsor provided at each table)
- Stage Mentions by Emcee and Premier Recognition during Gala Awards
- One Page Ad in Gala Awards Program
- Premier Recognition in E-mail Blast Announcement
- Recognition in all Gala Related Marketing Materials
- Social Media Recognition
- Logo Features On-screen during Gala Awards

\$ 10,000



COCKTAIL SPONSOR

- One Table for 10 Guests
- Exclusive Sponsor for the Cocktail reception, plus Brand inclusion in every cocktail
- Stage Mentions by Emcee
- Half Page Ad in Gala Program
- Recognition in all Gala Related Marketing Materials
- Social Media Recognition
- Logo Features On-screen during Gala

\$7,000

This Sponsorship allows you to be at the entertainment center while developing immediate engagement. Your brand will have total exposure as displayed at the cocktail reception in very creative ways. Plus, you get to invite 10 guests to enjoy construction's most sought evenings of the year.



WINE SPONSOR

The Wine Sponsorship is a popular way to promote your brand and business while offering all Gala guests a toast. Bottles of wine carrying your brand are displayed throughout the banquet room, creating a must-see brand experience. Plus, you get to invite 10 guests to enjoy construction's most sought evenings of the year.

- One Table for 10 Guests
- Opportunity to Tag all Wine Bottles
- Stage Mentions by Emcee
- Half Page Ad in the Program
- Recognition in all Gala Related Marketing Materials
- Social Media Recognition
- Logo Featured On-screen during Gala

\$ 7,000

- One Table for 10 Guests
- Stage Mentions by Emcee
- Half Page Ad in Gala Program
- Recognition in all Gala Related Marketing Materials
- Social Media Recognition
- Logo Features On-screen during Gala

\$ 5,000



STEEL SPONSOR

The Steel Sponsorship offers the best of both worlds by providing extensive exposure for your brand while staying within budget. Plus, you get to invite 10 guests to enjoy construction's most sought evenings of the year.

- One Table for 10 Guests
- Business Card Size Ad in Gala Program

\$ 3,500



TABLE SPONSOR

Companies get to invite 10 guests to enjoy construction's most sought evenings of the year. The Table Sponsorship is ideal for Construction Business end-of-year office dinner, to invite clients and prospects, or to treat your colleagues to a night of fantastic industry-focused networking and LOTS OF FUN!

If you want to promote
the event on your social
media platforms please
use the hashtag:



GALABUILDINGGA2022
GHCA11THANNIVERSARY



THANK YOU!