

2021

Sponsorship Opportunities

Mission

The mission of the Apex Chamber of Commerce is to engage businesses to improve the economic vitality and quality of life of the Apex community.

Learn more about upcoming events & programs at [www.apexchamber.com](http://www.apexchamber.com)

For additional sponsorship information contact Kalabria Gilbert, Communications & Events Coordinator at kgilbert@apexchamber.com or 919-362-6456.

**Success in Sixty Virtual Networking
(formerly AM Networking)**Morning networking event held virtually via Zoom where members can engage in structured and beneficial networking to further their business.

Event sponsor- $200 (does not include food, beverage, or door prize)

* Company name and logo attached to the event during promotions
* Opportunity to get prospective clients in your door and to highlight your business during the event

January-
February-
March-SOLD
April-
May-
June-SOLD
July-
August- SOLD
September-
October- SOLD
November- SOLD
December-

**Apex Youth Leadership Program**The Apex Chamber partners with Apex High School and Apex Friendship High School and their group of future leaders for a series of tours and outings to local businesses in order to foster an understanding of successful business practices, essential workplace skills, and qualities of excellent leadership.
September 2021-April 2022

Premier Sponsor- $2,000

* Company name and logo attached to the event in all communications
* Signage with company name and logo prominently displayed at the event
* Verbal recognition at all events
* Company name or logo on T-shirt

Business-Student AM Networking Sponsor- $300

* Company name and logo attached to the event in all communications
* Signage with company name and logo prominently displayed at the event

Town Day Breakfast Sponsor- $300

* Verbal recognition at event
* Signage with company name and logo prominently displayed at the event

Youth Leadership Graduation Event Sponsor- $500

* Company name and logo attached to all event communications
* Opportunity for a representative of your company to speak at the event
* Signage with company name and logo at the event
* Recognition as sponsor in the event program

Youth Leadership Graduation- Gift Sponsor- $350

* Opportunity for a company representative to present gifts to students at the event
* Recognition in event program as Gift Sponsor
* Signage with company name and logo at the event
* Verbal recognition at the event

**Annual Meeting (Awards Luncheon)**October 2021 (Date TBD)

Apex Chamber membership joins with local elected officials and the Board of Directors to celebrate accomplishments of the year and recognize outstanding local businesses and citizens at this event. Expected attendance approximately 100-130.

Presenting Sponsor- $1,000

* Name and company logo attached to all event communications
* Table for 8
* Verbal and program recognition at the even t

Table Sponsor- $400

* Eight tickets to event
* Name and logo in event program

Half-table Option (4 seats)- $200

* Four tickets to event
* Name and logo in event program

Individual Tickets- $50 each (Number of tickets \_\_\_\_\_)

Award Sponsor - $500 (6 available)

* 2 tickets to the event
* Name in event program
* Choose from ‘Small Business of the Year”, “Large Businesses of the Year”, “Enterprise of the Year”, “Hall of Fame Inductee”, “Citizen of the Year”, and “Ambassador of the Year”

**Business After Hours**
Evening networking event held at sponsor’s location giving members the opportunity to share ideas and make lasting business connections. Expected attendance of 35-75.

Event sponsor- $400 (does not include food, beverage, or door prize)

* Company name and logo attached to the event during promotions
* Opportunity to get prospective clients in your door and to highlight your business at the event

January-
February-
March-SOLD
April-
May-SOLD
June-
July-
August-
September-
October-
November-
December-

**Business Education Lunch & Learn**
(February 13, 2020, June 11, 2020, September 17, 2020,
November 3, 2020)

Workshop or seminar with lunch that provides members the opportunity for continuing education on relevant businesses topics. Expected attendance of 20-25.

Premier Series Sponsor- $2,000

* Marketing table at the event
* Company name and logo attached to all event communications
* 2 tickets to each of the event series

Presenting Sponsor- $650 (7 available)

* Marketing table at the event
* Company name and logo attached to all event communications
* 2 tickets to the event

Lunch Sponsor- $500 (7 Available)

* Signage with company name and logo on program and on lunch table
* 1 ticket to the event

**Elected Officials Reception \*NEW IN 2021
DATE- TBD**
New event created for members to have an opportunity to meet and greet with our local politicians. Invitations will be extended to all elected officials who represent the Apex community.

Presenting Sponsor-$1,000

* Will have an opportunity to speak at the reception
* Verbal recognition at the event
* Company name and logo attached to all event communications

Food Sponsor- $500
FIRST RESPONDERS APPRECIATION BRUNCH

Annual brunch held at the Chamber building to show appreciation for local EMS, Fire, and Police departments and their important roles in our community.

Presenting Sponsor-- $750

* Company name and logo attached to all event communications
* Signage indicating sponsor as Presenting Sponsor at the event
* Opportunity for 1 company representative to attend event

Food Sponsor-- $500

* Signage with company name and logo on the buffet table
* Listing as Food Sponsor in all event communications

**Golf Tournament -Peak of Hope Invitational
May 3, 2021**

An annual fundraiser that provides friendly competition on a private course and a catered lunch. Limited foursomes available.

