



CHAMBER
of
COMMERCE
OF THE PALM BEACHES

BUSINESSwatch

April 2018

401 N. Flagler Drive, West Palm Beach | (561) 833-3711 | www.palmbeaches.org

UPCOMING EVENTS

YPOP Hotspot —“Yappy Hour”

When: Thursday, April 5;
5:30-7:30 p.m.
Where: The Butcher Shop
Beer Garden & Grill
Cost: Free, YPOP Members;
\$20, non-YPOP members

Power Networking @ Lunch

When: Tuesday, April 10;
11:30 a.m.-1 p.m.
Where: Holiday Inn-Palm
Beach Airport
Cost: \$40, members; \$50,
non-members
Partner: Women's Chamber
of Commerce of Palm Beach
County
Sponsor: Halo Branded
Solutions

Power of Public Speaking Seminar

When: Wednesday, April 11;
8:30-10:30 a.m.
Where: Chamber Boardroom
Cost: \$25, members; \$30,
non-members
Speaker: Rita Craig, Top Tier
Leadership

Network for a Cause

When: Thursday, April 12;
5:30-7:30 p.m.
Where: Palm Beach Gardens
Marriott
Cost: \$15, members
(in advance), \$20 after
deadline; \$30, future
members

Business Builder

When: Friday, April 13 and
Thursday, April 26; 8:30-
9:45 a.m.
Where: Chamber Boardroom
Cost: Free

Be LinkedIn & Get Ahead Seminar

When: Wednesday, April 18;
8:30-10 a.m.
Where: Chamber Boardroom
Cost: \$15, members
(in advance), \$25 after
deadline; \$20, non-members
(in advance), \$30 after
deadline
Speaker: Debbie Wemyss,
DW Consulting Solutions
LLC
*DW Consulting Solutions
LLC is not with, affiliated or
endorsed by the LinkedIn®
Corporation

YPOP Connect – YPOP Meets the Board of Directors and Trustees

When: Thursday, April 19;
5:30 – 7:30 p.m.
Where: Brightline West Palm
Beach Station
*YPOP members only; RSVP
required

One on One 101

When: Friday, April 20; 8:30-
9:45 a.m.
Where: Chamber Boardroom
Cost: Free, chamber
members; \$10, non-members

Business Awards Breakfast Breakfast

When: Wednesday, April 25;
7:45-9 a.m.
Where: Palm Beach County
Convention Center
Cost: \$45, members
(in advance), \$50 after
deadline; \$55, future
members (in advance), \$60
after deadline



From left: Keith Spina, Chamber Chair; Bridget Barrata, Chief Development Officer, Palm Beach Zoo; Hope Alswang, CEO, Norton Museum of Art; Lew Crampton, CEO South Florida Science Center & Aquarium; Peg Anderson, Board Member, Cultural Council of Palm Beach County; and Irvin Lippman, Executive Director, Boca Raton Museum of Art. CAPEHART PHOTOGRAPHY

CULTURAL EXECUTIVES SHARE EXPANSION PLANS

There are more than 25 cultural expansions, valued at more than \$500 million, planned for the Palm Beaches over the next decade. Three of these expansion plans were outlined at the March breakfast, presented by the Cultural Council of Palm Beach County.

Moderator, Irvin Lippman, Executive Director of the

Boca Raton Museum of Art, welcomed panelists Lew Crampton, CEO of the South Florida Science Center & Aquarium; Bridget Barrata, Chief Development Officer of the Palm Beach Zoo and Conservation Society; and Hope Alswang, CEO of the Norton Museum of Art.

Each of these cultural executives expressed how a

rich culture can be used as an economic driver for tourists, retirees and business owners.

Thank you to our coffee sponsor, Gast Construction, who received special mention from the South Florida Science Center & Aquarium and the Palm Beach Zoo & Conservation Society for their great work on these expansions.



