One tool on the M.I.C is the in depth directory of members. The information that can be added is more substantial. Members can add numbers and contact information that they might not want displayed to the public but encourage other members to use.

From the home screen click on the Directory tab at the top of the page. Search for members, groups of members, and other information in a few different ways including: the new search magnifying glass on the right, the filters on the left side of the page including keywords, and categories and sub categories, all information members create themselves when updating their personal and business profiles.

Once found, the directory feature of the M.I.C makes it simple to contact the businesses, favorite the business for future use, call or visit their website, as well as see additional more in depth information not displayed on the Chambers website directory. Think of it like being friends on Facebook.

By clicking on a specific businesses name in the directory, members can get maps to the storefronts, see reviews of the store, and print, email, or favorite the members information for further use all by clicking the respective buttons.