



SAVE *the* DATE

May 10th
2024



Bear's Best ATLANTA

Go to our Bio to purchase your **Sponsorships and Foursomes**

MISSION

To nurture the success of the Hispanic community in the construction industry through education, advocacy, and networking.

VISION

GHCA envisions a vibrant construction industry in which all Hispanic businesses are respected and empowered, and in which they have equitable access to the same opportunities, resources and rewards as everyone else. We believe in creating strong prosperous communities and in leaving a legacy of lasting and meaningful progress for generations to come.

VALUES

Our core values are focused on Member Satisfaction, Safety, Excellence, Making a Difference, Diversity, Equity and Inclusion, Collaboration, Environmental Responsibility and having Fun while doing what we love the most.

The Georgia Hispanic Construction Association (GHCA) is a 501(c)6 non-profit, membership-based organization established in 2012 to serve the needs of the growing Hispanic construction community in the State of Georgia. **The GHCA provides education and business development resources to help small and medium-sized construction firms** to build a stronger business foundation and to secure more and better business opportunities.



georgiahca.org



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[@weareghca](https://www.instagram.com/weareghca)



GOLD SPONSORS



LEADER BOARD SPONSOR



GOLF CART SPONSOR



BEVERAGE CART SPONSOR



LUNCH BOX SPONSOR



TEE BOX SPONSORS



TEE BOX SPONSORS





**Bear's Best
Atlanta**

A Member of the ClubCorp Family

Bear's Best

A T L A N T A



5342 Aldeburgh Drive
Suwanee, GA 30024

Is one of the best daily fee courses in Georgia, offering corporate entertaining, golf outings and providing the experience of a luxurious private club at a public facility for all golfers. The American professional golfer and golf course designer Jack Nicklaus, chose 18 of his best and most memorable designs for this course.



SPONSORSHIPS AND FOURSOMES



PRESENTING SPONSOR

- 1** Company Logo embedded in Golf Tournament brand as Presenting Sponsor and in all on-line and off-line promotional material.
- 2** Green fees for two foursomes (8 players).
- 3** Company logo in full color on LED screen PGA Style electronic leaderboard.
- 4** Company logo on Player's Gift to be given out to all players.
- 5** Opportunity to set up during registration to distribute Player's Gift and meet all golfers during tournament.
- 6** Opportunity to set up a 10x10 tent on tee box to meet all golfers during tournament.
- 7** Company logo and hyperlink prominently displayed on GHCA website. Company logo on all tournament marketing materials as Presenting Sponsor.
- 8** Four Hole Sponsor Signs.

\$10,000

GOLF CLINIC SPONSOR

Starting
March

19

2024

At RiverPines Golf
Course in Johns Creek, GA
6 sessions

Have fun, learn golf and build relationships with other
construction professionals for six weeks starting March 19
Longest Sponsorship Exposure, from March through May 2024.

\$5,000

2x1 Sponsorship Opportunity



Green fees for one foursome (4 Players) on
GHCA Golf Tournament on May 10, 2024.

Company Logo in full color on LED screen
PGA Style electronic board at Golf
Tournament and hyperlink prominently
displayed on GHCA website.

Review in our Newsletter (activity and thanks
to the sponsor).

4 posts on our social media promoting our sponsor
(the week the activity starts/ during the third week/at
the end of the activity, in your week 6).

Host the event, where one of your representatives can participate
actively in learning golf, while another can exclusively network.

1

2

3

4

5

GOLD

S P O N S O R



\$5,000

Green fees for one foursome (4 players).

1

Company Logo in second position on PGA Style
electronic leaderboard side panels.

2

Company logo in full color on LED screen PGA style
electronic leaderboard.

3

Company logo on all tournament marketing materials as Gold Sponsor.

4

Opportunity to set up 10x10 tent on tee box to meet all golfers
during tournament.

5

Company logo and hyperlink prominently displayed on GHCA website.

6

Two Hole Sponsor Signs.

