

NEWS & VIEWS

February 2020 Volume 40 Issue 2

February 11 Luncheon Nick Sellers, CEO of the 2021 World Games

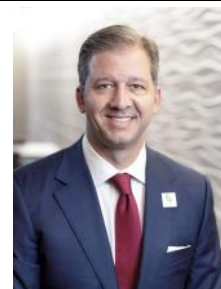
Nicholas (Nick) Sellers brings a wide breadth of leadership experience to The World Games 2021 Organizing Committee.

Sellers joins The World Games 2021 from Alabama Power, where he most recently served as vice president of the Mobile Division.

He has deep sports experience from his time as Director of Operations for the Alabama Sports Foundation, where he was responsible for sponsorships, ticketing and operations plans for large-scale events such as the SEC Baseball Tournament, Arby's Hardwood Classic Invitational and Regions Charity Classic.

In recent years, he has held a variety of leadership positions within Alabama Power and Southern Company, including senior vice president of business origination, senior vice president of projection

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Liberty Park Joint Venture

Unlike most hometowns, Liberty Park's story started with nearly 4,000 acres of spectacular land and a heartfelt mission to responsibly create a community so grand in thought and design that it would naturally bring together the traditions of yesterday, the lifestyle of today and the promises of tomorrow.

Here is a hometown as hometowns were always meant to be. Inspired by The City of Vestavia Hills and other cherished American hometowns, Liberty Park is a place both comfortably familiar and adventurously forward. Designed as a Master-Planned Community, Liberty Park is home to Vestavia Hills highly-rated Liberty Park Elementary and Middle Schools. And with more than 1,500 families who have already chosen Liberty Park as their hometown, it's a remarkable place where children ride bikes to school and race to the playgrounds. Where families gather at the pool, tennis courts and each other's backyards. And where lakes, parks and walking trails mean the great outdoors is very much part of your everyday world.

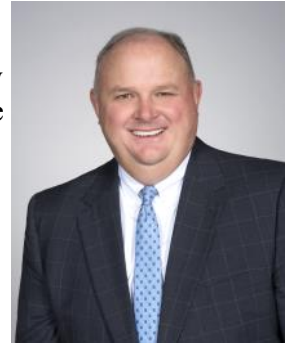
With the recent announcement of its new town village, The Bray, Liberty Park continues to fulfill its 2020 Vision Plan. Located adjacent to the new Encompass Health corporate headquarters, Liberty Park's 700-acre, multi-phased Town Village is expertly planned to serve as a true live, work and play environment. The Town Village will include pedestrian walkways, an expansive Town Green and gathering places all designed to honor our hometown

(Continued on page 5)



LUNCHEON SPONSOR

I am honored to serve as the Chair of the Vestavia Hills Chamber of Commerce in 2020. It is a very exciting time to be a part of Vestavia Hills. In 2020, the City of Vestavia Hills will celebrate their 70th birthday and the Vestavia Hills City Schools will celebrate their 50th birthday. The Vestavia Hills Chamber of Commerce is proud to have these two partners as we continue to make the city of Vestavia Hills the best place possible for our businesses and our citizens.



John Henley

This year will also see many changes within our city, whether it is the new ball parks opening in Cahaba Heights and Wald Park, the new pool at Wald Park, the work beginning on the new community center or the opening of the new Pizitz Middle School this fall, it is a time of change within our community. I am excited to be a part of what is happening in our City and these changes will help our city be prepared for the next 70 years.

The Vestavia Hills Chamber of Commerce Board of Directors is working to implement a strategic plan which was developed in 2019. This is a long term plan to insure we continue to provide the resources and structure for our members and local businesses in order for them to be successful both in the short term and long term. There will be a three to five year implementation plan and more information will be coming out about this throughout the year.

We already have a large number of ribbon cuttings planned. I would encourage you to take the time and attend some of these ribbon cuttings. It is important for our members to welcome our new businesses when they open and continue to support them in the future. I look forward to serving the Chamber in 2020. On behalf of the entire Board of Directors, I ask you to help us make 2020 the best year possible for our Chamber and our community.

John Henley
John Henley-State Farm Insurance
Board Chair, 2020

From the President...
Your Chamber Board of Directors has been hard at work planning for 2020. We had our annual planning retreat on January 16th with the board discussing goals for the year and ways to enhance both the quality of life and the economic well-being in Vestavia Hills. I sincerely appreciate our Board members taking time from their busy schedule to devote their time, energy and talents to help Vestavia Hills businesses as economic development is really kicking into high gear in our community.



