



CHAMBER  
of  
COMMERCE  
OF THE PALM BEACHES

# BUSINESSwatch

June 2018

401 N. Flagler Drive, West Palm Beach | (561) 833-3711 | www.palmbeaches.org

## UPCOMING EVENTS

### YPOP Hotspot

**When:** Thursday, June 7;  
5:30-7:30 p.m.

**Where:** 3 of Hearts

**Cost:** Free for YPOP members;  
\$20, non-YPOP members

### To Sell is Not To Sell

**When:** Friday, June 8;  
8:30-10:30 a.m.

**Where:** Chamber boardroom

**Cost:** Free for chamber  
members; \$10, non-members

**Speaker:** Greta Schulz of  
SchulzBusiness SELLutions

### Business After Hours

**When:** Tuesday, June 12;  
5:30-7:30 p.m.

**Where:** MidiCi

**Cost:** \$20, members;  
\$30, non-members

### Business Builder

**When:** Wednesday, June 13  
and Thursday, June 28;

8:30-9:45 a.m.

**Where:** Chamber Boardroom

**Cost:** Free

### Annual Chamber Golf Tournament

**When:** Friday, June 15;  
7 a.m.-2 p.m.

**Where:** Breakers West  
Country Club

**Cost:** For complete details,  
visit palmbeaches.org

### Power Networking @ Breakfast

**When:** Tuesday, June 19;  
8-9:30 a.m.

**Where:** Holiday Inn-Palm  
Beach Airport

**Cost:** \$30, members (in  
advance), \$35 after deadline;

\$40, non-members (in  
advance), \$45 after deadline

**Sponsor:** Banyan Printing

### How to Improve Communication in the Workplace Seminar

**When:** Thursday, June 21;  
8:30-10 a.m.

**Where:** Chamber Boardroom

**Cost:** \$15, members (in  
advance), \$20 after deadline;

\$25, non-members (in  
advance), \$30 after deadline

**Speaker:** Jim Adkins, CEO  
Focus

### June Breakfast – Personalized Medicine: Redefining Cancer and its Treatment

**When:** Tuesday, June 26;  
7:45-9 a.m.

**Where:** Palm Beach County  
Convention Center

**Cost:** \$45, members (in  
advance), \$50 after deadline;

\$55, non-members (in  
advance), \$60 after deadline

**Speaker:** Dr. Taft, Jupiter  
Medical Center

**Sponsor:** Jupiter Medical Center

## CANDIDATE FOR GOVERNOR TO ADDRESS TRUSTEES

Our next Trustee luncheon is June 19. This luncheon is by invitation only and will feature guest speaker Philip Levine, the



Philip Levine

former two-term Mayor of Miami Beach, who is currently a Democratic candidate for Florida Governor. A

native of South Florida, he has spent most of his career in the private sector. A recent poll shows Levine with a double-digit lead in the crowded Democratic primary. For more information about joining the Trustee program, contact Kelly Fanelli at kfanelli@palmbeaches.org or (561) 257-0289



From left: Keith Spina, Chamber Chair; Tim Burke, publisher of The Palm Beach Post; and Mark Wilson, President and CEO of the Florida Chamber of Commerce. PHOTO BY CAPEHART PHOTOGRAPHY

## MARK WILSON GIVES LEGISLATIVE UPDATE

Mark Wilson, President and CEO of the Florida Chamber of Commerce, addressed the impact of the recently concluded 2018 legislative session on Florida business at the May breakfast, presented by The Palm Beach Post.

Wilson indicated that the number of bills passed during this legislative session decreased compared to past

### The Palm Beach Post REAL NEWS STARTS HERE

years, partially because the process was interrupted by events that occurred following the Parkland shooting.

Wilson stated that Florida's population continued to increase because of the state's

friendlier climate and taxation policies. He observed that the unemployment rate remained at 3.9 percent for several months despite the creation of thousands of jobs. This was caused, he explained, by more people entering the workforce. He pointed out that Florida creates more than one out of every 14 jobs in the United States.

Included on the Florida Chamber's agenda for 2018 is the reduction of the cost of living, the reduction of the cost of doing business, and investing for the future. The Florida Chamber of Commerce focuses on creating a business climate that generates prosperity and high-paying jobs, vibrant communities and global competitiveness in our state.

## Dr. Taft to discuss advances in personalized medicine



Dr. Nancy Taft, Medical Director of the Comprehensive Breast Care Program at Jupiter Medical Center

As Medical Director of the Comprehensive Breast Care Program at Jupiter Medical Center, Dr. Nancy Taft leads the multidisciplinary team dedicated to providing patients with the highest quality, most compassionate care. Today, they are using advances in molecular science and genetics to tailor cancer treatments, as well as prevention strategies, to the unique characteristics of each person. Join us on June 26 at the Palm Beach County Convention Center from 7:45-9 a.m. to learn what Jupiter Medical Center has developed in



personalized medicine for cancer patients. Tickets are available at palmbeaches.org. If you are interested in sponsoring this event, contact Marissa Kosiec at mkosiec@palmbeaches.org.

