



CHAMBER
of
COMMERCE
OF THE PALM BEACHES

BUSINESSwatch

January 2018

401 N. Flagler Drive, West Palm Beach | (561) 833-3711 | www.palmbeaches.org

UPCOMING EVENTS

How to Build a Repeatable Sales Process Seminar

When: Tuesday, Jan. 9;
8:30-10:30 a.m.
Where: Chamber Boardroom
Cost: \$20, members; \$30, non-members
Speaker: Jim Adkins, CEO Focus

Business Builder

When: Wednesday, Jan. 10 and Friday, Jan. 26;
8:30-9:45 a.m.
Where: Chamber Boardroom
Cost: Free

Network for a Cause

When: Thursday, Jan. 11;
5:30-7:30 p.m.
Where: Hawthorn Suites by Wyndham West Palm Beach
Cost: \$15, members (in advance), \$20 after deadline; \$30, non-members

YPOP Hotspot – South Florida Fair Crawl

When: Wednesday, Jan. 17;
5-8 p.m.
Where: South Florida Fairgrounds

Power Networking @ Lunch

When: Thursday, Jan. 18;
11:30 a.m.-1 p.m.
Where: Holiday Inn-Palm Beach Airport
Cost: \$35, members (in advance), \$40 after deadline; \$45, non-members (in advance), \$50 after deadline
Partner: Nonprofits First

One on One 101

When: Friday, Jan. 19;
8:30-9:45 a.m.
Where: Chamber Boardroom
Cost: Free

State of the City Breakfast

When: Wednesday, Jan. 24;
7:30-9:15 a.m.
Where: Palm Beach County Convention Center
Cost: \$45, members (in advance), \$50 after deadline; \$55, non-members (in advance), \$60 after deadline
Sponsor: Good Samaritan Medical Center

Social Media Trends for 2018 Seminar

When: Wednesday, Jan. 31;
8:30-10:30 a.m.
Where: Chamber Boardroom
Cost: \$15, members (in advance), \$20 after deadline; \$25, non-members (in advance), \$30 after deadline
Speaker: Jennifer Hampton, SV. Agency

STATE OF THE CITY BREAKFAST



Mayor Jeri Muoio PHOTO BY CAPEHART PHOTOGRAPHY

West Palm Beach Mayor Jeri Muoio will kick off our 2018 breakfast series with the 20th Annual State of the City Breakfast presented by Good Samaritan Medical Center. The Mayor will provide a blueprint for her final year in office and show her long-term plan for economic prosperity and increased quality of life.

The State of the City Address is scheduled for Wednesday, January 24 at the Palm Beach County Convention Center from 7:30-9:15 a.m. Come early for networking and coffee with community leaders and city officials.

Individual tickets and tables are available on our website, palmbeaches.org. If you are interested in sponsoring the breakfast, contact Marissa Kosiec at mkosiec@palmbeaches.org.



Leadership West Palm Beach Class 2018 Announced



The mission of Leadership West Palm Beach is to cultivate the leadership potential of those individuals who reside or work in West Palm Beach and utilize their skills to foster the development of programs and opportunities that will enrich and improve the quality of life in the Palm Beaches.

The members of the 2018 Class are as follows:

■ Chandler Aden (KAST Construction Company, LLC)
■ Sasidhar Ayithi (Radise International)

■ Brent Bloomfield (West Palm Beach Fire Department)
■ Sandra Carter (Merrill Lynch, The Lacy Group)
■ Steve Eshelman (Palm Beach Atlantic University)
■ Jennifer Ferriol (City of West Palm Beach)
■ Melinda Grenz (South Florida Science Center and Aquarium)
■ Joshua Guittap (PNC Bank)
■ Todd Hedgpeth (Caler, Donten, Levine, Cohen, Porter & Veil, P.A.)
■ Christopher Hopkins (McDonald Hopkins)

■ Marcus Laws (The Lord's Place)
■ Katrina Long-Robinson (Charter Schools USA)
■ Taylor Materio (McMow Art Glass)
■ Gabe Maul (Stantec)
■ Beth Miller (Castle Group)
■ Anthony Nelson (Gunster)
■ Noelle Pankey (Akerman)
■ Jo Perez DuBois (Perez DuBois Real Estate)
■ Sergio Piedra (Discover The Palm Beaches)
■ Braedyn Pruitt (Pruitt & Pruitt, P.A.)

