



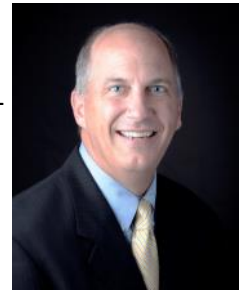
NEWS & VIEWS

August 2020

Volume 40 Issue 8

Virtual Luncheon: August 11 at 12:00 pm on Zoom Pete Blank-Leadership Expert

After a stint as a television sportscaster, Pete began his Disney career in 1994. Over the next 13 years, he managed various areas of Disney's theme parks and resorts, where he learned what it takes to run a world-class organization. Pete was blessed to spend a majority of his time working at the Disney University. While there, he led the Traditions program, which is known worldwide as one of the premiere employee orientation programs. He also facilitated college level courses to thousands of Disney College Interns, and was a Segment Learning Manager for Walt Disney World, Disneyland Resort, and the Disney Cruise Line.



Pete is the Training and OD Manager for the Personnel Board of Jefferson County. As a leadership expert and professional speaker, he also works with organizations and associations all across the U.S., helping them achieve their goals in the areas of leadership, employee engagement and customer service.

Pete is a former President of the Birmingham Chapter of the Association for Talent Development (ATD), received the "Learning! Champion Award" from *Elearning!* Magazine, and earned the Certified Speaking Professional (CSP) designation from the National Speakers Association.

His first book is [Employee Engagement: Lessons from the Mouse House](#). His next book, [55 Ways to add Disney Magic to your Organization](#), was released on August 1, 2020. Both books are available on amazon.com.

Safety Seminar Series 2020

In partnership with the Vestavia Hills Police Department, the Vestavia Hills Chamber of Commerce will be offering some programs over the next few months for our area businesses in an effort to help our businesses with safety awareness and things you should be considering for your business and employees.

Register online at www.vestaviahills.org. Seating is limited to the first 35 that sign up. Free to attend.

Topic: *Theft in the Workplace*



Presented by the Vestavia Hills Police Department

Date: August 26, 2020

Time: 8:00-9:30 AM

Place: Vestavia Hills City Hall – Council Chambers

Topic: *Medical Emergencies in the Workplace*



Presented by the Vestavia Hills Fire Department

Date: October 28, 2020

Time: 8:00-9:30 AM

Place: Vestavia Hills City Hall – Council Chambers

Topic: *Self Awareness and Personal Safety*



Presented by Chris Mize, Owner/Instructor Gracie Ji

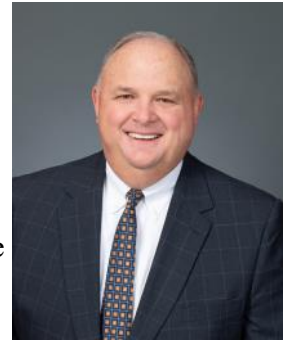
Date: September 23, 2020

Time: 8:00-9:30 AM

Place: Vestavia Hills City Hall – Council Chambers

As we move into the last part of the summer and get ready for school to start, we are still in very uncertain times. I know my family and I have been at home more than ever since March. While there are some advantages to this, our family are not the ones that always like to stay at home, but we are doing our best with this.

The Vestavia Hills Chamber of Commerce is moving forward with our luncheons speakers, even though they are virtual and not in person. Please be sure to watch for the links to come out about the virtual luncheons over the next couple of months. Please know the Chamber Staff and Board are continuing to work to help our businesses. If there is anything we can do to assist you or your business please reach out to us.



John Henley

I hope everyone has a happy and healthy start to the new school year. Remember to keep shopping with our local businesses as we need to support them even more during these uncertain times.

As I always end my message, please be sure to see what is happening on social media with the Vestavia Hills Chamber of Commerce and the Chamber website.

John Henley
John Henley-State Farm Insurance
Board Chair, 2020

Register for the August 11 Virtual Luncheon!

Register online at www.vestaviahills.org. You will receive an email reminder the afternoon before with the link to the ZOOM meeting. We encourage you to order lunch from one of our fabulous Vestavia Hills restaurants to enjoy! When you register, you will see a link to these restaurants.

From the President...