## ATHENA Leadership Awards: Call for Nominations

We are now accepting nominations for the 27th Annual ATHENA Leadership Awards Luncheon, presented by Related. The ATHENA Leadership Award is presented to a woman – or man – who is honored for professional excellence, community service and for actively assisting women in their attainment of professional excellence and leadership skills.

Nominations are open for the following awards:

■ The ATHENA Leadership Award

■ The ATHENA Young Professional Leadership Award

■ The ATHENA Organizational Leadership Award

Each award has its own criteria. Visit palmbeaches.org to nominate an individual or organization.

The 27th Annual ATHENA Leadership Awards Luncheon is scheduled for Friday, September 21 at the Palm Beach County Convention Center from 11:30 a.m.-1 p.m.

If you are interested in sponsoring this event, please contact Marissa Kosiec at mkosiec@palmbeaches.org.



Athena Awards. PHOTO BY CAPEHART PHOTOGRAPHY



## TRUSTEE SPOTLIGHT

### Margo McKnight



of the Wildlands Network conservation organization. McKnight graduated from the University of South Florida.

Margo McKnight is the new President and Chief Executive Officer of the Palm Beach Zoo and Conservation Society. Previously, she served as the Senior Vice President of Conservation, Science and Research at the Florida Aquarium, where she created the ground-breaking coral conservation collaboration with the National Aquarium of Cuba as well as designed the organization's Center for Conservation at Apollo Beach, which focuses on shark, sea turtle and coral conservation. Prior to that, she served as the Executive Director

### Vincent Moss



Vincent Moss is an Executive Producer for the Los Angeles-based production company Lemonlight Media. His day-to-day responsibilities include partnering with brands and creative agencies to create effective and engaging video marketing strategies. Moss obtained his bachelor's degree with a focus in legal studies from Kaplan University. He is active in the community and spends his free time coaching youth baseball at Phipps Park in West Palm Beach. Moss was a 2018 finalist for the Chamber of Commerce of the Palm Beaches' Young Professional of the Year award.

### Kevin Probel



Kevin Probel is a First Vice President of Transaction and Advisory Services at CBRE. With more than 25 years of experience in the commercial real estate field, Probel specializes in office landlord and tenant rep for the Palm Beach area, along with acquisition and dispositions of office buildings and land. He was a Vice President with Jones Lang LaSalle before joining CBRE. He also spent five years as an Asset Manager with The Related Companies and was responsible for the development, leasing, management and tenant improvement construction of CityPlace Tower. Probel has a bachelor's in Finance from the University of Florida.



# AT&T Business Solutions

MOBILIZING  
YOUR  
WORLD™



We work  
as hard for  
your business  
as you do.

To learn more, visit:  
[att.com/businessfiber](https://att.com/businessfiber)





CHAMBER  
of  
COMMERCE  
OF THE PALM BEACHES

# BUSINESSwatch

June 2018

## Women For Women 5K/10K Road Race



On May 12 more than 800 runners lined up for the start of the 8th Annual Women for Women 5K/10K Road Race presented by Good Samaritan Medical Center.

Generations of women ran and walked together in this event held every Mother's Day weekend at Bryant Park in Lake Worth.

Congratulations to all of our

race winners and a special shout out to our Mermaid Costume Contest Winners!

A portion of the proceeds raised at the race was donated to the Palm Beach Roadrunners for their scholarship fund. This money will be used to assist with tuition for young ladies attending a summer running camp.

Thank you to our sponsors:

**Good Samaritan**  
Medical Center

**CEMEX**

**PALM BEACH**  
**Outlets**

**REIKENIS & ASSOCIATES, LLC**

**GLIDDEN SPINA**  
+ PARTNERS

**NSU**  
NOVA SOUTHEASTERN  
UNIVERSITY

**FLORIDA**  
**CRYSTALS**

**FAU**  
PUBLIC ETHICS ACADEMY  
School of Public Administration  
College for Design and Social Inquiry  
Florida Atlantic University

**BLUE OCEAN**  
CAPITAL

**DUFFY'S**  
SPORTS GRILL

**PALM BEACH KENNEL CLUB**  
MORE WAYS TO WIN | MORE WINNERS | MORE FUN

**MOSAIC**  
GROUP

**LARMOYEX**  
& BONE  
TRIAL LAWYERS, P.C.

**FLORIDA CANCER**  
SPECIALISTS  
& Research Institute

**FULLY PROMOTED**  
Branded Apparel & Marketing Solutions

**south florida**  
**FAIR**  
WEST PALM BEACH

## Steve Weagle addresses Science and Technology Committee

The Science and Technology Committee welcomed guest speaker Steve Weagle, Meteorologist at WPTV News Channel 5, who discussed the events that occur during a hurricane and hurricane patterns. He referenced past hurricanes South Florida has experienced, including Hurricane Irma and Hurricane Andrew. This year, Weagle updated the Science and Technology Committee as to what to expect for this hurricane season.

