January 14 Luncheon
Awards & Officer Installation

What an outstanding year the Vestavia Hills Chamber of Commerce has had! Please mark your calendar and join us as we celebrate our accomplishments of 2019!

We will honor the many folks at our January luncheon who have contributed so much throughout the year along with recognizing our Businesses of the Year, Member of the Year, Ambassador of the Year and many others. We will also install new officers and directors for the coming year.

We would like to acknowledge your contribution in making our Chamber such a vibrant and vital part of Vestavia Hills. Hope to see you there!

Rotary Club of Vestavia Hills

Rotary is an international organization of business and professional people with over 1.2 million Rotarians in 3,500+ clubs in over 200 countries. Closer to home, there are 5950+ Rotary members in 121+ clubs throughout Alabama that sponsor service projects to address such critical issues as poverty, disease, hunger, illiteracy and the environment in their local communities and abroad.

When one joins Rotary, he/she becomes a part of a worldwide fraternity. You can travel throughout most of the world and find a Rotary club within easy distance. Rotarians will welcome you warmly, even though the language may be different, the food unusual, and the location far from home.

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and in particular, to encourage and foster:
1. The development of acquaintance as an opportunity for service;
2. High ethical standards in business and professions; the recognition of the worthiness of all useful occupations; and the dignifying by each Rotarian of his occupation as an opportunity to serve society;
3. The application of the ideal of service by every Rotarian to his personal, business and community life;
4. The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service

You will judge yourself by the Rotary Four-Way Test of the things you think, say or do:

(Continued on page 5)
The new year is here and with it a clean slate to do with as we wish. So, how will you fill this clean slate?

Doug Dean, Chair of the Chamber Board in 2018, sent me quote a few months back that has resonated with me as I plan my day, my month, my year.

The quote is from George Bernard Shaw, from his play, *Man and Superman* (1903)

“This is the true joy in life, the being used for a purpose recognized by yourself as a mighty one; the being a force of nature instead of a feverish, selfish little clod of ailments and grievances complaining that the world will not devote itself to making you happy. I am of the opinion that my life belongs to the whole community and as long as I live, it is my privilege to do for it whatever I can. I want to be thoroughly used up when I die, for the harder I work the more I live. I rejoice in life for its own sake. Life is no “brief candle” to me. It is a sort of splendid torch which I have got hold of for the moment, and I want to make it burn as brightly as possible before handing it on to future generations.”

As you plan your year, I hope you will give Mr. Shaw’s quote some thought. Will you be a “brief candle” or will you be a “splendid torch”?

Gary Jordan
Summit Franchising Group
Board Chair, 2019
From the President…

As we begin another new year, we are working on many exciting plans to help Vestavia Hills continue to grow and prosper. We are so grateful to see the commercial growth over the last few years in Vestavia Hills and are blessed that there is still many great things in the works for future development. A special thanks to City Manager Jeff Downes for his vision and effort in making this happen. It is a long process but he perseveres with the city’s long-term health in mind. It is more important than ever for your Chamber of Commerce to be a vital resource for your business as we partner on future endeavors on our journey to make Vestavia Hills “A Life Above”.

Please be sure and give some thought as to how you can be involved in your Chamber and mark the Committee Preference Form that you will receive in January and return it to the Chamber office. In addition, you will also receive a Verification Sheet for you to review and update information as needed which will help the chamber staff keep your information current for referrals to your business as well as your information in the Vestavia Hills Living magazine and on the Chamber website.

Our first luncheon meeting in 2020 will be on January 14th. Make plans to attend this meeting to help recognize some of the outstanding chamber members that have made a difference in our chamber and our city and to thank the board members who have served our businesses so well in 2019 and welcome new board members for 2020.

We ended 2019 in a positive position fiscally and great position in membership retention. Thanks to Lisa Christopher and to our businesses who partnered with us in the ‘Refer and Win’ program, we were able to continue adding new members and serve existing members from the tremendous growth we have been blessed to experience over the last several years. When you see a new member at the luncheons or at our other functions, please make a point of getting to know them. This is an incredibly good source for networking. After all, people do business with people they know.

A special thank you goes to Gary Jordan for his leadership as Chair of the Chamber Board of Directors this past year. We have had a fantastic time working with Gary as he has been the steady hand that guided us through some uncertain times with all of the events we do and the construction going on and the changes that had to be made….some very last minute. He has worked tirelessly to promote businesses in Vestavia Hills and served as an incredible representative of all chamber members.

