



NEWS & VIEWS

October 2020

Volume 40 Issue 10

Virtual Luncheon: October 13 at 12:00 pm on Zoom Fred McFadden, KPR-Vestavia City Center

Hear an update from Fred McFadden, Director-Asset Management of KPR, about what's new and happening at the Vestavia City Center!

KPR of New York purchased the Vestavia City Center in November of 2017. KPR is a real estate investment, development and management company.



LUNCHEON SPONSOR

Regions Bank

Regions Financial Corporation (NYSE: RF), with \$126 billion in assets, is a member of the S&P 500 Index and is one of the nation's largest full-service providers of consumer and commercial banking, wealth management, and mortgage products and services. Regions serves customers across the South, Midwest and Texas, and through its subsidiary, Regions Bank, operates approximately 1500 banking offices and 2000 ATMs. Regions Bank is an Equal Housing Lender and Member FDIC. Additional information about Regions and its full line of products and services can be found at www.regions.com.



Regions Financial Corporation traces its roots to three Alabama-based banks: the First National Bank of Huntsville, the National Bank of Montgomery, and Exchange Security Bank of Birmingham. The oldest, the First National Bank of Huntsville, was formed in 1852.

The three banks chartered in 1970 as the first multi-bank holding company in Alabama, First Alabama Bancshares, Inc.

Years of growth and changes followed, culminating in 1994, when the company became Regions Financial Corporation to better reflect its growing presence throughout the South.

(Continued on page 5)

September has seen us have a little return to “normal” operations. We had our first ribbon cutting this month since March. Actually we had three ribbon cuttings this month to celebrate the opening of new businesses. It was a great opportunity to see people and to connect with them on something other than the phone or a zoom meeting. I look forward to the Chamber having more of these as we move forward in the coming months. Be sure to watch out for these announcements.

Last month, I mentioned the Helping Hands in the Hills as well as the annual recycling and shredding day. Even though we reduced the number of projects this year, we were able to help families with items at their homes. Thanks to all of the volunteers who assisted our residents with these projects this year.

I have always said, we are fortunate to work closely with the City of Vestavia Hills and I appreciate all of their assistance in helping us put on the annual shredding and recycling day. We could not have completed this project without their assistance. It was great to see how many people brought the recycling, old electronics, paint cans and medications. We had many people thank us for doing the project this year as they drove through to the drop off points. Thanks to everyone for coming out and again for all of the volunteers who helped us at City Hall with the event.

As I always end my message, please be sure to see what is happening on social media with the Vestavia Hills Chamber of Commerce and the Chamber website. Please be sure to support our local businesses as well. We are now moving into the most important time of the year for our retailers, so please remember to shop our local businesses and thank them for being part of our great city.

John Henley
John Henley-State Farm Insurance
Board Chair, 2020



John Henley

From the President...

I can't believe we are in October already! As crazy as it has been, this year has flown by but I am more than ready for 2021 to get here and to forget the craziness of 2020!

We have slowly started back with some of our ribbon cuttings and welcoming new businesses to Vestavia Hills. We celebrated with Milo's Hamburgers in their beautiful new facility in Cahaba Heights on Wednesday, September 23rd; The Lindsey Building, a new co-working building, in the Patchwork Farms area on Thursday, September 24, 2020 and another ribbon cutting scheduled for Thursday, October 1st at RE101. We are so very excited to have these new businesses in our community. Please be sure to go by and visit or drop them a note and welcome them to Vestavia Hills!



Karen Odle

I am excited to partner with a new marketing firm that has been contracted with for some programs at the Vestavia City Center. Crawford Square will be planning period events with the first being "Game Day in Vestavia Hills". This will be a tailgating event for the University of Alabama vs Georgia Bulldogs. The event will begin at 6:00 with specials by area restaurants and the game will begin at 7:00 PM. There are other events in the plans so be on the lookout for some fun activities to be announced. We are honored to have Fred McFadden with KPR, owner of the Vestavia City Center, on our luncheon call on October 13th to share with us some new projects coming to the City Center soon so look for details on this and be sure to connect via ZOOM.

A special thank you to Regions Bank for sponsoring the October ZOOM call.

In November, we are working to develop a kickoff to the holidays the week of November 16th. This will cover events throughout the community so stay tuned for details.