Members of the Science and Technology Committee are exposed to technological advancements within different businesses, and have the ability to tour and visit local sites, as well as listen to speakers in the Chamber boardroom. For information on the Science and Technology Committee and its programs, contact Alexa Hoffmann at [ahoffmann@palmbeaches.org](mailto:ahoffmann@palmbeaches.org) or 561-833-3894.



## YPOP Earns Green Thumb Badge



Plant experts Scott Lewis and Yvonne Beroud, from Scott Lewis' Gardening & Trimming, spoke to the Young Professionals of the Palm Beaches (YPOP) about the do's and don'ts for surviving the various challenges facing South Florida apartment and condo owners. YPOP members took the opportunity to ask questions about herb gardens, best plants for their balcony location, and orchid survival tips. The first 11 YPOP members to sign up went home with their very own rosemary plant.

Our next YPOP event is scheduled for June 7 from 5:30-7:30 p.m. at 3 of Hearts in Lake Worth. Visit [palmbeaches.org](http://palmbeaches.org) to

register. If you are interested in joining YPOP, please contact Marissa Kosiec at [mkosiec@palmbeaches.org](mailto:mkosiec@palmbeaches.org).

**YPOP**  
YOUNG PROFESSIONALS  
OF THE PALM BEACHES

**Scott Lewis'**  
Gardening  
& Trimming, Inc.  
**561-670-3000**

## Leadership West Palm Beach Class 2018 graduates



The 26 graduates of the 2018 Class of Leadership West Palm Beach received their certificates on Monday, June 4 from Mayor Jeri Muoio at the City Commission meeting.

The graduates of the 2018 Class are: Chandler Aden, KAST Construction Company, LLC; Sasidhar Ayithi, Radise International; Brent Bloomfield, West Palm Beach Fire Department; Sandra Carter, Merrill Lynch, The Lacy Group; Megan Coughlin, Jones, Foster, Johnston & Stubbs, P.A.; Jo Perez DuBois, Perez DuBois Real Estate; Steve Eshelman, Palm Beach



Atlantic University; Jennifer Ferriol, City of West Palm Beach; Melinda Grenz, South Florida Science Center and Aquarium; Joshua Guittap, PNC Bank; Christopher Hopkins, McDonald Hopkins; Marcus

Laws, The Lord's Place; Katrina Long-Robinson, Charter Schools USA; Taylor Materio, McMow Art Glass; Gabe Maul, Stantec; Beth Miller, Castle Group; Noelle Pankey, Akerman; Sergio Piedra,

Discover The Palm Beaches; Braedyn Pruitt, Pruitt & Pruitt, P.A.; Jennifer Rodriguez, Florida Community Bank; Claudia Ruiz Levy, CRL Media; Jerry Sotelo, FPL; Anthony Spataro, City of West Palm

Beach Police Department; Cathleen Ward, Ward Damon, PL; Michael Woodward, Perry & Taylor, P.A.

Special thanks to our 2018 Sponsors: Reikenis & Associates; Brightline; and Glidden-Spina + Partners.

For more information about Leadership West Palm Beach, including applying for the 2019 Class, contact Sandy Pullens at [spullens@palmbeaches.org](mailto:spullens@palmbeaches.org) or 561-833-3713.

**REIKENIS & ASSOCIATES, LLC**

**brightline**

**GLIDDEN SPINA**  
+ PARTNERS

### NEW MEMBERS

**3 of Hearts, LLC**  
Robin Popelsky, Owner  
512 Lucerne Ave.  
Lake Worth, FL 33460  
3ofhearts.co  
561-923-8573  
RESTAURANTS  
**Accounts Recovery**  
Management Services  
Morey Bethea, President  
PO Box 220702  
West Palm Beach, FL 33407  
561-962-1406  
ACCOUNTS RECEIVABLE AND COLLECTIONS  
**All The Rage**  
Kathie Kreh  
Partner  
4371 Northlake Blvd., Suite 251  
Palm Beach Gardens, FL 33410  
alltheragemarketing.com  
561-262-8828  
ADVERTISING - MARKETING AGENCIES  
**Bankers Life**  
Erica Richardson  
Insurance Agent  
1601 Belvedere Rd., Suite 301S  
West Palm Beach, FL 33406