■ Brittney Quinn (O'Donnell Agency)
■ Christina Reynoso (SV Agency)
■ Jennifer Rodriguez (Florida Community Bank)
■ Claudia Ruiz Levy (CRL Media)
■ Jerry Sotelo (FPL)
■ Anthony Spataro (City of West Palm Beach Police Department)
■ Cathleen Ward (Ward Damon, PL)
■ John Webb (BB&T Bank)
■ Michael Woodward (Perry & Taylor, P.A.)

Thank you to our Class 2018 Sponsors:



TRUSTEE SPOTLIGHT



Samantha R. Bratter

As the Executive Producer of the award-winning feature, Better Mus Come, Samantha R. Bratter was part of a team that saw this independent film win 10 official selections at international film festivals. She served as VP of Development for The Miami Foundation, the largest Philanthropic Community Foundation in South Florida. Bratter is now the Director of Client Services & Operations for BRATTER PA, an internationally recognized immigration law firm. She recently served as an Executive Producer on the production team of the documentary, "The Black Line." Bratter currently serves as a Trustee of the Chamber of Commerce of the Palm Beaches.



Don Mattingly, Miami Marlins Manager, autographs a base for kids at the Baseball Bash. CAPEHART PHOTOGRAPHY



MEET THE PLAYERS

Calling all Marlins and Cardinals fans! The Annual Baseball Bash is scheduled for Tuesday, February 20 at Roger Dean Stadium from 6-8 p.m., rain or shine.

Select players and managers from the St. Louis Cardinals and Miami Marlins will sign autographs from 6-7 p.m. from the field level. There is a maximum of one autograph from each player, per person, so that all attendees will have the opportunity to meet the players.

The participating players will not be announced prior to the event. Marlins General Manager, Michael Hill will give the 2018 forecast around 7:15 p.m. There will also be a silent auction that includes a Cardinals and Marlins autographed team jersey with letter of authenticity. Dinner on the party deck is included.

Tickets are limited and will sell out. Individual tickets range from \$50-\$75, with a VIP option ranging from \$95-\$100. Please bring your confirmation with you. No tickets will be mailed.

For more information or to purchase tickets to the Baseball Bash, contact Marissa Kosiec at 561-833-3799 or email mkosiec@palmbeaches.org.



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Discover The Palm Beaches' vision: Establish Palm Beach County as premier tourism destination



Jorge Pesquera, President and CEO of Discover The Palm Beaches; Keith Spina, Chamber Chair. PHOTOS BY CAPEHART PHOTOGRAPHY



Staff of Bahamas Paradise Cruise Line

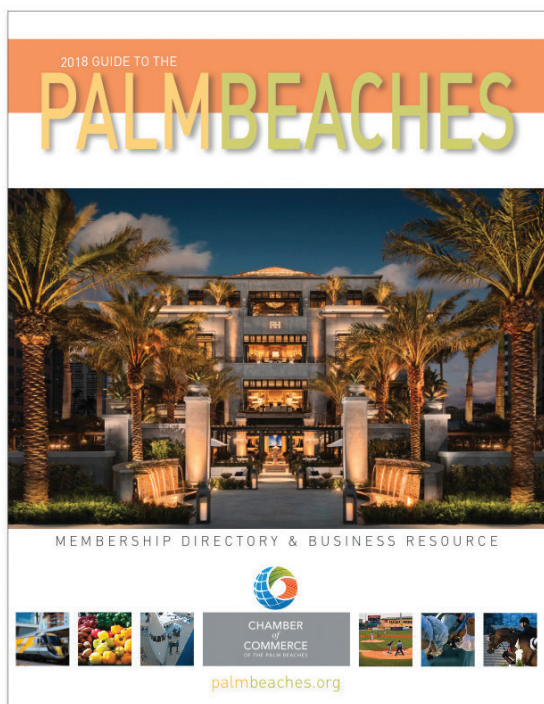


Jorge Pesquera, CEO of Discover The Palm Beaches, wrapped up our 2017 Breakfast Series with a tourism update of Palm Beach County. Pesquera discussed Discover The Palm Beaches' vision of becoming Florida's premier tourism destination. He encouraged attendees to become "Destination Champions" when they visit other locations for work and pleasure. A video Pesquera shared that provides an overview of Discover The Palm Beaches mission can be seen at <https://vimeo.com/245748129>

Our first breakfast of 2018 is the Mayor's State of the City Address scheduled for January 24 at the Palm Beach County Convention Center from 7:30-9:15 a.m.