Thank you for allowing me to serve Vestavia Hills. This is truly the best community in which you could ever work, play and raise a family....find a place to get involved. You CAN make a difference as together we work toward "A Life Above!"

Unity. Prosperity. Family.

Karen J. Odle
President

WELCOME NEW MEMBERS

Please support our newest Chamber members and remember to 'Shop Vestavia Hills First'!!

- | | |
|--|--|
| <ul style="list-style-type: none">♦ Woolley Institute for Spoken-Language Education
Melissa Romeo
2305 Montevallo Road
Birmingham, AL 35223
(205) 728-5480
www.wise4al.org
Category: Education♦ Papa Murphy's Pizza-Liberty Park
Kevin Walkup
3215 Endeavor Lane
Vestavia Hills, AL 35242
(205) 829-6553
www.papamurphys.com
Category: Restaurants♦ Papa Murphy's Pizza-Liberty Park
Kevin Walkup
3056 Healthy Way, Suite 140
Vestavia Hills, AL 35243
(205) 593-4001
www.papamurphys.com
Category: Restaurants♦ AmWaste, LLC
Rick Sweeney
1400 Porter Road
Sylvan Springs, AL 35118
(205) 788-1400
www.amwasteusa.com
Category: Waste/Recycle Services♦ AmWaste, LLC
Greg Calvert
1400 Porter Road
Sylvan Springs, AL 35118
(205) 788-1400
www.amwasteusa.com
Category: Waste/Recycle Services♦ AmWaste, LLC
Randy Lee
1400 Porter Road
Sylvan Springs, AL 35118
(205) 788-1400
www.amwasteusa.com
Category: Waste/Recycle Services | <ul style="list-style-type: none">♦ One Hop LLC
Chandler Dollins
3117 Blue Lake Drive, Suite 215
Vestavia Hills, AL 35243
(205) 623-1010
www.onehop.com
Category: Information Technology♦ One Hop LLC
Vickie Beard
3117 Blue Lake Drive, Suite 215
Vestavia Hills, AL 35243
(205) 623-1010
www.onehop.com
Category: Information Technology♦ FH Concessions Group
Frank Hernandez
Vestavia Hills, AL 35242
(205) 281-8536
Category: Concessions♦ bDot Architecture, Inc.
Brian Roberson
1201 2nd Avenue, S.
Birmingham, AL 35203
(205) 458-8055
www.bdota.com
Category: Architects♦ StoneCreek Dental Care
Samantha Jarman
1990 Southwood Road
Vestavia Hills, AL 35216
(225) 936-4628
www.stonecreekdentalcare.com
Category: Dentists |
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The combined organization shares a rich history of customer and community commitment, as well as the strength and stability of one of the top regional bank holding companies in the United States.

Register for the October 13 Virtual Luncheon!

Register online at www.vestaviiahills.org. You will receive an email reminder the afternoon before with the link to the ZOOM meeting. We encourage you to order lunch from one of our fabulous Vestavia Hills restaurants to enjoy! When you register, you will see a link to these restaurants.

Refer & Win

To be entered in the 2020 Fourth Quarter Refer and Win prize drawing, simply refer someone to the chamber who joins as a new member. Contact the chamber's Membership and Marketing Consultant, Lisa Christopher at 862-3445 or email lisac@vestaviiahills.org. Lisa will be happy to provide complete membership information to your prospects and will diligently try to "close the deal" so you can be included in the 2020 Fourth Quarter drawing for a \$250 gift certificate to Papa Murphy's Pizza. Papa Murphy's Take 'N Bake pizzas uses 100% real mozzarella cheese grated from a block, not poured from a bag. Dough made from scratch and not pulled from a freezer. Visit us our Vestavia Hills location in Patchwork Farms and the new Liberty Park location opening October 6th! To learn more, visit <https://www.papamurphys.com/>.



