



VESTAVIA HILLS
CHAMBER
of
COMMERCE

NEWS & VIEWS

June 2020 Volume 40 Issue 6

June 9 Luncheon Canceled

Safety Seminar Series 2020

In partnership with the Vestavia Hills Police Department, the Vestavia Hills Chamber of Commerce will be offering some programs over the next few months for our area businesses in an effort to help our businesses with safety awareness and things you should be considering for your business and employees.

Register online at www.vestaviahills.org. Seating is limited to the first 35 that sign up.
Free to attend.

Topic: How to Secure Your Business



Presented by the Vestavia Hills Police Department

Date: June 24, 2020

Time: 8:00-9:30 AM

Place: Vestavia Hills City Hall – Council Chambers

Topic: Self Awareness and Personal Safety



Presented by Chris Mize, Owner/Instructor Gracie Jiu-Jitsu

Date: September 23, 2020

Time: 8:00-9:30 AM

Place: Vestavia Hills City Hall – Council Chambers

Topic: Theft in the Workplace



Presented by the Vestavia Hills Police Department

Date: August 26, 2020

Time: 8:00-9:30 AM

Place: Vestavia Hills City Hall – Council Chambers

Topic: Medical Emergencies in the Workplace



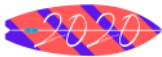
Presented by the Vestavia Hills Fire Department

Date: October 28, 2020

Time: 8:00-9:30 AM

Place: Vestavia Hills City Hall – Council Chambers

SAVOR the SUMMER



Savor the Summer in Vestavia Hills by visiting as many of our restaurants as possible! We'll be giving away prizes for 2 categories: **Quantity** (the largest number of receipts collected) and **Quality** (the highest amount spent). Each 1st place winners will receive \$300 cash, and the 2nd place winners will receive \$200 cash.

Savor the Summer runs **May 21-August 7**.

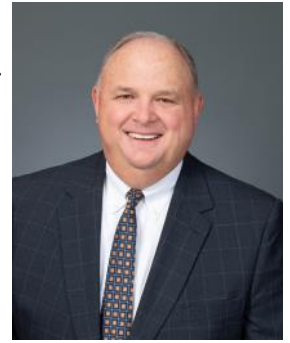
You can use your own envelope to keep your receipts in, or pick one up from the Chamber Office, City Hall, or New Merkle House.

Receipt envelopes must be turned in to the Chamber of Commerce Office (1975 Merryvale Rd.) **by 5:00 pm on August 7**. The winners will be announced on August 14 on the Chamber's Facebook page.

The following rules will apply:

- Open to both residents and non-residents
- Limit 1 entry per household
- Only 1 prize will be awarded per household
- Original or printed copy receipts are accepted
- Must have amount spent on receipt to count for Quality category
- 1 household receipt per restaurant per mealtime; multiple receipts from a restaurant is only allowed if it is for different dates or times (examples: one from a restaurant for breakfast and another from the same restaurant for dinner on the same day is accepted. One from a restaurant for lunch on Monday and one from the same restaurant for lunch on Tuesday is accepted. Paying separately for each member of the family for breakfast on the same visit to get multiple receipts is not accepted).

Summer is upon us and I am amazed how this summer is shaping up differently than in the past. We are slowly starting to get back to business, with limitations and restrictions so please be aware of these. The summer is typically a very busy time for the Vestavia Hills Chamber of Commerce with events such as I Love America Night. Unfortunately, we are not going to be able to have that event this summer.



John Henley

Savor the Summer is now in full swing. This is your chance to be rewarded for all of the times you eat at one of our Vestavia Hills Restaurants. Please take a look at the Vestavia Hills Chamber of Commerce Facebook page for all of the details. There are cash prizes for the most receipts and the most money spent for the period from May 21 through August 7 for eating at a Vestavia Hills Restaurant. Remember to keep those receipts!

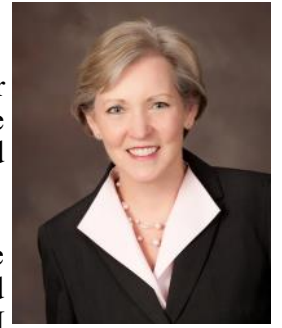
If the Vestavia Hills Chamber of Commerce can help you in anyway, please let us know. I know I have said this each month, but please continue to monitor all of our regular communication channels to stay updated on what is on the horizon when we are able to start events again.

