

## UPCOMING EVENTS

### Business After Hours

**When:** Tuesday, Nov. 12;  
5:30-7:30 p.m.  
**Where:** Duffy's Sports Grill  
West Palm Beach  
**Cost:** \$20, members;  
\$30, non-members

### State of the County Breakfast

**When:** Thursday, Nov. 14;  
7:45-9 a.m.  
**Where:** Palm Beach County  
Convention Center  
**Cost:** \$50, members (\$45 in  
advance); \$60, non-members  
(\$55 in advance)  
**Speaker:** Mayor Mack  
Bernard, Palm Beach County  
Commission

### Business Builder

**When:** Friday, Nov. 15;  
8:30-9:45 a.m.  
**Where:** Chamber Boardroom  
**Cost:** Free

### YPOP 411 -Building a Retail Food Business

**When:** Tuesday, Nov. 19;  
5:30-7:30 p.m.  
**Where:** Sunshine Popcorn  
Store, 8993 Okeechobee  
Blvd., Store #112  
West Palm Beach, FL 33411  
**Cost:** Free for YPOP  
members, \$15 for non-YPOP  
members

### Power Networking @ Lunch partnering with the Hispanic Chamber of the Palm Beaches

**When:** Wednesday, Nov. 20;  
11:30 a.m.-1 p.m.  
**Where:** Hilton Palm Beach  
Airport  
**Cost:** \$40, members (\$35 in  
advance); \$50, non-members  
(\$45 in advance)

### How Managers Become Effective Leaders Seminar

**When:** Thursday, Nov. 21;  
8:30-10 a.m.  
**Where:** Chamber Boardroom  
**Cost:** \$20, members (\$15 in  
advance); \$30, non-members  
(\$25 in advance)  
**Speaker:** Jim Adkins, CEO,  
Focus Partners

### Business Builder

**When:** Tuesday, Nov. 26;  
8:30-9:45 a.m.  
**Where:** Chamber Boardroom  
**Cost:** Free



From left: Evelyn Hopkins, Chamber Chair; Sam Navarette; Bill Hudson; Commissioner Mack Bernard, Mayor of the Palm Beach County Board of County Commissioners; Brian Ianetti; Dr. Ann Fisher, St. Mary's Hospital; Alex Duran. PHOTOS BY CAPEHART

## 2019 FIREFIGHTER BREAKFAST



From left: Evelyn Hopkins, Chamber Chair; Firefighter of the Year, Benjamin Shultz; Outstanding Community Service Award Recipient, Bianca Clemets; Dr. Ann Fisher, St. Mary's Hospital; West Palm Beach Mayor, Keith James; West Palm Beach Fire Chief, Diana Matty.

The Chamber of Commerce of the Palm Beaches hosted its annual Firefighter Breakfast on Tuesday, Oct. 29. This breakfast, sponsored by St. Mary's Medical Center and The Palm Beach Children's Hospital, honored Benjamin Shultz, West Palm Beach Fire Department, for the 2019 Firefighter of the Year; Station 57 "A" Shift, Palm Beach County, for the 2019 Fire Station of the Year; and Bianca Clements, West Palm Beach Fire Department, for the 2019 Outstanding Community Service Award Recipient.

 **St. Mary's**  
Medical Center  
West Palm Beach, Florida

 **Palm Beach**  
Children's Hospital  
at St. Mary's Medical Center



## Chamber Board of Directors and Trustees tour agricultural facilities

The Chamber's Board of Directors and Trustees spent Monday, Nov. 1 at two of its founding members' agricultural facilities. The group traveled via bus to Florida Crystals' Ag & Research Center to learn how science, technology and data drive modern farming. They also learned about rice as a local sustainable crop. Presentations from the ag representatives allowed visitors to see high-tech tractors, drones and the science behind

growing clean sugarcane seed. Chamber guests then toured Tellus, Florida Crystals' and Sugar Cane Growers Cooperative's newest joint venture, where former board member Matt Hoffman explained the innovation driving the use of sugarcane fiber to create eco-friendly tableware products. The day ended with a lunch hosted by Sugar Cane Growers Cooperative and a windshield tour of its mill in Belle Glade.

For more information about the Chamber's Trustee program, contact Kelly Fanelli at kfanelli@palmbeaches.org or 561-257-0289.



