



CHAMBER
of
COMMERCE
OF THE PALM BEACHES

BUSINESSwatch

July 2018

401 N. Flagler Drive, West Palm Beach | (561) 833-3711 | www.palmbeaches.org

UPCOMING EVENTS

Brand & Reputation Management Seminar

When: Tuesday, July 10;
8:30–10 a.m.
Where: Chamber Boardroom
Cost: \$20, members; \$30 non-members
Speaker: Phala Murray, WPBF

Network for a Cause

When: Wednesday, July 11;
5:30–7:30 p.m.
Where: DoubleTree West Palm Beach Airport
Cost: \$20, members; \$30, non-members

Business Builder

When: Friday, July 13 and Thursday, July 26; 8:30–9:45 a.m.
Where: Chamber Boardroom
Cost: Free

Trustee Luncheon

When: Thursday, July 19;
noon–1 p.m.
Invitation only

YPOP Hotspot

When: Thursday, July 19;
5:30–7:30 p.m.
Where: Grandview Public Market
Cost: \$10 for all Young Professionals

New Member Meet & Greet

When: Tuesday, July 24;
8:30–10 a.m.
Where: Chamber Boardroom
Cost: Free to members

One on One 101

When: Friday, July 27;
8:30–9:45 a.m.
Where: Chamber Boardroom
Cost: Free



From left: Rick Reikenis, Reikenis & Associates; Evelyn Hopkins, Chair-Elect; Jupiter Medical Center Administrators Dr. Nancy Taft, Kathleen Ahern, and Donald McKenna. PHOTO BY CAPEHART PHOTOGRAPHY

ADVANCES IN CANCER TREATMENT TOPIC OF KEYNOTE ADDRESS AT JUNE BREAKFAST

Jupiter Medical Center was pleased to sponsor the Chamber of Commerce of the Palm Beaches' June Breakfast. The keynote speaker, Nancy Taft, MD, Medical Director of the hospital's Comprehensive Breast Care Program, explained how precision medicine is completely changing the face of cancer care and prevention.

Local business leaders listened as Dr. Taft revealed how advances in genetics have made it not only possible – but essential – to customize cancer treatment by considering each patient's genetic makeup.



"Before personalized medicine, most patients with a specific type and stage of cancer received the same treatment," said Dr. Taft, a fellowship-trained breast surgeon who is also a former Lieutenant Colonel in the U.S. Army Reserve and served as a trauma surgeon caring for soldiers on the battlefields in Afghanistan. "That is no longer the standard of care at Jupiter

Medical Center." Certain treatments work better for some patients than others. The growth in the field of genetics has led researchers to find genetic differences in people and their tumors.

Dr. Taft also shed light on the mail-order genetic tests that are heavily advertised on TV. While they promise to give insight into your risk of diseases, such as cancer or Alzheimer's disease, the doctor cautioned that those tests only provide part of the story. She conceded that these popular tests are bringing awareness to important health issues

and the role of genetics, but advised that no health care decisions should be based on a mail-order test.

A dedicated genetic counselor, such as the one at Jupiter Medical Center, can provide a complete assessment of an individual's cancer risk by looking at many factors, including genetics, gender, age, family history, history of hormone exposure, and more. With cancer, knowing your family history and genetic make-up can save lives.

For more information, call 561-263-2234 or visit jupitermed.com.

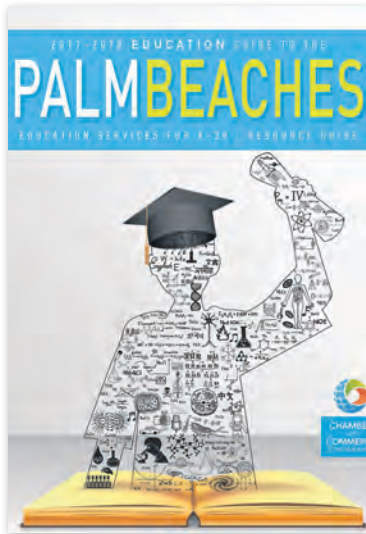
Join now to appear in the 2018–2019 Education Guide To The Palm Beaches

Looking to attract business? Increase your visibility and your sales by appearing in the Chamber's 2018-2019 Education Guide to the Palm Beaches. This award-winning, full-color publication is used as a resource directory by Chamber members, residents, tourists and visitors of Palm Beach County.

The Chamber prints 10,000 copies of the Guide, and each member of the Chamber is included in the membership listings.

The Education Guide will debut at the Back-To-School Breakfast on Wednesday, August 22, when 400 area business men and women will leave with a copy, hot off the press. The guide will also be available in the Chamber's lobby, and in digital format online at palmbeaches.org.

The deadline to join is July 25, and you must be a Chamber member to be



included. This is just one of the many benefits of membership.

