



VESTAVIA HILLS  
CHAMBER  
of  
COMMERCE

# NEWS & VIEWS

January 2019

Volume 39 Issue 1

## January 15\* Luncheon Awards & Officer Installation

What an outstanding year the Vestavia Hills Chamber of Commerce has had! Please mark your calendar and join us as we celebrate our accomplishments of 2018!

We will honor the many folks at our January luncheon who have contributed so much throughout the year along with recognizing our Businesses of the Year, Member of the Year, Ambassador of the Year and many others. We will also install new officers and directors for the coming year.

We would like to acknowledge your contribution in making our Chamber such a vibrant and vital part of Vestavia Hills. Hope to see you there!

\*Please note the date of January 15 for this month. All other luncheons will be on the second Tuesday of each month.

LUNCHEON SPONSOR

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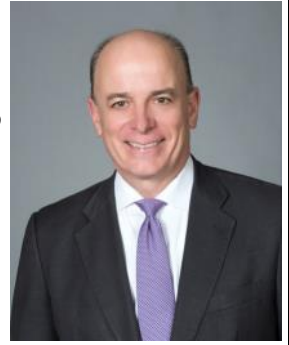
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***Treasuring Our Vestavia Hills Community***

***“The way you get meaning into your life is to devote yourself to loving others, devote yourself to your community around you, and devote yourself to creating something that gives you purpose and meaning.”***

- Mitch Albom

Mitch Albom, author of *Tuesdays With Morrie* and *The Five People You Meet In Heaven*, has it right on the central importance of *community* in each of our lives. The truth is, if we were to set out to define the meaning in our lives in the isolation of only our immediate family, we would either fail in the effort, or unwittingly become “settlers” for a far less fulfilling quality of life marked by shrinking horizons.



Doug Dean

As my 2018 term as Board Chair of the Vestavia Hills Chamber of Commerce ends, the valuable lesson I will carry with me from serving is the importance of each of us treasuring exactly what a remarkable community we are blessed with as people who *live, work, and play* in Vestavia Hills. In the context of this, my final *Chair’s Corner* epistle, when I refer to community, I really do not have in mind the “big stuff” that’s obviously important, including economic development, superior schools, a world class business climate, and desirable “quality of place” as our City Manager, Jeff Downes, aptly calls it.

Instead, I really have in mind the *simple*, yet vitally important stuff of our city’s character, of the sum total acts of kindness from one citizen to another, friendliness to both neighbors and visitors, and the heart of a servant. These are lasting values, time tested, and I pray will be how our community is perceived long, long into the future, come what may in business or economic challenges!

During 2018, I had the great fortune of working with a talented, remarkable Chamber of Commerce President, Karen Odle, and her dynamic, tireless team, Katie Woodruff, Lisa Christopher, and Diane Zaragoza. I was equally fortunate to team up with a Chamber Board whose collective knowledge, and commitment to making Vestavia Hills an outstanding place to live, do business, and raise a family is inspiring.

I wish you, your loved ones, and indeed, the broader total community of Vestavia Hills and beyond a blessed, joyful holiday season, and health and prosperity in the New Year! I also offer special good wishes (and my support) to Gary Jordan, our 2019 Board Chair of the Vestavia Hills Chamber of Commerce! We look forward to seeing you at Chamber events throughout 2019!

*Doug Dean*  
*Children’s of Alabama*  
*Board Chair, 2018*

**F**rom the President...

As we begin another new year, we are working on many exciting plans to help Vestavia Hills continue to grow and prosper. We are so grateful to see the commercial growth over the last few years in Vestavia Hills and are blessed that there is still many great things in the works for future development. It is more important than ever for your Chamber of Commerce to be a vital resource for your business as we partner on future endeavors on our journey to make Vestavia Hills "A Life Above".



