



Virtual Luncheon: November 10 at 12:00 pm on Zoom Doug Neil, Redmont Consulting

Join us for an update on exciting developments happening in Liberty Park!



Progress Bank

Progress Bank is pleased to sponsor this month's Vestavia Hills Chamber of Commerce Luncheon. We are honored to continue our support of the Vestavia Hills Chamber, something that was begun

ProgressBank.

with First Partners Bank several years ago. The merger of our two banks has created the eighth largest bank in Alabama, with offices in Vestavia, Birmingham, Huntsville, Madison, Decatur, and Florence, Ala., and Inlet Beach, Santa Rosa and Destin, Fla. That merger has only served to create a stronger bank with the same goals in mind—creating the best banking experiences our clients could ever ask for.

At Progress Bank, we are always thinking forward. Our customers can expect an uncomplicated banking relationship with smart bankers and good listeners who respond with an insightful solution created just for them. Just as importantly, we value our relationship to our community and are passionate about giving back, sparking the progress of local businesses and dedicated to being something more than just another bank. Our banking products and services are specifically designed to seamlessly support small business operations. As one of the top SBA lenders in the state, we can meet the lending needs of small businesses with finance solutions to help them succeed.

In addition to business products, Progress Bank can also meet your personal banking needs. Our mortgage division can help you with your home refinance or purchase. Our Wealth Management

We are really starting to have more and more activities as we move into the last two months of the year. We had two ground breakings in the month of December, one in Liberty Park and one on highway 31. I really appreciate these businesses allowing us to help them celebrate these huge milestones. We continue to have ribbon cuttings as well and October was a very busy month for these. The Vestavia Hills Chamber of Commerce is working with our business districts to help publicize special events to kick off the 2020 holiday season. With all of the challenges of 2020, this is a very important time to support our local businesses as we close out 2020.



I know 2020 has been a challenge for everyone and as we start November, John Henley

it is a time for me to reflect on those things to be thankful for this year. While this may be a challenge, it is a great time to count my blessings. I know I am truly thankful for great family and friends. I am also thankful to live in an amazing community. From a business perspective, we have great customers and have developed incredible relationships over the years. While I can definitely see the negatives of 2020, I am going to do my best to focus on my blessings this month.

In November and December, more so than other months, please be sure to see what is happening on social media with the Vestavia Hills Chamber of Commerce and the Chamber website. We have a large number of events scheduled over the next six weeks, so please check out your favorites and try and attend these. We are now moving into the most important time of the year for our retailers, so please remember to shop our local businesses and thank them for being part of our great city.

John Henley John Henley-State Farm Insurance Board Chair, 2020 Page 2

rom the President...

I hope you are enjoying the cool weather that has finally arrived! There's nothing like the crisp cool mornings of fall and the beautiful colors of the leaves.

Your Chamber is working hard to encourage our residents to "SHOP – DINE – PLAY - LOCAL" this holiday season so our businesses can have a better fourth quarter. It is so vital to get our residents shopping in our stores in lieu of shopping online.

The week of November 16th will be our Shop Small, Shop Local campaign. We

will celebrate "All is Bright" tree lighting on November 19th at Vestavia City Center at 6:00 PM; the Rocky Ridge Business District on November 20th will feature music and games for the entire family with a "Rockin' Christmas Carnival at Rocky Ridge" from 6:00 – 9:00 pm and then on Saturday, November 21st, Cahaba Heights will celebrate "Deck the Heights" from 2:00 until 8:00 PM. Trolley's will provide transportation between businesses and there will be fun things for the entire family.. See elsewhere in this newsletter as well as the Chamber's Facebook and Instagram for details of all of the events.

Please remember November 11th is Veteran's Day. Please take time to thank a veteran for the freedoms their service to our great country has afforded us. Due to COVID-19, all events will be virtual but we still need to reach out either with a phone call, letter or email to let our veteran's know how grateful we are for their sacrifices.

From the Chamber Board and Staff, we wish you and your family a wonderful Thanksgiving holiday and as always our doors are always open here at the Chamber office. Please stop by and visit us.

Unity. Prosperity. Family.