## Final quarterly Network for a Cause in 2019 held at DoubleTree West Palm Beach Airport

Our final Network for a Cause of the year was hosted by DoubleTree West Palm Beach Airport. Network for a Cause is an opportunity for non-profit chamber members to network with the business community in a casual setting. Thank you to the non-profits that participated: Achilles International/Freedom Team, Alzheimer's Association, Camelot Community Services, Literacy Coalition

 **DOUBLETREE**  
by Hilton™  
WEST PALM BEACH  
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 **Healthcare**  
Solutions Team®  
A Plan for Everyone

of Palm Beach County, Palm Beach County Supervisor of Elections, Philanthropy Tank, Police Athletic League of West Palm Beach, Inc., The Lord's Place Inc., Trustbridge Hospice

Foundation. Network for a Cause takes place quarterly. If you are interested in hosting or sponsoring this event, contact Michele Sacher at msacher@palmbeaches.org.

## TRUSTEE SPOTLIGHT



### Cynthia McCauley

Cynthia McCauley is Chief Administrative Officer of St. Mary's Medical Center and the Palm Beach Children's Hospital. She is responsible for all strategic growth, operations and finances of both facilities. Most recently, she served as the Chief Executive Officer of Tenet Florida Physician Services (TFPS), Miami-Dade and Palm Beach counties. Prior to joining TFPS, Cynthia served as the Chief Financial Officer at Good Samaritan Medical Center and West Boca Medical Center. She holds an MBA in Finance from Long Island University, and a BA in Foreign Language from Adelphi University.

 **St. Mary's**  
Medical Center  
West Palm Beach, Florida

 **Palm Beach**  
Children's Hospital  
at St. Mary's Medical Center



### Aaron McDaniel

Aaron McDaniel, P.E. has more than 18 years of service in the United States Army Engineer Corps and more than 11 years with Michael Baker International. In 2017, McDaniel was promoted to Senior Operating Manager for Michael Baker in South Florida. In 2012, he was awarded the "Steel" de Fleury Medal for his military service, including multiple combat tours and deployments overseas. He was also awarded the Bronze Star Medal for service to his Country in Mosul, Iraq in 2009. McDaniel continues to serve in the U.S. Army Reserves as a field grade officer.

 **Michael Baker**  
INTERNATIONAL



## Justin Cerone, Chamber Trustee and CEO of Lincoln Digital Group, leads digital marketing seminar



More than 25 people came out on Wednesday, Oct. 2 to learn more about how their businesses can benefit from understanding the fundamental key performance indicators that are essential to cost-effectively growing visibility and sales opportunities. The “Demystifying Digital Marketing Measurement: How Any Business Can Measure Budget Effectiveness” seminar covered how Google and Facebook collect data that can be useful to increasing your brand and



name recognition through Search Engine Optimization (SEO) and converting prospects into customers, while watching and measuring your customer acquisition costs. Attendees learned essential and practical information on how to better manage their marketing

department budgets, personnel, and external vendors and partners, to most accurately measure your organization’s digital marketing performance. Justin Cerone shared how businesses, of all sizes, can ensure their “digital marketing budget” is being maximized in order to deliver the best possible outcome for your business for years to come.

For more information on sponsorship and events, contact Michele Sacher at [msacher@palmbeaches.org](mailto:msacher@palmbeaches.org).

## Executive Mentorship Program Ceremony



Certificates of Achievement were awarded to participants of the Executive Mentorship Program on Oct. 17 at The Historical Society of the Palm Beaches.

The ceremony, led by CEO Dennis Grady and current Board Chair Evelyn Hopkins, recognized 40 local professionals, which included Board Members who were partnered with members of the Chamber’s Young Professionals of the Palm Beaches (YPOP). The program was initiated by Evelyn Hopkins to create structured and ongoing professional mentoring for young professionals with the



vision of creating long-term mentoring relationships.

Julia Murphy, mentee and current YPOP Leadership

Committee Chair, said at the event, “Being a native to Palm Beach County, and a young professional, this is something

I’ve felt for years was missing in our community and I didn’t know how to ask for this or start it myself. I’m so

grateful that this was started by the Chamber and it has made a huge difference in my professional and personal life this year, especially as a woman, to have this mentoring and support.”