I hope you and your families have a great summer.

John Henley
John Henley-State Farm Insurance
Board Chair, 2020

From the President...

What a crazy spring it has been with COVID-19 being introduced into our world! We are still not out of the woods, but I am so grateful for the resolve that our business community has displayed throughout this unprecedented event in adapting to new ways of doing business.



Karen Odle

We at the Chamber want you to know how much we value you and your partnership. We also understand that nearly everyone has been hit hard with the immediate and extended closure of your business...it has been the most stressful thing we have had to deal with. I know I talked with many of you trying to get the Payroll Protection Program (PPP) processed as well as talking with elected officials, bankers and other resources to help keep you afloat until you could reopen. Even with all that has been done, it is going to be an extended time to ever get back to normal... whatever that is going to mean. With this being said, we want to do our part in helping you remain part of the Chamber and our effort for a better Vestavia Hills. If you need to make payment arrangements, delay your payment or change it to a monthly payment, we are here to work with you. YOU are why we are here! Please let us know how we can help. Feel free to call me on my cell if you wish at 205.222.8537 to discuss options.

We will continue our Safety Seminar Series on June 24th with the Vestavia Hills Police Department (VHPD) via ZOOM. This will be on "How to Secure Your Business". Every business in the Chamber should be signing up for these seminars. There is NO CHARGE and great information is available to you and the VHPD will be available to answer questions you may have and are also willing to come to your business to help you understand ways that you can better secure your business. Visit www.vestaviiahills.org and go to events and the date and you can register for the seminar.

We will not be holding our June luncheon this month but anticipate having a July 14th luncheon so stay tuned for details on this coming soon. We have missed you and hope that we can work this out.

Unfortunately, due to the virus still being a threat, we have decided to cancel the 39th Annual I Love America Night this year. This was an extremely hard decision as we had hoped to get back to some level of normalcy and offer this to our community but with the numbers still high (and after the Memorial Day holiday, rising) it was in everyone's best interest to cancel this event. Dr. Burgess, AD Jeff Segars and everyone at VHHS was again very helpful and willing to do whatever was needed to put this event on so thank you for your support as we all work together to help our community as we strive for "A Life Above".

We still plan to move forward with Back 2 School in the Hills in August so be on the lookout for details about this coming soon if all goes well in the next 30 days.

We are excited to welcome Publix at Liberty Park on June 3rd. They will have their Ribbon Cutting and Grand Opening at 6:30 AM and will then be open for business. We are proud to welcome their 3rd location in Vestavia Hills and eagerly look forward to the 4th coming on board in the Fall in the Rocky Ridge Shopping Center!

Since we have been unable to do ribbon cuttings during the pandemic please check our website to see who has joined the Chamber since we last had a ribbon cutting. Pop them an email or a note and welcome them to our Chamber. It would mean so much to the new businesses that choose Vestavia Hills and it is a great way to get to know them as well as their staff so be sure to welcome them to our city. Summertime is extremely slow even in the best of times so make sure you "Shop Vestavia Hills First" to help our businesses stay in business!

Be sure to visit our local restaurants and save your receipts as part of "Savor the Summer" in Vestavia Hills and win cash prizes! Check elsewhere in this newsletter for details and "support local businesses" to help keep them in business! We want and need our restaurants!

(Continued on page 5)

WELCOME NEW MEMBERS

Please support our newest Chamber members and remember to 'Shop Vestavia Hills First'!!

- ◆ The Lindsey Building
Ryan Harbuck
2828 Old 280 Court
Vestavia Hills, AL 35243
(205) 200-4592
www.thelindseybuilding.com
Category: Shared Office Services
- ◆ Alzheimer's Association-Alabama Chapter
Jessica Miller
2151 Highland Ave S. Suite 210
Birmingham, AL 35205
(205) 379-8065
www.alz.org
Category: Organizations
- ◆ Vestavia Hills Imaging Services
Meghan Burtis
2017 Canyon Road, Suite 25
Vestavia Hills, AL 35216
(205) 824-8262
www.vestaviahillsimaging.com
Category: Medical Imaging
- ◆ Summit Smiles Pediatric Dentistry
Dr. Sean Gunnels
4213 Dolly Ridge Road
Vestavia Hills, AL 35243
(205) 490-6850
Category: Dentists
- ◆ Johnstone Carroll LLC
Inge Johnstone
2204 Lakeshore Drive
Birmingham, AL 35209
(205) 383-1809
www.johnstonecarroll.com
Category: Attorneys

