

# NEWS & VIEWS

January 2020

Volume 40 Issue 1

## January 14 Luncheon Awards & Officer Installation

What an outstanding year the Vestavia Hills Chamber of Commerce has had! Please mark your calendar and join us as we celebrate our accomplishments of 2019!

We will honor the many folks at our January luncheon who have contributed so much throughout the year along with recognizing our Businesses of the Year, Member of the Year, Ambassador of the Year and many others. We will also install new officers and directors for the coming year.

We would like to acknowledge your contribution in making our Chamber such a vibrant and vital part of Vestavia Hills. Hope to see you there!

LUNCHEON SPONSOR

## Rotary Club of Vestavia Hills

Rotary is an international organization of business and professional people with over 1.2 million Rotarians in 3,500+ clubs in over 200 countries. Closer to home, there are 5950+ Rotary members in 121+ clubs throughout Alabama that sponsor service projects to address such critical issues as poverty, disease, hunger, illiteracy and the environment in their local communities and abroad.



When one joins Rotary, he/she becomes a part of a worldwide fraternity. You can travel throughout most of the world and find a Rotary club within easy distance. Rotarians will welcome you warmly, even though the language may be different, the food unusual, and the location far from home.

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and in particular, to encourage and foster:

1. The development of acquaintance as an opportunity for service;
2. High ethical standards in business and professions; the recognition of the worthiness of all useful occupations; and the dignifying by each Rotarian of his occupation as an opportunity to serve society;
3. The application of the ideal of service by every Rotarian to his personal, business and community life;
4. The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service

You will judge yourself by the Rotary Four-Way Test of the things you think, say or do:

*(Continued on page 5)*

The new year is here and with it a clean slate to do with as we wish. So, how will you fill this clean slate?

Doug Dean, Chair of the Chamber Board in 2018, sent me quote a few months back that has resonated with me as I plan my day, my month, my year.

The quote is from George Bernard Shaw, from his play, *Man and Superman* (1903)



Gary Jordan

*"This is the true joy in life, the being used for a purpose recognized by yourself as a mighty one; the being a force of nature instead of a feverish, selfish little clod of ailments and grievances complaining that the world will not devote itself to making you happy. I am of the opinion that my life belongs to the whole community and as long as I live, it is my privilege to do for it whatever I can. I want to be thoroughly used up when I die, for the harder I work the more I live. I rejoice in life for its own sake. Life is no "brief candle" to me. It is a sort of splendid torch which I have got hold of for the moment, and I want to make it burn as brightly as possible before handing it on to future generations."*

As you plan your year, I hope you will give Mr. Shaw's quote some thought. Will you be a "brief candle" or will you be a "splendid torch"?

*Gary Jordan  
Summit Franchising Group  
Board Chair, 2019*

**F**rom the President...

As we begin another new year, we are working on many exciting plans to help Vestavia Hills continue to grow and prosper. We are so grateful to see the commercial growth over the last few years in Vestavia Hills and are blessed that there is still many great things in the works for future development. A special thanks to City Manager Jeff Downes for his vision and effort in making this happen. It is a long process but he perseveres with the city's long-term health in mind. It is more important than ever for your Chamber of Commerce to be a vital resource for your business as we partner on future endeavors on our journey to make Vestavia Hills "A Life Above".



Karen Odle

Please be sure and give some thought as to how you can be involved in your Chamber and mark the Committee Preference Form that you will receive in January and return it to the Chamber office. In addition, you will also receive a Verification Sheet for you to review and update information as needed which will help the chamber staff keep your information current for referrals to your business as well as your information in the *Vestavia Hills Living* magazine and on the Chamber website.

Our first luncheon meeting in 2020 will be on January 14<sup>th</sup>. Make plans to attend this meeting to help recognize some of the outstanding chamber members that have made a difference in our chamber and our city and to thank the board members who have served our businesses so well in 2019 and welcome new board members for 2020.

