



# NEWS & VIEWS

April 2020 Volume 40 Issue 4

## April 14 Luncheon Canceled

### We Have a New Website!

The new [www.vestaviiahills.org](http://www.vestaviiahills.org) launched March 27 and we are loving our new look! Make sure you are using it to the fullest.



Did you know you could post pictures, link to a YouTube video, Special Offers, Member-to-Member offers, Events and Job Listings on the Chamber's Website? **NOW** is a great time to start utilizing these benefits!

How to:

- Go to our website, [www.vestaviiahills.org](http://www.vestaviiahills.org).
- Click on the MEMBER LOGIN button or Scroll over the MEMBERS tab and choose Login from the drop down menu.
- Enter your Username and Password.
- Contact the Chamber Office if you don't know it-(205) 823-5011 or [chamber@vestaviiahills.org](mailto:chamber@vestaviiahills.org)
- Once you are logged in to the Member Information Center (MIC), you'll be able to make updates to your contact information and add photos, and videos in the Company Information section, Events\*, Special Offers, Member to Member Benefits, and Job Postings.

\*Even though we can't have in person events right now, you can post if you are doing any virtual events.

When we started 2020, I could never have imagined the City of Vestavia Hills, the State of Alabama, The United States and our world community would be in our current state with the spread of the Covid-19 virus. We now have new vocabulary terms, such as social distancing and sheltering in place. These words and phrases have been given to us over the past 30 days and are part of our daily conversation now and for the foreseeable future.

Small Businesses are an integral part of our community and it is very important we continue to support our local businesses both now and in the future due to the impact this pandemic will have on their business in the short and long term.

The Vestavia Hills Chamber of Commerce staff is here to help with any questions you may have. Please be sure to follow the Chamber Facebook page and check for updates in regard to the services our local restaurants and other businesses are offering to their customers. We will also continue to update the website and social media sites as we move forward with updated information both for and about our businesses.

We are all praying for each of you and your families as we all try to navigate our new normal, at least in the near term. Please know we are here to help you as we move forward. Once we are ready to resume our Chamber Events we will notify everyone over the same channels.

Please do not hesitate to contact me or the Vestavia Hills Chamber of Commerce staff if we can provide any additional information.

*John Henley*  
*John Henley-State Farm Insurance*  
*Board Chair, 2020*



John Henley

**F**rom the President...

These are unprecedented times in our city, state, nation and world. And with that, your Chamber staff is still working hard to see how to best serve our members. Besides the important information that we are sharing on a daily basis, we have also been doing some fun things to keep community members looking at our social media and website so they can also see things are businesses are doing to remain open.



**Karen Odle**

Each Tuesday at 2:00 PM, the staff will be hosting a Facebook Live event called Tuesday Trivia at 2:00 with a business sponsoring each one. It has garnered a lot of family interest as they are using the concept of “Are you smarter than a 5<sup>th</sup> grader” so it gets eyes on our Facebook page to see all of the innovative ways our businesses are remaining viable. To date, our sponsors have been Bruster’s Real Ice Cream, Family Medical Supply & next week will be Pure Fitness. Thanks to all!

Also as I write this letter, we have also put together bags for families to come curbside to pick up that will have coupons from our local businesses. Again, in an effort to encourage “Shop Local”. Please be sure to support our local businesses as they are the lifeblood of our community.

Our luncheon scheduled for April 14<sup>th</sup> with Auburn Athletic Director Allen Greene has been canceled and since we have all of the months slotted already, we hope to reschedule AD Greene in 2021.

The Mayor’s Prayer Breakfast scheduled for Tuesday, April 28<sup>th</sup> will be rescheduled. We will be working with Brodie Croyle to find a date in the next few months that will work for him and Vestavia Country Club so watch for a new date to be announced in the next few weeks.

Our *2020 Vestavia Hills Living* is in process but due to the current pandemic, we are putting this on pause until our businesses get back and operational. Again, we will keep you posted on this as decisions are made.

Lastly, we launched our new website this past weekend and it looks FANTASTIC! Please take time to look at our website at [www.vestaviiahills.org](http://www.vestaviiahills.org) and give us your feedback. Let us know if there are other items you would like to see on it.