Karen J. Odle President



Karen Odle

Page 3

WELCOME NEW MEMBERS

Please support our newest Chamber members and remember to 'Shop Vestavia Hills First'!!

Thease support our newest chamber member	1	
 Community Bank Vivian Terry 813 Shades Creek Parkway, Suite 100 Birmingham, AL 35209 (205) 709-8950 www.communitybank.net Category: Banks 		
 Winn-Dixie Cahaba Heights Dale Fry 3925 Crosshaven Drive Vestavia Hills, AL 35243 (205) 969-2307 www.winn-dixie.com Category: Grocery Stores/Market 		
 Winn-Dixie Cahaba Heights Randy Hackstep 3925 Crosshaven Drive Vestavia Hills, AL 35243 (205) 969-2307 www.winn-dixie.com Category: Grocery Stores/Market 		
 Peddling Post Rashel Post Vestavia Hills, AL 35242 (205) 567-5211 www.peddlingpost.com Category: Consignments 		
 Altadena Eye Care, LLC Amy Herrington, O.D. 2409 Acton Road, Suite 161 Vestavia Hills, AL 35243 (205) 542-3357 www.altadenaeyecare.com Category: Optometrists 		

(Continued from page 1)

team can assist you with financial planning, investment services and brokerage services as well. Be sure to check our free resources specifically designed for entrepreneurs and business owners, including an online blog, a bi-annual magazine for business owners and more. Access all the *Tools for Success* initiatives by visiting progressthinkingforward.com.

We are ready to be your banking partner—in life and in business, for now and for what comes next. We take the time to understand our clients' needs and empower our associates to make decisions and give sound advice. We look forward to establishing a long-term relationship with you. Learn more about us by visiting us online at <u>myprogressbank.com</u> or by giving us a call at 205-822-5500.

Progress Bank. Thinking Forward.

Register for the November 10 Virtual Luncheon!

Register online at www.vestaviahills.org. You will receive an email reminder the afternoon before with the link to the ZOOM meeting. We encourage you to order lunch from one of our fabulous Vestavia Hills restaurants to enjoy! When you register, you will see a link to these restaurants.



To be entered in the 2020 Fourth Quarter Refer and Win prize drawing, simply refer someone to the chamber who joins as a new member. Contact the chamber's Membership and Marketing Consultant, Lisa Christopher at 862-3445 or email <u>lisac@vestaviahills.org</u>. Lisa will be happy to provide complete membership information to your prospects and will diligently try to "close the deal" so you can be included in the 2020 Fourth Quarter drawing for a \$250 gift certificate to Papa Murphy's Pizza. Papa Murphy's Take 'N Bake pizzas uses 100% real mozzarella cheese grated from a block, not poured from a bag. Dough made from scratch and not pulled from a freezer. Visit us our Vestavia Hills location in Patchwork Farms and the new Liberty Park location opening October 6th! To learn more, visit <u>https://www.papamurphys.com/</u>.















Page 6

JOHN C. MAXWELL

KAT COLE

STEVE HARVEY

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CRAIG GROESCHEL

BRING YOUR FAMILY, BRING YOUR TEAM, BRING YOURSELF TO LEARN ABOUT: -DEVELOPING YOUR UNIQUE STYLE OF LEADERSHIP TO MAKE AN IMPACT WHERE YOU ARE TODAY -GETTING OTHER PEOPLE ON BOARD FOR THE LONG HAUL WITH YOUR VISION AND MISSION -CREATING A CULTURE THAT MAKES YOUR WORK MORE THAN A JOB

NOV. 5, 2020 8:30 AM - 12:00 PM

REGISTRATION: 8:00 AM – 8:30 AM LOCATION: VESTAVIA HILLS UNITED METHODIST CHURCH 2061 KENTUCKY AVE., VESTAVIA HILLS, AL 35216 REGISTRATION \$25 AT: HTTPS://VHUMC.ORG/EVENTS