**BankersLife.com**  
561-494-7345  
INSURANCE - LIFE  
**Beneficial Background Solutions LLC**  
Eric Sessions, President  
1128 Royal Palm Beach Blvd., Suite 367  
Royal Palm Beach, FL 33411  
561-429-5097  
EMPLOYMENT & TENANT SCREENING  
**CBRE, Inc.**  
Patricia Nooney  
Senior Managing Director  
5100 Town Center Circle, Tower 2, Suite 600  
Boca Raton, FL 33486  
cbre.com  
305-428-6327  
REAL ESTATE - COMMERCIAL & INDUSTRIAL  
**City Palms**  
Luanne Willenborg  
Leasing Property Manager  
480 Hibiscus St.  
CityPalmsliving.com  
561-833-7262  
CONDOMINIUM RENTALS

**DG Adjuster Corp.**  
Wayne Gocher, President  
3213 N. Ocean Blvd., Suite 8  
Ft. Lauderdale, FL 33308  
dgadjuster.com  
954-317-1355  
PUBLIC ADJUSTERS  
**Direct Auto & Life Insurance**  
Paul Wagner  
District Sales Manager  
72 Blue Heron Blvd. East  
Riviera Beach, FL 33404  
directgeneral.com  
561-845-8335  
INSURANCE - AUTO & LIFE  
**DISTRICT**  
Carey O'Donnell, Editor  
303 Banyan Blvd., Suite 101  
West Palm Beach, FL 33401  
districtfla.com  
561-898-0660  
PUBLISHERS - PERIODICAL  
**Family 1st Home Care, LLC**  
Donna Ferenzi, Administrator  
640 Clematis St., #2751  
West Palm Beach, FL 33402  
561-294-6157  
HOMEMAKER & COMPANION CARE SERVICES

**First Florida Development & Construction, Inc.**  
Alan Murphy  
Business Development  
801 Maplewood Drive, Unit 17  
Jupiter, FL 33458  
firstfloridainc.com  
561-745-2555  
HOME BUILDERS - CUSTOM  
**Great Florida Insurance of Tequesta**  
Philippe Roumer  
Insurance Specialist  
134 Bridge Road  
Tequesta, FL 33469  
greatfl.org  
561-746-7744  
INSURANCE - PROPERTY & CASUALTY  
**Ideabar**  
Amy Royster, Managing Director  
2751 S. Dixie Highway  
West Palm Beach, FL 33405  
ideabar.agency  
561-820-4325  
ADVERTISING - MARKETING AGENCIES  
**JupiterBounce.Com**  
Stephen Vork

President & CEO  
708 Commerce Way West  
Jupiter, FL 33458  
jupiterbounce.com  
561-628-6688  
PARTY EQUIPMENT RENTALS  
**K&A Schaefer Consulting**  
Klaus Schaefer  
VP Sales & Marketing  
PO Box 742-892  
Boynton Beach, FL 33474  
561-870-3756  
BUSINESS CONSULTANTS  
**Keller Williams Preferred Partners - Diamond Club International Real Estate & Investment Group**  
Jorge Bencosme  
Realtor  
2005 Vista Parkway, #100  
West Palm Beach, FL 33411  
561-351-4315  
REAL ESTATE - RESIDENTIAL  
**KeyStaff, Inc.**  
Tiffany Bateman  
Community Marketing Coordinator  
3540 Forest Hill Blvd., #203  
West Palm Beach, FL 33406

mykeystaff.com  
561-688-9184  
STAFFING  
**Leading Life by YC**  
Ydalmis Carrasco  
Founder & President  
Hollywood, FL  
(309) 706-3177  
COACHING - PERSONAL & PROFESSIONAL  
**Mosquito Authority**  
Steve Gagne, Area Manager  
West Palm Beach, FL  
bugsbite.com  
561-283-0390  
MOSQUITO ELIMINATION  
**My Liberty Loans**  
Blaine Gardner, Mortgage Broker  
8409 Military Trail, Suite 116  
Palm Beach Gardens, FL 33410  
mylibertyloans.com  
561-307-5207  
MORTGAGES  
**Regenerative Medicine Plus**  
Lauren Matthews  
Patient Care Coordinator  
240 W. Indiantown Road,  
Suite 107A  
Jupiter, FL 33458

regenmedplus.com  
561-250-7836  
ALTERNATIVE MEDICINE  
**RMB Sports & Therapeutic Massage**  
Ruth Bencosme, Owner  
1213 Sunrise Road  
West Palm Beach, FL 33406  
561-797-2202  
HEALTH & WELLNESS  
**Smith-Gordon Law**  
Salesia Smith-Gordon  
Attorney-Managing Partner  
922 Second St.  
West Palm Beach, FL 33401  
smithgordonlaw.com  
561-655-9279  
ATTORNEYS - CIVIL TRIAL LAW  
**TIX4CAUSE**  
David Wasson, Partners  
FL  
tix4cause.com  
561-339-9588  
SPORTS & ENTERTAINMENT