2018 Guide to the Palm Beaches to debut at State of the City Breakfast

The Chamber is pleased to announce the release of the 2018 Guide to the Palm Beaches at the State of the City Breakfast on Jan. 24. The Guide is used by residents, visitors, tourists and local business men and women when purchasing products or services. It is distributed to local hotels as well as the West Palm Beach Information Center, Palm Beach County Convention Center and Palm Beach International Airport. Copies are also available in the Chamber lobby at 401 N. Flagler Drive in downtown West Palm Beach. To have your business appear in upcoming Chamber publications, contact Kelly Fanelli, Membership Director, at 561-257-0289, or kfanelli@palmbeaches.org.



FOURTH DISTRICT COURT OF APPEAL OPENS NEW COURTHOUSE

The Fourth District Court of Appeal held a ribbon cutting on Jan. 2 to commemorate the opening of the new courthouse in West Palm Beach.

Jonathan Gerber, Chief Judge of the Fourth District Court of Appeal, dedicated the courthouse to the employees. Gerber also thanked the Weitz Construction Company for their hard work, dedication and completion of the courthouse on schedule.

Social media's impact on business

Join us on Jan. 31 at the Chamber of Commerce of the Palm Beaches for a seminar on the world of social media presented by Jennifer Hampton, CEO of SV.Agency. Staying updated and ahead of the continual change is crucial for your business.

Discover big trends that will have an impact on social media in 2018.

In this seminar you will learn:

- The power of video marketing
- How to market to Millennials
- How to market to Generation Z
- How to use ephemeral content
- The rise of messaging platforms
- The impact of Inbound Marketing

To register, go to palmbeaches.org/events or contact Marissa Kosiec at mkosiec@palmbeaches.org.



The Honda Classic

KEEP DRIVING FEBRUARY 19-25

thehondaclassic.com

Rikie Fowler
Defending Champion

HONDA
The Power of Dreams

FOUNDERS CLUB PARTNERS

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NEW MEMBERS

ARCpoint Labs of West Palm Beach

Christian Mayer, Owner
5601 Corporate Way, Suite 108
West Palm Beach, FL 33407
arcpointlabs.com/westpalmbeach
561-420-0010

LABORATORIES - MEDICAL

Bolay - Okeechobee

Justin Testa, Operating Partner
1880 Okeechobee Blvd., Suite A
West Palm Beach, FL 33409
eatbolay.com
561-815-5185

RESTAURANTS

The Brazilian Court Palm Beach

Stacy Lee, Director of Sales
301 Australian Ave.
Palm Beach, FL 33480
thebraziliancourt.com
561-655-7740

HOTELS

CAN CPA Consulting, LLC

Cheryl Nuzzolo, CPA
531 Tomahawk Court
Palm Beach Gardens, FL 33410
canpcpaconsultingllc.com
561-310-4035

ACCOUNTANTS - CERTIFIED PUBLIC

CareWell Homecare, LLC

Diane Towry
Director of Business Development & Client Relations
9250 Glades Road
Boca Raton, FL 33434
carewell-homecare.net
561-602-0331

HOME HEALTH SERVICES

Colliers International

Rob Schneiderman
Executive Vice President
2385 NW Executive Center Drive, #350
Boca Raton, FL 33431

colliers.com

561-353-3650

REAL ESTATE - COMMERCIAL & INDUSTRIAL

CRL Media Multicultural Advertising & Public Relations

Claudia Ruiz Levy, President
301 Clematis St., Suite 3000
West Palm Beach, FL 33401
designswithanaccents.com
561-855-2144

ADVERTISING - AGENCIES & COUNSELORS

Eppstone Capital

Ciro Mendoza, Vice President of Sales
2424 N. Federal Highway, Suite 150
Boca Raton, FL 33431
eppstone.com
561-906-6078

FINANCE - BUSINESS, COMMERCIAL & INVESTMENTS

Florida House of Representatives - District 85

Rick Roth, Representative
100 Village Square Crossing, Suite 104
Palm Beach Gardens, FL 33410
myfloridahouse.gov
561-625-5176