Karen Odle

Our **Business Development Committee (BDC)** led by Vice Chair Taylor Burton with Taylor Burton Co., Inc. had their first meeting on January 28th which was pushed back a week due to the change in our Annual Meeting. The committee discussed goals for 2020 which were discussed at the retreat. These include:

- Survey Membership to explore their needs and how the Chamber could help them meet those needs.
- Present "Safety Seminar Series" in conjunction with the Vestavia Hills Police & Fire Departments on topics such as: A) Active shooter situation; B) Medical emergencies in the workplace; C) AED/CPR training; D) Crime Prevention in the workplace.
- Find ways to increase and promote the value of Chamber membership; publicize the Chamber's Health Plan offering through Cahaba Benefits Group and promote the "Pigs" with the Shop Dine Play project.
- Continue Partnership/Mentoring with the Vestavia Hills High School City Youth Connection (CYC)

We will continue spotlighting our businesses each month at the monthly luncheons so call our office and let us know what month you would like to spotlight your business. Make a point to stop by these booths at the luncheon to check out what these businesses offer. Many other projects are in the works for our area businesses so join this committee to stay in the loop on what is happening in Vestavia Hills.

Our **Vice Chair of Programming, James Robinson with Spire** has lined up a stellar list of speakers for the year. Be sure mark your calendar for the 2nd Tuesday of each month to join us for outstanding programs and some great networking. If you have any recommendations for interesting speakers, please reach out to James or me as we keep a file for future use.

Marty Martin with B. L. Harbert International, Vice Chair of Community Affairs, has been working to lay out a great event schedule for 2020 which will begin with the Mayor's Prayer Breakfast scheduled for April 28th with Brodie Croyle, Executive Director of Big Oak Ranch as our Keynote Speaker. He will be a speaker you will definitely want to hear as he has an incredible story to share about the Big Oak Ranch. We have our kick off meeting scheduled for February 26th at 11:30 AM at the Chamber so let us know if you would like to be involved with this rewarding committee.

Erin Holtz with Pure Fitness is heading up our Membership recruitment and retention and will be working closely with Lisa Christopher, our Membership and Marketing Consultant. She will be working on a Retention Campaign so be looking for ways to get involved with this if you would like to reach out to fellow Chamber members. If you are interested in working on a fun team, please contact Lisa at lisac@vestaviiahills.org or Erin at purefitness01@gmail.com. Please encourage your business contacts to join the Vestavia Hills Chamber in our efforts to support our community and collectively make a difference.

Vice Chair of Public Education is Kelly Bottcher, a community volunteer. She is working with the PTO representatives from each school to connect the needs of the school with local businesses. She will do an outstanding job in helping each of these entities with their ongoing needs. If your business wants to get involved, contact Kelly at bottch@bellsouth.net

New Member Orientation is scheduled for February 10th at 5:00 PM at the Chamber office. If you haven't had a chance to attend one of these, please join us. We will have you on your way no later than 6:00 PM. Let us know if you are coming by emailing betsyw@vestaviiahills.org

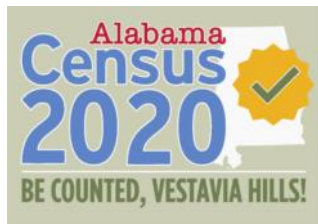
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WELCOME NEW MEMBERS

Please support our newest Chamber members and remember to 'Shop Vestavia Hills First'!!

- | | |
|---|--|
| <ul style="list-style-type: none">◆ Avadian Credit Union Tammie Chafton P.O. Box 360287 Birmingham, AL 35236 (205) 967-2993 Web: www.avadiancu.com Category: Credit Unions◆ Surgical Institute of Alabama Lee Stubbs 1021 Montgomery Highway Vestavia Hills, AL 35216 (205) 824-6250 Category: Healthcare◆ Surgical Institute of Alabama Christy Heaton 1021 Montgomery Highway Vestavia Hills, AL 35216 (205) 824-6250 Category: Healthcare◆ Senator Dan Roberts P.O. Box 43186 Birmingham, AL 35243 (334) 261-0851 Category: Government | <ul style="list-style-type: none">◆ Any Lab Test Now Michele Poynter 2409 Acton Road, Suite 105 Vestavia Hills, AL 35243 (205) 848-6644 Web: www.anylabtestnow.com Category: Healthcare◆ CoreLife of Alabama, LLC Rod Pollard 3000 Meadow Lake Drive, Suite 111 Hoover, AL 35242 (205) 410-7193 Web: www.corelifemd.com Category: Healthcare; Weight Loss/Management |
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The 2020 Census begins MARCH 2020!