> FOR ADDITIONAL INFORMATION: CALL 822-9631 ASK FOR SUZANNE SCOTT-TRAMMELL

> > VESTAVIA HILLS

VESTAVIA HILLS

VESTAVIA HILLS

SIMULCAST IS SPONSORED BY

To: Vestavia Hills Chamber of Commerce Members From: Nominating Committee Subject: Election of 2021 Board of Directors

A resolution was from the Nominating Committee was brought before the Board to amend the Chamber By-Laws to temporarily suspend the two year term limit on directors to allow the 2020 directors in their second year of service to serve a third year in 2021. The reason for the amendment is that COVID-19 restrictions on in-person meetings and public gatherings prevented the 2020 directors from achieving their desired goals of service to the Chamber, as much of the Chamber programming for the year was canceled due to restrictions. The resolution from the Nominating Committee to amend the By-Laws was unanimously approved by the Board at the September 17, 2020 Board of Directors meeting.

In accordance with the Vestavia Hills Chamber of Commerce By-Laws the Nominating Committee submitted the following slate of candidates for Officers and Directors for 2021. Serving on the committee were Chairman Sandra Cleveland, Linda Parker, and John Henley. Karen Odle served as Ex-Officio.

Chair: John Henley, State Farm Insurance Chair Elect: Sandra Cleveland, BCR Wealth Strategies Vice Chair, Membership Development: Erin Holtz, Pure Fitness Vice Chair, Business Development: Taylor Burton, Taylor Burton Co., Inc. Vice Chair, Community Affairs: Marty Martin, B.L. Harbert International Vice Chair, Programming: James Robinson, Spire Vice Chair, Public Education: Kelly Bottcher Treasurer: Ben Chambliss, Jackson, Howard & Whatley CPAs Secretary/Legal Counsel: Mark Macoy, Mark Macoy LLC Immediate Past Chair: Gary Jordan, Summit Franchising Group Past Chair: Roger Steur, Method Mortgage

<u>Directors include:</u> Keri Bates, Rocky Ridge Drug Co. Doug Dean, Children's of Alabama Donnie Dobbins, IberiaBank Clabe Dobbs, Progress Bank Linda Parker, Bruster's Real Ice Cream Rachel Patterson, Bradford Health Services Jamie Pursell, Leaf & Petal

SELECTING AND ELECTION OF DIRECTORS AND OFFICERS

Article IV - Section 2

A. <u>Nominating Committee</u>: At the regular September meeting of the Board, the President shall appoint, subject to approval by the Board, a Nominating Committee consisting of three (3) members of the Chamber. The Executive Director shall serve in an advisory capacity to the Nominating Committee. The President shall designate the Chair of the Nominating Committee.

The Nominating Committee shall present to the Board for approval prior to October 31, a slate of candidates to serve as Directors and Officers of the Chamber for the following year. Each candidate must be a Member in good standing and must have agreed to accept the expected responsibilities. No Member who has served two consecutive years as a Director is eligible to be a Director for a third consecutive year. A period of one (1) year must elapse before eligibility is restored. The Chair of the Nominating Committee shall strive to notify those Directors who are not eligible for reappointment pursuant to this term limit.

B. <u>Publication of Nominations</u>: Within ten (10) days of receipt of the report of the Nominating Committee, the President shall give Notice to the general membership of the names of persons nominated as candidates for Directors and Officers and the right of petition as contemplated in these Bylaws.

C. <u>Nomination by Petition</u>: Additional names of candidates for Directors and Officers may be nominated by a petition bearing the genuine signatures of at least fifteen (15) Members of the Chamber. Such petition shall be submitted to the presiding President within ten (10) days after Notice has been given of the original nomination as contemplated in Article IV(2)(B). The determination of the Board as to whether the petition(s) complies with these Bylaws for consideration shall be final.

D. <u>Determination</u>: If no valid petition is properly submitted within the designated period, the nominations shall be closed and the nominated slate of candidates shall be declared elected by the Board of the Chamber at the Annual Meeting, regardless of whether a Quorum is present at such meeting.