This summer, your Chamber has been busy working on many things to support our membership. A special thanks to Katie Woodruff for putting together 150 New Resident bags which are in the process of being distributed to Vestavia Hills City Schools to present to new families that have moved to the City of Vestavia Hills. A special thanks to each of you that brought items to include in the bags....we had a good variety of items to let the new families now about our wonderful businesses! We are very grateful for that and hope that getting your name in front of new residents will direct them your way when they need a product or service.



Karen Odle

While the beginning of school has been delayed, we are all looking forward to and anxious to return to whatever our normal is going to be. With that being said, we are continuing to look for ways to assist our businesses so if you have a need or something that we could consider, please reach out to me or our staff and let us know.

Our Chamber luncheon will again be a virtual meeting via ZOOM scheduled for August 11th. We are delighted to have as our keynote speaker, Pete Blank, who has been a presenter in prior years and is always a hit with our members so we are delighted to have him join us via ZOOM. He will share "The Seven Keys to Successful Remote Teams" and how moving from in-person teams to leading remote teams is not a simple plug-and-play process. Managers will have to add new skills to their leadership tool box, and employees will have to embrace the skill of flexibility. In this session, Pete Blank, leadership expert and author, shares the seven tips that all leaders and employees need to know to increase their effectiveness as a remote team!

Reservations must be made no later than Noon on Monday, August 10th.

While we will not be able to have our Annual Back to School event in Cahaba Heights this year, we will still celebrate on August 14th at 6:00 PM the beautiful new ball fields at Cahaba Heights Park. You will want to join us to see these new facilities that were the first completed project of the Community Spaces plan. You will be very impressed!

The 2020 Vestavia Hills Living was delayed by 2 months due to many businesses being closed. However, we have completed the stories and finalizing the photography and plan to have them in the mail mid-September. Can't wait for you all to see our finished product! We strive with each issue to provide information about different areas of our city. Please support the advertisers in this magazine. We would not be able to mail this to every resident without their support. Remember, shop local! Our local businesses support our community and our schools. So, let's commit to keep them going as we strive to live "A Life Above"!

Unity. Prosperity. Family.

Karen J. Odle
President

WELCOME NEW MEMBERS

Please support our newest Chamber members and remember to 'Shop Vestavia Hills First'!!

- ◆ Freedom Soap Company
Anne Schilleci
3131 Belwood Drive
Vestavia Hills, AL 35243
(205) 447-2399
www.freedomsoaps.com
Category: Skin Care Products; Retail
- ◆ Bruster's Real Ice Cream
Leigh and Justin Tarr
1008 Vestavia Parkway
Vestavia Hills, AL 35216
(205) 978-2347
www.brusters.com
Category: Ice Cream; Caterers; Birthday Party
- ◆ bioPURE Bham
Steve Jones
531 Highland Park Circle
Birmingham, AL 35242
(205) 578-1314
www.biopureservice.com
Category: Cleaning Services
- ◆ Alliance Capital Corporation
Sam Renta
1808 Oxmoor Road
Homewood, AL 35209
(205) 982-7900
www.alliancecapitalcorporation.com
Category: Consulting
- ◆ ERA King Real Estate
Michael Giardina
2700 Rogers Drive, Suite 300
Homewood, AL 35209
(205) 215-2728
www.newmanteamhomes.com
Category: Real Estate (Agent)
- ◆ Flower Betty
Bradley Gilbert
2531 Rocky Ridge Road, Suite 101
Vestavia Hills, AL 35243
(205) 694-9229
www.facebook.com/flowerbett
Category: Florists
- ◆ Flower Betty
Marilee Howard
2531 Rocky Ridge Road, Suite 101
Vestavia Hills, AL 35243
(205) 413-6965
www.facebook.com/flowerbett
Category: Florists
- ◆ Troup's Pizza
Ashley Brazelton
3144 Heights Village
Vestavia Hills, AL 35243
(205) 536-6860
www.trouppizza.com
Category: Restaurants
- ◆ Keller Williams
Jennifer Toomer-Hay
3595 Grandview Parkway, Suite 250
Birmingham, AL 35243
(205) 568-4431
www.kwbham.yourkwoffice.com
Category: Real Estate (Broker)
- ◆ Keller Williams
Zoe Langner
3595 Grandview Parkway, Suite 250
Birmingham, AL 35243
(205) 913-4893
www.kwbham.yourkwoffice.com
Category: Real Estate (Agent)
- ◆ RE101 Vestavia
Marilyn Dumpson
601 Vestavia Parkway, Suite 280
Vestavia Hills, AL 35216
(205) 502-7558
www.re101.com
Category: Real Estate (Broker)
- ◆ Milo's Hamburgers
Taylor Guthans
3965 Crosshaven Drive, Suite 101
Vestavia Hills, AL 35243
(205) 871-2000
www.miloshamburgers.com
Category: Restaurants