We ended 2019 in a positive position fiscally and great position in membership retention. Thanks to Lisa Christopher and to our businesses who partnered with us in the 'Refer and Win' program, we were able to continue adding new members and serve existing members from the tremendous growth we have been blessed to experience over the last several years. When you see a new member at the luncheons or at our other functions, please make a point of getting to know them. This is an incredibly good source for networking. After all, people do business with people they know.

A special thank you goes to Gary Jordan for his leadership as Chair of the Chamber Board of Directors this past year. We have had a fantastic time working with Gary as he has been the steady hand that guided us through some uncertain times with all of the events we do and the construction going on and the changes that had to be made....some very last minute. He has worked tirelessly to promote businesses in Vestavia Hills and served as an incredible representative of all chamber members.

It has also been my distinct pleasure to work with the entire chamber board. They have each worked hard to contribute to "A Life Above" in Vestavia Hills.

Our doors are always open at the Chamber offices. Please stop by and see us. We look forward to working with you to make 2020 the best year possible.

Unity. Prosperity. Family.

**Karen J. Odle**  
**President**

# WELCOME NEW MEMBERS

Please support our newest Chamber members and remember to 'Shop Vestavia Hills First'!!

◆ Relax the Back  
Bob Duncan  
1425 Montgomery Highway, Suite 129  
Vestavia Hills, AL 35216  
(205) 979-3222  
[www.relaxtheback.com](http://www.relaxtheback.com)  
Category: Furniture; Office Furnishings; Therapy

◆ Romeo's Sporting Goods  
Mary Young  
1425 Montgomery Highway, Suite 144  
Vestavia Hills, AL 35216  
(205) 591-7145  
[www.romeosportinggoods.com](http://www.romeosportinggoods.com)  
Category: Sporting Goods

◆ On Tap Sports Café-Liberty Park  
Tom Beegle  
11967 Liberty Parkway  
Vestavia Hills, AL 35242  
(205) 637-6141  
[www.ontapsportscafe.com](http://www.ontapsportscafe.com)  
Category: Restaurants



◆ Elite Nutrition  
Brock Warren  
616 Montgomery Highway  
Vestavia Hills, AL 35216  
(205) 824-9855  
[www.elitenutrition.us](http://www.elitenutrition.us)  
Category: Nutrition

◆ FitFive Meals  
Paul Shunnarah  
1841 Montgomery Highway, Suite 101  
Hoover, AL 35244  
(205) 451-7421  
[www.fitfivemeals.com](http://www.fitfivemeals.com)  
Category: Nutrition

◆ Dog U  
Tyler Hill  
3190 Cahaba Heights Road  
Vestavia Hills, AL 35243  
(205) 967-3648  
[www.dogubham.com](http://www.dogubham.com)  
Category: Pets

◆ JBMC Media, LLC  
Matthew Allen  
P.O. Box 26432  
Birmingham, AL 35260  
(205) 617-9609  
[www.jbmcmmedia.com](http://www.jbmcmmedia.com)  
Category: Publications

◆ JBMC Media, LLC  
Jeana Durst  
P.O. Box 26432  
Birmingham, AL 35260  
(205) 936-2865  
[www.jbmcmmedia.com](http://www.jbmcmmedia.com)  
Category: Publications




VESTAVIA HILLS  
COUNCIL OF GOVERNORS

INVITES YOU TO A

# Ribbon Cutting

FOR



**ARDEN**  
PRESCHOOL & DAYCARE

JANUARY 22, 2020 AT 12:30 PM  
\*\*\*  
3030 HEALTHY WAY  
VESTAVIA HILLS, AL 35243

REFRESHMENTS WILL BE SERVED FOLLOWING THE RIBBON CUTTING, AND THOSE VISITORS WHO WOULD LIKE A GUIDED TOUR OF THE NEW CAMPUS MUST BRING A PHOTO ID TO RECEIVE A VISITORS BADGE.