It has also been my distinct pleasure to work with the entire chamber board. They have each worked hard to contribute to “A Life Above” in Vestavia Hills.

Our doors are always open at the Chamber offices. Please stop by and see us. We look forward to working with you to make 2020 the best year possible.

Unity. Prosperity. Family.

Karen J. Odle
President
Welcome New Members
Please support our newest Chamber members and remember to ‘Shop Vestavia Hills First’!!

- Relax the Back
  Bob Duncan
  1425 Montgomery Highway, Suite 129
  Vestavia Hills, AL 35216
  (205) 979-3222
  www.relaxtheback.com
  Category: Furniture; Office Furnishings; Therapy

- Romeo’s Sporting Goods
  Mary Young
  1425 Montgomery Highway, Suite 144
  Vestavia Hills, AL 35216
  (205) 591-7145
  www.romeossportinggoods.com
  Category: Sporting Goods

- On Tap Sports Café-Liberty Park
  Tom Beegle
  11967 Liberty Parkway
  Vestavia Hills, AL 35242
  (205) 637-6141
  www.ontapsportscafe.com
  Category: Restaurants

- Elite Nutrition
  Brock Warren
  616 Montgomery Highway
  Vestavia Hills, AL 35216
  (205) 824-9855
  www.elitenutrition.us
  Category: Nutrition

- FitFive Meals
  Paul Shunnarah
  1841 Montgomery Highway, Suite 101
  Hoover, AL 35244
  (205) 451-7421
  www.fitfivemeals.com
  Category: Nutrition

- Dog U
  Tyler Hill
  3190 Cahaba Heights Road
  Vestavia Hills, AL 35243
  (205) 967-3648
  www.dogubham.com
  Category: Pets

- JBMC Media, LLC
  Matthew Allen
  P.O. Box 26432
  Birmingham, AL 35260
  (205) 617-9609
  www.jbmcmedia.com
  Category: Publications

- JBMC Media, LLC
  Jeana Durst
  P.O. Box 26432
  Birmingham, AL 35260
  (205) 936-2865
  www.jbmcmedia.com
  Category: Publications

Ribbon Cutting
Ardent Preschool & Daycare
January 22, 2010 @ 12:30 PM
3010 Raby Street
Vestavia Hills, AL 35243
Refreshments will be served following the ribbon cutting, and those visitors who would like a guided tour of the new campus must bring a photo ID to receive a visitor's badge.
January 14 Luncheon

Reservations must be made by 4 PM Friday, January 10, 2020
Reservations may be made by visiting www.vestaviahills.org or by calling 823-5011.

Please Note:
- Reservations that are made and not cancelled by 4:00 pm Friday, January 10 must be paid for, as we must pay for the number reserved.
- Please make every effort to make your reservation on time. The number of reservations we have by the deadline is the number that we and the Vestavia Country Club prepare for.

Please remember the Vestavia Country Club policy of **NO JEANS** in the ballroom where we hold our monthly luncheons.

1. Is it the Truth?
2. Is it fair to all concerned?
3. Will it build goodwill and better friendships?
4. Will it be beneficial to all concerned?

Rotary is not just another club. It is a way of life. Rotary’s motto is “Service Above Self.”

Every member is expected to perform his share of club and community service, and the committees of the club will afford opportunities to give service.

The community will know and judge Rotary by your actions. Therefore, membership in the Rotary Club of Vestavia Hills must be limited to those who possess the qualities that will further the goals and ideals of Rotary.

The Rotary mission is to provide service to others, promote integrity, and advance world understanding, goodwill, and peace through our fellowship of business, professional, and community leaders.

Major Rotary Causes include: Fighting Disease, Growing Local Economies, Promoting Peace, Providing Clean Water, Saving Mothers & Children, and Supporting Education.

### 2020 Luncheon Reservations

We offer 2 options to make luncheon reservations easier:

- **Standing Reservation**: make a Standing Reservation and you will automatically be on each month’s reservation list so you will not need to make a reservation each month. If you find you will not be able to attend a month, you will need to let us know to take you off the list for that month.

- **Pre-Paid Luncheons**: pay in advance for however many of the luncheons you would like so you won’t have to worry about paying each month.

Please email katiew@vestaviahills.org if you would like a Standing Reservation or to Pre-Pay.
Advertise in the 2020 Community News!

The Vestavia Hills Chamber of Commerce, in conjunction with the City of Vestavia Hills and the Vestavia Hills Board of Education will continue publishing the joint Community News in 2020. The Community News is the official publication for Vestavia Hills.