**Karen Odle**

Please be sure and give some thought as to how you can be involved in your Chamber and mark the Committee Preference Form that you will receive by January 11<sup>th</sup> and return it to the Chamber office. In addition, you will also receive a Verification Sheet for you to review and update information as needed which will help the chamber staff keep your information current for referrals to your business as well as your information in the *Vestavia Hills Living* magazine and on the Chamber website.

Please make note of the change in date for the January luncheon. As we generally meet the 2<sup>nd</sup> Tuesday of each month, Vestavia Country Club will be closed that week, so our meeting has been rescheduled for the following Tuesday, January 15<sup>th</sup>. Make plans to attend this meeting on the 15<sup>th</sup> to help recognize some of the outstanding chamber members that have made a difference in our chamber and our city and to thank the board members who have served our businesses so well in 2018 and welcome new board members for 2019.

We ended 2018 in a positive position fiscally and great position in membership retention. Thanks to Lisa Christopher and to our businesses who partnered with us in the 'Refer and Win' program, we were able to continue adding new members and serve existing members from the tremendous growth we have been blessed to experience over the last several years. When you see a new member at the luncheons or at our other functions, please make a point of getting to know them. This is an incredibly good source for networking. After all, people do business with people they know.

A special thank you goes to Doug Dean for his leadership as Chair of the Chamber Board of Directors this past year. We have had a fantastic time working with Doug (and his weather predictions) and he has worked tirelessly to promote businesses in Vestavia Hills and served as an incredible representative of all chamber members.

It has also been my distinct pleasure to work with the entire chamber board. They have each worked hard to contribute to "A Life Above" in Vestavia Hills.

Our doors are always open at the Chamber offices. Please stop by and see us. We look forward to working with you to make 2019 the best year possible.

*Unity. Prosperity. Family.*

***Karen J. Odle***  
***President***

## January 15 Luncheon

Reservations must be made by 4 PM Friday, January 11, 2019  
Reservations may be made by visiting [www.vestaviahills.org](http://www.vestaviahills.org) or by calling 823-5011.

### Please Note:

-Reservations that are made and not cancelled by 4:00 pm Friday, January 11 must be paid for, as we must pay for the number reserved.

**-Please make every effort to make your reservation on time. The number of reservations we have by the deadline is the number that we and the Vestavia Country Club prepare for.**

**Please remember the Vestavia Country Club policy of NO JEANS in the ballroom where we hold our monthly luncheons.**

### Luncheon Business Spotlights

As a benefit of Chamber membership, you are welcome to choose two luncheons to have a booth to showcase your business.

If you would like reserve your spots for 2019, please email [chamber@vestaviahills.org](mailto:chamber@vestaviahills.org).

#### 2019 Luncheon Dates:

January 15  
February 12  
March 12  
April 9  
May 14  
June 11  
August 13  
September 10  
October 8  
November 12  
December 10

### 2019 Luncheon Reservations

We offer 2 options to make luncheon reservations easier:

- Standing Reservation: make a Standing Reservation and you will automatically be on each month's reservation list so you will not need to make a reservation each month. If you find you will not be able to attend a month, you will need to let us know to take you off the list for that month.
- Pre-Paid Luncheons: pay in advance for however many of the luncheons you would like so you won't have to worry about paying each month.

Please email [katiaw@vestaviahills.org](mailto:katiaw@vestaviahills.org) if you would like a Standing Reservation or to Pre-Pay.