Page 8

NEWS AND VIEWS Member Notes

- Please join Vestavia Hills United Methodist Church for a drive-in movie featuring the War Room on • November 8 at 5:30 pm. If you cannot watch from your car, there will be limited seats at the front of the screen (bring lawn chairs) and it will show in Tyson Hall on those screens. Hot dogs, popcorn, and drinks will be provided. Make a reservation at https://vhumc.org/event/light-in-the-dark-drive-in/
- Bryant Bank, Alabama's largest family-owned community bank, was recognized as Alabama's Best Small Bank by Newsweek. This announcement comes with Newsweek's first ever ranking of the financial institutions that best serve their customers' needs in today's challenging times.
- Papa Murphy's Pizza is now open in Liberty Park! Come see them at 3215 Endeavor Lane in the Publix shopping center!
- Ready to Celebrate your Clients, Employees, Family and Friends to end this Crazy 2020 year? Promotional Creations is here to help with all your Promotional Product, Screen printing, Awards, Embroidery and PPE needs. (205) 978-5540
- The November issue of **Bham Family** magazine is available to read online!
- Read the November issue of Birmingham Christian Family online, featuring Chamber Member Ashley McMakin/founder of Ashley Mac's who shares what it's like to running a business and being a wife and mom during the pandemic.

(Continued from page 7)

If a valid, proper, and legal petition shall present additional candidates, the names of all candidates shall be arranged on a ballot in alphabetical order and applicable instructions for voting will be included. The President shall give Notice of this ballot to all Members within twenty (20) days of receipt of the valid, proper, and legal petition.

The ballots shall be marked by the Members in accordance with the voting instructions printed on the ballot and returned to the Chamber's office within ten (10) days of the date of the ballot. The members of the Chamber shall, at their Annual Meeting, declare the candidates with the greatest number of votes elected.



Merchant Opportunities

Tree Lighting Festival Booth December 1 6:00-7:30 pm, Vestavia Hills City Hall

Chamber Members can reserve a FREE booth at the Tree Lighting Festival to visit with guests and promote their businesses. Businesses are encouraged to have some type of game, activity or give-away. A 6' table and 2 chairs will be provided. Space is limited and will be reserved on a first come basis. Please complete the form on the following page and return it to the Chamber if you would like a booth.

Vestavia Hills Christmas Parade & Celebration December 13 2:00 pm-4:00 pm, Liberty Park

Businesses are invited to participate in the parade either on foot or with a decorated trailer or vehicle, and/or to have a FREE booth at the Celebration immediately following the parade. The parade begins at the Liberty Park Sports Complex and goes down Liberty Parkway and into the Alston Meadows neighborhood, ending at Alston Meadows Park where the Celebration takes place. The registration forms are included in this newsletter.

Holiday Shopping Guide

We will be putting together a guide of gift ideas, catering options and non-profit needs to post on our website and social media and email out to the community. Please send anything you would like included to katiew@vestaviahills.org by November 12.

Events Calendar

We keep a calendar of events hosted by the schools, churches and businesses that is posted on our website and the Holiday in the Hills Facebook page, as well as emailing it out to the Chamber Members and our community email list. If you have an event that you would like us to include, please send the details to katiew@vestaviahills.org.



Please fill out and return form to the Chamber. 1975 Merryvale Road, Vestavia Hills, AL 35216 Fax : (205) 823-8974 Email: chamber@vestaviahills.org

Tree Lighting Festival Deadline: November 20

Space is limited and will be reserved on a first come basis.

Contact Name:	
Company:	
Phone:	Email:
Will you need access to electricity: Yes_	No
	?: Inside Spaces are Full Outside e and performers will be outside on the green. ide.
What activity or give-away do you plan to	o have at your booth?:

Vestavia Hills Christmas Parade Registration Form

The 2020 Christmas Parade will be on December 13 at 2:00 pm in Liberty Park.

ALL entries must have registration form turned in no later than **December 10th 2020**. Entries may be emailed to <u>chamber@vestaviahills.org</u> or mailed or hand delivered to: Vestavia Hills Chamber of Commerce, 1975 Merryvale Rd, Vestavia Hills, AL 35216.