GOVERNMENT AGENCIES, ENTITIES, CONSULTANTS & ORGANIZATIONS

Fully Promoted

Ben Bassett, Owner
1369 N. Military Trail
West Palm Beach, FL 33409
fullypromoted.com
561-615-8655

PROMOTIONAL PRODUCTS

Gladiator Consultants

Timothy Hurley, CEO
375 Beach Road
Tequesta, FL 33469
gladiatorconsultants.com
917-873-1168

FRANCHISE ADVISORS

Heather E. Towe, CENTURY 21

Tenace Realty

Heather Towe, Realtor
3960 Hypoluxo Road
Boynton Beach, FL 33436
heathersellsflorida.com
561-806-8550

REAL ESTATE - RESIDENTIAL

HMC HealthWorks

Christy Heady
Director of Public Relations & Communications
140 Intracoastal Pointe Drive, Suite 301
Jupiter, FL 33477
hmchealthworks.com
561-743-2898

HEALTH CARE CONSULTING & SERVICES

Jupiter Medical Center Urgent Care

Kathleen Ahern, Executive Director of Marketing
625 N. Flagler Drive, West Palm Beach, FL 33401
jupitermedurgentcare.com
URGENT CARE

Lennar

Alexandra Vargas
8895 N. Military Trail, Suite 101B
Palm Beach Gardens, FL 33410
lennar.com
561-345-6708

BUILDERS

My Town 2 Go

Giorgio Schiavone, Owner-Operator
801 Northpoint Parkway, Suite 80
West Palm Beach, FL 33407
mytown2go.com
561-346-0319

DELIVERY SERVICES

Nperspective

Seth Asosky, Principal
701 Brickell Ave., Suite 1550
Miami, FL 33131
npco.com
516-395-6790

BUSINESS CONSULTANTS

Queen of Pawns

Matthew DeStefano, Director of Marketing
1180 S. Military Trail, West Palm Beach, FL 33415
queenofpawns.com
561-434-4149

PAWN BROKERS

Revitaliv

Adriana Rosselli, CEO
550 Okeechobee Blvd., Suite 2B
CityPlace South Tower
West Palm Beach, FL 33401
revitalivfl.com
561-717-9532

MEDICAL OFFICE

Richard Root Investigations

Richard Root, President/Owner
3897 N. Haverhill Road, Suite 127
West Palm Beach, FL 33417
rickrootpi.com
954-306-9040

PRIVATE INVESTIGATIVE AGENCIES

Royal Palm Events at Madison Green

David Case, Director of Operations
2001 Crestwood Blvd. N.
Royal Palm Beach, FL 33411
royalpalmevents.com
561-784-5225

CATERERS

Shirley Enrico Foundation

Rebecca Enrico, Executive Director
1601 Belvedere Road, #106
West Palm Beach, FL 33406
sefoncologysupport.org
800-285-1644

NON-PROFIT ORGANIZATION

Snaidero USA

Allison Ortiz Kane, Senior Designer
4110 Ponce De Leon Blvd., Coral Gables, FL 33146
snaidero-usa.com
786-662-3850

CABINETS & CABINETRY

Soundarya Spa

Rebecca Enrico, Owner
1601 Belvedere Road, #106
West Palm Beach, FL 33406
soundaryaspa.com
800-440-2805

SPA SERVICES

The Ultimate Shave Barbershop & Men's Salon

Sherry Varone, CEO
PO Box 1615
West Palm Beach, FL 33402
theultimateshave.net
302-299-9928

BARBERS

Urgent Care of the Palm Beaches

Monica Salehi, Office Administrator
3537 Forest Hill Blvd.
West Palm Beach, FL 33406
myucpb.com
561-328-8455

URGENT CARE

U.S. Army

Ruben Salazar, Station Commander
3978 Northlake Blvd.
Northlake Commons
Lake Park, FL 33403
goarmy.com
561-627-0411

GOVERNMENT AGENCIES, ENTITIES, CONSULTANTS & ORGANIZATIONS

The Weiss School

Sheriann Namer, Chief Development Officer
4176 Burns Road
Palm Beach Gardens, FL 33410
WeissSchool.org
561-627-0740

SCHOOLS - PRIVATE