Stay tuned for pertinent announcements to be made in the near future. In the meantime, please support our area businesses....they need us but we also need them to be successful more than ever as we strive together for “A Life Above”.

Unity. Prosperity. Family.

*Karen J. Odle*  
*President*

# WELCOME NEW MEMBERS

Please support our newest Chamber members and remember to 'Shop Vestavia Hills First'!!

◆ LSS, Inc.

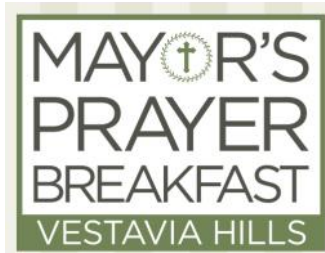
Tammy Means  
2249 Ross Avenue  
Hoover, AL 35226  
(601) 434-3457  
www.lssinctech.com  
Category: Project Management

◆ EW Motion Therapy-Hoover

Joan Bryant  
1021 Brocks Gap Parkway, Suite 115  
Hoover, AL 35244  
(205) 307-0525  
www.ewmotiontherapy.com  
Category: Healthcare

◆ EW Motion Therapy-Homewood

Joan Bryant  
3125 Independence Drive, Suite 300B  
Homewood, AL 35209  
(205) 999-5391  
www.ewmotiontherapy.com  
Category: Healthcare



Postponed  
New Date TBD

Tickets and Sponsorships that have already been purchased will be carried over to the new date.

*Refer & Win*

To be entered in the 2020 Second Quarter Refer and Win prize drawing, simply refer someone to the chamber who joins as a new member. Contact the chamber's Membership and Marketing Consultant, Lisa Christopher at 862-3445 or email [lisac@vestaviiahills.org](mailto:lisac@vestaviiahills.org). Lisa will be happy to provide complete membership information to your prospects and will diligently try to "close the deal" so you can be included in the 2020 Second Quarter drawing for **\$250 gift certificate to Bistro V, courtesy of Roger Steur with Method Mortgage**. When it comes to your mortgage, you need a helpful roadmap. And a friendly guide, too. Let Method Mortgage lead you to The Smartest Way Home. To learn more, visit [www.methodmortgage.com](http://www.methodmortgage.com), call 205.705.1650, or email us at [rsteur@methodmortgage.com](mailto:rsteur@methodmortgage.com).





# Trustee Spotlight



## Scott Jenkins-Southern States Bank



The most important thing to us at Southern States Bank is our relationships with our customers. We are a true community bank that understands the value of providing our customers the very best in banking products and services. Our seasoned banking professionals are committed to our mission of giving our customers the personal attention and service they would expect from their bank.



With an extensive focus on customer service and staying adept with the latest and greatest banking products and services, Southern States Bank has an account or service that meets just about every personal and business banking need. We work with our customers to create a banking plan that complements their lifestyle or helps their business grow.

Community involvement is another focus for Southern States Bank and we pride ourselves on being able to provide resources to help grow the communities we serve. Being involved in our communities is important to us because our banking professionals live, work and play in the communities we serve. We get involved in local sponsorships, community activities, non-profit volunteer work and we will be cheering alongside you at local sporting events. Our goal is to create a sense of partnership with the communities we serve and being a part of the Vestavia Chamber of Commerce helps make it happen.

Founded in 2007, Southern States Bank has grown with ten full-service banking branches in Alabama, five full-service banking branches in Georgia, in addition to an LPO in Atlanta. Southern States Bank is a wholly owned subsidiary of Southern States Bancshares, Inc. and is headquartered in Anniston, Alabama. For more information, visit us at [www.southernstatesbank.net](http://www.southernstatesbank.net).

## Tyler Kime-Standard Air, Plumbing & Insulation



Tyler Kime is a long-time resident of Vestavia Hills having attended Vestavia Hills East, Central, Pizitz, and Vestavia Hills High School. During that time, he participated in the Vestavia recreational program playing soccer and baseball. He graduated from VHHS in 1999 where he participated in the Drum Line for all four years, serving as Section Leader during his senior year. As a result of these life experiences, he and his wife, Jenni, decided to move to Vestavia when it came time to raise their family. He and Jenni have three children who attend or will attend schools in the Vestavia school system. Their children are Thomas (9), Kinley (7), and Karaline (5).