## Member Notes

- Need an excuse to meet up with a long-time friend? Find those fitness goals together and invite any and all your friends to workout with **True40-Cahaba Heights** for Bring a Friend Friday on January 4. This is the perfect time for your friends to see precisely *why* you love the True40 workout and culture. 3168 Heights Village
- Join **Grace Klein Community & Pure Fitness** for Speed Networking for a Cause on January 8 from 8:00 -9:30 am! Free to attend. Bring a door prize and business cards. Breakfast provided. RSVP to Rachael Cannon at [rachael@gracekleincommunity.org](mailto:rachael@gracekleincommunity.org). 1425 Montgomery Highway, Suite 115
- **True40-Cahaba Heights** isn't just about your typical workout. We are a community living life together and getting healthier and stronger in mind, body and soul. If you need education and guidance on making healthier food choices, be sure to stop by our Wellness Wednesday pop up in studio with **Profile by Sanford** on January 16 from 9am-1pm and 4pm-7pm.
- **Sojourn Counseling** would like to invite you to the Vestavia Hills Library in the Forest on the evening of January 24th from 7:-8:30 PM for coffee, tea and treats and an opportunity to learn about IASIS Micro Current Neurofeedback. Join Beau Armistead, the director of Sojourn Counseling and Barry Bruder, the founder and CEO of IASIS technologies to learn how IASIS MCN might be a game changer for many people who experience symptoms of concussion (concentration, forgetfulness, headache, agitation) as well as ADD, ADHD, OCD, Anxiety, Depression, Insomnia and a "short fuse". You'll have the opportunity to hear first hand from some of our clients how this cutting edge technology has already helped enhance their lives. Please join us and spread the word to anyone that you believe may benefit from learning more about IASIS Micro Current Neurofeedback. If you have any questions prior to January 24th, please feel free to email Beau Armistead at [beau@sojourncounseling.org](mailto:beau@sojourncounseling.org)
- The **Vestavia Hills City Schools Foundation**'s annual Dinner and Diamonds will be on Saturday, February 23 from 7:00-11:00 pm. Enjoy dinner, entertainment, and silent and live auctions. Tickets are available at [www.vestaviafoundation.org](http://www.vestaviafoundation.org).

*If you have any news or events you would like to put in the News & Views, email it to [chamber@vestaviiahills.org](mailto:chamber@vestaviiahills.org).*

# WELCOME NEW MEMBERS

Please support our newest Chamber members and remember to 'Shop Vestavia Hills First'!!

- ◆ Pfaulder Capital Investments  
John Pfaulder  
Vestavia Hills, AL 35216  
(205) 730-7584  
Web: [www.myrfgadvisor.com](http://www.myrfgadvisor.com)  
Category: Financial Advisor
- ◆ Haynes Downard, LLP  
Lewis Jones  
3161 Cahaba Heights Road, Suite 203  
Vestavia Hills, AL 35243  
(205) 254-3380  
Web: [www.haynesdownard.com](http://www.haynesdownard.com)  
Category: Accountants
- ◆ Haynes Downard, LLP  
Max Campbell  
3161 Cahaba Heights Road, Suite 203  
Vestavia Hills, AL 35243  
(205) 254-3380  
Web: [www.haynesdownard.com](http://www.haynesdownard.com)  
Category: Accountants
- ◆ Red Mountain Theatre Company  
Lynne Hutton  
P.O. Box 278  
Birmingham, AL 35201  
(205) 324-2424  
Web: [www.redmountaintheatre.org](http://www.redmountaintheatre.org)  
Category: Entertainment; Performing Arts
- ◆ GWC Wealth Strategies  
Greg Hammond  
3000 Riverchase Suite 750  
Birmingham, AL 35244  
(205) 598-1830  
Category: Financial Planning
- ◆ The Sabatini Agency  
Alyson Sabatini  
680 Montgomery Highway, Suite 204  
Vestavia Hills, AL 35216  
(205) 631-1990  
Web: [www.allstate.com](http://www.allstate.com)  
Category: Insurance
- ◆ The Sabatini Agency  
Alyson Sabatini  
680 Montgomery Highway, Suite 204  
Vestavia Hills, AL 35216  
(205) 631-1990  
Web: [www.allstate.com](http://www.allstate.com)  
Category: Insurance
- ◆ Wintzell's Oyster House  
Donald Jones  
3144 Heights Village  
Vestavia Hills, AL 35243  
(205) 807-3548  
Web: [www.wintzelloysterhouse.com](http://www.wintzelloysterhouse.com)  
Category: Restaurants; Caterers