LIVE2»LEAD

VESTAVIA HILLS UNITED METHODIST CHURCH



JOHN C. MAXWELL



KAT COLE



STEVE HARVEY



ALAN MULALLY



CRAIG GROESCHEL

**BRING YOUR FAMILY,
BRING YOUR TEAM,
BRING YOURSELF TO
LEARN ABOUT:**

- DEVELOPING YOUR UNIQUE STYLE OF LEADERSHIP TO MAKE AN IMPACT WHERE YOU ARE TODAY
- GETTING OTHER PEOPLE ON BOARD FOR THE LONG HAUL WITH YOUR VISION AND MISSION
- CREATING A CULTURE THAT MAKES YOUR WORK MORE THAN A JOB

NOV. 5, 2020

8:30 AM – 12:00 PM

REGISTRATION: 8:00 AM – 8:30 AM

LOCATION: VESTAVIA HILLS UNITED METHODIST CHURCH

2061 KENTUCKY AVE., VESTAVIA HILLS, AL 35216

REGISTRATION \$25 AT: [HTTPS://VHUMC.ORG/EVENTS](https://vhumc.org/events)

FOR ADDITIONAL INFORMATION: CALL 822-9631

ASK FOR SUZANNE SCOTT-TRAMMELL

SIMULCAST IS SPONSORED BY



VESTAVIA HILLS
UNITED METHODIST CHURCH



Member Notes

- Join **Monograms Plus** for a 3 Day Girls Event, October 1-3, with 20% off entire stock (excluding Ronaldo), goody bags, snacks and beverages! 1360 Montgomery Highway, Suite 122
- Join **Board & Brush** for a Make & Take workshop on October 3 from 10-11 am! All ages welcome! Each attendee must register for a project. We provide all the materials and instruct you step-by-step to create a beautiful piece for your home or for a gift. Select a design now, and customize with a variety of paint colors in the workshop. We look forward to seeing you soon!
- Join **Flower Betty** for a spooky good time at our Spooky Wreath design class on October 3 from 5-7 pm! Each participant will learn how to design their own Spooky Wreath. With 3 options to choose from, there's something for everyone! Materials are provided. Wine and hors d'oeuvres will be served. Tickets are \$100 and can be purchased by calling Marilee at 205-413-6965. We are practicing social distancing so space is limited. RSVP today! And check their Facebook Page to see the full calendar of their Fall Workshops!
- Join the **Jimmie Hale Mission** for their inaugural Rescue Run 5K and 1 Mile Fun Run on October 10th at 7:30 am in Downtown Homewood! The race starts and ends on 29th Street by Dave's Pizza. Register at <https://runsignup.com/Race/AL/Birmingham/JimmieHaleMissionsRescueRun>
- Are you ready for some football? **Vestavia City Center** is hosting a Tailgate Party for the Alabama vs. Georgia game on October 17 where you can watch the game on a giant screen at their newly remodeled green space. This will be a socially distanced event. Chairs will be available, but you are encouraged to bring your own to ensure you are comfortable! Kick off is at 7pm, but come by early to eat or pickup dinner and set up your spot!
- The October issue of **Birmingham Christian Family** is now available to read online!
- **Mathnasium of Mountain Brook** is putting together Back to School goody bags to introduce themselves to faculty and staff at schools in the area and would love to use this opportunity to spread the word for their fellow businesses. Please contact Jordan Guidry at (205) 247-6340 if you would like to contribute any marketing materials (ie. coupons, business cards, etc).
- **Grace Klein Community** is excited to launch our FIND A BARREL initiative and we would love for your business, church, or school to be one of our barrel locations! Our goal is to have 20 barrel drives around our area that would have direct impact on the lives of individuals and families. Donations such as non-perishable food, cleaning supplies, dental/hygiene and toiletry products, school supplies, Christmas, and disaster relief support can be dropped at any of our Find a Barrel locations. If you would like to host a barrel in your business, please contact Jason Pugh at jpugh@gracekleincommunity.com.

Carve out a
new tradition.

Give Blood!



**American
Red Cross**



Vestavia Hills Blood Drive

Monday, October 5, 2020
9:00am – 2:00pm

Vestavia Hills Civic Center
Dogwood Room
1973 Merryvale Road, Vestavia Hills, AL 35216

For an appointment, please visit redcrossblood.org
Or call 1-800-RED CROSS (1-800-733-2767).