## January 14 Luncheon

Reservations must be made by 4 PM Friday, January 10, 2020  
Reservations may be made by visiting [www.vestaviahills.org](http://www.vestaviahills.org) or by calling 823-5011.

Please Note:

-Reservations that are made and not cancelled by 4:00 pm Friday, January 10 must be paid for, as we must pay for the number reserved.

**-Please make every effort to make your reservation on time. The number of reservations we have by the deadline is the number that we and the Vestavia Country Club prepare for.**

**Please remember the Vestavia Country Club policy of NO JEANS in the ballroom where we hold our monthly luncheons.**

1. Is it the Truth?
2. Is it fair to all concerned?
3. Will it build goodwill and better friendships?
4. Will it be beneficial to all concerned?

Rotary is not just another club. It is a way of life. Rotary's motto is "Service Above Self."

Every member is expected to perform his share of club and community service, and the committees of the club will afford opportunities to give service.

The community will know and judge Rotary by your actions. Therefore, membership in the Rotary Club of Vestavia Hills must be limited to those who possess the qualities that will further the goals and ideals of Rotary.

The Rotary mission is to provide service to others, promote integrity, and advance world understanding, goodwill, and peace through our fellowship of business, professional, and community leaders.

Major Rotary Causes include: Fighting Disease, Growing Local Economies, Promoting Peace, Providing Clean Water, Saving Mothers & Children, and Supporting Education.

## 2020 Luncheon Reservations

We offer 2 options to make luncheon reservations easier:

- Standing Reservation: make a Standing Reservation and you will automatically be on each month's reservation list so you will not need to make a reservation each month. If you find you will not be able to attend a month, you will need to let us know to take you off the list for that month.
- Pre-Paid Luncheons: pay in advance for however many of the luncheons you would like so you won't have to worry about paying each month.

Please email [katiew@vestaviahills.org](mailto:katiew@vestaviahills.org) if you would like a Standing Reservation or to Pre-Pay.

## Advertise in the 2020 Community News!

The Vestavia Hills Chamber of Commerce, in conjunction with the City of Vestavia Hills and the Vestavia Hills Board of Education will continue publishing the joint Community News in 2020. The Community News is the official publication for Vestavia Hills.

The newsletter will be published 10 times per year with the months of January and July being combined with the prior month's issue. The Community News is published in full color, on high quality paper and it will continue to be mailed to every household (almost 14,000) in Vestavia Hills and will be posted on each of the entities respective websites.

In an effort to support this communication tool for Vestavia Hills, the Chamber sells advertising to help make this possible. Advertising will be made available first on a first-come basis and is extremely limited. This is a great way to target market Vestavia Hills residents in a cost effective way. Please email [chamber@vestaviiahills.org](mailto:chamber@vestaviiahills.org) for rate and deadline information.

## Take Action – NOW is the Time to Upgrade Your Membership Level!

Our distinguished membership levels run a calendar year (Jan. – Dec.), so if your goal is to increase your visibility to other Chamber members and Vestavia Hills residents, we need to talk!

The **Trustee** level membership puts the spotlight on a person who becomes “the face of the business” and provides much more visibility for that person/business.

A **Chamber Champion** level membership *includes* a Trustee membership, but also spotlights the business' logo. Chamber Champs are sponsors in ALL we do throughout the year! Because of your annual commitment, you actually save MORE with the cost of the Champion investment than if you sponsored each event individually. This “bundled”, discounted investment, can be paid quarterly.

Time to talk! Lisa Christopher, Membership/Marketing Consultant – Vestavia Hills Chamber of Commerce. [lisac@vestaviiahills.org](mailto:lisac@vestaviiahills.org) or 205.862.3445.