7



LEADERBOARD SPONSOR

- 1** Green fees for one foursome (4 players).
- 2** Company logo premium position on PGA Style electronic leaderboard.
- 3** Company logo in full color on LED screen PGA Style electronic leaderboard.
- 4** Opportunity to set up 10x10 tent beside leaderboard to meet all golfers during tournament.
- 5** Company logo and hyperlink prominently displayed on GHCA website.
- 6** Two Hole Sponsor Signs.

\$5,000

CONTEST SPONSOR



\$5,000

Green fees for one foursome (4 players).

1

Company logo in full color on LED screen PGA Style electronic leaderboard.

2

Opportunity to set up on Contest Hole (Long Drive or Close Up) and meet all golfers during tournament.

3

Opportunity to set up 10x10 tent on tee box to meet all golfers during tournament.

4

Opportunity to address golfers during awards ceremony to give out contest winner prizes.

5

Company logo and hyperlink prominently displayed on GHCA website.

6

Two Hole Sponsor Signs.

7



BEVERAGE CART SPONSOR

- 1** Green fees for one foursome (4 players).
- 2** Company logo in full color on LED screen PGA Style electronic leaderboard.
- 3** Company logo in full color on beverage carts and opportunity to ride along in beverage cart and meet all golfers during tournament.
- 4** Beverage station with company brand and signage at Tournament Registration.
- 5** Company logo and hyperlink prominently displayed on GHCA website.
- 6** Two Hole Sponsor Signs.



\$5,000

GOLF CART SPONSOR



Green fees for one foursome (4 players).

1

Company logo displayed on each golf cart used during the tournament.

2

Company logo on all tournament marketing materials as Golf Cart Sponsor.

3

Company logo and hyperlink prominently displayed on GHCA website.

4

Two Hole Sponsor Signs.

5


\$5,000




PHOTO BOOTH SPONSOR

- 1** Green fees for one foursome (4 players).
- 2** Company logo displayed on Photo Booth and in the picture frame taken at booth.
- 3** Company logo on all tournament marketing materials as Photo Booth Sponsor.
- 4** Company logo and hyperlink prominently displayed on GHCA website
- 5** Two Hole Sponsor Signs.

\$5,000

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- 1** Green fees for one foursome (4 players).
 - 2** Company logo in full color on LED screen PGA Style electronic leaderboard.
 - 3** Opportunity to set up 10x10 tent on tee box to meet all golfers uring tournament.
 - 4** Company logo and hyperlink prominently displayed on GHCA website.
 - 5** One Hole Sponsor Sign.
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- 1** Green fees for one foursome (4 players).
 - 2** Company logo in full color on LED screen PGA Style electronic leaderboard.
 - 3** Lunch box for all players branded with company Logo.
 - 4** Company logo and hyperlink prominently displayed on GHCA website.
 - 5** One Hole Sponsor Sign.

TEE BOX SPONSOR

\$3,000



LUNCH BOX SPONSOR

\$3,000

TEAM
SPONSOR \$1,650

TWOSOME
SPONSOR \$850

HOLE SIGN
SPONSOR \$600

- Green fees for one foursome (4 players)
Four (4) complimentary Mulligans
*Option to play as a foursome or twosomes matched with other members. 1
- Company logo in full color on LED screen PGA Style electronic leaderboard. 2
- Player Gifts given to each player. 3
- Complementary food & beverage throughout golf tournament. 4
- One Hole Sponsor Sign. 5

-
- Green fees for one twosome (2 players).
Two (2) complimentary Mulligans
*Twosomes matched with other members. 1
 - Company logo in full color on LED screen PGA Style electronic leaderboard. 2
 - Player Gifts given to each player. 3
 - Complementary food & beverage throughout golf tournament. 4

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- Hole signage at the golf course. 1



GET IN TOUCH FOR
MORE INFORMATION



404.229.8070



georgiahca.org



@SOMOSGHCA



@weareghca