Tyler graduated from Auburn University in 2003 with a degree in Finance. Even though Tyler and Jenni attended Auburn at the same time, they didn't meet until after Tyler graduated. Needless to say, they are both huge Auburn fans.

After college Tyler worked for two different banks in two different cities, Montgomery and Panama City for a couple of years. It was then that he decided that he wanted to work in the family business in Birmingham, Standard Heating & Air Conditioning Company. He traded a suit for blue jeans as his first job at Standard was as an apprentice installing heating and air conditioning systems. He later served as an accounting clerk, project manager, salesman, home performance specialist, and general manager before assuming his current position as President. He loves what he does because his efforts not only make homeowners and business owners more comfortable but he also has the opportunity to lead a group of co-workers who are dedicated to providing the best customer service possible.

In 2017 The News, a national HVAC publication named Tyler to their "Top 40 Under 40" in the industry. Tyler was part of the 2017-18 Leadership Vestavia Hills class and is now a board member of LVH and will serve as president for 2020-2021. He also serves on the boards of the Better Business Bureau and SubAla.

# **THE SIMPSON LAW OFFICE, LLC.**

**Marvin Earl Simpson**

Attorney at Law

## **TROUBLE IS WHAT I DO!**

Probate;

Wills;

Personal Injury;

Auto Accidents/Trucking Accidents;

Evictions/Unlawful Detainer;

Divorces/Adoptions/Family Law;

Contracts;

FCC; and

Criminal Defense.

### **Free consultations!**

Phone: (205)703-5738

Email: [mesimpson2917@att.net](mailto:mesimpson2917@att.net)

# Shop Local Guide

Our Shop Local Guide located on our website, [www.vestaviahills.org](http://www.vestaviahills.org) has become a valuable resource for the community in being able to see which businesses are open and the ways they are adjusting during the COVID-19 Pandemic. Please send your information or updates to [katiew@vestaviahills.org](mailto:katiew@vestaviahills.org).

We also have a resource page for businesses available.

## Safety Seminar Series 2020

In partnership with the Vestavia Hills Police Department, the Vestavia Hills Chamber of Commerce will be offering some programs over the next few months for our area businesses in an effort to help our businesses with safety awareness and things you should be considering for your business and employees.

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Register online at [www.vestaviahills.org](http://www.vestaviahills.org). Seating is limited to the first 35 that sign up.

Free to attend.