For information, email Kelly Fanelli, membership director, at kfanelli@palmbeaches.org or call 561-257-0289.



Sheriff Bradshaw talks to Chamber Board of Directors and Trustees about school policing

Palm Beach County Sheriff Ric Bradshaw addressed the Board of Directors and Trustees at our June meeting. The sheriff explained in detail the issue of school policing

and all of its impact on law enforcement and finances. Bradshaw also outlined the extensive law enforcement communication network that he maintains, stretching

from Martin County to Key West. Afterward, the sheriff participated in an extensive question-and-answer session with those in attendance.



From left: Waste Management employees Doug Smith, Jeffrey Briggs, and Julian Gil; and Chamber Chair Keith Spina.

Waste Management of Palm Beach wins Chamber Golf Tournament

The Annual Chamber Golf Tournament took place June 15 at Breakers West Country Club. Twenty-seven teams competed for the honor of being added to the Chamber Cup that is proudly displayed in the Chamber lobby. The first place team, Waste Management of Palm Beach, consisted of Jeffrey Briggs, Doug Smith, Julian Gil, and Piri Borja. Second place went to the Gunster team.

The Chamber's Annual Golf Tournament is one of the most popular events on our calendar, attracting a wide range of decision-makers and community leaders. Thank you to GliddenSpina & Partners, Duffy's Sports Grill, FASTSIGNS, Land Rover, Southwest Airlines, and all of our supporting sponsors who assisted in this annual fund-raiser.



AT&T Business Solutions

MOBILIZING
YOUR
WORLD™



We work
as hard for
your business
as you do.

To learn more, visit:
att.com/businessfiber



CHAMBER
of
COMMERCE
OF THE PALM BEACHES

BUSINESSwatch

July 2018

Gubernatorial candidate addresses Trustees

Philip Levine, the former two-term mayor of Miami Beach and current candidate for governor of Florida, addressed more than 50 Trustees at a June luncheon. The Democratic candidate for governor stressed his background as a successful entrepreneur and businessman in the private sector.

During his two terms as mayor of Miami Beach, Levine led an effort to combat rising sea levels, which is now a model for cities around the world. This commitment to a healthy environment, support of new public transportation options, and improving our public education system are just a few of the key areas he will focus on if elected governor.

Levine has opened a campaign office in Palm Beach County at 3008 S. Dixie Highway in West Palm Beach.



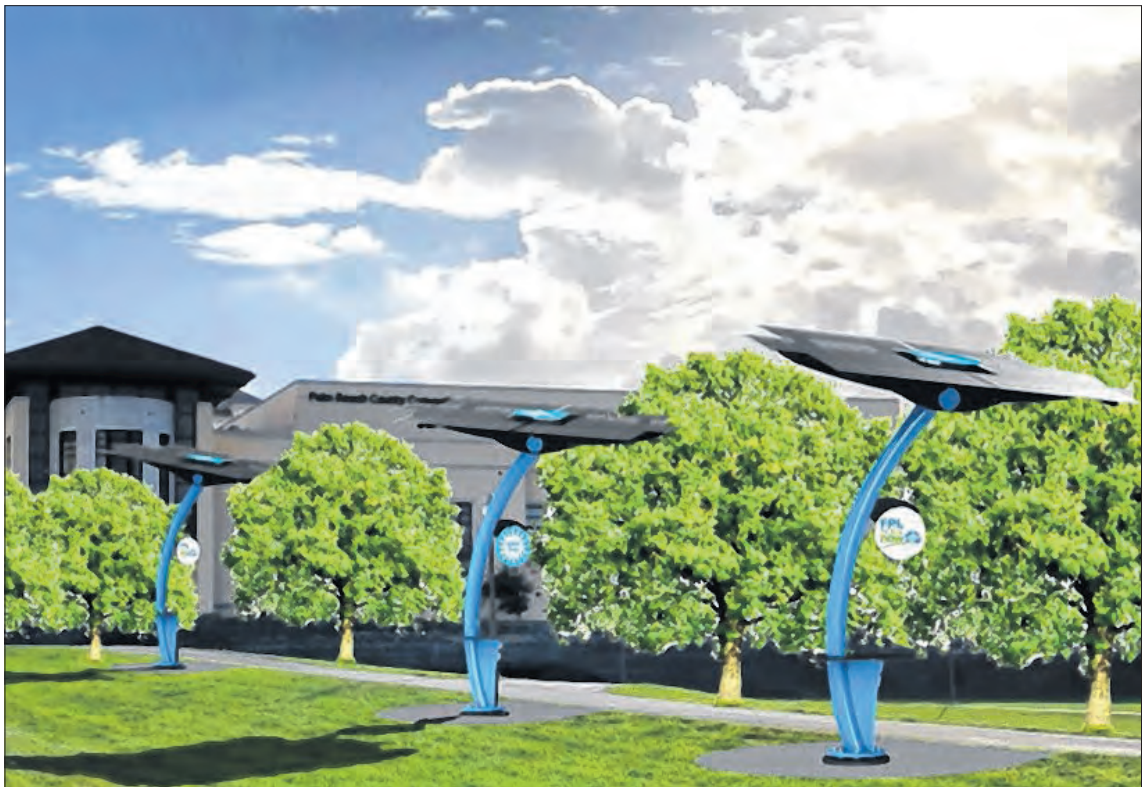
U.S. Global Leadership Coalition (USGLC) Executive Director Jason Gross