BACK 2 SCHOOL

In the Hills



Back 2 School in the Hills is canceled.
See you in 2021!

Refer & Win

To be entered in the 2020 Second & Third Quarter Refer and Win prize drawing, simply refer someone to the chamber who joins as a new member. Contact the chamber's Membership and Marketing Consultant, Lisa Christopher at 862-3445 or email lisac@vestaviahills.org. Lisa will be happy to provide complete membership information to your prospects and will diligently try to "close the deal" so you can be included in the 2020 Second & Third Quarter drawing for **\$250 gift certificate to Bistro V, courtesy of Roger Steur with Method Mortgage**. When it comes to your mortgage, you need a helpful roadmap. And a friendly guide, too. Let Method Mortgage lead you to The Smartest Way Home. To learn more, visit www.methodmortgage.com, call 205.705.1650, or email us at rsteur@methodmortgage.com.



SAVOR the SUMMER 2020

Savor the Summer in Vestavia Hills by visiting as many of our restaurants as possible! We'll be giving away prizes for 2 categories: **Quantity** (the largest number of receipts collected) and **Quality** (the highest amount spent). Each 1st place winners will receive \$300 cash, and the 2nd place winners will receive \$200 cash.

Savor the Summer runs **May 21-August 7**.

You can use your own envelope to keep your receipts in, or pick one up from the Chamber Office, City Hall, or New Merkle House.

Receipt envelopes must be turned in to the Chamber of Commerce Office (1975 Merivale Rd.) **by 5:00 pm on August 7**. The winners will be announced on August 14 on the Chamber's Facebook page.

The following rules will apply:

- Open to both residents and non-residents
- Limit 1 entry per household
- Only 1 prize will be awarded per household
- Original or printed copy receipts are accepted
- Must have amount spent on receipt to count for Quality category
- 1 household receipt per restaurant per mealtime; multiple receipts from a restaurant is only allowed if it is for different dates or times (examples: one from a restaurant for breakfast and another from the same restaurant for dinner on the same day is accepted. One from a restaurant for lunch on Monday and one from the same restaurant for lunch on Tuesday is accepted. Paying separately for each member of the family for breakfast on the same visit to get multiple receipts is not accepted).



Trustee Spotlight




Maury Wald-Over the Mountain Journal

This year marks a milestone for Over The Mountain Journal, as we celebrate our 30th anniversary serving the communities of Vestavia Hills, Homewood, Mountain Brook, Hoover and North Shelby County.

Looking back at our first issue, published on Aug. 2, 1990, we started as we meant to go on: making it our mission to highlight the interesting people and exciting events that make Over the Mountain life so enjoyable. The OTMJ debuted with a profile of Mike Thompson and the 1990 PGA Golf Tournament Championship at Shoal Creek, an interview with local golf legend Hubert Green, “A Day in the Life” of meteorologist Jerry Tracey, and more.



Over the years, we’ve written about the achievements of area students in the classroom as well as in extracurricular activities. Many of these young people, like their parents, have distinguished themselves by the commitments they’ve made to help make the world a better place. We love telling their stories.

Events and galas, mostly virtual these days, have played a big part in our editorial coverage. Shining a light on people and the causes they support has been both fun and gratifying.

Our message from the beginning was that we were “all about you.” We have stayed true to that focus over the last 30 years. That’s been made possible, even in challenging times like these, thanks to the support of local advertisers (including the Vestavia Hills Chamber of Commerce) interested in reaching the best readers in the state. Year after year, that’s the greatest birthday present we could possibly receive.