Residents will be asked to respond online at 2020census.gov; via mail or phone is also an option.

The 2020 Census will determine congressional representation, inform hundreds of billions in federal funding, and provide data that will impact communities for the next decade.

The results of the 2020 Census will inform decisions about allocating hundreds of billions of dollars in federal funding to communities across the country—for hospitals, fire departments, school lunch programs, and other critical programs and services.

Census responses are safe and secure and cannot be used against you. The Census Bureau is bound by Title 13 of the U.S. Code to keep your information confidential. For more information, visit www.2020census.gov.

February 11 Luncheon

Reservations must be made by 4 PM Friday, February 7, 2020
Reservations may be made by visiting www.vestaviahills.org or by calling 823-5011.

Please Note:

-Reservations that are made and not cancelled by 4:00 pm Friday, February 7 must be paid for, as we must pay for the number reserved.

-Please make every effort to make your reservation on time. The number of reservations we have by the deadline is the number that we and the Vestavia Country Club prepare for.

Please remember the Vestavia Country Club policy of NO JEANS in the ballroom where we hold our monthly luncheons.

(Continued from page 1)

development and construction, and vice president of external and regulatory affairs.

Sellers also serves on several community boards. Currently, he is the chairman of the Alabama Sports Council, where he works to oversee all ASC events including the Magic City Classic and the Davis Cup Tennis Invitational. Sellers also serves on the Bryant Jordan Scholarship Foundation, the Mobile Industrial Development Board, the Mobile Area Chamber of Commerce and Innovation Portal.

After earning his undergraduate from the University of the Pacific in Stockton, California, Sellers went on to earn his juris doctorate from the Birmingham School of Law.

Sellers and his wife, Julie, are the parents of three children: Annie, Maria and Nicholas.

(Continued from page 1)

legacy.

Ranked among Birmingham's best places to live, one visit and you'll see why our residents say Liberty Park is a sanctuary, and oasis – and the only hometown that's still small enough to know your neighbors yet big enough to fulfill your family's brightest future. We hope you will come visit us at Liberty Park soon!



2020 Luncheon Speakers

February 11
Nick Sellers
2021 World Games CEO

August 11
Dr. Todd Freeman
Vestavia Hills City Schools Superintendent

March 10
Greg Canfield
Alabama Department of Commerce

September 8
Mayor Ashley Curry
Vestavia Hills State of the City

April 14
Allen Greene
Auburn University Athletic Director

October 13
Rosilyn Houston
BBVA Chief Talent & Culture Executive

May 12
Jeff Downes
Vestavia Hills City Manager

November 10
Kelly Caruso,
Shipt CEO

June 9
Dave Wood
Hero Flight Pilot and Retired CEO of Wood
& Fruitticher

December 8
TBA Holiday Program

(Continued from page 3)

We have an incredible speaker lined up for the February 11th Chamber luncheon. We are delighted to welcome Nick Sellers, CEO of The 2021 World Games to share what is sure to be an incredible opportunity to see an extraordinary Olympic style sports experience where elite athletes from all over the world compete for gold in 32 unique, multidisciplinary sports. Featuring 3,600 athletes from more than 100 countries, the international event will unite global fans with the Birmingham community in over 25 unique venues around the greater metropolitan area. The World Games 2021 Birmingham, which marks the 40th anniversary of the event, will take place from July 15 – 25, 2021. The World Games was established by the International World Games Association, an organization recognized by the International Olympic Committee.

Many other activities are underway and will be discussed in future newsletters. Please find an area in which to get involved. You will get out of your membership what you put into it. If any of the above activities are of interest to you, pop us an email and we will help you get engaged in your area of interest.

Our doors are always open at the Chamber offices. Please stop by and see us. I look forward to working with you as together we build "A Life Above".

Unity. Prosperity. Family.

Karen J. Odle
President

Trustee Spotlight

Charlie Norton-Harbert Realty Services



Charlie Norton joined Harbert Realty Services in 2012 as a Leasing & Brokerage Associate, and specializes in Landlord Representation of Class A Office space, Brokerage (buyers and sellers), as well as tenant representation, mainly with restaurant and retail clients.