Refer & Win

To be entered in the 2020 Second & Third Quarter Refer and Win prize drawing, simply refer someone to the chamber who joins as a new member. Contact the chamber's Membership and Marketing Consultant, Lisa Christopher at 862-3445 or email lisac@vestaviahills.org. Lisa will be happy to provide complete membership information to your prospects and will diligently try to "close the deal" so you can be included in the 2020 Second & Third Quarter drawing for **\$250 gift certificate to Bistro V, courtesy of Roger Steur with Method Mortgage**. When it comes to your mortgage, you need a helpful roadmap. And a friendly guide, too. Let Method Mortgage lead you to The Smartest Way Home. To learn more, visit www.methodmortgage.com, call 205.705.1650, or email us at rsteur@methodmortgage.com.





The 2020 I Love America Night is canceled.



Postponed
New Date TBD

Tickets and Sponsorships that have already been purchased will be carried over to the new date.

(Continued from page 3)

The production of our Vestavia Hills Living magazine was put on hold during the “stay at home” order but we are working to get this “official city publication” back on track and plan to have it mailed by September so if you are interested in letting the community know about your business, contact Lisa Christopher at 205.862.3445 and she can work with you to make sure that happens. In the meantime, please check your listing on our website to make sure we have everything shown correctly. If not, you can make the change or let us know and we will be glad to do so.

We look forward to working together to make Vestavia Hills the best place to live, work and play.

Unity. Prosperity. Family.

Karen J. Odle
President



2020 Vestavia Hills Living

COVID 19 has launched us into uncharted waters. Our personal lives, our professionals lives and the lives of those we love have been greatly impacted. With the sudden change, production on *Vestavia Hills Living 2020* came to a halt. Photoshoots for pictures to accompany stories were no longer possible.

For most, advertising dollars will be fewer and therefore, require being more strategically invested. *Vestavia Hills Living*, our City's official publication, showcases Vestavia Hills and our Chamber members with strong editorial content and award-winning photography to capture our unique spirit and tell our story as a City: A Life Above.

Its year-long print shelf-life and online edition have staying power and unmatched credibility. Its directory listing of the Chamber's 1000+ members is a go-to source for trustworthy retail, service and professional providers. Truly ONE ad works an entire year!

Mid-September is our mailing goal. You'll save 10% when you reserve your ad space by June 19 with the Early Bird Discount or you can wait until July 8 to gauge your company's "new normal". Half of the payment is due by those deadlines, however, we understand that times are tough. Just give me a call and let's discuss creative payment options! Ad professionals agree: STAY THE COURSE and maintain your presence – especially in front of those who know you and business's story.

IF YOU RESERVED YOUR AD SPACE BEFORE OUR "PAUSE" IN MARCH, your ad order is still in place, however you now have additional time to submit or revise your art. I'm happy to provide more information, discuss various options or help brainstorm your message! Let's get back to business.

Fondly,

Lisa Christopher
Membership/Marketing Consultant
Vestavia Hills Chamber of Commerce & Alliance Publishing Group
205-862-3445; 205-823-5011; lisac@vestaviiahills.org

Check your listing for the 2020 Member Directory by **July 15!**

Go to www.vestaviiahills.org and under MEMBERS, click on the Directory. Search for your business name to see your listing.

To Make Updates:

- Click on the MEMBER LOGIN button or Scroll over the MEMBERS tab and choose Login from the drop down menu.
- Enter your Username and Password.
- Contact the Chamber Office if you don't know it-(205) 823-5011 or chamber@vestaviiahills.org
- Once you are logged in to the Member Information Center (MIC), you'll be able to make updates to your contact information and add photos, and videos in the Company Information section, Events, Special Offers, Member to Member Benefits, and Job Postings.

