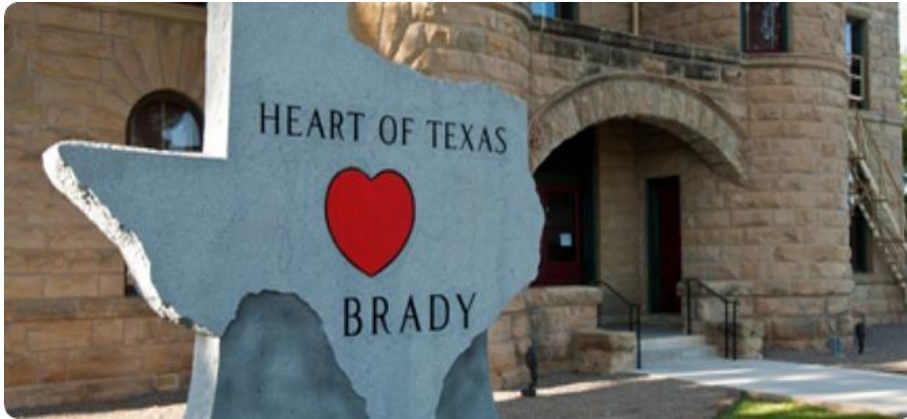


BRADY, TEXAS Retail Market Profile



ECONOMIC GROWTH FACTORS

- * Location, Location: Geographic Center of Texas
- * Local Primary Employers Expanding
- * Family Oriented Quality of Life
- * Retail Sales Up
- * Excellent schools, low cost of doing business
- * Land is priced in \$'s per acre...not \$'s per square foot

PLEASE CONTACT

Kathi Masonheimer, IOM
Brady / McCulloch County Chamber of Commerce
101 East 1st Street
Brady, Texas 76825

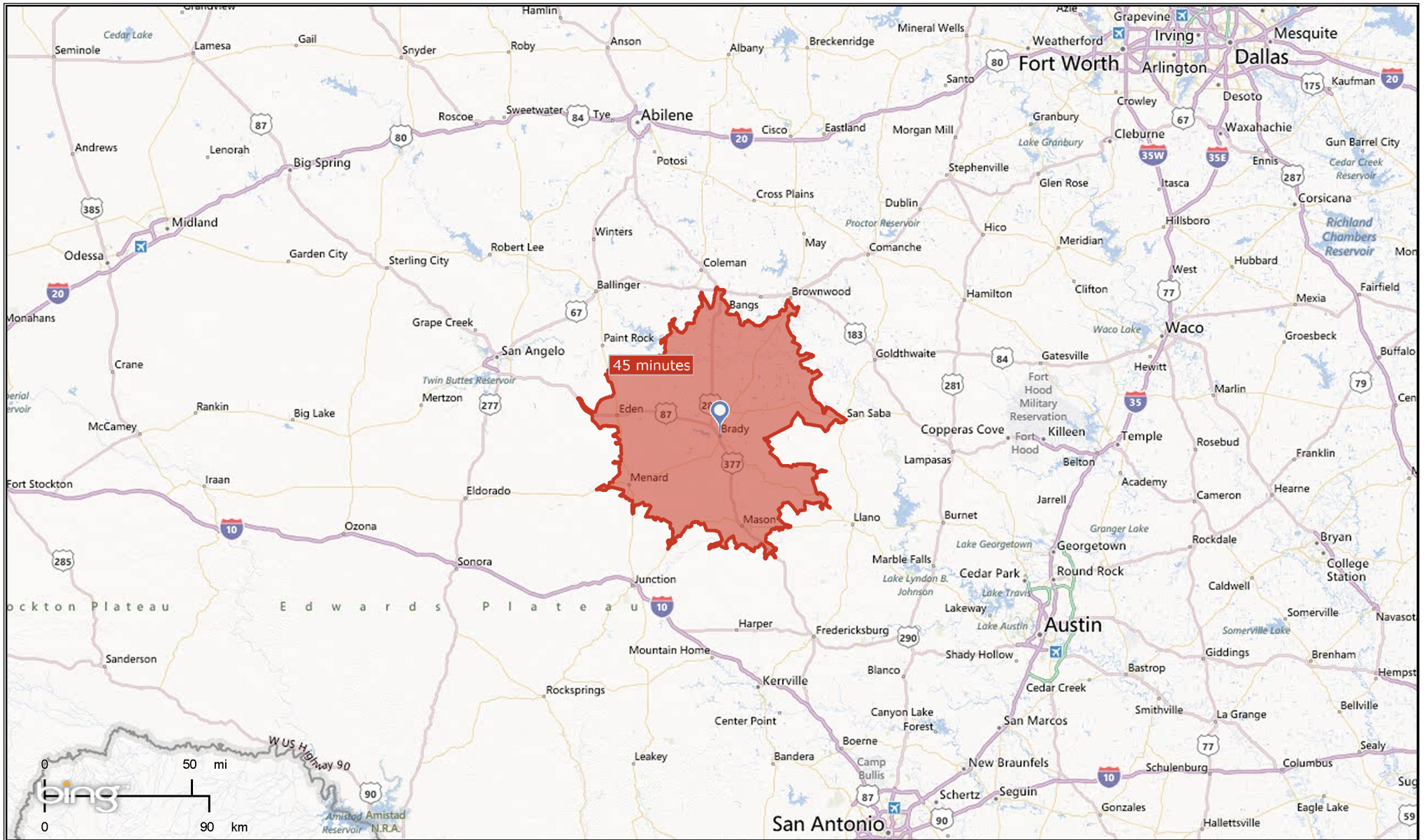
1.325.597.3491 * kathi@bradytx.com * www.bradytx.com

Data Sources: 2010 U.S. Census, ESRI *Business Analyst*

Indicator	BRADY	Retail Trade Area
Population	5,480	25,801
Median Age	39.4	43.2
Total Households	2,180	9,991
Total Families	1,448	6,812
Median Household Income	\$28,109	\$37,119
Average Household Income	\$35,766	\$51,348
Ethnicity, in %		
White	81.1	85.8
Black	2.1	2.4
Other	16.9	11.8
Hispanic Origin	32.3	30.5
H.S. (+) College Education, %	68.1	72.9



BRADY, TEXAS RETAIL TRADE AREA



October 16, 2012