### April 29 Seminar postponed.

**1. Topic: *The Importance of Video Surveillance***



*Presented by the Vestavia Hills Police Department*

**Date:** April 29, 2020

**Time:** 8:00-9:30 AM

**Place:** Vestavia Hills City Hall – Council Chambers

**2. Topic: *Fraud Detection: What Should You Be Aware Of?***



*Presented by the Vestavia Hills Police Department*

**Date:** May 20, 2020

**Time:** 8:00-9:30 AM

**Place:** Vestavia Hills City Hall – Council Chambers

**3. Topic: *How to Secure Your Business***



*Presented by the Vestavia Hills Police Department*

**Date:** June 24, 2020

**Time:** 8:00-9:30 AM

**Place:** Vestavia Hills City Hall – Council Chambers

**4. Topic: *Theft in the Workplace***



*Presented by the Vestavia Hills Police Department*

**Date:** August 26, 2020

**Time:** 8:00-9:30 AM

**Place:** Vestavia Hills City Hall – Council Chambers

**5. Topic: *Self Awareness and Personal Safety***



*Presented by Chris Mize, Owner/Instructor Gracie Jiu-Jitsu*

**Date:** September 23, 2020

**Time:** 8:00-9:30 AM

**Place:** Vestavia Hills City Hall – Council Chambers

**6. Topic: *Medical Emergencies in the Workplace***



*Presented by the Vestavia Hills Fire Department*

**Date:** October 28, 2020

**Time:** 8:00-9:30 AM

**Place:** Vestavia Hills City Hall – Council Chambers

## 2020 Trustees

Alison Howell Steineker-Alabama Power Company  
 Chris Thomas-America's First Federal Credit Union  
 Jeff Phillips-American Pest Control  
 Beau Bevis-ARC Realty  
 Steve Ammons-Background IQ  
 Patrick Cushman-BancorpSouth  
 Steve Vickery-BB&T  
 Sandra Cleveland-BCR Wealth Strategies  
 Ben Nevins-B.L. Harbert International  
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 Frank Buck-Frank S. Buck, P.C.  
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 Doug Dean\*-Children's of Alabama  
 Dennis Cameron-Cooke, Cameron, Travis, Campbell & Co.  
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 Jim Black-McDonald's  
 Roger Steur\*-Method Mortgage  
 Robin Morgan\*-Morgan Properties  
 Debbie Mar-Newk's Eatery

Kerry Adkins-OnTime Service  
 Maury Wald-Over the Mountain Journal  
 Dr. Melanie Petro-Petro Facial Plastic Surgery & MedSpa  
 Sean Johnson-Progress Bank  
 James Pace-Rainbow Paint  
 Angela Stevens-RealtySouth  
 Jimmy Nuckles-Regions Bank  
 Becky Hicks-RE/MAX Southern Homes  
 Senator Dan Roberts  
 Lauren Trim-Sentry Heating, Air Conditioning,  
 Plumbing & Generators  
 Scott Jenkins-Southern States Bank  
 Amy Kabase-Spectrum Reach  
 Rob Dowda-SpeedPro Imaging Direct  
 Keith Andrews-SperryCGA-The Andrews Group  
 James Robinson\*-Spire  
 Tyler Kime-Standard Air, Plumbing & Insulation  
 John Henley-John Henley State Farm Insurance  
 Dr. Nicol Pettway-Summit Express Urgent Care  
 Dr. Bill Brunson-Vestavia Hills United Methodist Church  
 Dan Starnes-Vestavia Voice  
 Senator Jabo Waggoner  
 Stephen Allen-Williams Blackstock Architects  
 Mark Yanosky, D.M.D.-Yanosky Orthodontics

\*Chamber Past Chair

## 2020 Chamber Champions





Board of Directors

Chair: John Henley, State Farm Insurance  
Chair Elect: Sandra Cleveland, BCR Wealth Strategies  
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Pure Fitness  
Vice Chair Business Development: Taylor Burton,  
Taylor Burton Co., Inc.  
Vice Chair Community Affairs: Marty Martin,  
B.L. Harbert  
Vice Chair Programming: James Robinson, Spire  
Vice Chair Public Education: Kelly Bottcher  
Treasurer: Ben Chambliss  
Jackson, Howard & Whatley, CPAs  
Secretary/Legal Counsel: Mark Macoy  
Mark W. Macoy, LLC  
Immediate Past Chair: Gary Jordan,  
Summit Franchising Group  
Past Chair: Roger Steur, Method Mortgage

Directors

Keri Bates, Rocky Ridge Drug Co.  
Doug Dean, Children's of Alabama  
Donnie Dobbins, IberiaBank  
Clabe Dobbs, Progress Bank  
Linda Parker, Bruster's Real Ice Cream  
Rachel Patterson, Bradford Health Services  
Jamie Pursell, Leaf & Petal

Karen J. Odle, President

Phone: 823-5011 Fax: 823-8974

Email: kareno@vestaviiahills.org

Web: www.vestaviiahills.org

Lisa Christopher, Membership Consultant

Email: lisac@vestaviiahills.org

Betsy Webster, Office Manager

Email: betsyw@vestaviiahills.org

Katie Woodruff, Communications Manager

Email: katiew@vestaviiahills.org

## Upcoming Chamber Meetings

Board of Directors, 7:45 am

April 16

## Other Meetings & Holidays

Planning & Zoning Commission, 6 pm

April 6

City Council Meeting, Council Chambers 6 pm

April 13

Board of Zoning Adjustment, 6 pm

April 16

City Council Meeting, Council Chambers 6 pm

April 27



*News and Views*

*Vestavia Hills Chamber of Commerce*

*1975 Merryvale Road*

*Vestavia Hills, AL 35216*