For questions or to volunteer for this event, please contact Sandi Wilson,
205-978-0163, swilson@vhal.org

RIBBON CUTTINGS

VESTAVIA HILLS CHAMBER OF COMMERCE

RE101

RIBBON CUTTING

Oct. 1, 2020 | 4:30 pm
601 Vestavia Parkway,
Suite 280
Vestavia Hills, AL 35216

**Refreshments will be served.*



205-823-5011 | CHAMBER@VESTAVIAHILLS.ORG | WWW.VESTAVIAHILLS.ORG



Open House
&
Ribbon Cutting

October 15, 2020 | 3:00 - 5:30 PM
2660 10th Avenue South, Suite 201
Birmingham, AL 35205

Ribbon Cutting will begin at 3:00 PM.
There will be refreshments and a raffle to win prizes!



In Partnership with the Vestavia Hills Chamber of Commerce

Celebrating Chamber of Commerce Week in Alabama – October 19-23, 2020

As we celebrate the efforts of the 100+ local chambers of commerce across the great State of Alabama in observance of Chamber of Commerce Week, we know that Alabama remains a strong, vibrant, and attractive place to do business because of their efforts.

Have you ever stopped to think where your community would be without your local chamber of commerce? As chamber of commerce professionals, many of us have given great thought to our vision and mission and to the entities we are privileged to serve.

Local chamber members do not share a common age, nor lifestyle, nor career. Most importantly, what they do share is a common vision for their community, what their community can be, and what their community must be for the sake of progress.

Men, women, influencers of all ethnicities, business leaders, elected officials, community volunteers, all organize to work together with a belief that knowledge is a key element and prime indicator of leadership. A local chamber convenes all these people. They believe that working together will help everyone progress toward reaching their full potential and gaining the knowledge needed in conjunction with one another for the greater good and common cause of their community.

Progressive thought that leads to the planning and administration of this potential must become the challenge and responsibility of all our chamber members. Leadership in local chambers of commerce must represent all segments of our communities, but business leaders especially must play a role if we are to continue to move forward.

A local chamber provides a sense of collective purpose. This collective purpose translates to a common vision. It binds together the very essence of a community. This collectivity becomes the notion of civic engagement. When this notion of civic engagement is present in a local chamber, people work harder toward a goal. They become an encouragement for others to join the cause. They re-dedicate themselves to the important work of community leadership. The result is a vibrant, engaged, and progressive chamber of commerce. I am reminded of one of my favorite quotes attributed to noted sociologist and anthropologist, Margaret Meade: “Never doubt that a small group of committed individuals can change the world, indeed, it is the only thing that ever has.” This is the perfect description of a local chamber of commerce. They have a vision for the future, and there are no limits to what can be achieved, together.

Alabama is blessed to have some of the absolute best local chambers of commerce in the country. The men and women of these chambers make it their mission to “build a better Alabama through strong chambers of commerce.” During Chamber of Commerce Week (October 19-23, 2020), I hope you will visit your local chamber of commerce, thank them for their efforts, and get involved today to help guarantee an even better tomorrow.

Jeremy L. Arthur, CCE is president and CEO, Chamber of Commerce Association of Alabama. He currently serves as chairman of the Board of Trustees, Institute for Organization Management, U.S. Chamber of Commerce Foundation and is a member of the U.S. Chamber of Commerce Committee of 100. A lifelong Alabamian, you can find him cheering for his alma mater, Auburn University, or reading his favorite book, “To Kill A Mockingbird” by Alabama native, Nelle Harper Lee.

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2020 Chamber Champions



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Betsy Webster, Office Manager

Email: betsyw@vestaviiahills.org

Katie Woodruff, Communications Manager

Email: katiew@vestaviiahills.org

Upcoming Chamber Meetings

Oct 13

Virtual Luncheon, 12 pm, Zoom

Oct 15

Board of Directors, 7:45 am

Events

Oct 1

Ribbon Cutting: RE101, 4:30 pm

Oct 15

Ribbon Cutting: InVision Ophthalmology, 3 pm

Oct 28

Safety Seminar, 8 am

Other Meetings & Holidays

Oct 8

Planning & Zoning Commission, 6 pm

Oct 12

City Council Meeting, Council Chambers 6 pm

Oct 15

Board of Zoning Adjustment, 6 pm

Oct 26

City Council Meeting, Council Chambers 6 pm



News and Views

Vestavia Hills Chamber of Commerce

1975 Merryvale Road

Vestavia Hills, AL 35216