## Refer and Win

To be entered in the 2019 First Quarter Refer and Win prize drawing, simply refer someone to the chamber who joins as a new member. Contact the chamber's Membership and Marketing Consultant, Lisa Christopher at 862-3445 or email [lisac@vestavi hills.org](mailto:lisac@vestavi hills.org). Lisa will be happy to provide complete membership information to your prospects and will diligently try to "close the deal" so you can be included in the 2019 First Quarter drawing for **(10) \$25 gift cards from Martin's BBQ. From Martin's BBQ: At Martin's Bar-B-Que Joint, we cook our meats fresh every day, which can take between 6-24 hours depending on what it is. We cook as much as we can each day and when we sell out, then we're out 'til tomorrow (Lord willing). We don't have a microwave, we don't have a freezer. We have pits and smokers. That's it. We make everything from scratch every day.**





## 2019 Trustees

Wayne Brannum-ADT Security Services  
 Alison Howell-Alabama Power Company  
 Kayla Alexander-America's First Federal Credit Union  
 Jeff Phillips-American Pest Control  
 Beau Bevis-ARC Realty  
 Steve Ammons-Background IQ  
 Patrick Cushman-BancorpSouth  
 Steve Vickery-BB&T  
 Ben Nevins-B.L. Harbert International  
 Sandra Cleveland-Berk Cleveland Rathmell Wealth Strategies  
 Ginger Aarons-Birmingham Business Journal  
 Angie McEwen\*-Butler Snow LLP  
 Representative Jim Carns  
 Brian Barksdale-Carr, Riggs & Ingram, CPA  
 David Surber-Cellular Sales Authorized Agent of Verizon Wireless  
 Doug Dean\*-Children's of Alabama  
 Bobby Haynes-Costco Wholesale  
 Paige Carpenter-Dirty Hippie  
 Charlie Norton-Harbert Realty Services  
 Steve Mote-Hollywood Pools  
 Leigh Ann Allen-HotWorx  
 Donnie Dobbins-IBERIABANK  
 Jason Lovoy-Infomedia  
 Mike Jackson\*-Jackson Howard & Whatley, CPAs  
 Tony Cooper-The Jimmie Hale Mission  
 Stan Glantz-Katz Properties  
 Shawn Arterburn-Liberty Park Joint Venture  
 Mark Macoy-Mark W. Macoy, LLC  
 Mark Yanosky, D.M.D.-Mark Yanosky Orthodontics  
 Chip McCallum-McCallum Hoaglund & Irby, LLP  
 Jim Black-McDonald's  
 Roger Steur\*-Method Mortgage

Robin Morgan\*-Morgan Properties  
 Debbie Mar-Newk's Eatery  
 Sherri Ewing-Nurse Next Door  
 Kerry Adkins-OnTime Service  
 Maury Wald-Over the Mountain Journal  
 James Barnett-Peoples Bank of Alabama  
 Dr. Melanie Petro-Petro Facial Plastic Surgery & MedSpa  
 Sean Johnson-Progress Bank  
 James Pace-Rainbow Paint  
 Jimmy Nuckles-Regions Bank  
 Becky Hicks-Abbott-RE/MAX Southern Homes  
 Lauren Trim-Sentry Heating, Air Conditioning, Plumbing & Generators  
 Dan Bundy-Southern States Bank  
 Amy Kabase-Spectrum Reach  
 James Robinson\*-Spire  
 Tyler Kime-Standard Air, Plumbing & Insulation  
 John Henley-State Farm Insurance  
 Dr. Nicol Pettway-Summit Express Urgent Care  
 Bill Brunson-Vestavia Hills United Methodist Church  
 Mark Gualano-Vestavia Title & Mark E. Gualano LLC  
 Dan Starnes-Vestavia Voice  
 Senator Jabo Waggoner  
 Joe Perez-Wild Birds Unlimited  
 Stephen Allen-Williams Blackstock Architects  
 Butch Zaragoza