2020 Trustees

Alison Howell Steineker-Alabama Power Company
 Chris Thomas-America's First Federal Credit Union
 Jeff Phillips-American Pest Control
 Beau Bevis-ARC Realty
 Steve Ammons-Background IQ
 Patrick Cushman-BancorpSouth
 Steve Vickery-BB&T
 Sandra Cleveland-BCR Wealth Strategies
 Ben Nevins-B.L. Harbert International
 Ginger Aarons-Birmingham Business Journal
 Frank Buck-Frank S. Buck, P.C.
 Angie McEwen*-Butler Snow LLP
 Chad Gay-Cahaba Benefits Group
 Representative Jim Carns
 Brian Barksdale-Carr, Riggs & Ingram, CPA
 David Surber-Cellular Sales Authorized Agent of Verizon Wireless
 Doug Dean*-Children's of Alabama
 Dennis Cameron-Cooke, Cameron, Travis, Campbell & Co.
 Calvin Brown-Dog U
 Charlie Norton-Harbert Realty Services
 Steve Mote-Hollywood Pools
 Donnie Dobbins-Iberia Bank
 Mike Jackson*-Jackson Howard & Whatley, CPAs
 Matthew Allen-JBMC Media, LLC
 Stan Glantz-Katz Properties
 John Bonanno-Liberty Park Joint Venture
 Garrett Griffith-Luckie's Pine Straw
 Mark Macoy-Mark W. Macoy, LLC
 Chip McCallum-McCallum Hoaglund & Irby, LLP
 Jim Black-McDonald's
 Roger Steur*-Method Mortgage
 Robin Morgan*-Morgan Properties
 Todd Jackson-Newk's Eatery

Kerry Adkins-OnTime Service
 Maury Wald-Over the Mountain Journal
 Dr. Melanie Petro-Petro Facial Plastic Surgery & MedSpa
 Sean Johnson-Progress Bank
 James Pace-Rainbow Paint
 Angela Stevens-RealtySouth
 Jimmy Nuckles-Regions Bank
 Becky Hicks-RE/MAX Southern Homes
 Senator Dan Roberts
 Lauren Trim-Sentry Heating, Air Conditioning,
 Plumbing & Generators
 Scott Jenkins-Southern States Bank
 Amy Kabase-Spectrum Reach
 Rob Dowda-SpeedPro Imaging Direct
 Keith Andrews-SperryCGA-The Andrews Group
 James Robinson*-Spire
 Tyler Kime-Standard Air, Plumbing & Insulation
 John Henley-John Henley State Farm Insurance
 Dr. Nicol Pettway-Summit Express Urgent Care
 Dr. Bill Brunson-Vestavia Hills United Methodist Church
 Dan Starnes-Vestavia Voice
 Senator Jabo Waggoner
 Stephen Allen-Williams Blackstock Architects
 Mark Yanosky, D.M.D.-Yanosky Orthodontics

*Chamber Past Chair

2020 Chamber Champions



Board of Directors

Chair: John Henley, State Farm Insurance
Chair Elect: Sandra Cleveland, BCR Wealth Strategies
Vice Chair Membership Development: Erin Holtz,
Pure Fitness
Vice Chair Business Development: Taylor Burton,
Taylor Burton Co., Inc.
Vice Chair Community Affairs: Marty Martin,
B.L. Harbert
Vice Chair Programming: James Robinson, Spire
Vice Chair Public Education: Kelly Bottcher
Treasurer: Ben Chambliss
Jackson, Howard & Whatley, CPAs
Secretary/Legal Counsel: Mark Macoy
Mark W. Macoy, LLC
Immediate Past Chair: Gary Jordan,
Summit Franchising Group
Past Chair: Roger Steur, Method Mortgage

Directors

Keri Bates, Rocky Ridge Drug Co.
Doug Dean, Children's of Alabama
Donnie Dobbins, IberiaBank
Clabe Dobbs, Progress Bank
Linda Parker, Bruster's Real Ice Cream
Rachel Patterson, Bradford Health Services
Jamie Pursell, Leaf & Petal

Karen J. Odle, President

Phone: 823-5011 Fax: 823-8974

Email: karenod@vestaviiahills.org

Web: www.vestaviiahills.org

Lisa Christopher, Membership Consultant

Email: lisac@vestaviiahills.org

Betsy Webster, Office Manager

Email: betsyw@vestaviiahills.org

Katie Woodruff, Communications Manager

Email: katiewood@vestaviiahills.org

Upcoming Chamber Meetings

June 18 Board of Directors, 7:45 am

Other Meetings & Holidays

June 8 City Council Meeting, Council Chambers 6 pm
June 11 Planning & Zoning Commission, 6 pm
June 18 Board of Zoning Adjustment, 6 pm
June 22 City Council Meeting, Council Chambers 6 pm



News and Views

Vestavia Hills Chamber of Commerce

1975 Merryvale Road

Vestavia Hills, AL 35216