Business Awards Finalists Announced

The Chamber of Commerce of the Palm Beaches is pleased to announce the finalists for the 2018 Business Awards. These awards recognize businesses and individuals who demonstrate a solid commitment to their business goals, their employees and their local community.

Business of the Year Award

- Duffy's Sports Grill
- Hoffman's Chocolates
- Verdex Construction

Small Business Person of the Year Award

- Dr. Adam Ramsey, Iconic Eye Care
- Jennifer Hampton, SV.Agency
- Jon Schmidt, Schmidt Nichols
- Melanie Hackman, Aioli
- Shay Berman, Digital Resource

Young Professional of the Year Award

- Adam Bregman, Shutts & Bowen LLP
- Julia Murphy, Compass Community Center
- Kirstin Kellogg, GliddenSpina+Partners
- Vince Moss, Lemonlight Media

Non-Profit (Arts & Culture) of the Year Award

- Cultural Council of Palm Beach County
- Historical Society of Palm Beach County
- West Palm Beach Library Foundation

Health and Human Services Organization of the Year Award

- Homeless Coalition of Palm Beach County
- National Alliance on Mental Illness Palm Beach County

- The Eagles Wings Foundation, Inc.
- United Way of Palm Beach County

Diversity Organization of the Year Award

- Be Like Brit
- Hispanic Chamber of Commerce of Palm Beach County
- The Mosaic Group

Each year, the chamber awards an individual in our community who has attained professional excellence and provided exceptional leadership. This year, the chamber will be recognizing Alfonso Fanjul, chairman of the board and CEO of Florida Crystals Corporation as the Leader of the Year. Fanjul was recently recognized for his lifelong contributions to the betterment of Florida agriculture as he was inducted



Leader of the Year Award Recipient, Alfonso Fanjul

into the Florida Agriculture Hall of Fame.

The Business Awards Breakfast will be held Wednesday, April 25 from 7:45-9 a.m. at the Palm Beach County Convention Center. Registration is open for table sponsors and individual seats. Please register online at www.palmbeaches.org or contact Marissa Kosiec at mkosiec@palmbeaches.org.



TRUSTEE SPOTLIGHT

Charles S. Cohen



Cohen
COHEN BROTHERS
REALTY CORPORATION

Charles S. Cohen is the owner and president/CEO of Cohen Brothers Realty Corporation, a private national commercial real estate development and management firm with a portfolio in excess of 12 million square feet of Class A office buildings and design centers across the United States. Signature projects include the revitalization of Manhattan's renowned Decoration & Design (D&D) Building, the Southern California's Pacific Design Center (PDC) and the Design Center of the Americas (DCOTA). Cohen is also the founder, owner and chairman/CEO of Cohen Media Group, an international film production and distribution company. He currently serves as a Trustee of the Chamber of Commerce of the Palm Beaches.

Lindsay Douglas



TAMCARE SERVICES

Lindsay Douglas is the Vice President of TamCare Services, Inc., a comprehensive building services provider for all commercial properties. With more than 23 years of experience, TamCare Services specializes in any full-service, long-term contracts for janitorial, maintenance and porter service.

Douglas has a passion for promoting leadership of women in business, having worked for Womenetics, a B-Corporation dedicated to bolster the education and development of women to rise to C-Suite positions in global corporations. She is a Board Member of CREW Palm Beach/Treasure Coast and currently serves as a Trustee of the Chamber of Commerce of the Palm Beaches.

Kevin Spina



SpinaGroup
HIRE THE TEAM THAT SELLS

Kevin Spina obtained his Real Estate license in 2003, and formed The Spina Group in 2009. The Spina Group, part of The Keyes Company, offers a suite of expert resources to cover whatever needs arise while buying or selling your home. He is a West Palm Beach native, a retired firefighter and emergency medical technician for the town of Palm Beach, and an accomplished tri-athlete. With his wife, Jill, Spina owned and operated Natures Way Café, a health food restaurant franchise with more than 20 eateries across the country. He currently serves as a Trustee of the Chamber of Commerce of the Palm Beaches.