The Chamber will begin accepting applications for year two of the program in February 2020. For information about sponsoring or participating in this program, please contact Michele Sacher, Director Sponsorships and Special Events at [msacher@palmbeaches.org](mailto:msacher@palmbeaches.org).



DECEMBER 6-8, 2019



*One weekend.  
Five races.  
A distance for  
everyone.*

MARATHON  
HALF MARATHON  
MARATHON RELAY

*2 Glow Runs:*  
10K & BILL BONE 5K

[www.fitteampalmbeachesmarathon.com](http://www.fitteampalmbeachesmarathon.com) | [f](#) [t](#) [i](#)

## Countdown is on for FITTEAM Palm Beaches Marathon

FITTEAM Palm Beaches Marathon weekend will return Dec. 6-8 with a consolidated route designed to amp up the energy of the race and spotlight picturesque Flagler Drive. The revised Friday night schedule will feature the Bill Bone 5K and 10K glow runs on a tree-light course along the water on Flagler Drive.

The marathon, half-marathon and relay

are Sunday, Dec. 8 beginning at 6 a.m. The Friday night events begin downtown at 6:30 p.m by the Meyer Amphitheater with runners navigating a glowing course along the Intracoastal with the help of LED lights and magical glow zones under the Royal Park Bridge.

Visit [fitteampalmbeachesmarathon.com](http://fitteampalmbeachesmarathon.com) for more information and to register for all events.

## Register Now to Reserve Your Seat at the State of the County Breakfast



Palm Beach County  
Commissioner  
Mayor Bernard

The Chamber of Commerce of the Palm Beaches is honored to host Palm Beach County Commissioner Mayor Mack Bernard as he addresses the State of the County on Nov. 14. The breakfast is at the Palm Beach County Convention Center from 7:45-9 a.m.

Visit [palmbeaches.org](http://palmbeaches.org) to purchase a ticket or table of 10.

For sponsorship opportunities, contact Michele Sacher at [msacher@palmbeaches.org](mailto:msacher@palmbeaches.org)

 **Baptist Health South Florida**



From left: Bruce Pelly, former Airport Director; Laura Beebe, current Airport Director; Jonathan Stone, Drive Shack general manager; Verdenia Baker, County Administrator; Dennis Grady, Chamber CEO; Glenn Jergensen, Tourist Development Council Executive Director.

## Drive Shack ribbon cutting

On Friday, Oct. 18, The Chamber of Commerce of the Palm Beaches held a ribbon cutting ceremony at Drive Shack at 1710 Belvedere Road in West Palm Beach. Drive Shack boasts three levels of cutting-edge interactive golf, two full bars, a chef-driven menu,

large event space and much more.

For more information visit [www.DriveShack.com](http://www.DriveShack.com).

 **DRIVE SHACK**

### NEW MEMBERS

#### Adache Group Architects

Todd Perrodin, CEO  
550 S. Federal Highway  
Ft. Lauderdale, FL 33301  
[adache.com](http://adache.com)  
954-525-8133  
ARCHITECTS

#### Andrew Brindisi REALTOR®, GRI

**Lang Realty**  
Andrew Brindisi  
REALTOR®, GRI  
6271 PGA Blvd., Suite 200  
Palm Beach Gardens, FL 33418  
[abrindisi.langrealty.com](http://abrindisi.langrealty.com)  
561-290-9543  
REAL ESTATE

#### Anthony's Coal Fired Pizza

Deborah Garcia  
1900 Okeechobee Blvd.  
Suite A-5  
West Palm Beach, FL 33409  
[acfp.com](http://acfp.com)  
561-473-2567  
RESTAURANTS

#### Benchmark Financial

Costa Yenidounia  
Financial Advisor  
2401 NW Boca Raton Blvd.  
Boca Raton, FL 33431  
[benchmarkfinancial.info](http://benchmarkfinancial.info)  
561-953-1445  
FINANCIAL ADVISORS, PLANNERS & CONSULTANTS

#### Blackstone Medical Group LLC

Susan Ricca  
Community Liaison  
190 Congress Park, Suite 160  
Delray Beach, FL 33445  
561-488-7746  
PHYSICIANS & SURGEONS - GROUP PRACTICE

