



# 47<sup>th</sup> Annual Texas Beer and Wine Tasting

Brewery Participation Application

Saturday, September 4th, 2021

2 p.m. - 7 p.m.

Richards Park

The Brady/McCulloch County Chamber of Commerce invites you to participate in our 4<sup>th</sup> Annual Texas Beer and Wine Tasting, sponsored by Central Texas Farm Credit, at our 46<sup>th</sup> Annual World Championship BBQ Goat Cookoff, an event that will include tastings from Texas wineries and Texas breweries, as well as food and arts and crafts vendors, live entertainment, kids activities and a cookoff featuring 206 cooking teams. This event benefits the Brady/McCulloch County Chamber of Commerce and is one of the largest tourism draws to the community, creating a significant economic impact on the town.

Through your participation, you will be able to showcase your hand-crafted wines to fellow wine enthusiasts, engage with potential customers, and gain further support for the Texas wine industry. We are excited to continuing having the tasting experience as part of the event and we look forward to growing with each year.

**A limited number of brewery spots are available on a first come, first serve basis.**

Brewery/Distributor Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell: \_\_\_\_\_ Email: \_\_\_\_\_

Beers you plan to bring to the event: \_\_\_\_\_

**Please read the Application Agreement:**

I, \_\_\_\_\_, representative for \_\_\_\_\_ agree to the following:

- ❖ To provide:
  - Jockey Box & coil, CO<sub>2</sub> (or another way to dispense your beer) **OR** beer cans to be opened and served for sampling
  - Beer for 450, 2 oz. tastes (Chamber of Commerce will purchase tasting samples for attendees)
  - Beer to be sold to attendees at Chamber of Commerce sales booth
  - Brewery signage, décor and brochures for table
  - Dump bucket, tools, cooler for keeping beer cool during event (Chamber will provide ice, bottles of water for participants, and tasting cups)
  
- ❖ At least one staff member will be present at the booth to discuss beer and answer attendee questions (The Chamber of Commerce will check ID when participants enter tasting area; each brewery **MUST** take wristband tabs before issuing sample).
  
- ❖ There is no fee for brewery participation. The Chamber of Commerce will purchase beer at the wholesale price, to be used for sampling. The Chamber of Commerce will also purchase cases of beer to be sold to attendees in 6-pack containers.
  
- ❖ Brewery shall provide a wholesale price sheet in advance of the event to the Chamber of Commerce.
  
- ❖ To help cross promote the event, we ask that you list this event on your website and/or Facebook page. Also provide a coupon and/or brochure for the event for attendees so they will have an opportunity to visit your brewery.
  
- ❖ Goat Cookoff is a gated event. Each participating brewery will receive two attendee wristbands. If additional wristbands are needed, they are available for advanced purchase for \$5 each or \$10 at the gate. You will also receive a parking pass that will ensure your entry into the park.

Thank you for becoming a participant of our Goat Cookoff tasting event!

\_\_\_\_\_  
I have read and accept the application agreement.

\_\_\_\_\_  
Date

Please return completed application via mail to

Brady/McCulloch County Chamber of Commerce  
405 S. Bridge St  
Brady, TX 76825

Or via email at  
info@bradytx.com