

CHAMBER OF BUSINESS Watch

401 N. Flagler Drive, West Palm Beach | 561-833-3711 | www.palmbeaches.org

June 2019

UPCOMING EVENTS

June Breakfast When: Wednesday, June 12; 5:30-7:30 p.m. Where: Palm Beach County

Convention Center Cost: \$50, members (\$45 in advance); \$60, non-members (\$55 in advance)

Annual Chamber Golf Tournament

When: Friday, June 14; 7 a.m.-2 p.m. Where: Breakers West Country Club Cost: For complete details, visit palmbeaches.org

Supercharge Your **Employees Seminar** When: Tuesday, June 18;

8:30-10 a.m. Where: Chamber Boardroom Cost: \$20, members (\$15 in advance); \$30, non-members (\$25 in advance) Speaker: Jim Adkins, CEO

Business After Hours

When: Wednesday, June 19; 5:30-7:30 p.m. Where: Coyo Taco Cost: \$20, members (\$15 in advance); \$30, non-members

Network Advance When: Friday, June 21; 8:30-10 a.m.

Where: Chamber Boardroom Cost: Free Speaker: Kelly Fanelli

Business Builder When: Thursday, June 27; 8:30-9:45 a.m.

Where: Chamber Boardroom

TRUSTEE SPOTLIGHT



Salesia Smith-Gordon

Salesia Smith-Gordon, a second-generation lawyer of 26 years, founded her boutique solo practice personal injury law firm in 1993. Smith-Gordon has a passion for community, civic and philanthropic interests in the arts, education and animals. She has served on board of directors of the FSU College of Law Alumni, Glades Initiative Board, Seacoast Bank Business Advisory Board, PBC Justice Association, Palm Beach County Ethics Commission and Cunningham Bar Association. Smith-Gordon is a proud alumna of FL A&M College of Pharmacy and FSU College of





Ariadne Reiman

Ariadne Reiman is the Development Director for Boys Town South Florida. She leads regional fundraising and donor engagement efforts for the site, which is based in West Palm Beach and provides services in communities across several counties. Ariadne has more than 30 years of experience as a business leader and strategist for corporate foundations, universities, and non-profits. Reiman holds dual bachelor's degrees in Learning and Behavioral Disorders and **Elementary Education from** the University of Buffalo. She completed postgraduate studies at William & Mary College and Virginia Commonwealth University, and obtained a certificate in Non-Profit Management/ Leadership from Harvard Business School.





WOMEN'S RACE DRAWS MORE THAN 800

On May 11, the eve of Mother's Day, grandmothers, mothers and their daughters laced up their running shoes to pound the pavement at the 9th Annual Women for Women Road Race. More than 840 participants arrived to compete, choosing to join either a 5K walk/run or a 10K run at Lake Worth's picturesque Bryant Park. The Chamber of Commerce of the Palm Beaches annually holds this event, with this year having a "Unicorn theme," to encourage girls of all ages to dare to dream and to make their dreams come true. The colorful participants, dressed in themed unicorn costumes and running gear, came to compete with, celebrate and encourage each other.

This event is one of the few sporting events in the Palm Beaches geared exclusively for females. This Women for Women Race, was founded to encourage girls and women of all ages to run and walk together, to practice and build a healthy lifestyle. The race founders believe that all generations of women can empower their competitive spirit by walking and running together. In support of this

goal, Chamber board members made generous donations to pay for the race admissions of more than 150 girls, ages 6-11, from the South Olive and Everglades Elementary Schools.

Sara Gomez, 38, finished first in the 5K run with a time of 20:07. In the 10K event, Nicole Foster, 41, finished first, with a time of 45:10. The 5K's fastest mother was Samantha Clark, and the fastest grandmother was Wendy Murnan. In the 10K competition, Nicole Foster emerged the fastest mother, and the fastest grandmother was Nancy Grabow.