PARADE QUESTIONS CONTACT: Melanie Perry at mperry@vhal.org

IAME OF PARADE ENTRY:	
Contact Person:	Phone:
ddress:	
mail:	
lease indicate ONLY ONE of the following categories for your e	entry:
Please indicate ONLY ONE of the following categories for your e	-
Please indicate ONLY ONE of the following categories for your e Iumber of Participants in your entry: Golf Cart/Decorated Car (only licensed drivers) Float Children	-
lease indicate ONLY ONE of the following categories for your e Iumber of Participants in your entry: Golf Cart/Decorated Car (only licensed drivers)	Decorated Truck

Entry contact person listed above must read, sign, and abide by the following, and is responsible for ensuring the rest of the entry participants understand and abide by the information below. <u>The Vestavia Hills Christmas Parade takes place at 2:00pm in the afternoon on Sunday December 13th, 2020</u>. Parade walkers must be dropped off in front of the middle school or parents may park at the school and walk them down to the parade staging area. NO VEHICLES WILL BE ALLOWED TO ENTER THE SPORTS COMPLEX UNLESS THAT VEHICLE IS IN THE PARADE. All entries are expected to check in no later than 1:00 pm in the parking lot of the Sports Complex behind the school. The parade will leave the sports complex parking lot at 2:00 pm and travel down Liberty Parkway to Alston Meadows. No vehicles may be parked at the circle in Alston Meadows. Vehicles must exit out of Alston Meadows when the parade is over—follow the parade route signs. Walkers may stay in Alston Meadows.

DO NOT THROW WATER BALLOONS, CONFETTI OR OTHER LARGE OR HARD OBJECTS OR CANDY DURING PARADE.

WALKERS ONLY may hand out candy or other small items, but they should be handed directly to parade watchers. All floats and other motorized vehicles including golf carts are responsible for having liability insurance, and must be able to provide documented proof of such on the day of the parade.

In consideration of the acceptance of this application, the applicant agrees to defend, indemnify and hold harmless the City of Vestavia Hills, the Liberty Park Homeowner's Association and its members, employees, representatives and agents, from and against any and all liability, loss, cost, damage and expenses, including costs and attorney fees in defense thereof because of actions, claims, or lawsuits for damages resulting from personal or alleged to have been sustained by any person or persons and on account of damage to property, arising or alleged to have arisen directly or indirectly out of or in consequence of the applicant's participation in the Vestavia Hills Christmas Parade.

Contact Person's Signature: _____ DL#____ Date: _____

****In	the	event	of	inclement	t weather	causing	parade	cancellation	- v	pdates	will be	e posted	on	the	City

of Vestavia Hills Government, Vestavia Hills Chamber of Commerce and Holiday in the Hills FaceBook

pages and Twitter account (@VestaviaHillsAL).****

In the event of inclement weather, there is NO PARADE MAKE-UP DATE

CHRISTMAS CELEBRATION 2020 SPONSOR DECEMBER 13TH SET UP AT 12PM (ALSTON MEADOWS PARK IN LIBERTY PARK)

BUSINESS NAME:		
ADDRESS:		
PHONE:	CONTACT NAME:	
EMAIL:		

<u>You will need to bring your own table and chairs (and tent if you want one)</u>
--

I will have a booth for my business with give aways or an activity selling food and/or drinks (businesses must have a Vestavia Hills Business License to sell anything)

I will have a booth with a fundraiser for a Vestavia Hills Schools club or team

E-mail forms to: chamber@vestaviahills.org

In consideration of the acceptance of this application, the applicant agrees to defend, indemnify and hold harmless the City of Vestavia Hills, the Liberty Park Homeowner's Association and Liberty Park Joint Venture and their members, employees, representatives and agents, from and against any and all liability, loss, cost, damage and expenses, including costs and attorney fees in defense thereof because of actions, claims, or lawsuits for damages resulting from personal or alleged to have been sustained by any person or persons and on account of damage to property, arising or alleged to have arisen directly or indirectly out of or in consequence of the applicant's participation in the Vestavia Hills Christmas Celebration. Signature:_____ Date:_____