The newsletter will be published 10 times per year with the months of January and July being combined with the prior month’s issue. The Community News is published in full color, on high quality paper and it will continue to be mailed to every household (almost 14,000) in Vestavia Hills and will be posted on each of the entities respective websites.

In an effort to support this communication tool for Vestavia Hills, the Chamber sells advertising to help make this possible. Advertising will be made available first on a first-come basis and is extremely limited. This is a great way to target market Vestavia Hills residents in a cost effective way. Please email chamber@vestaviahills.org for rate and deadline information.

Take Action – NOW is the Time to Upgrade Your Membership Level!

Our distinguished membership levels run a calendar year (Jan. – Dec.), so if your goal is to increase your visibility to other Chamber members and Vestavia Hills residents, we need to talk! The Trustee level membership puts the spotlight on a person who becomes “the face of the business” and provides much more visibility for that person/business.

A Chamber Champion level membership includes a Trustee membership, but also spotlights the business’ logo. Chamber Champs are sponsors in ALL we do throughout the year! Because of your annual commitment, you actually save MORE with the cost of the Champion investment than if you sponsored each event individually. This “bundled”, discounted investment, can be paid quarterly.

Time to talk! Lisa Christopher, Membership/Marketing Consultant – Vestavia Hills Chamber of Commerce. lisac@vestaviahills.org or 205.862.3445.

Review Your Membership Information

Start 2020 with a freshly updated Member Listing! Take a few minutes to review your contact info and make sure it’s current. Visit www.vestaviahills.org and search for your business name in the Search bar to see how your business is listed in our directory. You can send any changes to chamber@vestaviahills.org.
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The **Trustee** level membership puts the spotlight on a person who becomes “the face of the business” and provides much more visibility for that person/business.

A **Chamber Champion** level membership *includes* a Trustee membership, but also spotlights the business’ logo. Chamber Champs are sponsors in ALL we do throughout the year! Because of your annual commitment, you actually save MORE with the cost of the Champion investment than if you sponsored each event individually. This “bundled”, discounted investment, can be paid quarterly.

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2020 COMMITTEE PREFERENCE SHEET

YOU are the key to a year of accomplishment for the Chamber. In order to receive full value of your Chamber membership we urge you to actively participate in the committee structure by indicating your commitment to one or more of the following committees. You will be notified of important committee meetings.

Please fax, mail, call or email the information to the Chamber.

☐ Ambassadors
☐ Business Development
☐ Membership
☐ Viva Vestavia

Community Affairs
☐ Mayor’s Prayer Breakfast - Spring
☐ I Love America Night – July
☐ Back to School in the Hills – August
☐ Helping Hands in the Hills – September

Name ________________________________

Company ____________________________________

Address (Street) ________________________________________

Address (City, State, Zip) _____________________________

Phone ___________________ Cell ___________________ Fax ___________________

Email ________________________________

1975 Merryvale Road * Vestavia Hills, AL 35216 * (205)823-5011 * Fax (205)823-8974
chamber@vestaviahills.org
**Member Notes**

- **Pigtails and Crewcuts** is now open! Bring your kiddos to their new salon, built for children and families! They offer haircutting services for children and parents, ear piercing and also host birthday parties. 700 Montgomery Highway, Suite 120

- Join **Birmingham Christian Family** for their first annual Celebrate the Family Expo on January 11, 2020 at the Hoover Met - Finley Center from 9 a.m. – 3 p.m. The Expo includes exciting entertainment for families, including live performances by popular recording artists Kevin Dewberry and Marc Phillips! They’ll have a fun Kids’ Zone, an interesting Exhibition Hall full of resources for families to get the New Year started right, tons of free Product Samples, and free Shredding and Electronic Recycling services, courtesy of **United Ability**!

- Save the date for the **United Way of Central Alabama**'s Strike Out Hunger Bowl-A-Thon benefiting Meal-on-Wheels. Strike Out Hunger is a family-oriented event where participants will come to bowl or just watch in support of Meals on Wheels on Saturday, February 29, 2020 at **Vestavia Bowl**, located at 1429 Montgomery Highway, from 2:00 p.m. until 4:00 p.m. For information on bowling or becoming a sponsor contact David LeCompte at 205-568-2076 by February 10, 2020.

  *If you have any news or events you would like to put in the News & Views, email it to chamber@vestaviahills.org.*
Luncheon Business Spotlights

As a benefit of Chamber membership, you are welcome to choose two luncheons to have a booth to showcase your business.

If you would like reserve your spots for 2020, please email chamber@vestaviahills.org.