The success of this year's race also allowed for other philanthropic endeavors; the Chamber of Commerce of the Palm Beaches donated \$500 to the Palm Beach Lakes High School Cadets, who came out at 6 a.m. to volunteer. Also donated was \$1,000 to Jupiter Medical Center's - Margaret W. Niedland Breast Center. The Women for Women Race will return for its 10th annual running in May 2020.

To get involved and for information on sponsorships, contact Michele Sacher at msacher@palmbeaches.org.



















2019 ATHENA Award Nominations are now open!

We are now accepting nominations for the 28th Annual ATHENA Leadership Awards Luncheon, presented by Related. The ATHENA Leadership Award is pres to a woman - or man - who is honored for professional excellence, community service and for actively assisting women in their attainment of professional excellence and leadership skills.

Nominations are open for the following awards:

- The ATHENA Leadership
- ■The ATHENA Young Professional Leadership Award
- The ATHENA Organizational Leadership

Each award has its own criteria. Visit PalmBeaches.org to nominate an individual or

ATHENA Awards. PHOTO BY CAPEHART

organization. The deadline to submit nominations is Friday,

The 28th Annual ATHENA Leadership Awards Luncheon is scheduled for Friday, Sept. 20 at the Palm Beach County Convention Center from 11·30 a m -1 n m If you ar interested in sponsoring this event, contact Michele Sacher at msacher@palmbeaches.org.



The Palm Beach Post **REAL NEWS STARTS HERE**



British Consul General addresses Trustees

British Consul General Nicolette Brent addressed Trustees at a luncheon on May 21. She represents the United Kingdom in Florida, Puerto Rico and the U.S. Virgin Islands. Her remarks covered the U.K.'s relationship with Florida and the Palm Beaches. Her responsibilities encompass important areas, such as political, commercial, cultural, security and assisting U.K. citizens.

Historically, the Palm Beaches have had a close relationship with the U.K. The Consul General mentioned some of the links, which included the British children who escaped the London Blitz for the safety of Palm Beach as well as Sir Winston Churchill and more recently Tony Blair who chose to vacation here.

Consul General Brent gave an overview of the commercial relationship. The U.S.-U.K. relationship, "[is] built on a mutual understanding of the benefits of openness, innovation and the rule of law supporting economic growth, job creation and skills development," she said. The U.S. is the U.K.'s largest single trading partner; both have more than a trillion dollars invested in each other's economies supporting a million



jobs on each side of the Atlantic. The U.K.-FL commercial

relationship accounts for \$3 billion across all sectors. The Consul General emphasised the U.K.'s position as the largest foreign direct employer in the state, contributing to 40,000 jobs. Prominent U.K. companies include BBC News, Barclays Bank, Diageo Spirits and Virgin Trains. " ... these organisations view Florida not only as a regional gateway but a rising global business center that provides U.K. firms access to markets in the U.S., Latin America, the Caribbean

and even Asia," the Consul General said. Supporting this commercial relationship are the half a million Brits who reside in Florida. Consul General Brent

stressed that exiting the European Union would not diminish the U.K.'s role in the world – politically as an important security partner nor economically as the fifth biggest economy globally. The U.K. she said "[will] continue to be open, inclusive and outward facing; free trading; assertive in standing up for ... values such as

freedom and democracy; and resolute in boosting our international standing ... ". The U.S. and U.K. currently have financial and trade working groups preparing the way for a future trade agreement. She concluded by laying out the U.K.'s recent industrial strategy, which seeks to strengthen the British economy in key sectors such as artificial intelligence, aging and the future of mobility. Finally, she mentioned the importance of environmental stewardship such as clean energy and sea level rise mitigation.