Trustee luncheon set for July 19

The Chamber's next Trustee luncheon, July 19, is by invitation only and will feature U.S. Global Leadership Coalition (USGLC) Executive Director Jason Gross, who will discuss the ways in which the USGLC works across the state of Florida and how America's global engagement impacts the

West Palm Beach region of the Sunshine State. USGLC is a broad-based influential network of 500 business and nongovernmental organizations (NGOs); national security and foreign policy experts; and business, faith-based, academic, military, and community leaders in

all 50 states who support strategic investments to elevate development and diplomacy alongside defense in order to build a better, safer world. For more information about joining the Trustee program, contact Kelly Fanelli at kfanelli@palmbeaches.org or 561-257-0289.



From shading visitors' vehicles to charging their cell phones, these unique solar arrays can be found at Barrier-Free Park, Oceanfront Park, Palm Beach Gardens Aquatic Center, Joe Russo Athletic Complex and soon, Howard Park.

Solar Trees coming to downtown West Palm Beach

A combined vision to advance clean energy has brought life to a new kind of solar that harnesses the sun and provides visitors of the Palm Beaches with shade and covered parking thanks to Florida Power & Light's SolarNow program.

These distinctive solar trees and canopies at five public parks add an educational and interactive component to solar. Their design allows solar to be easily integrated into urban landscapes.

From shading visitors' vehicles to charging their cell phones, these unique solar arrays can be found at Barrier-Free Park, Oceanfront Park, Palm Beach Gardens Aquatic Center, Joe Russo Athletic Complex and soon, Howard Park.

FPL and the city have partnered to plant three solar trees with table chargers as well as real trees at Howard Park.

Once complete, these six parks combined will be powering the grid with more than 300 kilowatts of emissions-free energy to benefit all FPL customers.

This partnership offers people an opportunity to see and learn about solar up close – something many have never experienced because solar panels are usually located out of sight on rooftops, or at universal solar energy centers such as those FPL is building across the state.

In addition, these solar installations pique the curiosity of visitors and encourage discussion about sustainability.

And it's all thanks to more than 30,000 SolarNow participants. FPL SolarNow is a voluntary program that allows customers who support solar, and want to see it in their local communities, an opportunity to do so.

This partnership offers people an opportunity to see and learn about solar up close — something many have never experienced because solar panels are usually located out of sight on rooftops, or at universal solar energy centers such as those FPL is building across the state.



What's new in business? You tell me.

The June Business After Hours was hosted by MidiCi The Neapolitan Pizza Company. Pronounced Mee-Dee-Chee, the Italian word MidiCi translates to 'You tell me!' in English, emphasizing the value of people telling each other about their lives, fostering friendships, and the personalized approach to authentic Neapolitan Pizza. Stay tuned for their new menu launch, which will include pastas, calzones and more. The next after-hours event will be Network for a Cause, July 11 at the DoubleTree West Palm Beach Airport, 5:30-7:30 p.m. Visit www.palmbeaches.org to register.



June YPOP Hotspot full of fun and games

The June YPOP Hotspot took place at 3 of Hearts Game Room + Eatery in downtown Lake Worth. 3 of Hearts has many fun activities booked for the summer months. Head over to their website, www.3ofhearts.co, to read a full blog on what's coming up, and follow them on Facebook for the full calendar of events. Mention that you are a member of the Chamber of Commerce of the Palm Beaches and receive 10 percent off your next visit.