Prior to joining Harbert Realty, Charlie was employed with Colonial Properties Trust in the Operations/Multi-Family Management Division. Charlie earned his Certified Property Manager (CPM) designation in 2015. He served as the 2016 President of the Alabama Chapter of the Institute of Real Estate Management (IREM) and is a member of NAIOP. Charlie graduated from The University of Alabama in 2008 with a major in Finance with a concentration in Real Estate. His entire family is in the real estate business so commercial real estate was an easy fit for him. Outside of the office Charlie enjoys spending time with his wife Katherine, daughters Annie and Pearson and their dog Palmer. He is an avid scratch golfer and enjoys bird hunting. Charlie is a proud member of The Monday Morning Quarterback Club and he serves on the Junior Board for The Bell Center. He is also a member of Vestavia Hills Chamber of Commerce.

Charlie is part of the Leasing Team for The Urban Center Office Park and during the past few years has worked with Guardian Life Insurance, O'Neal Manufacturing, Capstone On-Campus Management, Northwestern Mutual, Designform and The Distribution Point (just to name a few) in helping them lease office space at The Urban Center. Please visit www.theurbancenter.com or www.harbertrealty.com for more information.

VESTAVIA HILLS
CHAMBER OF COMMERCE

INVITES YOU TO A

Joint Ribbon Cutting

FOR

**Romeo's Sporting Goods
+
Relax the Back**

February 27, 2020 - 11:30 AM

Beginning at Romeo's
1425 Montgomery Hwy - Suite 141
Vestavia Hills, AL 35216

VESTAVIA HILLS
CHAMBER OF COMMERCE

Invites you to a

Ribbon Cutting

for

**LONGLEAF
LIBERTY PARK**

THURSDAY, FEBRUARY 20, 2020
451 LIBERTY PARKWAY
VESTAVIA HILLS, AL 35242
5:00 P.M.

THE GRAND OPENING CELEBRATION WILL BE HELD FROM
4-7 PM THAT EVENING, FEATURING LIVE MUSIC, FOOD,
COCKTAILS, DOOR PRIZES AND MORE!

Member Notes

- **Progress Bank** will be celebrating their 12th Anniversary on February 4 with a CD special and activities at each of their branches! Stop by their Vestavia Hills location at 1360 Montgomery Highway, Suite 100 to celebrate with them!
- **Vestavia Hills United Methodist Church** Family Ministry is hosting a Parent Class on February 12 at 6:00 pm. Hear well-known child and adolescent psychologist Dr. Dale Wisely discuss the important issues facing our youth today, including mental health, substance abuse, suicide, and troubled relationships with social media. Dr. Wisely will offer specific recommendations about how all of us who care about our youth can help them survive the risks that our youth confront. 2061 Kentucky Avenue, Room 202
- Congratulations to Alicia Huey of **Magic City Title** for being elected to the 2020 third vice chairman role of the National Association of Home Builders!
- Cajun Seafood House has just what you need for Valentine's Day! Join them for a Surf N' Turn dinner for two, which includes two 9 oz Rib-eye steaks cooked to order, two orders of Butterflied Shrimp, served with two sides of Dirty Mashed Potatoes, Grilled Asparagus and a Bottle of Wine for only \$59.99! Call 823-7395 to make a reservation. 2531 Rocky Ridge Road, Suite 107
- **Vestavia Hills United Methodist Church's** Whale of a Sale will be coming up February 20-21 and they will have the place filled with wonderful items for you to purchase! Whale of a Sale is a consignment sale that provides gently worn clothing, toys, and furniture at reasonable prices. The proceeds from their fall and spring sales go to fund their Vestavia Day School. Visit www.vhumc.org/event/whaleofasale for more information. 2061 Kentucky Avenue
- Bring your kids for **Vestavia Hills High School's** RISE Character Meet & Greet on February 22 from 8:30-10:30 am in the school's gym! Meet 50 of your favorite characters! \$10 per child with the proceeds benefitting the RISE fundraiser for the UAB O'Neal Comprehensive Cancer Center. Purchase tickets at <https://gofan.co/app/events/77099>
- Save the date for the **Vestavia Hills City Schools Foundation's** Dinner and Diamonds on February 22 from 7:00-11:00 pm at Vestavia Country Club. Visit www.vestaviafoundation.org
- **Vestavia Hills United Methodist Church's** Daddy Daughter Dance will be Sunday, February 23 from 6:00-8:00 pm in the Lighthouse gym. The cost is \$15 per person (additional daughters are \$10). This is an event for 4K-5th grade girls and their father, or grandfather, or favorite uncle! If you have any questions contact Anne Strozier (astrozier@vhumc.org).
- The **ARC of Central Alabama's** Clays for a Cause Sporting Clay Shoot will be on February 28 from 8:30 am-1:00 pm at Selwood Farms. Register at e.givesmart.com/events/g25
- Save the date for the **United Way of Central Alabama's** Strike Out Hunger Bowl-A-Thon benefiting Meal-on-Wheels. Strike Out Hunger is a family-oriented event where participants will come to bowl or just watch in support of Meals on Wheels on Saturday, February 29, 2020 at **Vestavia Bowl**, located at 1429 Montgomery Highway, from 2:00 p.m. until 4:00 p.m. For information on bowling or becoming a sponsor contact David LeCompte at 205-568-2076 by February 10, 2020.
- Casino Royale returns to the **Library in the Forest** on Saturday, March 7 from 7-10 p.m. Guests will enjoy casino games, complimentary food and beverages, music and an incredible array of silent auction