## Review Your Membership Information

Start 2020 with a freshly updated Member Listing! Take a few minutes to review your contact info and make sure it's current. Visit [www.vestaviiahills.org](http://www.vestaviiahills.org) and search for your business name in the Search bar to see how your business is listed in our directory. You can send any changes to [chamber@vestaviiahills.org](mailto:chamber@vestaviiahills.org).



**Take Action – NOW is the Time to Upgrade Your Membership Level!**

Our distinguished membership levels run a calendar year (Jan. – Dec.), so if your goal is to increase your visibility to other Chamber members and Vestavia Hills residents, we need to talk!

The **Trustee** level membership puts the spotlight on a person who becomes “the face of the business” and provides much more visibility for that person/business.

A **Chamber Champion** level membership *includes* a Trustee membership, but also spotlights the business’ logo. Chamber Champs are sponsors in ALL we do throughout the year! Because of your annual commitment, you actually save MORE with the cost of the Champion investment than if you sponsored each event individually. This “bundled”, discounted investment, can be paid quarterly.

Time to talk! Lisa Christopher, Membership/Marketing Consultant – Vestavia Hills Chamber of Commerce. [lisac@vestaviiahills.org](mailto:lisac@vestaviiahills.org) or 205.862.3445.

**Advertise in the 2020 Community News!**

The Vestavia Hills Chamber of Commerce, in conjunction with the City of Vestavia Hills and the Vestavia Hills Board of Education will continue publishing the joint Community News in 2020. The Community News is the official publication for Vestavia Hills.

The newsletter will be published 10 times per year with the months of January and July being combined with the prior month’s issue. The Community News is published in full color, on high quality paper and it will continue to be mailed to every household (almost 14,000) in Vestavia Hills and will be posted on each of the entities respective websites.

In an effort to support this communication tool for Vestavia Hills, the Chamber sells advertising to help make this possible. Advertising will be made available first on a first-come basis and is extremely limited. This is a great way to target market Vestavia Hills residents in a cost effective way. Please email [katiew@vestaviiahills.org](mailto:katiew@vestaviiahills.org) for advertising rates, publishing and deadline dates and also the contract for space reservation.



# VESTAVIA HILLS

A LIFE ABOVE



## 2020 COMMITTEE PREFERENCE SHEET

YOU are the key to a year of accomplishment for the Chamber. In order to receive full value of your Chamber membership we urge you to actively participate in the committee structure by indicating your commitment to one or more of the following committees. You will be notified of important committee meetings.

Please fax, mail, call or email the information to the Chamber.

☐ Ambassadors

☐ Business Development

☐ Membership

☐ Viva Vestavia

### Community Affairs

☐ Mayor's Prayer Breakfast - Spring

☐ I Love America Night – July

☐ Back to School in the Hills – August

☐ Helping Hands in the Hills – September

Name \_\_\_\_\_

Company \_\_\_\_\_

Address (Street) \_\_\_\_\_

Address (City, State, Zip) \_\_\_\_\_

Phone \_\_\_\_\_ Cell \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_



## Member Notes

- **Pigtails and Crewcuts** is now open! Bring your kiddos to their new salon, built for children and families! They offer haircutting services for children and parents, ear piercing and also host birthday parties. 700 Montgomery Highway, Suite 120
- Join **Birmingham Christian Family** for their first annual Celebrate the Family Expo on January 11, 2020 at the Hoover Met - Finley Center from 9 a.m. – 3 p.m. The Expo includes exciting entertainment for families, including live performances by popular recording artists Kevin Dewberry and Marc Phillips! They'll have a fun Kids' Zone, an interesting Exhibition Hall full of resources for families to get the New Year started right, tons of free Product Samples, and free Shredding and Electronic Recycling services, courtesy of **United Ability**!
- Save the date for the **United Way of Central Alabama's** Strike Out Hunger Bowl-A-Thon benefiting Meal-on-Wheels. Strike Out Hunger is a family-oriented event where participants will come to bowl or just watch in support of Meals on Wheels on Saturday, February 29, 2020 at **Vestavia Bowl**, located at 1429 Montgomery Highway, from 2:00 p.m. until 4:00 p.m. For information on bowling or becoming a sponsor contact David LeCompte at 205-568-2076 by February 10, 2020.

