



Feb 4, 2020

## 11<sup>th</sup> Annual Maine Whoopie Pie Festival!

**NEW DATE: Oct 3<sup>rd</sup>, 2020**

Dear Local Business Owner,

Planning is underway for the **Eleventh Annual Maine Whoopie Pie Festival on October 3<sup>rd</sup>, 2020!** Last year was a great success, with a record-breaking attendance of close to 10,000 visitors from across the United States AND over 100 vendors! *The Maine Whoopie Pie Festival has been named one of the top Maine events by AmericaTheBeautiful.com, as well as the top New England Festival or Event in voting conducted by About.com!*

*This is a tremendous opportunity to showcase your business to a large group of visitors!*

*As usual, we are offering special rates and benefits to downtown businesses located on E Main St. and those within the borders of Piscataquis County:*

- **ALL vendors** whose businesses reside within Piscataquis County will receive a substantial discount off the regular vendor fee. These vendors will also receive a "SHOP LOCAL" Whoopie Pie sign to display at their booth to distinguish them from other vendors!
- There is **NO FEE** to **Dover-Foxcroft Downtown Businesses** (E Main St.) for **ONE** 12X12 space close to your storefront, until June 1<sup>st</sup>; rate increases to \$15 thereafter. Each additional 12x12 space will require payment of \$60.00 (\$75 after June 1<sup>st</sup>), which is over 60% off the regular rate for two spots!
- **Piscataquis Businesses** will be given the opportunity to place an ad (at an additional cost) for their business on a full size WHOOPIE PIE FESTIVAL map. The goal is to entice visitors to come back on a separate weekend by offering coupon-style ads on the backside of the colorful, Dover-Foxcroft map (more info to follow).

We anticipate these spaces to go quickly with state *and* national vendors showing interest.

**If you would like to participate in this event, please contact The Piscataquis Chamber of Commerce at 564-7533 or return the enclosed application (needed to hold your space) with payment (for additional space) BY MAY 1<sup>st</sup>.**

Piscataquis Chamber of Commerce  
1033 South Street  
Dover-Foxcroft, ME 04426 or email at [exdir@piscataquischamber.com](mailto:exdir@piscataquischamber.com)

**ONLINE REGISTRATION AVAILABLE @ THE PISCATAQUIS CHAMBER FACEBOOK PAGE OR PISCATAQUISCHAMBER.COM**

All downtown spaces will be rented on a first-come-first-served basis. We look forward to another exceptional **Maine Whoopie Pie Festival**, and we hope that you will participate!

Check out the NEW Whoopie Pie Website at [mainewhoopiepiefestival.com](http://mainewhoopiepiefestival.com)