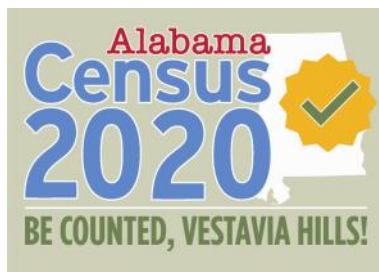
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Member Notes (continued)

items. You do not want to miss this event! Visit vhlibraryfoundation.org for more details, to become a sponsor and to purchase tickets at the early bird price through February 28!

- Do you know a boy who is interested in music and singing? **The Birmingham Boys Choir** is currently holding open auditions for its 2020-21 season. To schedule an audition, visit our website: www.birminghamboyschoir.org/auditions.
- The **Birmingham Boys** and Girls Choirs are delighted to join with Sozo Children's Choir as part of their 2020 American Tour. Experience cultural Ugandan singing and dancing with African instruments along with selections by the BBC and BGC. Sunday, March 15th – 7:00 pm, Saint Francis Xavier Catholic Church, 2 Xavier Circle, Birmingham, AL 35213, Tickets available through at www.birminghamboyschoir.org
- **Cooke, Cameron, Travis & Co., CPAs** is pleased to announce our merger with Campbell and Gunter, CPAs, with our new firm name of **Cooke, Cameron, Travis, Campbell and Co.** We will still be located in the Patchwork Farms area of Vestavia Hills, just off of Acton Rd. Both firms have been providing tax and audit services for over 30 years. We feel that a larger firm will allow us to provide a wider range of services to our clients and continue to provide quality services for the public. We look forward to our continued involvement with the Vestavia Hills Chamber. We can be contacted at 205-967-0101.

If you have any news or events you would like to put in the News & Views, email it to chamber@vestavi hills.org.



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Luncheon Business Spotlights

As a benefit of Chamber membership, you are welcome to choose two luncheons to have a booth to showcase your business.

If you would like reserve your spots for 2020, please email
chamber@vestaviiahills.org.

2020 Dates:

February 11

March 10

April 14

May 12

June 9

August 11

September 15

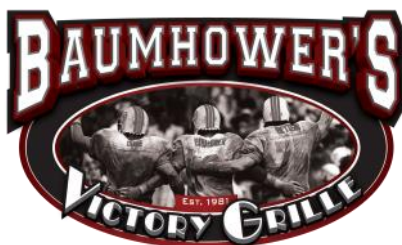
October 13

November 10

December 8

Refer & Win

To be entered in the 2020 First Quarter Refer and Win prize drawing, simply refer someone to the chamber who joins as a new member. Contact the chamber's Membership and Marketing Consultant, Lisa Christopher at 862-3445 or email lisac@vestaviiahills.org. Lisa will be happy to provide complete membership information to your prospects and will diligently try to "close the deal" so you can be included in the 2020 First Quarter drawing for a **\$250 tailgate package from Baumhower's Victory Grill!** Perfect for your March Madness watch parties, graduation parties, or just a backyard get together! Choose from convenient party-ready trays of Baumhower's legendary wings, boneless Hot Lips, wraps, entrees and desserts.



