

Instagram Adventure:

2 Days

Day 1 -

Start your trip off right with Mac's BBQ.

Known across Texas for their fall-off-the-bone-brisket and their green chili mac 'n cheese, your #foodie photo will be the envy of all of your followers. If you plan to come in on a Friday or Saturday night, you can be sure to have steak and live music!

Follow dinner with drinks at The Locker!

A local hot spot, The Locker Sports Bar & Grill has live music or karaoke nights most weekends and drinks for every person. Try their peach margarita or grab a pint of your favorite beer. If you come around Halloween, you might bring a costume so you can join in on their annual Costume Contest!

Finish off the night by staying at The Gates Guest House.

Brady's very own bed & breakfast is located on the main street in town, Bridge Street, and minutes away from downtown and most businesses in town. It is fully updated and packed with charm and is photo ready. You'll rest easy knowing you're sleeping in the Heart of Texas!

Day 2 -

Hit up a tourist (and local) favorite - D & J's Good Ole Days.

With over 20,000 square feet and two locations, you can spend lots of time exploring this unique antique store! They pride themselves on their one-of-a-kind finds and odd displays. You'll be sure to discover lots of photo ops throughout their stores!

Take a trip down to Jacoby's Cafe.

Only 17 miles down the road, you'll discover a truly special eating experience. Rich with history, Jacoby's Feed & Seed Cafe is home grown in every sense of the phrase. The meat used in their restaurant is raised by the family, fed with their feed, and cooked in their cafe. With home cookin' that'll remind you of your grandma's, you'll wonder where it's been all your life!

Round off your afternoon with a movie at the Palace Theater.

Recently renovated and restored, you'll certainly find an Insta-worthy, small town Texas activity. Our one screen movie theater might be a once in a lifetime experience for our visitors. Grab a friend or your children and catch one of the family-friendly movies at The Palace.

Outdoor Adventure:

3 Days

Day 1 -

Spend the night under the stars at Brady Lake & Campground.

With 14 cabanas, a cabin, 12 RV hookups, and over 15 campsites, you will have a plethora of options to choose from for lodging. There are restrooms with showers for campers and the Lake Store is right across the road for anything you might need. Whichever option you choose, the outdoorsman will fall in love with the sunset views and near zero light pollution for the stars.

Day 2 -

Spend your morning fishing.

Where the shoreline and fish are plentiful, the fisherman will love fishing at Brady Lake & Campground. The shoreline measures 25 miles and the Largemouth Bass, Catfish, Crappie, and White Bass are abundant. There's no better way to spend your day in Brady than on the water!

Take an afternoon stroll in Richards Park.

Tucked away off Highway 87, you can find Brady's gem: Richards Park! With its playground, disc golf course, and walking trails along the creek under the Oak trees, there is plenty to do in the outdoors here.

Finish off your day with a trip to Cattleman's BBQ.

From homemade chili to melt-in-your-mouth swiss mushroom burgers to the perfect steak bites, Cattleman's BBQ will satisfy your appetite! Known for their famous poppers and delicious pie, you can't go wrong with this local favorite.

Day 3 -

Spend your last morning in Brady with an A.M. hunt!

Aside from being the geographic center of Texas, McCulloch County is known for its prime whitetail hunting. Back in 1891, a world record was set with a 78-point shot here in the county, appropriately nicknamed the "Brady Buck." Today, you can take your pick of hunts - from our famous whitetail and axis to exotic hunting and everything in between. Choose from one of our many hunting leases and spend a morning in the beautiful countryside of McCulloch County.

Grab some breakfast at Mexico City Cafe.

In addition to their brunch-time buffet, Mexico City has a wide array of breakfast to choose from. Whether you're craving crepes, breakfast tacos, or a hearty plate of eggs, bacon, and hash browns - the appetite you worked up on your hunt will soon be a thing of the past!

Family Fun:

2 Days

Day 1-

Start your trip off right with a trip to Brady's own Boondocks.

Boondocks is a restaurant that will satisfy every craving your family members might have. From their famous catfish, to their Cajun food, to a burger on a sourdough bun - this is the perfect stop. Family owned and run, your family will feel right at home!

Follow lunch with an afternoon at McCulloch County Library.

Located off the square, the local library is open to visitors and has events for children almost every afternoon of the week! Escape the heat in McCulloch County Library with a good book or playing games.

Round off the evening with a movie at The Palace Theater.

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Spend the night at Brady's Best Western.

Friendly staff and budget-friendly prices with recently renovated rooms, you can't go wrong with Best Western. Located on the main street in town, Bridge Street, and only seconds away from Boondocks and other restaurants in town - you'll feel happy to stay in the Heart of Texas!

Day 2 -

Grab breakfast at Down Home Country Cookin'.

A favorite of locals and visitors alike, Down Home Country Cookin' has some food that will remind you of the comfort food your mom makes. The coffee is as strong as the cozy atmosphere and the food will leave you as full as your heart will be after time spent here.

Lose track of time in one of our museums.

Whether your family are fans of country music or history buffs, Brady has a couple of famed museums to choose from. Heart of Texas Country Music Museum has memorabilia from the likes of Johnny Cash, Loretta Lynn, and Willie Nelson, while Heart of Texas Country Historical Museum is jam-packed with local history as well as WWI and WWII history.

Spend some time in the sunshine in Richards Park

Tucked away off Highway 87, you'll find the gem of Brady: Richards Park. With a playground, a disc golf course, a walking trail along Brady Creek, and its close proximity to another park, there is something for everyone! E.O. Martin Park is right next door and has an aquatic park, a volleyball and basketball court, and butterfly garden.

Historic Tour:

1 Day

Day 1 -

Start your trip off right with the roadside Heart of Texas State Park.

Ever wondered why Brady is called the True Heart of Texas? The literal geographic center of Texas is located in our county! Located 18 miles north of town on Highway 377, there is a roadside State Park where you can climb a tower and see it for yourself! What better way to start off your trip than surrounding yourself with the views of the hill country.

Then head to Heart of Texas Country Music Museum.

The perfect blend of country music and Texas history, the Heart of Texas Country Music Museum will be sure to leave you in awe. With memorabilia from Johnny Cash to Loretta Lynn, you'll have plenty to see. If you plan your trip in the spring, you could even go to the Heart of Texas Country Music Festival - perfect for all classic country lovers!

Drive west for a delicious lunch at Jacoby's Cafe.

Only 17 miles down the road, you'll discover a truly special eating experience. Rich with history, Jacoby's Feed & Seed Cafe is home grown in every sense of the phrase. The meat used in their restaurant is raised by the family, fed with their feed, and cooked in their cafe. With home cookin' that'll remind you of your grandma's, you'll wonder where it's been all your life!

Next stop - Heart of Texas Historical Museum.

Small town Texas history combined with that of WWI and WWII, you'll be left in awe of the Heart of Texas Historical Museum. Located off the square in the old county jail, the building itself could tell stories from Brady's past. Make sure to go around back and see the old Watch Tower from the airport that was used in WWII as a pilot training center - one of the only ones in Texas!

Spend the night at the Tru Country Inn Hotel.

Built in 1932, formerly known as Hotel Brady, the Tru Country Inn is being restored to its former glory. With themed rooms, a ballroom, a bar, and original architectural details, you'll rest easy knowing you're surrounded by Heart of Texas history. If you run into the owner, be sure to ask for its colored past. (Spoiler alert: Bonnie and Clyde stayed here!)