MEMBER RENEWALS

- | | | |
|--|--|---|
| AAA Flag & Banner
Adelman & Adelman, P.A.
Alexander Living WPB
Allstate Insurance Company
Applebee's Neighborhood Grill & Bar
Architecture Green LLC
Barrett Leadership Institute / John Maxwell Certified Team Member
BG, Inc.
Bob Goldfarb Custom Clothing
Castle Wealth Management
Chatsworth at PGA National
Dry Pro Water-Fire-Mold, Inc.
Empire Beauty School
Endeavor Metals Group
Field of Greens
Fifth Third Bank
Good Greek Moving and | Storage
Gracie Street Interior Design Inc.
HIVE Home, Gift & Garden
Hulett Environmental Services
Insperty
iPlan & Design
LegalShield/ID Shield
Living Tao Yoga and Wellness Coaching
Lynora's - West Palm Beach
The Mosaic Group
Paige Halls, Realtor
Palm Beach County Food Bank
Palm Beach County Medical Society
Palm Beach County Property Appraiser
Palm Beach International | Raceway
Palm Beach State College
Picnic Fashion LLC
PNC Bank
Police Athletic League of West Palm Beach, Inc.
Primerica Financial Services
Quantum House
Rapids Water Park
Senator Lori Berman - District 31
Show Management
St. Mark's Episcopal School
United Way of Palm Beach County
Valley National Bank
The Vollen Center
West Palm Beach
Neighborhood Gift Bag |
|--|--|---|

NEW MEMBERS

- | | | | | | | |
|--|---|---|--|--|--|--|
| Allstate, Ann-Marie Batten Insurance Services, Inc.
Ann-Marie Batten
Agency Owner
10130 Northlake Blvd., Suite 212
West Palm Beach, FL 33412
561-627-1806
INSURANCE
Detraxi Inc.
Anthony King, CEO
3651 FAU Blvd., Suite 400
Boca Raton, FL 33431
detraxi.com
561-962-1850
BIOTECHNOLOGY
Frankel, Loughran, Starr & Vallone LLP
Mary Tarter, Tax Principal
777 S. Flagler Dr., Suite 800
West Palm Beach, FL 33401
flsv.com | 561-515-6093
ACCOUNTING & BOOKKEEPING
GATES Construction
Joy Tutino
Business Development Coordinator
3801 PGA Blvd., Suite 600
Palm Beach Gardens, FL 33410
GATESInc.com
561-337-5221
CONSTRUCTION MANAGEMENT
Great Florida Insurance of Tequesta
Philippe Roumer
Insurance Specialist
134 Bridge Road
Tequesta, FL 33469
greatfl.org
561-746-7744
INSURANCE - PROPERTY & CASUALTY | John Murphy International
John Murphy, Managing Director
P.O. Box 257
Port Salerno, FL 34992
johnmurphyinternational.com
772-233-8376
Keller Williams Realty
Jazmin Marmol, Realtor
12008 S. Shore Blvd., #201
Wellington, FL 33414
jazminmarmol.com
561-299-7298
REAL ESTATE
Launch Leadership
Stephen Mitchell, President
Lake Worth, FL
launchleadership.com
508-562-2555
LEADERSHIP DEVELOPMENT - EXECUTIVE COACHING | Logan Corporation
Jessica England
VP of Corporate Development
20 McJunkin Road
Nitro, West Virginia 25143
logancorp.com
304-654-2178
MANUFACTURERS
Metro Diner
Lance Baitsholts
Managing Partner
1540 Palm Beach Lakes Blvd., Suite #100
West Palm Beach, FL 33401
metrodiner.com
561-509-5136
RESTAURANTS
MorseLife
Janna Zaidspiner
Director of Community Relations | 4847 Fred Gladstone Drive
West Palm Beach, FL 33417
morsellife.org
561-578-9402
NURSING HOMES
Need Data Now
Ross Russell, Owner
301 Clematis St., Suite 300
West Palm Beach, FL 33401
needdatanow.com
561-374-4161
BUSINESS & IT CONSULTING SERVICES
Nia Thotambilu
Nia Thotambilu
1501 S. Flagler Drive
Apt. 2B
West Palm Beach, FL 33401
315-741-1553 | Palm Beach Harvest, Inc.
Deborah Morgan
Executive Director
4601 S. Flagler Drive
West Palm Beach, FL 33405
palmbeachharvest.org
561-310-6641
NON-PROFIT ORGANIZATION
Palm Beach International Development Agency
Omar Derkaoui, Founder & CEO
4521 PGA Blvd., Suite 487
Palm Beach Gardens, FL 33418
pbidagency.com
561-685-0300
EXPORT/IMPORT
Palm Beach Sail & Power Squadron, Inc. d/b/a America's Boating Club
Calvin Cearley | Administrative Officer
1125 Old Dixie Highway, #1
Lake Park, FL 33403
561-594-8220
NON-PROFIT ORGANIZATION
Society of St. Vincent de Paul
Lawrence Wildick
Director of Thrift Store
3757 S. Military Trail
Lake Worth, Florida 33463
svdp-palmbeach.org
561-303-4802
THRIFT SHOPS
South Florida Cybersecurity Investigations
Paul Debogorski
Owner and President
155 Ridge Road, Jupiter, FL 33477
SFLCSL.com
561-277-8347
COMPUTERS - SECURITY |
|--|---|---|--|--|--|--|