2020 Trustees

| | |
|--|---|
| Kim Maddox-ADT Security Services | Roger Steur*-Method Mortgage |
| Alison Howell Steineker-Alabama Power Company | Robin Morgan*-Morgan Properties |
| Chris Thomas-America's First Federal Credit Union | Debbie Mar-Newk's Eatery |
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| Beau Bevis-ARC Realty | Maury Wald-Over the Mountain Journal |
| Steve Ammons-Background IQ | Dr. Melanie Petro-Petro Facial Plastic Surgery & MedSpa |
| Patrick Cushman-BancorpSouth | Sean Johnson-Progress Bank |
| Steve Vickery-BB&T | James Pace-Rainbow Paint |
| Sandra Cleveland-BCR Wealth Strategies | Angela Stevens-RealtySouth |
| Ben Nevins-B.L. Harbert International | Jimmy Nuckles-Regions Bank |
| Ginger Aarons-Birmingham Business Journal | Becky Hicks-Abbott-RE/MAX Southern Homes |
| Frank Buck-Frank S. Buck, P.C. | Senator Dan Roberts |
| Angie McEwen*-Butler Snow LLP | Lauren Trim-Sentry Heating, Air Conditioning, |
| Chad Gay-Cahaba Benefits Group | Plumbing & Generators |
| Representative Jim Carns | Scott Jenkins-Southern States Bank |
| Brian Barksdale-Carr, Riggs & Ingram, CPA | Amy Kabase-Spectrum Reach |
| David Surber-Cellular Sales Authorized Agent of Verizon Wireless | Rob Dowda-SpeedPro Imaging Direct |
| Doug Dean*-Children's of Alabama | Keith Andrews-SperryCGA-The Andrews Group |
| Dennis Cameron-Cooke, Cameron, Travis, Campbell & Co. | James Robinson*-Spire |
| Nadine Smith-Costco Wholesale | Tyler Kime-Standard Air, Plumbing & Insulation |
| Calvin Brown-Dog U | John Henley-John Henley State Farm Insurance |
| Charlie Norton-Harbert Realty Services | Dr. Nicol Pettway-Summit Express Urgent Care |
| Steve Mote-Hollywood Pools | Dr. Bill Brunson-Vestavia Hills United Methodist Church |
| Leigh Ann Allen-HotWorx Vestavia Hills | Dan Starnes-Vestavia Voice |
| Donnie Dobbins-Iberia Bank | Senator Jabo Waggoner |
| Mike Jackson*-Jackson Howard & Whatley, CPAs | Stephen Allen-Williams Blackstock Architects |
| Matthew Allen-JBMC Media, LLC | Mark Yanosky, D.M.D.-Yanosky Orthodontics |
| Stan Glantz-Katz Properties | |
| John Bonanno-Liberty Park Joint Venture | |
| Garrett Griffith-Luckie's Pine Straw | |
| Mark Macoy-Mark W. Macoy, LLC | |
| Chip McCallum-McCallum Hoaglund & Irby, LLP | |
| Jim Black-McDonald's | |

*Chamber Past Chair

2020 Chamber Champions



Board of Directors

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Pure Fitness
Vice Chair Business Development: Taylor Burton,
Taylor Burton Co., Inc.
Vice Chair Community Affairs: Marty Martin,
B.L. Harbert
Vice Chair Programming: James Robinson, Spire
Vice Chair Public Education: Kelly Bottcher
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Donnie Dobbins, IberiaBank
Clabe Dobbs, Progress Bank
Linda Parker, Bruster's Real Ice Cream
Rachel Patterson, Bradford Health Services
Jamie Pursell, Leaf & Petal

Karen J. Odle, President

Phone: 823-5011 Fax: 823-8974

Email: kareno@vestaviiahills.org

Web: www.vestaviiahills.org

Lisa Christopher, Membership Consultant

Email: lisac@vestaviiahills.org

Betsy Webster, Office Manager

Email: betsyw@vestaviiahills.org

Katie Woodruff, Communications Manager

Email: katiew@vestaviiahills.org

Upcoming Chamber Meetings

Feb 11

Chamber Luncheon, 11:30 am, Vestavia Country Club

Feb 20

Board of Directors, Chamber Office, 7:45 am

Events

Feb 10

New Member Orientation, 5 pm, Chamber Office

Feb 20

Ribbon Cutting: Longleaf Liberty Park, 5 pm

Feb 27

Ribbon Cutting: Relax the Back & Romeo's Sporting
Goods, 11:30 am

Other Meetings & Holidays

Feb 10

City Council Meeting, Council Chambers 6 pm

Feb 13

Planning & Zoning Commission, 6 pm

Feb 20

Board of Zoning Adjustment, 6 pm

Feb 24

City Council Meeting, Council Chambers 6 pm



News and Views

Vestavia Hills Chamber of Commerce

1975 Merryvale Road

Vestavia Hills, AL 35216