*If you have any news or events you would like to put in the News & Views, email it to [chamber@vestaviiahills.org](mailto:chamber@vestaviiahills.org).*

### Luncheon Business Spotlights

As a benefit of Chamber membership, you are welcome to choose two luncheons to have a booth to showcase your business.

If you would like reserve your spots for 2020, please email  
[chamber@vestaviiahills.org](mailto:chamber@vestaviiahills.org).

2020 Dates:

January 14

February 11

March 10

April 14

May 12

June 9

August 11

September 15

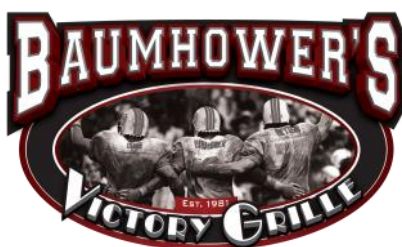
October 13

November 10

December 8

### Refer & Win

To be entered in the 2020 First Quarter Refer and Win prize drawing, simply refer someone to the chamber who joins as a new member. Contact the chamber's Membership and Marketing Consultant, Lisa Christopher at 862-3445 or email [lisac@vestaviiahills.org](mailto:lisac@vestaviiahills.org). Lisa will be happy to provide complete membership information to your prospects and will diligently try to "close the deal" so you can be included in the 2020 First Quarter drawing for a **\$250 tailgate package from Baumhower's Victory Grill!** Perfect for your March Madness watch parties, graduation parties, or just a backyard get together! Choose from convenient party-ready trays of Baumhower's legendary wings, boneless Hot Lips, wraps, entrees and desserts.



## 2020 Trustees

Kim Maddox-ADT Security Services  
 Alison Howell Steineker-Alabama Power Company  
 Kayla Alexander-America's First Federal Credit Union  
 Jeff Phillips-American Pest Control  
 Beau Bevis-ARC Realty  
 Steve Ammons-Background IQ  
 Patrick Cushman-BancorpSouth  
 Steve Vickery-BB&T  
 Sandra Cleveland-BCR Wealth Strategies  
 Ben Nevins-B.L. Harbert International  
 Ginger Aarons-Birmingham Business Journal  
 Frank Buck-Frank S. Buck, P.C.  
 Angie McEwen\*-Butler Snow LLP  
 Chad Gay-Cahaba Benefits Group  
 Representative Jim Carns  
 Brian Barksdale-Carr, Riggs & Ingram, CPA  
 David Surber-Cellular Sales Authorized Agent of  
 Verizon Wireless  
 Doug Dean\*-Children's of Alabama  
 Dennis Cameron-Cooke, Cameron, Travis & Co.  
 Nadine Smith-Costco Wholesale  
 Tyler Hill-Dog U  
 Charlie Norton-Harbert Realty Services  
 Steve Mote-Hollywood Pools  
 Leigh Ann Allen-HotWorx Vestavia Hills  
 Donnie Dobbins-Iberia Bank  
 Mike Jackson\*-Jackson Howard & Whatley, CPAs  
 Matthew Allen-JBMC Media, LLC  
 Stan Glantz-Katz Properties  
 John Bonanno-Liberty Park Joint Venture  
 Garrett Griffith-Luckie's Pine Straw