2020 Dates:
January 14
February 11
March 10
April 14
May 12
June 9
August 11
September 15
October 13
November 10
December 8

Refer & Win

To be entered in the 2020 First Quarter Refer and Win prize drawing, simply refer someone to the chamber who joins as a new member. Contact the chamber's Membership and Marketing Consultant, Lisa Christopher at 862-3445 or email lisac@vestaviahills.org. Lisa will be happy to provide complete membership information to your prospects and will diligently try to "close the deal" so you can be included in the 2020 First Quarter drawing for a $250 tailgate package from Baumhower's Victory Grill! Perfect for your March Madness watch parties, graduation parties, or just a backyard get together! Choose from convenient party-ready trays of Baumhower's legendary wings, boneless Hot Lips, wraps, entrees and desserts.
2020 Trustees

Kim Maddox-ADT Security Services
Alison Howell Steineker-Alabama Power Company
Kayla Alexander-America’s First Federal Credit Union
Jeff Phillips-American Pest Control
Beau Bevis-ARC Realty
Steve Ammons-Background IQ
Patrick Cushman-BancorpSouth
Steve Vickery-BB&T
Sandra Cleveland-BCR Wealth Strategies
Ben Nevis-B.L. Harbert International
Ginger Aarons-Birmingham Business Journal
Frank Buck-Frank S. Buck, P.C.
Angie McEwen*-Butler Snow LLP
Chad Gay-Cahaba Benefits Group
Representative Jim Carns
Brian Barkdale-Carr, Riggs & Ingram, CPA
David Surber-Cellular Sales Authorized Agent of
Verizon Wireless
Doug Dean*-Children’s of Alabama
Dennis Cameron-Cooke, Cameron, Travis & Co.
Nadine Smith-Costco Wholesale
Tyler Hill-Dog U
Charlie Norton-Harbert Realty Services
Steve Mote-Hollywood Pools
Leigh Ann Allen-HotWorx Vestavia Hills
Donnie Dobbins-Iberia Bank
Mike Jackson*-Jackson Howard & Whatley, CPAs
Matthew Allen-JBMC Media, LLC
Stan Glantz-Katz Properties
John Bonanno-Liberty Park Joint Venture
Garrett Griffith-Luckie’s Pine Straw

Mark Macoy-Mark W. Macoy, LLC
Chip McCallum-McCallum Hoaglund & Irby, LLP
Jim Black-McDonald’s
Joe Harris-McGowin-King Mortgage
Roger Steur*-Method Mortgage
Robin Morgan*-Morgan Properties
Debbie Mar-Newk’s Eatery
Kerry Adkins-OnTime Service
Maury Wald-Over the Mountain Journal
James Barnett-Peoples Bank of Alabama
Dr. Melanie Petro-Petro Facial Plastic Surgery & MedSpa
Sean Johnson-Progress Bank
James Pace-Rainbow Paint
Angela Stevens-RealtySouth
Jimmy Nuckles-Regions Bank
Becky Hicks-Abbott-RE/MAX Southern Homes
Lauren Trim-Sentry Heating, Air Conditioning,
Plumbing & Generators
Scott Jenkins-Southern States Bank
Amy Kabase-Spectrum Reach
Rob Dowda-SpeedPro Imaging Direct
Keith Andrews-SperryCGA-The Andrews Group
James Robinson*-Spire
Tyler Kime-Standard Air, Plumbing & Insulation
John Henley-John Henley State Farm Insurance
Dr. Nicol Pettway-Summit Express Urgent Care
Dr. Bill Brunson-Vestavia Hills United Methodist Church
Dan Starnes-Vestavia Voice
Senator Jabo Waggoner
Stephen Allen-Williams Blackstock Architects
Mark Yanosky, D.M.D.-Yanosky Orthodontics

2020 Chamber Champions

[List of logos and names of Chamber Champions]
Upcoming Chamber Meetings

Jan 14
Chamber Luncheon, 11:30 am, Vestavia Country Club

Jan 16
Board of Directors, Vestavia Country Club, 7:45 am

Events

Jan 13
Ribbon Cutting: Vestavia Medical Center, 11:30 am

Jan 22
Ribbon Cutting: Ardent Preschool, 12:30 pm

Other Meetings & Holidays

Jan 9
Planning & Zoning Commission, 6 pm

Jan 13
City Council Meeting, Council Chambers 6 pm

Jan 16
Board of Zoning Adjustment, 6 pm

Jan 27
City Council Meeting, Council Chambers 6 pm