Presenting Peak of Hope Sponsor- $5,000

* Naming rights for tournament as presenting sponsor
* Logo recognition on tournament website
* Logo recognition on sponsor banner
* Name and company logo on promotional materials related to the event
* Opportunity to Co-Brand golfer shirt
* Invitation for (12) golfers
* 10 Social Media Mentions – leading up to the tournament and including day of

Apex Depot Sponsor Level - $2,500

* Awards reception sponsor
* Logo recognition on tournament website
* Logo recognition on sponsor banner
* Marketing table at hole of your choice at the event
* Name and company logo on all other promotional materials related to the event
* Invitation for (8) playing spots
* Name on all scorecards
* Logo on all gift bags
* Hole sponsorship included
* 4 Social Media Mentions – leading up to the tournament and including day of

Dinner Sponsor-- $3,000

* Signage with company name and logo
* Name and company logo on all other promotional materials related to the event
* Invitation for (4) playing spots

Flagship Hole-in-One Sponsor-- $1,000

* Individual Golfer
* Marketing table at hole
* Signage with company logo at hole
* Name and company logo on all other promotional materials related to the event

Hole-in-One Sponsor-- $750 (3 available)

* Marketing table at hole
* Signage with company logo at hole
* Name and company logo on all other promotional materials related to the event

Foursome-$650

* Invitation for a team of four individuals to golf

Closest to the Pin - $500

* Signage with company logo at hole
* Opportunity for company representative to greet golfers on range
* Name and company logo on all other promotional materials related to the event

Longest Drive Contest Sponsor-- $400

* Signage with company name and logo at driving range
* Opportunity for company representative to greet golfers on range
* Name and company logo on all other promotional materials related to the event

Beverage Cart Sponsor- $400 (2 available)

* Signage with company name and logo on beverage cart
* Opportunity for company representative to greet golfers on range

Putting Contest Sponsor-- $300

* Signage with company name and logo on putting green
* Opportunity for company representative to greet golfers on green

Printing Sponsor-- $300

* Name and company logo on all other promotional materials related to the event

Hole Sponsor-- $250

* Signage with company logo at hole

Individual Golfer-$200

**Savor Apex Member Appreciation**June or September 2021
Complete with a delicious lunch provided by many local restaurants, music, and door prizes, this event is held in the Chamber parking lot to celebrate our loyal and engaged membership. Expected attendance of approximately 225-250.

Platinum Sponsor-- $1,000

* Marketing table on the day of the event
* Feature article in chamber newsletter, Business Briefs, in a month of your choice
* Company name and logo attached to all event communications
* Verbal recognition at the event

Gold Sponsor -- $500 (2 Available)

* Company name and logo attached to all event communications
* Verbal recognition at the event

Silver Sponsor - $250 (4 Available)

* Company name and logo attached to all event communications

DJ Sponsor-- $350

* Signage with company name and logo at the event
* Verbal recognition at the event
* Listing as DJ Sponsor in all event communications

Drink Sponsor - $300

* Company name and logo printed in program as “Drink Sponsor”
* Sponsor welcome to display company signage at drink table

Centerpiece Sponsor - $250

* Company name and logo printed on centerpiece or placed on tent card on table

**Teacher of the Year Luncheon**

February 2021

The Chamber recognizes those educators nominated for the Teacher of the Year Award with a luncheon and award presentation by Town elected officials and Wake Co. School Board members.

Presenting Sponsor-- $1,500

* Name and logo attached to all event communications
* Opportunity for 2 company representatives to attend the event and highlight your business during the program
* Company name, logo, and listing as Presenting Sponsor in event program

Lunch Sponsor-- $1,000

* Signage with company name and logo at the event
* Opportunity for 2 company representatives to attend the event
* Verbal recognition at the event
* Recognition in the program as Meal Sponsor

Awards Sponsor-- $750

* Opportunity for 1 company representative to attend the event and present award to the teachers
* Recognition in the program as award Sponsor

Gift Bag Sponsor-- $500

* Gift bag with company name and logo

**Wake Up Apex**

TBD

Annual breakfast featuring elected officials or other keynote speakers with topics concerning relevant governmental affairs, business issues, or recent legislation. Expected attendance of 50-75.

Presenting Sponsor-- $750 (3 Available)

January-
June-
September-

* Marketing table at the event
* Opportunity to address attendees and highlight your business during the event program
* 2 tickets to the event
* Company name and logo attached to all event communications
* Listing as Presenting Sponsor in event program

Breakfast Sponsor-- $500 (3 Available)

* 2 tickets to the event
* Signage on buffet table with company name and logo
* Listing as breakfast sponsor in event program

Individual tickets to the event - $20 (Number of tickets\_\_\_\_\_\_)

**Women’s Networking Series**
TBD

Ongoing series providing networking and business education opportunities through presentations and programs from area experts over lunch. Expected attendance of 40-70.

Presenting Sponsor-- $750 (3 available)

Feb- SOLD
May-
September-
November-

* Marketing table at the event
* Verbal recognition at the event
* Company name and logo attached to all event communications
* 2 tickets to the event

Lunch Sponsor-- $550 (3 available)

* Signage with company name and logo on the buffet table

Feb-
May-
September-
November-

* Company name and logo attached to all event communications
* Verbal recognition at the event
* 2 tickets to the event

Individual tickets to the event - $50 (Number of tickets\_\_\_\_\_\_)

**Bookbag Bonanza**

June 2021

The Book Bag Bonanza Program benefits students at Apex Schools by providing essential school supplies for students to begin the new school year.

* Grand Patron - $5,000
* Patron - $2,000
* Benefactor - $1,000
* Supporter - $500
* Supporter - $250
* Contributor-$\_\_\_\_\_\_\_(fill in amount)

**First Responders Brunch
TBD 2021**

Annual brunch held at the Chamber building to show appreciation for local EMS, Fire, and Police departments and their important roles in our community.

Presenting Sponsor- $750

* Company name and logo attached to all event communications
* Signage indicating sponsor as Presenting Sponsor at the event
* Opportunity for 1 company representative to attend event

Food Sponsor - $500

* Signage with company name and logo on the buffet table
* Listing as Food Sponsor in all event communications