Mark Macoy-Mark W. Macoy, LLC  
 Chip McCallum-McCallum Hoaglund & Irby, LLP  
 Jim Black-McDonald's  
 Joe Harris-McGowin-King Mortgage  
 Roger Steur\*-Method Mortgage  
 Robin Morgan\*-Morgan Properties  
 Debbie Mar-Newk's Eatery  
 Kerry Adkins-OnTime Service  
 Maury Wald-Over the Mountain Journal  
 James Barnett-Peoples Bank of Alabama  
 Dr. Melanie Petro-Petro Facial Plastic Surgery & MedSpa  
 Sean Johnson-Progress Bank  
 James Pace-Rainbow Paint  
 Angela Stevens-RealtySouth  
 Jimmy Nuckles-Regions Bank  
 Becky Hicks-Abbott-RE/MAX Southern Homes  
 Lauren Trim-Sentry Heating, Air Conditioning,  
 Plumbing & Generators  
 Scott Jenkins-Southern States Bank  
 Amy Kabase-Spectrum Reach  
 Rob Dowda-SpeedPro Imaging Direct  
 Keith Andrews-SperryCGA-The Andrews Group  
 James Robinson\*-Spire  
 Tyler Kime-Standard Air, Plumbing & Insulation  
 John Henley-John Henley State Farm Insurance  
 Dr. Nicol Pettway-Summit Express Urgent Care  
 Dr. Bill Brunson-Vestavia Hills United Methodist Church  
 Dan Starnes-Vestavia Voice  
 Senator Jabo Waggoner  
 Stephen Allen-Williams Blackstock Architects  
 Mark Yanosky, D.M.D.-Yanosky Orthodontics

## 2020 Chamber Champions



#### Board of Directors

Chair: John Henley, State Farm Insurance  
Chair Elect: Sandra Cleveland, BCR Wealth Strategies  
Vice Chair Membership Development: Erin Holtz,  
Pure Fitness  
Vice Chair Business Development: Taylor Burton,  
Taylor Burton Co., Inc.  
Vice Chair Community Affairs: Marty Martin,  
B.L. Harbert  
Vice Chair Programming: James Robinson, Spire  
Vice Chair Public Education: Kelly Bottcher  
Treasurer: Ben Chambliss  
Jackson, Howard & Whatley, CPAs  
Secretary/Legal Counsel: Mark Macoy  
Mark W. Macoy, LLC  
Immediate Past Chair: Gary Jordan,  
Summit Franchising Group  
Past Chair: Roger Steur, Method Mortgage

#### Directors

Keri Bates, Rocky Ridge Drug Co.  
Doug Dean, Children's of Alabama  
Donnie Dobbins, IberiaBank  
Clabe Dobbs, Progress Bank  
Linda Parker, Bruster's Real Ice Cream  
Rachel Patterson, Bradford Health Services  
Jamie Pursell, Leaf & Petal

---

Karen J. Odle, President

Phone: 823-5011 Fax: 823-8974

Email: [kareno@vestaviiahills.org](mailto:kareno@vestaviiahills.org)

Web: [www.vestaviiahills.org](http://www.vestaviiahills.org)

Lisa Christopher, Membership Consultant

Email: [lisac@vestaviiahills.org](mailto:lisac@vestaviiahills.org)

Betsy Webster, Office Manager

Email: [betsyw@vestaviiahills.org](mailto:betsyw@vestaviiahills.org)

Katie Woodruff, Communications Manager

Email: [katiew@vestaviiahills.org](mailto:katiew@vestaviiahills.org)

## Upcoming Chamber Meetings

Jan 14

Chamber Luncheon, 11:30 am, Vestavia Country Club

Jan 16

Board of Directors, Vestavia Country Club, 7:45 am

## Events

Jan 13

Ribbon Cutting: Vestavia Medical Center, 11:30 am

Jan 22

Ribbon Cutting: Ardent Preschool, 12:30 pm

## Other Meetings & Holidays

Jan 9

Planning & Zoning Commission, 6 pm

Jan 13

City Council Meeting, Council Chambers 6 pm

Jan 16

Board of Zoning Adjustment, 6 pm

Jan 27

City Council Meeting, Council Chambers 6 pm



*News and Views*

*Vestavia Hills Chamber of Commerce*

*1975 Merryvale Road*

*Vestavia Hills, AL 35216*