DETAILS FOR THE DAY

- Set up begins at 12:00 pm in Alston Meadows Park in Liberty Park
- Please bring all items needed for your set up and what you would like to give out. Remember: you will have more traffic at your booth if you have a fun give-away, game or activity for kids.
- Let us know if you have a drawing so we can make the announcement during the Christmas Celebration.
- Unload all items to set up then move your car across the street to the parking lot at the Liberty Park Swimming Pool (on Liberty Parkway) by 1:00 pm
- If you are selling any items, please make sure you have the appropriate business license from the City of Vestavia Hills
- Parade begins promptly at 2:00 pm, so be ready to see people at your booth around 1:30 pm.
- Christmas Celebration is over at 4:00 pm and you may move your car back in Alston Meadows to pack up
- Thank you for helping us celebrate the holidays in Vestavia Hills!

** Check the City of Vestavia Hills Government, Vestavia Hills Chamber of Commerce or Holiday in the Hills facebook pages for weather updates, if it looks like rain.

***SORRY THERE IS NO RAIN MAKE UP DATE**

Page 13

2020 Trustees

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Board of Directors Chair: John Henley, State Farm Insurance	Upcoming Chamber Meetings
air Elect: Sandra Cleveland, BCR Wealth Strategies	Nov 10 Virtual Luncheon, 12 pm, Zoom
ice Chair Membership Development: Erin Holtz, Pure Fitness	Nov 19 Board of Directors, 7:45 am
ice Chair Business Development: Taylor Burton,	
	Events
Vice Chair Programming: James Robinson, Spire	
Jackson, Howard & Whatley, CPAs	· · · · · · · · · · · · · · · · · · ·
	Nov 21 Deck the neights, Canaba neights, 2-0 pm
Immediate Past Chair: Gary Jordan,	
	Other Meetings & Holidays
	Nov 9 City Council Meeting, Council Chambers 6 pm
Keri Bates, Rocky Ridge Drug Co.	Nov 12 Planning & Zoning Commission, 6 pm
Doug Dean, Children's of Alabama	Nov 19 Board of Zoning Adjustment, 6 pm
Clabe Dobbs, Progress Bank	Nov 23 City Council Meeting, Council Chambers 6 pm
Linda Parker, Bruster's Real Ice Cream	
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Email: kareno@vestaviahills.org	
0	
Email: lisac@vestaviahills.org	
Betsy Webster, Office Manager	
Katie Woodruff, Communications Manager	
Email: katiew@vestaviahills.org	
rice Chair Business Development: Taylor Burton, Taylor Burton Co., Inc. Vice Chair Community Affairs: Marty Martin, B.L. Harbert Vice Chair Programming: James Robinson, Spire Vice Chair Public Education: Kelly Bottcher Treasurer: Ben Chambliss Jackson, Howard & Whatley, CPAs Secretary/Legal Counsel: Mark Macoy Mark W. Macoy, LLC Immediate Past Chair: Gary Jordan, Summit Franchising Group Past Chair: Roger Steur, Method Mortgage Directors Keri Bates, Rocky Ridge Drug Co. Doug Dean, Children's of Alabama Donnie Dobbins, IberiaBank Clabe Dobbs, Progress Bank Linda Parker, Bruster's Real Ice Cream Rachel Patterson, Bradford Health Services Jamie Pursell, Leaf & Petal Karen J. Odle, President Phone: 823-5011 Fax: 823-8974 Email: kareno@vestaviahills.org Web: www.vestaviahills.org Lisa Christopher, Membership Consultant Email: lisac@vestaviahills.org Betsy Webster, Office Manager Email: betsyw@vestaviahills.org	EventsNov 5Live 2 Lead, VHUMC, 8:30 amNov 19All is Bright, Vestavia City Center, 6 pmNov 20A Rockin' Christmas Carnival in Rocky Ridge, 6-9 prNov 21Deck the Heights, Cahaba Heights, 2-8 pmOther Meetings & HolidaysNov 9City Council Meeting, Council Chambers 6 pmNov 12Planning & Zoning Commission, 6 pmNov 19Board of Zoning Adjustment, 6 pm

News and Views

Vestavia Hills Chamber of Commerce 1975 Merryvale Road Vestavia Hills, AL 35216