SunFest

MAY 3 - 6, 2018 / WEST PALM BEACH
4 DAYS • 3 STAGES • 50 BANDS



BECOME A SUNFEST SPONSOR

SUNFEST SPONSORS ARE HAPPY!

- 96% believe their presence at SunFest increased awareness of their product/company
- 97% agree that SunFest delivers what was promised
- 92% of sponsors stated they met their expectations and goals

Event marketing is a great way to advertise and reach customers. 70% of consumers say that they would be more likely to purchase a product or brand after experiencing it at an event.

Looking to become a sponsor on Sponsor Row? Below are just some of the benefits you would receive!

- Booth on Sponsor Row Thursday – Sunday
- Two company banners displayed at your booth provided by SunFest
- Company listing/logo on Billboard, website, PB Post & SunFest email

Don't miss out! Visit www.sunfest.com/become-a-sponsor

175,000 Attendees • 2,000 Community Volunteers • 36th year

Contact Troy Forte for more information at
561-837-8068 or tforte@sunfest.com



SunFest

MAY 3 - 6, 2018

WEST PALM BEACH



CHAMBER MEMBER DISCOUNT

AVAILABLE MARCH 1-31

SUNFEST.COM/VIP

Get away from the crowd and enjoy SunFest along the water. Waterfront Hospitality includes:

- FESTIVAL ADMISSION
- VIEWING OF FORD STAGE
- LITE MEAL
- 2 COMPLIMENTARY DRINKS (DISCOUNTED PRICING THEREAFTER)
- SODA AND WATER
- AIR-CONDITIONED RESTROOMS



PARKING OPTIONS

SUNFEST.COM/PARKING

Hurry, there are a limited number of spaces. Enjoy the convenience of saving a spot before you leave home.

SAVE ON SUNFEST TICKETS

SUNFEST.COM/ENTERTAIN

Entertain clients, friends and family. Get details on admission, Waterfront Hospitality packages, or even better... host a party!

SUNFEST.COM/GROUPTICKETS

SAVE UP TO \$17 OFF GATE PRICE ON ADMISSION
LOOK FOR DETAILS AND CODE IN CHAMBER UPDATE

2018 ENTERTAINMENT

LOGIC • BILLY IDOL • GIRL TALK **THURSDAY**

SIR SLY • LIVING COLOUR

THE O'MY'S • BROTHERS OF OTHERS • MARLEY WATERS

FRIDAY

ZEDD • INCUBUS

NATHANIEL RATELIFF & THE NIGHT SWEATS

DREAMERS • OLIVIA O'BRIEN

LUKAS NELSON & PROMISE OF THE REAL

BROTHER SUNDANCE • HELL & HOLLAR • DJ ADAM LIPSON

RAE SREMMURD • NICK JONAS • 311 **SATURDAY**

SOJA • GROUPOVE • TOOTS AND THE MAYTALS

KC AND THE SUNSHINE BAND

CASTLECOMER • SREMLIFE CREW: BOBO SWAE + RIFF 3X

SAMANTHA HARVEY • SLEEPWALKERS • THE SH-BOOMS

THE CAPTAIN • NITE BOX • NOSTALJAH

PAUL ANTHONY & THE REGGAE SOULJAH'S

THE STRING ASSASSINS • THOUGHTS

SUNDAY

PITBULL • SUBLIME WITH ROME

PARTYNEXTDOOR • CAKE • THIRD EYE BLIND • DNCE

MALU TREVEJO • LOVELYTHEBAND • RDGLDGRN

THE RIES BROTHERS • ARI LENNOX • LIZ BRASHER

DAFEAUXNITO • SONALI

For more information, go to sunfest.com
or contact Sharon Hoffman
shoffman@sunfest.com • 561-837-8074



BUSINESSwatch

April 2018

Derek Jeter, CEO of the Miami Marlins, addresses Chamber Trustees

Thank you to Miami Marlins CEO Derek Jeter, who joined Chamber Trustees as the featured speaker at our March luncheon at the West Palm Beach Marriott.