#### Canopy by Hilton West Palm Beach Downtown

Jen Garrett  
704 S. Dixie Highway  
West Palm Beach, FL 33401  
561-655-0404  
HOTELS

#### Coastal Construction

Karl LaCroix  
Business Development Administrator  
1645 Palm Beach Lakes Blvd., #500  
West Palm Beach, FL 33401  
[coastalconstruction.com](http://coastalconstruction.com)  
305-559-4900  
CONTRACTORS - GENERAL

#### Community Health Center of West Palm Beach, Inc.

Katrina Blackmon  
Development Manager  
2100 W. 45th Street Suite A-8  
West Palm Beach, FL 33407  
[freehealthcarewpb.org](http://freehealthcarewpb.org)  
561-840-8681

#### Community Partners of South Florida

Jaime Joshi  
2001 Blue Heron Blvd. W.  
Riviera Beach, FL 33404  
[cp-cto.org](http://cp-cto.org)  
561-841-3500  
NON-PROFIT ORGANIZATION

#### CREAM

Alan Klugerman  
General Manager  
801 Village Blvd., Suite 307  
West Palm Beach, FL 33409  
[creamnation.com](http://creamnation.com)  
954-263-9904  
ICE CREAM SHOP

#### CSN Telecommunications

Ryan Sher  
Senior Telecom Consultant  
499 Evernia St.  
West Palm Beach, FL 33401  
[csntelecom.com](http://csntelecom.com)  
561-273-8661  
TELECOMMUNICATIONS

#### DB Makeup, LLC

Danielle Bimonte, Makeup Artist/  
Owner  
101 S. Federal Hwy., Unit 652  
Boynton Beach, FL 33435  
[dbmakeup.com](http://dbmakeup.com)  
201-247-4417  
BEAUTY SALONS & SERVICES

#### Dr. Jeffrey R. Cara

Jeffrey Cara  
Interventional Pain Management  
Physician  
8645 N. Military Trail, Suite 501  
Palm Beach Gardens, FL 33410  
[DrJeffCara.com](http://DrJeffCara.com)  
877-JUP-WELL  
PAIN MANAGEMENT

#### F.I.R.S.T. Team Security Agency LLC

Hugh Charles-Walters  
Owner and President  
2845 N. Military Trail, Unit 5  
West Palm Beach, FL 33470  
[firstteamsecurityagency.com](http://firstteamsecurityagency.com)  
561-855-0703  
SECURITY GUARD & PATROL SERVICE

#### Fifth Third Bank

Lisa McNeil  
Financial Center Manager  
10891 S. Jog Road  
Boynton Beach, FL 33437  
[thefifththird.com](http://thefifththird.com)  
561-600-3053  
BANKS

#### Fusion Chiropractic Spa

Aba Boutros  
Chiropractic Physician  
2601 S. Military Trail  
West Palm Beach, FL 33415  
[fusionchirospa.com](http://fusionchirospa.com)  
561-453-1321  
MEDICAL SPA

#### Law Office of Paul A. Krasker, P.A.

Dan Hackman  
Chief Financial Officer  
1615 Forum Place, 5th Floor  
West Palm Beach, FL 33401  
[kraskerlaw.com](http://kraskerlaw.com)  
561-801-7312  
ATTORNEYS

#### Lead Life, Inc.

Sheila Wood  
Founder, CEO, Coach  
[LeadLifeInc.com](http://LeadLifeInc.com)  
561-310-6687  
COACHING - PERSONAL & PROFESSIONAL

#### Lovett Insulation

Neal Weintraub, Owner  
3089 Grove Court  
Palm Beach Gardens, FL 33410  
[lovettinsulation.com](http://lovettinsulation.com)  
561-840-5683  
INSULATION

#### Lucida Treatment Center

Sergio Muriel, Executive Director  
112 N. Oak St.  
Lantana, FL 33462  
[lucidatreatment.com](http://lucidatreatment.com)  
561-337-2600  
MENTAL HEALTH SERVICES

#### MDS On Demand

Noemi Coltea, Founder and COO  
468 Marbella Drive  
North Palm Beach, FL 33403  
[mdsondemand.org](http://mdsondemand.org)  
561-441-9473  
CONSULTANTS