Member Notes

- BeYOUTiful BHM 2020 is a *virtual* fashion show and silent auction featuring models with intellectual and developmental disabilities and benefitting **The Arc of Central Alabama**. As a community, we come together to affirm that they are beautiful exactly as they are, while they help us change our perception of beauty one model at a time. Join us August 10-15 on The Arc of Central Alabama’s [Instagram](#), [Facebook](#), and at beyoutifulbirmingham.org to help us change the face of beauty in the Magic City!
- **Vestavia Hills Rotary Club’s** Hike the Hill is a sustainable community event that brings people together to benefit their overall health and well-being, while celebrating and supporting impactful programs (PTO and Rotary) that connect us here and around the world. Participants will select their School PTO Team during registration. A portion of \$35/individual or \$70/family entry fee will help fund your PTO Team’s mission of building stronger relationship with teachers, faculty and staff to support student education that includes providing financial support in the form of grants to support student education. Start your hike any time between September 1-20 at Little Shades Creek Bridge on Morgan Road and continue the climb to the crest past Vestavia Hills High School, ending at the corner of Limerock and Panorama. The round trip hike covers approximately 1.5 miles and ascends over 250 feet.
- Join the **Jimmie Hale Mission** for their inaugural Rescue Run 5K and 1 Mile Fun Run on October 10th at 7:30 am in Downtown Homewood! The race starts and ends on 29th Street by Dave’s Pizza. Register at <https://runsignup.com/Race/AL/Birmingham/JimmieHaleMissionsRescueRun>

2020 Trustees

Alison Howell Steineker-Alabama Power Company
 Chris Thomas-America's First Federal Credit Union
 Jeff Phillips-American Pest Control
 Beau Bevis-ARC Realty
 Steve Ammons-Background IQ
 Patrick Cushman-BancorpSouth
 Steve Vickery-BB&T
 Sandra Cleveland-BCR Wealth Strategies
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 Doug Dean*-Children's of Alabama
 Dennis Cameron-Cooke, Cameron, Travis, Campbell & Co.
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 Donnie Dobbins-Iberia Bank
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 Jim Black-McDonald's
 Roger Steur*-Method Mortgage
 Robin Morgan*-Morgan Properties
 Todd Jackson-Newk's Eatery

Kerry Adkins-OnTime Service
 Maury Wald-Over the Mountain Journal
 Dr. Melanie Petro-Petro Facial Plastic Surgery & MedSpa
 Sean Johnson-Progress Bank
 James Pace-Rainbow Paint
 Angela Stevens-RealtySouth
 Jimmy Nuckles-Regions Bank
 Becky Hicks-RE/MAX Southern Homes
 Senator Dan Roberts
 Lauren Trim-Sentry Heating, Air Conditioning,
 Plumbing & Generators
 Scott Jenkins-Southern States Bank
 Amy Kabase-Spectrum Reach
 Rob Dowda-SpeedPro Imaging Direct
 Keith Andrews-SperryCGA-The Andrews Group
 James Robinson*-Spire
 Tyler Kime-Standard Air, Plumbing & Insulation
 John Henley-John Henley State Farm Insurance
 Dr. Nicol Pettway-Summit Express Urgent Care
 Dr. Bill Brunson-Vestavia Hills United Methodist Church
 Dan Starnes-Vestavia Voice
 Senator Jabo Waggoner
 Stephen Allen-Williams Blackstock Architects
 Mark Yanosky, D.M.D.-Yanosky Orthodontics

*Chamber Past Chair

2020 Chamber Champions



Board of Directors

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Jamie Pursell, Leaf & Petal

Karen J. Odle, President

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Betsy Webster, Office Manager

Email: betsyw@vestaviiahills.org

Katie Woodruff, Communications Manager

Email: katiew@vestaviiahills.org

Upcoming Chamber Meetings

August 11 Virtual Luncheon, 12 pm, Zoom
August 20 Board of Directors, 7:45 am

Other Meetings & Holidays

August 10 City Council Meeting, Council Chambers 6 pm
August 13 Planning & Zoning Commission, 6 pm
August 14 Cahaba Heights Park Grand Opening, 6 pm
August 20 Board of Zoning Adjustment, 6 pm
August 24 City Council Meeting, Council Chambers 6 pm
August 25 Municipal Elections



News and Views

Vestavia Hills Chamber of Commerce

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Vestavia Hills, AL 35216