Jeter spoke about the Marlins' plan to build the organization into a perennial contender and the importance of running a first-class organization that values hard work and integrity. He also reiterated

the Marlins' commitment to being great community partners and the efforts to improve the fan experience at Marlins Park.

The Chamber purchased two 2018 season tickets and urged those in attendance to offer their support of the baseball team. It was also announced that plans are underway for a Chamber Day at the Marlins Park, which will take place in July this year.



Bill Pruitt, Pruitt & Pruitt, P.A.; Braedyn Pruitt, Miami Marlins; Carey O'Donnell, O'Donnell Agency; Keith Spina, Chamber Chair. CAPEHART PHOTOGRAPHY

8th Annual
Women For Women
5K/10K
PRESENTED BY
Good Samaritan
Medical Center
SATURDAY, MAY 12, 2018
7:00 am at Bryant Park in Lake Worth
www.womenforwomenrun.com

GLIDDENSPINA PARTNERS
PALM BEACH Outlets
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REIKENIS & ASSOCIATES, LLC
NSU
FLORIDA CANCER SPECIALISTS
FAU
PUBLIC ETHICS ACADEMY



Keith Spina, Chamber Chair; Mike Bauer, General Manager - Roger Dean Chevrolet Stadium; Dennis Grady, CEO - Chamber of Commerce of the Palm Beaches.

Chamber Donates \$3,000 to Cardinals/Marlins Fund

The Chamber of Commerce of the Palm Beaches donated \$3,000 to the Cardinals/Marlins Fund, which provides financial assistance to local nonprofit organizations that encourage the participation of young people in sports and other physical fitness activities.

The money was raised at the 2018 Baseball Bash that was held in February at Roger Dean Chevrolet Stadium.



Newly elected West Palm Beach City Commissioners Attend Board Meeting

Newly elected West Palm Beach City Commissioners Kelly Shoaf, District 1, and Christina Lambert, District 5, attended the Chamber Board meeting on March 27.

They thanked the Chamber's PAC for endorsing their campaigns and the many members for their individual support. The swearing-in ceremony is April 5 at 5 p.m. in the Commission Chambers at City Hall.

Business After Hours and YPOP Hotspot at BurgerFi

The Young Professionals of the Palm Beaches (YPOP) and the Chamber teamed up for this year's SunFest Kick-Off Mixer at BurgerFi in CityPlace.

The evening was comprised of entertainer highlights and a 2018 SunFest Hospitality pass giveaway. Members continued the evening at the CityPlace Amphitheater for the 3rd Annual Battle of the Bands competition.

SunFest is Florida's largest waterfront music and art festival held annually in downtown West Palm Beach. SunFest features 50 bands, three stages, and four days of festivities - May 3-6, 2018.



Leadership West Palm Beach class members visited Grassy Waters Preserve (top), The FITTEAM Ballpark of the Palm Beaches (bottom left), and Fire Station 5.



LEADERSHIP WEST PALM BEACH ENJOYS WESTERN COMMUNITIES DAY

On Wednesday, March 7, the 2018 class of Leadership West Palm Beach experienced Western Communities Day, which began with a visit to The FITTEAM Ballpark of the Palm Beaches. Next came an extrication demonstration at Fire Station 5 and a tour of the Solid Waste Authority. The afternoon's itinerary included a tour and airboat rides at Grassy Waters Preserve.

Thank you to our Western Communities day chairs, Carlos Cabrera

and William Brasmar. Special thanks to our Class 2018 Sponsors: Reikenis & Associates, LLC; Brightline; and Glidden-Spina + Partners.