#### Michael Baker International

Paula Miller  
Project Coordinator  
515 N. Flagler Drive, Suite 303  
West Palm Beach, FL 33401  
[MBakerIntl.com](http://MBakerIntl.com)  
561-308-5600  
ENGINEERS - CONSULTING

#### Miracle Leaf Health Center - Clematis

Nicholas Fernandez, Manager  
513 Clematis St., Suite 101  
West Palm Beach, FL 33401  
[miracleleafaffl.com](http://miracleleafaffl.com)  
561-888-6111  
MEDICAL MARIJUANA

#### Monarch Health Services, Inc.

Damon Baker  
Executive Director  
2580 Metrocentre Blvd., Suite 3  
West Palm Beach, FL 33407  
[monarchhealth.org](http://monarchhealth.org)  
561-523-4589  
HEALTH SERVICES - DIRECT & INDIRECT

#### MONAT Global

Elle Jay  
Independent Market Partner  
Palm Beach County, FL  
[ellejay.mymonat.com](http://ellejay.mymonat.com)  
561-247-0263  
HAIR & SKIN CARE PRODUCTS

#### Nova Cigar Club

Ari Riego  
330 Clematis St., Suite 111  
West Palm Beach, FL 33401  
[ncc11.com](http://ncc11.com)  
561-774-9005  
CIGAR & TOBACCO DEALERS

#### Okeechobee Steakhouse - Catering/Events

Luis Fernandez  
General Manager  
2854 Okeechobee Blvd.  
West Palm Beach, FL 33409  
[okeesteakhouse.com](http://okeesteakhouse.com)  
561-507-5113  
RESTAURANTS

#### Owen and Associates

Donovan Owen  
Public Accountant and Business  
Owner  
8670 High Cay  
West Palm Beach, FL 33411  
[downcpa.com](http://downcpa.com)  
561-312-7941  
ACCOUNTANTS - CERTIFIED PUBLIC

#### Palm Beach Tech Association

Joseph Russo, CEO  
313 Datura St., Suite 200  
West Palm Beach, FL 33401  
[palmbeachtech.org](http://palmbeachtech.org)  
561-512-7306  
NON-PROFIT ORGANIZATION

#### PROforma Turnkey Marketing

Bryce Fulton, Principal  
3900 E. Indiantown Road  
Suite 607-212  
Jupiter, FL, FL 33477  
[ptm.proforma.com](http://ptm.proforma.com)  
561-265-0578  
MARKETING PROGRAMS & SERVICES

#### Scott Smith Injury Law

Adriana Lopez, Esquire  
4440 PGA Blvd., Suite 306  
Palm Beach Gardens, FL 33410  
[ScottSmithInjuryLaw.com](http://ScottSmithInjuryLaw.com)  
561-500-5555  
ATTORNEYS - PERSONAL INJURY/WRONGFUL DEATH

#### Seligman Massage, LLC

Sara Seligman  
Massage Therapist  
6801 Lake Worth Rd., Suite 105  
Greenacres, FL 33467  
[SeligmanMassage.com](http://SeligmanMassage.com)  
415-377-3011  
MASSAGE THERAPISTS

#### SFC Packaging LLC

Kristi Donnell, Sales Representative  
P.O. Box 490  
Jupiter, FL 33468  
[sfcpackagingllc.com](http://sfcpackagingllc.com)  
954-290-0274  
PACKAGING SERVICE

#### South Dixie Antique Row Association, Inc.

Faustina Pace  
West Palm Beach, FL  
[westpalmbeachantiques.com](http://westpalmbeachantiques.com)  
305-495-0784  
ANTIQUITY DEALERS

#### Vida Style, LLC

Stacey Lucas, President  
12608 Little Palm Lane  
Boca Raton, FL 33428  
[staceylucas.cabonline.com](http://staceylucas.cabonline.com)  
301-346-7074  
LIFESTYLE & PERSONAL SERVICES

#### Wellington Maintenance Services, LLC

Carlene Ranger, President  
11420 Fortune Circle  
Building 1-2  
Wellington, FL 33414  
[wellingtonmaintenance.com](http://wellingtonmaintenance.com)  
561-249-2674  
JANITORIAL & MAINTENANCE SERVICES