CHAMBER OF BUSINESS Watch



(Florida Crystals Corporation); Jordan Rathlev (Related Companies); and Bill Koch (Founder of Oxbridge Academy). PHOTO BY CAPEHART

May Breakfast — Legislative Update

Mark Wilson, CEO of the Florida Chamber of Commerce, addressed more than 200 business men and business women at the May Chamber breakfast. He reported on the probusiness successes of the recent Florida legislative session. Our sponsor was Oxbridge Academy, and Dr. Ralph Maurer, Head of School at Oxbridge, gave an update on recent activities at the school. Wilson discussed how critical funding was approved for Enterprise FLorida, Space Florida and Visit Florida – key components for sending positive messages to potential



national developers and tourists. He reported that Florida creates onethirteenth of all new jobs in the United States, with 900 new people moving to the state daily. He challenged the private sector to consider how their success can positively impact creatively aiding 55,843 children who are in poverty, with only 57 percent

of third graders being able to read at grade level – reflective of a crisis in early learning that must be addressed by private businesses and citizens, not just government agencies. The Florida Chamber of Commerce focuses on creating a business climate that generates prosperity and high-paying jobs, vibrant communities and global competitiveness

For more information on our breakfast series or sponsorship opportunities, contact Michele Sacher at msacher@palmbeaches.org or directly 561-833-3799.

Rosemary 360 Ground Breaking



Dennis Grady, Jordan Rathlev, Brett Atkinson.

Mayor Keith James, Chamber CEO Dennis Grady and the local business community joined Related Companies in Rosemary Square on May 16 to celebrate the ground breaking of 360 Rosemary, a 300,000-square-foot, Class-A office building. The occasion ushered in the much-needed stateof-the-art office tower and represents Related Companies' continued investment in downtown West Palm Beach.

360 ROSEMARY



2019-2020 **HEALTH CARE GUIDE TO DEBUT AT JUNE BREAKFAST**

The Health Care Guide to the Palm Beaches is an awardwinning publication promoting healthy living. This full-color guide is used as a resource directory by Chamber members, residents, tourists and visitors of Palm Beach County.

The guide will debut at the June Breakfast on Wednesday, June 12 at the Palm Beach **County Convention Center** when Dr. Shanel Bhagwandin D.O., M.P.H., Surgical Oncologist at Jupiter Medical Center will discuss the latest surgical advancements utilizing Hyperthemic Intraperitoneal Chemotherapy (HIPEC) to treat late-stage abdominal cancer. The guide will also be available in the Chamber's lobby and in digital format online at PalmBeaches.org.

For more information, please contact Michele Sacher at msacher@palmbeaches.org

Leadership West Palm Beach graduates its 20th Class

The 26 graduates of the 2019 Class of Leadership West Palm Beach received their certificates on Monday, June 3 from Mayor Keith James at the City Commission meeting.

The graduates of the 2019 Class are: Tricia Allahar (Caler, Donten, Levine, Cohen, Porter & Veil, P.A.), Manuela Badawy (Intech), Laura Barker (Jupiter Medical Center Foundation), Angela Biagi (WGI), Michael Branch (Brightline), Kaitlin Dean (Gunster), Rachael Dean (Andersen Tax LLC), Jason DuBois (Perez & DuBois Real Estate), Carla Duhaney (South Florida Science Center and Aquarium), Justin Hoysradt (Vinyasun Corporation-Solar Energy Contractor), Lauren Johnson (McCabe Rabin P.A.), Youn Lee (Song + Associates), Lisa Maxwell (West Palm Beach Housing



Authority), Sarah Mears (Palm Beach Kennel Club), Anthony

Nelson (Gunster), Andrew Nixon (RADISE International, L.C.), Matthew Pisciotta (Nelson Mullins Broad and

Cassel), Fania Regis (Seacoast Bank), Beth Ryan (True Digital Security), Christopher Schmalzbach (Rampell Division of MBAF), Emily Snider (Jones, Foster, Johnston & Stubbs, P.A.), Julia Spence (West Palm Beach VA Medical Center), Brian Strickland Florida Power & Light Company), Rick Taylor (City of West Palm Beach); and Tameca West (City of West Palm Beach).

Special thanks to our 2019 Sponsors: Reikenis & Associates; Brightline; Larmoyeux & Bone and Fifth Third Bank.

For more information about Leadership West Palm Beach, including applying for the 2020 Class, contact Sandy Pullens at spullens@palmbeaches.org.











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