\*Chamber Past Chair

## 2019 CHAMBER CHAMPIONS

The 2019 Chamber Champions logos are arranged in a grid. The logos include: Verizon (authorized retailer), Regions, OnTime Service (Electrical • Heating & Cooling • Plumbing), Nurse Next Door (home care services), Rainbow (Paint & Decorating), Sentry (HEATING • AIR CONDITIONING PLUMBING • GENERATORS), America's First Federal Credit Union, Liberty Park (VESTAVIA HILLS, AL), Becky Hicks (RE/MAX Southern Homes 205.533.4445), SEUC (SUMMIT EXPRESS URGENT CARE), Dirty Hippie, Progress Bank, Standard (AIR • PLUMBING • INSULATION), Vestavia Hills Voice (PROPERTY NOW IS A SUBSIDIARY OF TRISTAR REALTY), Peoples Bank of Alabama (IN GOD WE TRUST), Infomedia, The Jimmie Hale Mission, State Farm (John Henley, Agent), Spire, Hotworx (BEYOND HOT YOGA), and McDonald's (i'm lovin' it).

<p>Board of Directors  Chair: Gary Jordan,  Summit Franchising Group  Chair Elect: John Henley, State Farm Insurance  Vice Chair Membership Development:  Becky Hicks-Abbott, RE/MAX Southern Homes  Vice Chair Business Development:  Jeff Florio, Old Oak Advisors  Vice Chair Community Affairs: Scott Perry, RealtySouth  Vice Chair Programming: Taylor Burton, Taylor Burton  Co., Inc.  Vice Chair Public Education: Kelly Bottcher  Treasurer: Ben Chambliss  Jackson, Howard &amp; Whatley, CPAs  Secretary/Legal Counsel: Mark Macoy  Mark W. Macoy, LLC  Immediate Past Chair: Doug Dean, Children's of  Alabama  Past Chair: Linda Parker, Bruster's Real Ice Cream</p> <p>Directors  Keri Bates, Rocky Ridge Drug Co.  Sandra Cleveland, BCR Wealth Strategies  Sam Duffey, Ashford Advisors  Erin Holtz-Pure Fitness  Rachel Patterson, Bradford Health Services  James Robinson, Spire  Roger Steur, Method Mortgage  Karen J. Odle, President  Phone: 823-5011 Fax: 823-8974</p> <hr/> <p>Email: <a href="mailto:kareno@vestaviiahills.org">kareno@vestaviiahills.org</a>  Web: <a href="http://www.vestaviiahills.org">www.vestaviiahills.org</a>  Lisa Christopher, Membership Consultant  Email: <a href="mailto:lisac@vestaviiahills.org">lisac@vestaviiahills.org</a>  Katie Woodruff, Communications Manager  Email: <a href="mailto:katiew@vestaviiahills.org">katiew@vestaviiahills.org</a></p>	<h2 style="text-align: center;">Upcoming Chamber Meetings</h2> <p>Jan 15 Monthly Luncheon, Vestavia Country Club 11:30 am  Jan 17 Board of Directors, Vestavia Country Club, 7:45 am</p> <h2 style="text-align: center;">Events</h2> <p>Jan 11 Ribbon Cutting-Haynes Downard, 8:30 am  Jan 18 Ribbon Cutting-Wintzell's Oyster House, 11:00 am  Jan 23 Leading without Limits, 8:30 am</p> <h2 style="text-align: center;">Other Meetings &amp; Holidays</h2> <p>Jan 10 Planning &amp; Zoning Commission, 6 pm  Jan 14 City Council Meeting, Council Chambers 6 pm  Jan 17 Board of Zoning Adjustment, 6 pm  Jan 28 City Council Meeting, Council Chambers 6 pm</p>
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*News and Views*  
Vestavia Hills Chamber of Commerce  
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